

# Equilibrium Search Models

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1. <https://sites.google.com/view/franck-malherbet/home/teaching/labor-economics>

- Until now, we have focussed solely on the *behavior of job seekers*, i.e. restricting attention to labour supply.
- In doing so, we have taken the **wage distribution as given**.
- This approach leaves the setting of wages unexplained.
- **Equilibrium search models** are taking a step forward in making **endogenous** the wage distribution.

- In a *perfectly competitive world*, individuals with identical abilities and working conditions get identical wages.
- Empirical facts about wage differentials suggest however that such workers might be paid differently.
- But why are *similar workers* paid differently ?
- We will see how *equilibrium search models* can explain this phenomenon, *i.e.*, how individuals with identical productive abilities and preferences and with identical jobs can receive different wages.

- The basic Job search model is based on the assumption that there exists a **non degenerate distribution of wages** from which some offers are drawn randomly at rate  $\lambda$ .
- But why should there be a distribution of wages for *perfectly identical* workers?
- Diamond (1971) emphasized that if the reactions of employers were introduced in the basic model, then the equilibrium distribution of wages would be *concentrated at a single point*.<sup>2</sup>
- This is the famous **Diamond's critique/paradox**.

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2. Diamond (1971), A Model of Price Adjustment, *Journal of Economic Theory*.

- Reconsider the expression of the reservation wage in the basic model :

$$x = z + \frac{\lambda}{r + q} \int_x^\infty (w - x) dH(w) \quad (1)$$

- If any wage above *or equal* to  $x$  can be accepted, why should employers pay more than  $x$ ? *No incentive to pay more than  $x$ !*
- The equilibrium distribution of wages should reduce to a single point  $x$ , then we get from (1) that  $x = z$ , i.e. :
  - Workers are paid their reservation wage,
  - Firms reap the entire surplus of the match (i.e. *the marginal product minus the labor cost*).
- The **equilibrium distribution of wages is degenerate** : this casts some doubts on the validity of the basic job search model.

- A potential answer to the critique is first formulated by Albrecht and Axell (1984).<sup>3</sup>
- This approach consists of extending the basic model by introducing **heterogeneity among the workers**.
- They argue that the **distribution of wages results from the existence of a distribution of reservation wages**.
- This explanation is **not entirely satisfactory** : a large part of the variance of observed wages is still left unexplained even when individual heterogeneity is taken into account.

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3. Albrecht and Axell (1984), An equilibrium model of search employment, *Journal of Political Economy*.

1. Numerous studies reveal that part of the variance in wages always remains unexplained even when individual heterogeneity is taken into account.

- Consider the following **Mincerian (log-)wage** equation for individual  $i$  :

$$\log(\text{earnings}_i) = \alpha_i + \beta_1.\text{schooling}_i + \beta_2.\text{experience}_i + \beta_3.\text{experience}_i^2 + \beta_4.\text{gender and race}_i + \beta_5.\text{sector}_i + \beta_6.\text{location}_i$$

- Mincer-type equations applied to individual worker data only explain a fraction (typically, less than 50%) of observed difference in earnings.
  - difference in workers' unobserved heterogeneity ?
  - difference in firms' salary policies ?

## 1. (cont'd)

- The recent advent of **matched employer-employee panel data** (MEED) has considerably improved our understanding of wage differentials.
- In the recent years, following Abowd, Kramarz and Margolis's (AKM) initial push, many matched employer-employee datasets have been constructed in Denmark, Italy, Sweden, Austria, etc., to estimate wage equations.<sup>4</sup>
- Matched employer-employee data are obtained by merging two different data sources :
  - 1 one panel of worker data (*index  $i$ ,  $t$* ),
  - 2 one panel of firm data (*index  $j$ ,  $t$* ).

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4. Abowd, Kramarz and Margolis (1999), High wage workers and high wage firms, *Econometrica*.



## 1. (cont'd)

- What matched employer-employee data show is that there are systematic differences across workers and across firms that *cannot be explained by classical individual or market attributes*.
- Even after controlling for unobserved heterogeneity a **sizeable share of the wage dispersion is left unexplained** (more than one third).
- Postel-Vinay and Robin (2002) :<sup>5</sup>

Category	Individual FE	Firm FE	Remaining
Managers and Engineers	38%	20%	42%
Professionals	19%	28%	53%
Technicians and Associate Professionals	8%	33%	59%
Clerks	11%	35%	54%
Skilled Plant Workers	0%	42%	58%
Unskilled Employees	3%	39%	58%
Unskilled Plant Workers	0%	44%	56%

5. Postel-Vinay and Robin, 2002, Equilibrium wage dispersion with worker and employer heterogeneity, *Econometrica*.

2. The solution to Diamond's paradox based on **different reservation wages** is not satisfactory.

Hornstein et al. (2011) have shown that it cannot generate large wage differentials for identical individuals for plausible values of preferences parameters.<sup>6</sup>

- They show that the basic model predicts that the **ratio of mean wage to reservation wage** is very small.
- (Again) the reservation wage,  $x$ , verifies :

$$x = z + \frac{\lambda}{r + q} \int_x^{+\infty} (w - x) dH(w)$$

- Let us define by :
  - $\rho \in (0; 1)$ ,  $z = \rho \bar{w}$
  - $\bar{w}$ ,  $\bar{w} = \int_x^{+\infty} \frac{w}{1-H(x)} dH(w)$
  - $\lambda_u^*$ ,  $\lambda_u^* = \lambda[1 - H(x)]$

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6. Hornstein, Krusell, & Violante, 2011, Frictional wage dispersion in search models : A quantitative assessment, *American Economic Review*.

