085 56604482

710240497@qq.com

EDUCATION

Hong Kong Baptist University   Sep.2020-Jul. 2022
- Master of Science in **AI and Digital Media**;

Henan University   Sep. 2013-Jul. 2017
- BSc in **Software Engineering**; Average Score 79/100
- Modules include: *Foundations of Computer Science*; *Linear Algebra*; *C/C++ Programming*; *Program Designing for Web*; *Higher Mathematics*; *Architecture Technology for Web Front*; *Operation System of Computer*; *Discrete Mathematics*; *Data Structure*; *Java Language Program Design*; *Management and Maintenance of Linux*; *Probability Statistics*; *Principles of Database*; *Android Software Development*; *Computer Network*; *Software Engineering*; *Software Quality & Testing*; *Principles of Compiler*; *Advanced Network Programming*; *Principles of Computer Composition*; *Design and Analysis Algorithms*; *Interconnection of Network*

WORK EXPERIENCES

Chinasoft International Co., Ltd.   Oct. 2018-Feb. 2021
Demand Analyst of the Department of Electronics   *Beijing City*
- Responsible for developing and optimising the system app's front-end pages: utilised event tracking data and other analytics to increase user conversion rates by 10%
- Managed the project process from proposing, reviewing, scheduling, tracking, testing, to launch iteration; specific tasks included writing product description documents, collecting Word, PPT, and other prototype related market demand
- Supervised the product design of an Online Red Envelope Service, including the planning, design, launch and iteration of the large-scale event

Tencent Technology (Shenzhen) Co., Ltd.   Jun. 2017-Sep. 2018
Product Manager Assistant of QQ Browser Info Center   *Shenzhen City, Guangdong Province*
- Responsible for the product design of the data labelling platform: completed the adding of statistical chart functions, optimisation of the background storage logic (involving data extraction from Tencent's recommendation system), and optimising the original illogical product flow
- Mastered Excel and **Python** to process data and conducted a competitive analysis
- Proficiency in Axure RP, Trello and X-mind for creating prototypes and specifications for websites and applications

ADDITIONAL EXPERIENCES

School Team for International Collegiate Programming Contest（ICPC）   May 2014-Dec. 2015
Team Leader   *Kaifeng City, Henan Province*
- Led the team to win the Bronze Prize in the International Collegiate Programming Contest (ICPC)of Henan Province (2015), completed the five-hour contest with the other two players
- Guided a 30-member team, organised teammates to practice, provided solutions to demanding questions, and coordinated with the coach