

S.I.G.P.D.

Inglés CEITAROX

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PRIMERA ENTREGA

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1. Project developing

In this work we will expose cooperating presentation about project, We expose our innovation, mission and vision being use English language.

2. Presentation letter of the company

CEITAROX is a company conformed by the students Piero Rodríguez, Ignacio Vásquez, Celeste Cardoso, Tatiana Gracés and Juancruz Caballero that develops a follow-up web application of the Draftosaurus board game, a game that combines drafting with a diverse type and different colors of dinosaurs theme that establish a classification in a game chips on a table that represent a zoo where each enclosure refuge a specific pattern or count of them that contribute a point. Us wants to innovate in this context, for that we design the app "FlowerDraft".

Our proposition is to invite other young people to facilitate their experience of the original game with our product avoiding manual counting of points.

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3. Mission and vision of CEITAROX

3.1 Mission:

Our mission is create a tool that be intuitive, easy to use and accessible that contribute the acceptance from our stakeholders and, in turn, able to users who don't know of it, inform of the game rules in our interface, gaining extra final users for our service. On the other hand, we want search through our app introduce ourselves as a company invite the consumers with a professional experience of our formation for being contributing with the employee staff favoriting a company and business increase.

3.2 Vision:

Our vision is being a youth reference, demonstrating that all is possible with passion, study, creativity, imagination and discipline.