## 2. (cont'd)

- The reservation wage rewrites :

$$x = z + \frac{\lambda_u^*}{r+q}(\bar{w} - x)$$

- The mean-min wage (Mm) ratio is :

$$Mm \equiv \frac{\bar{w}}{x} = \frac{\frac{\lambda_u^*}{r+q} + 1}{\frac{\lambda_u^*}{r+q} + \rho}$$

- The Mean-min ratio is a new metric for frictional wage dispersion, i.e. wage differentials are entirely determined by luck in the search process.
- The greater this ratio, the wider the wage dispersion.

## 2. (cont'd)

- This measure has one important property : it does not depend *directly* on the wage offer distribution  $H$ .
- Why ? Because all that is relevant about  $H$  is captured by  $\lambda_u^*$  which can be directly measured through labor market transitions.
- The mean-min ratio is merely a function of 4 parameters :
  - $\lambda_u^*$
  - $q$
  - $r$
  - $\rho$

## 2. (cont'd)

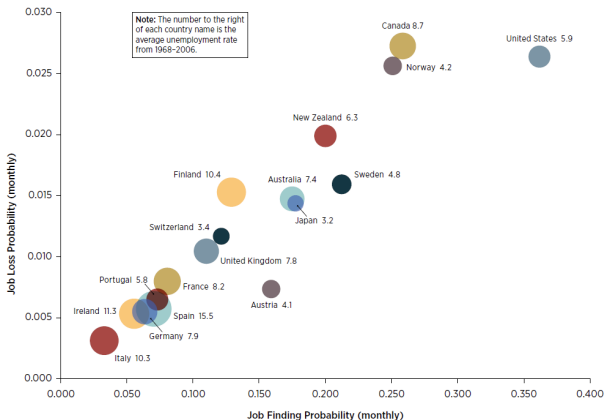
Some *unpleasant search arithmetic* :

- Hornstein et al. (2011) calibrates the model on the US economy over the period 1991-2007 (monthly basis) :

US Calibration		
average monthly job separation rate	$q$	0.03
average monthly job finding rate	$\lambda_u^*$	0.43
interest rate	$r$	0.0041
replacement ratio	$\rho$	0.4

- The Mean-min ratio is equal to :

$$Mm = \frac{\frac{\lambda_u^*}{r+q} + 1}{\frac{\lambda_u^*}{r+q} + \rho} \simeq 1.05$$



Source : Hornstein and Lubik (2012)

- In Europe unemployment spells last much longer than in the US.
- Does this observation mean that the search model would predict **much higher frictional wage dispersion** for European labor markets?

## 2. (cont'd)

- Not necessarily because what matters is :
  - ① the  $\frac{\lambda_u^*}{q}$  ratio (unemp. duration relative to job duration), and in European countries both variables are longer than in the US.
  - ② the replacement ratio,  $\rho$ .<sup>7</sup>
- Taking a conservative approach (i.e. with  $\rho = 0.4$  as in the US), the mean-min ratio in Europe satisfies :

$$Mm = \frac{\frac{\lambda_u^*}{r+q} + 1}{\frac{\lambda_u^*}{r+q} + \rho} \simeq 1.09$$

- Hence, the baseline job search model predicts that there is **very little wage dispersion** both in the U.S. and European cases.

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7. Remark that the mean-min ratio is decreasing in  $\rho$ .

- Hornstein et al. (2011) convincingly show that the basic job search model predicts a narrow dispersion of wages and this conclusion is robust to most changes in the assumptions.
- They extend the analysis to a number of alternative specifications including *on-the-job search models*.
- In this case, the Mean-min ratio satisfies :<sup>8</sup>

$$Mn = \frac{\frac{\lambda_u - \lambda_e}{r + q + \lambda_e} + 1}{\frac{\lambda_u - \lambda_e}{r + q + \lambda_e} + \rho}$$

- The Mn ratio is increasing in  $\lambda_e$ , hence the *model with OTJS generates more frictional wage inequality than the baseline model*.<sup>9</sup>

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8. See Hornstein et al. (2011), *op. cit.*

9. For instance in the case where  $\lambda_u = \lambda_e$ , the Mn ratio equals  $1/\rho$  and is worth 2.5 (using the same parameter value than in the baseline U.S. calibration).



- For reasonable values in the range of U.S. data, the model produces Mn ratios between 1.16 and 1.27, ratios much more in line with the empirical observations.
- From this standpoint **equilibrium search models** pioneered by Burdett and Mortensen (1998) are good candidates to explain **wage dispersion**, with advantage of being :<sup>10</sup>
  - from a theoretical point of view, reasonably realistic,
  - from an empirical point of view, easily empirically implementable.

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10. Burdett and Mortensen (1998), Wage differentials, employer size, and unemployment, *International Economic Review*.

- Mortensen (2003) argues that **equilibrium search models** meet these latter two requirements and offer a natural framework in which to analyze the multiform wage dispersion evident in MEED.
- *Equilibrium search models* rest upon **two basic principles** :
  - ① Labor market **competition between employers** is the fundamental determinant of wages,
  - ② Competition is limited by **search frictions** reflecting **information imperfection** on the location of job offers.
- Equilibrium search models provide an acceptable framework to understand :
  - wage inequality (across individuals)
  - wage mobility/dynamics (over time)

- *Equilibrium search models* range between **two polar cases** :
  - *Competitive wage equilibrium,*
  - *Monopsony wage equilibrium.*<sup>11</sup>
- Apart from these two polar cases, *equilibrium search models* offer simple explanations of why...
  - wages vary across workers,
  - wages vary across firms,
- ... *why some residual wage dispersion remains* once heterogeneity has been accounted for.

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11. See Diamond (1971), *op. cit.*

- Why do firms pay different wages to identical workers ?
  - Some firms will offer lower (resp. higher) wages : they get a higher (lower) profit from the job,  $y - w$ ,
  - but when they find a worker :
    - 1 their wage offer is less (more) often accepted,
    - 2 they also bear a larger (lower) probability that their worker will quit their job for a higher wage firm.
  - This occurs because when the wage offer is lower (higher) , there are more (less) chance of finding a better wage offer elsewhere.
  - Firms offering low (high) wages will be smaller (larger) : their employees quit more (less) often, and it is more (less) difficult for them to recruit.
- This trade-off gives rise to **pure wage dispersion**.

- Jolivet, Postel-Vinay and Robin (2006) examine empirical features of **worker turnover and wage distributions** across European countries and the US.<sup>12</sup>
- They argue that a successful theory should account for the following **stylized facts** :
  - ① Workers transit from *job-to-job* or *in-and-out of employment*,
  - ② Most job-to-job transitions are associated with a *wage increase*, yet a sizeable fraction of those transitions (20-40%) are still associated with a *wage cut*,
  - ③ Job separation hazards exhibit (slightly) negative duration dependence,
  - ④ Wages are dispersed,
  - ⑤ The distribution of wages in a cross-section of employed workers *first-order stochastically dominates* the distribution of entry wages.<sup>13</sup>

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12. Jolivet, Postel-Vinay, & Robin (2006), The empirical content of the job search model : Labor mobility and wage distributions in Europe and the US, *European Economic Review*.

13. A distribution  $F$  first-order stochastically dominates (FOSD) a distribution  $G$ , if and only if,  $F(x) \leq G(x)$  for all  $x$ .

# The canonical Burdett-Mortensen model

- In what follows, we build on Burdett and Mortensen (1998).<sup>14</sup>
- Time is continuous. We focus on steady-states.<sup>15</sup>
- The economy is composed of a *continuum of firms and of (infinitely lived) workers of unitary mass*.
- Workers are either employed or unemployed and they *search both off-and-on-the-job*.
- The labor market is affected by *search frictions* in that workers can only sample job offers sequentially at rate :
  - $\lambda_u > 0$ , for the unemployed worker,
  - $\lambda_e > 0$ , for the employed worker.

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14. Burdett and Mortensen (1998), Wage differentials, employer size, and unemployment, *International Economic Review*.

15. See e.g. Moscarini and Postel-Vinay (2016) for an out-of-steady-state model.

Moscarini and Postel-Vinay (2016), Wage Posting and Business Cycles : a Quantitative Exploration, *Review of Economic Dynamics*.

- A job offer is a commitment to pay a **constant wage**,  $w$ .
- It is a *take-it-or-leave-it* offer.
- The wage is hence fixed *ex-ante*, i.e., there is **no ex-post bargaining** (see next lecture).
- Firms' wage posting strategy are summarized by the **sampling distribution**  $H(w)$  where  $w \in [\underline{w}, \overline{w}]$ .
- Firm-worker matches are dissolved at rate  $q > 0$  (exogenous).
- Upon match dissolution, the worker moves back into the **pool of the unemployed workers**.

- The expected utility of an **unemployed worker** satisfies :

$$rV_u = z + \lambda_u \int_x^{\bar{w}} (V_e(w) - V_u) dH(w)$$

- The expected utility of an **employed worker** satisfies :

$$rV_e(w) = w + q(V_u - V_e(w)) + \lambda_e \int_w^{\bar{w}} (V_e(w') - V_e(w)) dH(w')$$



- The job search behavior of job-seekers is identical to that in the job-search model with OTJS :<sup>16</sup>

$$x = z + (\lambda_u - \lambda_e) \int_x^{\bar{w}} \frac{\bar{H}(\xi)}{r + q + \lambda_e \bar{H}(\xi)} d\xi$$

where  $\bar{H} \equiv 1 - H$ .

- Let us distinguish :
  - $G(w)$ , the CDF of wages among employees (*i.e. accepted/earned wages*),
  - $H(w)$ , the CDF of wage offers (*i.e. the sampling distribution*).
- Thus, due to OTJS, the cross section distribution of wages,  $G(\cdot)$ , will differ from the offers sampling distribution,  $H(\cdot)$ .

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16. see lecture 2.

- The two distributions  $H(\cdot)$  and  $G(\cdot)$  are linked using **labor market flows**, as will (hopefully) become clear below.
- Let us first denote by  $u$  the unemployment rate.
- The law of motion of unemployment is given by :

$$\frac{du}{dt} = \underbrace{q(1-u)}_{\text{destruction}} - \underbrace{\lambda_u [1-H(x)]u}_{\text{creation}} = q(1-u) - \lambda_u u$$

using the fact that  $x$  is the lower bound of the *sampling distribution*.<sup>17</sup>

- The **stationary unemployment rate** reads :

$$u = \frac{q}{\lambda_u + q} \quad (2)$$

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17. It is never optimal to make wage offers that are always rejected !

- The **flow of entries** into the set of workers earning  $w$  or less verifies :

$$u.H(w).\lambda_u$$

- The **flow of exits** from the set of workers earning  $w$  or less verifies :

$$(1 - u).G(w).(q + \lambda_e [1 - H(w)])$$

- At **stationary equilibrium**, the *equality of the flows of entries and exits* in jobs offering wages lower than  $w$  implies :

$$\lambda_u.u.H(w) = (1 - u).G(w).[\lambda_e \bar{H}(w) + q] \quad (3)$$

- Making use of the unemployment rate (2) in the flow equation (3) we get :

$$G(w) = \frac{H(w)}{1 + \kappa \bar{H}(w)} \text{ where } \kappa = \frac{\lambda_e}{q} \quad (4)$$

- The previous equation implies that  $G(w) < H(w)$  when  $\lambda_e > 0$ , *i.e.* the probability of occupying a job with a wage less than  $w$  is lower than those of receiving a job offer with a wage less than  $w$ .
- The gap between the two distributions depends on parameter  $\kappa$  :
  - It counts the average number of outside offers an **employed worker** can expect to receive before becoming unemployed.
  - It is a measure of the **intensity of interfirm competition** on the labor market.
- The higher  $\kappa$ , the higher the intensity of interfirm competition and the lower the *search frictions* for workers.<sup>18</sup>

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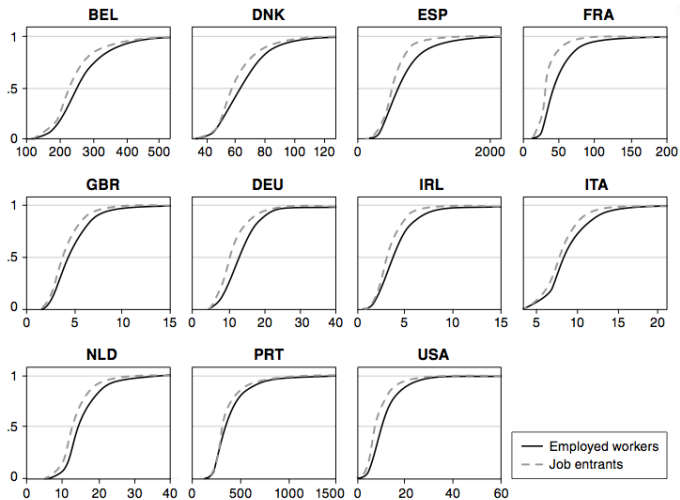
18. Jolivet et al. (2006) provide estimates for  $\kappa$  to be between 0.27 and 2.03 (see table 2).

Table 2  
Constrained model estimates (per annum)

Country	BEL	DNK	ESP	FRA	GBR	GER	IRL	ITA	NLD	PRT	USA
$\delta^c$	0.0353 (0.0040)	0.0504 (0.0049)	0.0878 (0.0044)	0.0129 (0.0013)	0.0803 (0.0049)	0.0394 (0.0026)	0.0716 (0.0060)	0.0526 (0.0032)	0.0324 (0.0025)	0.0548 (0.0034)	0.0547 (0.0035)
$\lambda_1^c$	0.0522 (0.0104)	0.0520 (0.0114)	0.0512 (0.0067)	0.0476 (0.0050)	0.0764 (0.0110)	0.0660 (0.0069)	0.0840 (0.0131)	0.0259 (0.0045)	0.0666 (0.0073)	0.0205 (0.0049)	0.1028 (0.0103)
$\lambda_2^c$	0.0080 (0.0023)	0.0577 (0.0060)	0.0136 (0.0021)	0.0105 (0.0012)	0.0822 (0.0058)	0.0189 (0.0019)	0.0318 (0.0050)	0.0110 (0.0019)	0.0220 (0.0022)	0.0194 (0.0029)	0.0320 (0.0032)
$\kappa^c$	1.2046 (0.2682)	0.4814 (0.1187)	0.5053 (0.0704)	2.0300 (0.2158)	0.4698 (0.0754)	1.1326 (0.1265)	0.8119 (0.1412)	0.4073 (0.0765)	1.2259 (0.1435)	0.2768 (0.0721)	1.1853 (0.1308)
$\lambda_0^c$	0.3367 (0.0253)	0.6483 (0.0442)	0.5971 (0.0201)	0.5614 (0.0227)	0.7195 (0.0330)	0.7705 (0.0303)	0.4455 (0.0260)	0.4140 (0.0152)	0.4552 (0.0231)	0.6373 (0.0293)	1.7143 (0.0885)

Source : Jolivet et. al (2006)

- We have shown that the distribution of wages among employees dominates the distribution of wages offered.
- Jolivet et al. (2006) have compared the distribution of wages of persons holding jobs with the wages at which unemployed persons are hired in 11 countries.
- They show that the cumulative distribution of wages in the population of workers as a whole *systematically stochastically dominates* the distribution of entry wages.
- This is a particular materialization of the broad idea of positive returns to labor market experience.
- Mobility decreases with the experience of the worker as he climbs the wage ladder, *i.e.*, the model generates positive returns to experience that depends on search frictions.

**FIGURE 5.9**

Cumulative distribution functions of hourly wages (in local currency) in 10 European countries (1994–1997) and in the United States (1993–1996).

Source: Jolivet et al. (2006).

- To explain wage distribution, one needs to specify *firms' behavior* :
  - Firms compete by posting wages to attract workers.
  - Firms make *take-it or leave-it* offers to worker.<sup>19</sup>
  - A wage offer is a **commitment to pay a constant wage** flow  $w$  until the worker leaves the match or is hit by a  $q$ -shock.
- The firm **chooses the wage to post** so as to maximize their *stationary instantaneous profit* (assuming  $r \approx 0$ ) :<sup>20</sup>

$$\max_{w \geq z} \pi(w) = (y - w) \underbrace{\ell(w)}_{\text{size of the firm}}$$

- The **optimal wage** satisfies :

$$\frac{\ell'(w)}{\ell(w)} = (y - w)^{-1}$$

19. In this benchmark equilibrium search model firms can not counter outside offers.

20. This assumption, which amounts to assume that  $r$  is close from 0, is grounded on the fact that  $r$  is small wrt to  $\lambda_u, \lambda_e, q$ .



- The wage-setting policy of firms allows us to obtain a *relation between the wage and employment*.

1. There are  $\ell(w)$  employees in each firm that pays wage  $w$  and there is a mass  $H'(w)$  of firms that pay wage  $w$ .

Therefore, the total mass of employees paid wage  $w$  is :

$$H'(w)\ell(w)$$

2. By definition the mass of employees paid wage  $w$  is also equal to :

$$G'(w)(1 - u)$$

- Hence, it follows that :

$$G'(w)(1 - u) = H'(w)\ell(w) \tag{5}$$

- Making use of (4) and (5), we get :

$$\frac{\ell'(w)}{\ell(w)} = \frac{2\kappa H'(w)}{1 + \kappa \bar{H}(w)} \quad \text{Appendix} \quad (6)$$

- Recalling that the optimal behavior of firms implies  $\frac{\ell'(w)}{\ell(w)} = (y - w)^{-1}$ , we have that :

$$2(y - w)H'(w) + H(w) = \frac{1 + \kappa}{\kappa} \quad (7)$$

- This *differential equation* defines the **distribution of wage offers** that is compatible with :
  - the equilibrium flows,
  - the strategic wages setting behavior of firms.

- For any constant  $A$ , the general solution of (7) satisfies :

$$H(w) = A\sqrt{y - w} + \frac{1 + \kappa}{\kappa}$$

► Appendix

- The constant  $A$  can be determined using the fact that firms have no interest in offering a wage smaller than the reservation wage  $x$  of unemployed job seekers.
- Hence, making use of the fact that  $H(x) = 0$ , we find the **equilibrium wage distribution** :

$$H(w) = \frac{1 + \kappa}{\kappa} \left[ 1 - \sqrt{\frac{y - w}{y - x}} \right] \quad (8)$$

- The wage distribution  $H$  is defined over the interval  $[\underline{w}, \overline{w}]$  :

$$\begin{aligned} \overline{w} &= y - (y - x) \left( \frac{1}{1 + \kappa} \right)^2, & \text{for } H(\overline{w}) &= 1 \\ \underline{w} &= x, & \text{for } H(\underline{w}) &= 0 \end{aligned}$$

- Hence, **pure wage dispersion** thus obtains even though workers and firms are all *ex-ante* identical.

- What if  $\lambda_e = 0$ ?

1. From equation (4), it follows that the sampling distribution and the observed distribution collapse in a single distribution :

$$G(w) = H(w)$$

2. From equation (8), the sampling distribution collapses in a single mass point at the reservation wage :

$$\overline{w} = x$$

$$\underline{w} = x$$

- Hence we are back to the Diamond's paradox, *i.e.*, search frictions are not sufficient to generate wage dispersion.

- Differentiation of  $H(w)$  wrt  $w$  yields :

$$H'(w) = \frac{1 + \kappa}{2\kappa} \frac{1}{\sqrt{(y-x)(y-w)}}$$

- The **equilibrium density of the sampling distribution**  $H'(\cdot)$  is an *increasing* function of the wages.
- This result is a consequence of the following properties :
  - all agents are homogeneous, and
  - the firms' strategy consists in offering a constant wage.
- Under these conditions, a firm that raises its wage  $w$  increases its volume of employment to the detriment of employment in other firms.
- This movement leads to an **increasing relationship between the wage and the size of the firms**.

- The model developed by Burdett and Mortensen (1998) delivers a number of empirical implications :
  1. The lower bound of the equilibrium wage distribution being equal to the reservation wage, an **unemployed job seeker accepts all the offers**.
  2. The wage of an employed individual rises when she moves from one job to another.

The wages rise as workers gain experience, *i.e.*, the first wage is at least the reservation wage (when exiting unemployment), but every time they change firms, the wage rises, *i.e.* **workers climb the jobs' ladder**.
  3. The Mean-min ratio is much more higher with on-the-job search (about 1.2, see Hornstein et al., 2011) but is **still below** the empirical Mean-min ratio.

- Empirical implications (cont'd)

4. The model predicts **negative duration dependence**.

The *hazard rate of a job spell* is :

$$\lambda_e \cdot [1 - H(w)]$$

Hence, **jobs spell with longer elapsed durations (and higher wages)** reduce the option value to move for the worker.

- In this model, **workers only move-up the wage ladder**.

It implies that **the model does not explain the wage growth within the same firm**.<sup>21</sup>

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21. See e.g. Burdett and Coles (2003) or Stevens (2004) for such an extension. Burdett and Coles (2003), Equilibrium Wage-tenure Contracts, *Econometrica*. Stevens (2004), Wage-Tenure Contracts in a Frictional Labour Market : Firms Strategies for Recruitment and Retention, *Review of Economic Studies*. For recent empirical evidence see e.g. Bayer and Kuhn (2019), Which Ladder to Climb ? Decomposing Life Cycle Wage Dynamics, unpublished.

- Early attempts to estimate BM type models :
  - Bowlus, Kieffer and Neumann (1995)<sup>22</sup>
  - van den Berg and Ridder (1998)<sup>23</sup>
  - Bontemps, Robin, van den Berg (1999, 2000)<sup>24</sup>
- **Data** : Usual data sources to estimate BM type models are panel data e.g. :
  - France : *Enquete emploi*
  - UK : *British Household Panel Survey (BHPS)*
  - US : *Current Population Survey (CPS)*
  - ...

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22. Bowlus et al. (1995), Estimation of Equilibrium Wage Distributions with Heterogeneity, *Journal of Applied Econometrics*.

23. van den Berg and Ridder (1998), An empirical equilibrium search model of the labor market, *Econometrica*.

24. Bontemps et. al (1999), Equilibrium Search with Continuous Productivity Dispersion : Theory and Nonparametric Estimation, *International Economic Review*.



- The estimation of the model requires to have information on :
  - 1 wages
  - 2 unemployment spells
  - 3 employment spells
- The model features  $\{UE, EU, EE\}$  transitions. All (random) transitions are Poisson processes, hence durations are **exponentially distributed**.
- As all job offers are accepted by the unemployed, the **exit from unemployment hazard rate** is  $\lambda_u$ .
- The **job separation hazard rate** is made up of two terms :
  - $q$  (layoff)
  - $\lambda_e \cdot [1 - H(w)]$  (quit)

Hence, we get  $q + \lambda_e \cdot [1 - H(w)]$ .

- Assume for simplicity **no censoring** and for an individual  $i$  denote by :

- $t_{u_i}$ , duration of an unemployment spell
- $t_{e_i}$ , duration of an employment spell
- $w_i$ , wage
- $\mathbb{I}_{J2J}$ , indicator variable for transition for employed workers :

$$\mathbb{I}_{J2J} = \begin{cases} 1 & \text{for job-to-job (quit)} \\ 0 & \text{for job-to-unemployment (layoff)} \end{cases}$$

- $\mathbb{I}_e$ , indicator variable for initial employment status :

$$\mathbb{I}_e = \begin{cases} 1 & \text{for employment} \\ 0 & \text{for unemployment} \end{cases}$$

- Conditional on being unemployed, the **individual contribution of an unemployed worker to the likelihood** is :

$$\ell(w_i, t_{u_i} | \mathbb{I}_e = 0) = \underbrace{\lambda_u \cdot e^{-\lambda_u \cdot t_{u_i}}}_{\text{Prob. to have an unemp. duration } t_u} \times \underbrace{h(w_i)}_{\text{Prob. to get a wage offer } w_i}$$

or using the log

$$\log \ell(w_i, t_{u_i} | \mathbb{I}_e = 0) = \log(\lambda_u) - \lambda_u \cdot t_{u_i} + \log(h(w_i))$$

- Conditional on being employed, the individual contribution of an employed worker to the likelihood is :

$$\begin{aligned}
 \ell(w_i, t_{e_i}, \mathbb{I}_{J2J} | \mathbb{I}_e = 1) = & \underbrace{g(w_i)}_{\text{density of wages}} \times \underbrace{(q + \lambda_e \cdot [1 - H(w_i)]) \cdot e^{-(q + \lambda_e \cdot [1 - H(w_i)]) \cdot t_{e_i}}}_{\text{Prob. to have an emp. duration } t_e} \\
 & \times \underbrace{\left( \frac{\lambda_e \cdot [1 - H(w_i)]}{q + \lambda_e \cdot [1 - H(w_i)]} \right)^{\mathbb{I}_{J2J}}}_{\text{quit}} \cdot \underbrace{\left( \frac{q}{q + \lambda_e \cdot [1 - H(w_i)]} \right)^{1 - \mathbb{I}_{J2J}}}_{\text{layoff}}
 \end{aligned}$$

or using the log

$$\begin{aligned}
 \log \ell(w_i, t_{e_i}, \mathbb{I}_{J2J} | \mathbb{I}_e = 1) = & \log(g(w_i)) - (q + \lambda_e \cdot [1 - H(w_i)]) \cdot t_{e_i} \\
 & + \mathbb{I}_{J2J} \log(\lambda_e \cdot [1 - H(w_i)]) \\
 & + (1 - \mathbb{I}_{J2J}) \log(q)
 \end{aligned}$$

- In a steady-state, the **distribution of initial employment** (resp. unemployment) statuses satisfies :

$$\Pr\{\mathbb{I}_e = 0\} = \frac{q}{q + \lambda_u} \text{ (unemployment)}$$

$$\Pr\{\mathbb{I}_e = 1\} = \frac{\lambda_u}{q + \lambda_u} \text{ (employment)}$$

- The **likelihood of an individual observation** then satisfies :

$$\ell_i = \left( \frac{q}{q + \lambda_u} \cdot \ell(w_i, t_{u_i} | \mathbb{I}_e = 0) \right)^{1 - \mathbb{I}_e} \times \left( \frac{\lambda_u}{q + \lambda_u} \cdot \ell(w_i, t_{e_i}, \mathbb{I}_{J2J} | \mathbb{I}_e = 1) \right)^{\mathbb{I}_e}$$

or using the log

$$\log \ell_i = (1 - \mathbb{I}_e) \cdot \left( \log \left( \frac{q}{q + \lambda_u} \right) + \log \ell(w_i, t_{u_i} | \mathbb{I}_e = 0) \right) + \mathbb{I}_e \cdot \left( \log \left( \frac{\lambda_u}{q + \lambda_u} \right) + \log \ell(w_i, t_{e_i}, \mathbb{I}_{J2J} | \mathbb{I}_e = 1) \right)$$

- Remark that the (log)-likelihood function  $\ell_i$  is a function of the structural parameters  $(q, \lambda_u, \lambda_e)$  and of the sampling distribution  $H(w)$  and the cross-sectional distribution  $G(w)$ .

- Following Bontemps et al. (1999, 2000), an usual route to estimate BM type models is to use a **sequential two-steps procedure**.

- Sketch of the estimation procedure :

- Estimate the cdf  $G$  and pdf  $g$  of the cross-sectional distribution using a non parametric estimator (e.g. empirical cdf for  $G$  and a kernel density estimator for  $g$ ).<sup>25</sup>
- Use the fact that the sampling distribution and the cross-sectional distribution are interrelated to get an estimate of  $H$  :

$$\hat{H}(w, q, \lambda_e) = \frac{(1 + \kappa)\hat{G}(w)}{1 + \kappa\hat{G}(w)} \text{ and } \hat{h}(w, q, \lambda_e) = \frac{1 + \kappa}{(1 + \kappa\hat{G}(w))^2} \hat{g}(w)$$

where  $\kappa \equiv \frac{\lambda_e}{q}$ .

- Replace  $H$  and  $h$  with  $\hat{H}(w, q, \lambda_e)$  and  $\hat{h}(w, q, \lambda_e)$  into the likelihood.
- Maximize the sample log-likelihood  $\mathcal{L}$  :

$$\max_{\{q, \lambda_e, \lambda_u\}} \mathcal{L}(q, \lambda_e, \lambda_u) = \sum_i \log \ell_i(q, \lambda_e, \lambda_u, \hat{H}(w, q, \lambda_e))$$

---

25. In Matlab `ecdf` calculates the Kaplan-Meier estimate of the cumulative distribution function (cdf) and `ksdensity` compute the kernel density or distribution estimate.

- The search equilibrium model presents **one major flaw** : the density of wage distribution is an increasing function of wage.
- This unpleasant property also applies to the cross-section wage density  $G'(w)$ .
- In practice, the wage distribution has a *log-normal* form, *i.e.* the density is increasing then decreasing. [► Appendix](#)
- Some additional degree of **firm and/or worker heterogeneity** is needed to accommodate the typical **hump shape** of observed wage densities.

# Burdett and Mortensen with heterogeneous firms

- It is possible to remedy this problem by assuming that firms are heterogeneous, i.e., they operate different more or less productive technologies.<sup>26</sup>
- Let us assume that firms differ in their (constant) marginal productivity of labor  $y$  and that workers are still homogeneous.
- We assume that  $y$  does not depend on the number of workers at the firm, and consequently, we will refer to this firm as a firm of type- $y$  and to  $y$  as the (labor) productivity of this firm.
- Upon receiving a job offer, workers draw the type of the firm from which the offer comes from in an exogenous sampling distribution,  $\Gamma(y)$ , with support on  $[\underline{y}, \bar{y}]$ .
- Let  $H(w)$  denote the corresponding equilibrium sampling distribution of job offers.

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26. Bontemps, Robin and van den Berg (2000), *Op. Cit.*

- Each **type- $y$  firm** offers a wage  $w(y)$  that maximizes the steady-state profit flow :

$$\pi(w, y) = (y - w)\ell(w)$$

where  $\ell(w)$  obtains from (2), (4) and (5) :

$$\ell(w) = (1 - u) \frac{1 + \kappa}{[1 + \kappa \bar{H}(w)]^2} = \frac{\lambda_u}{\lambda_u + q} \frac{1 + \kappa}{[1 + \kappa \bar{H}(w)]^2}$$

- Hence under the same set of assumptions than in the *benchmark model*, the profit of a **type- $y$  firm** paying a wage  $w$  satisfies :

$$\pi(w, y) = (y - w)\ell(w) = (y - w) \frac{\lambda_u}{\lambda_u + q} \frac{1 + \kappa}{[1 + \kappa \bar{H}(w)]^2}$$

- In equilibrium :

- Each **type- $y$  firm** offers a wage  $w(y)$  that maximizes the steady-state profit flow :

$$w(y) = \arg \max_w \pi(w, y)$$



- Equilibrium (cont'd)

The **equilibrium level of profit** reached by a **type- $y$  firm** is therefore :

$$\pi(w(y), y) = (y - w(y)) \frac{\lambda_u}{\lambda_u + q} \frac{1 + \kappa}{[1 + \kappa \bar{H}(w(y))]^2}$$

2. The **sampling distribution of wages and firm types** must be identical :

$$H(w(y)) = \Gamma(y)$$

- The fraction of offers that pay  **$w(y)$**  or less is simply equal to the fraction of offers made by employers with productivity  **$y$**  or less.
- This comes from the fact that there is a direct **one-to-one mapping between the productivity,  $y$ , and the wage  $w(y)$** .

- The **wage function**,  $w(y)$ , must satisfy the first order condition for an interior solution,  $\frac{\partial \pi(w(y), y)}{\partial w(y)} = 0$ , which can be written as :

$$\frac{2\kappa H'(w(y))(y - w(y))}{1 + \kappa \bar{H}(w(y))} = 1$$

- Using the fact that  $H'(w(y))w'(y) = \Gamma'(y)$ , it follows that the **optimal wage relationship between  $w$  and  $y$** ,  $w(y)$ , solves the ordinary differential equation :

$$w'(y) = \frac{2\kappa \Gamma'(y)(y - w(y))}{1 + \kappa(1 - \Gamma(y))}$$

with the boundary condition  $w(\underline{y}) = z$ .<sup>27</sup> ► Closed form solution

- As profit is positive for any participating firm, we have that **more productive employers pay higher wages**.<sup>28</sup>

27. The firm with the smallest productivity,  $\underline{y}$ , offers unemployed workers their reservation wage  $z$  and **hires workers only from the unemployment pool**.

28. Note also that due to firms' market power, wages are lower than productivity.

- Given the equilibrium wage function  $w(y)$ , the **associated equilibrium offer and wage densities** can be written as :

$$h(w(y)) = H'(w(y)) = \frac{\Gamma'(y)}{w'(y)} = \frac{1 + \kappa(1 - \Gamma(y))}{2\kappa(y - w(y))}$$

- Similarly, making use of  $G(w) = \frac{H(w)}{1 + \kappa[1 - H(w)]}$ , it follows that :

$$g(w(y)) = G'(w(y)) = \frac{(1 + \kappa)}{(1 + \kappa[1 - H(w)])^2} \cdot H'(w(y))$$

- As  $\Gamma(y)$  is increasing in  $y$ , a sufficient condition for a declining wage offer density,  $h$ , is that the profit per worker,  $y - w(y)$  increases with  $y$ .
- One can **rationalize (almost) any wage distribution**,  $H$ , as an equilibrium outcome by an appropriate choice of the underlying productivity distribution  $\Gamma$ .

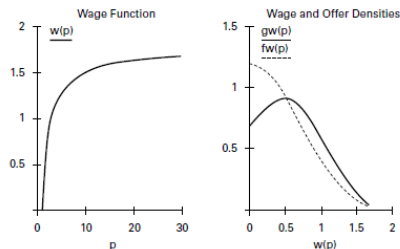
- Based on Christensen et al. (2001), Mortensen (2003) proposes the following (rough) parametrization of the model :<sup>29</sup>

$q$	$\lambda_e$	$\lambda_u$	$z$
0.287	0.207	0.207	0

together with a **Pareto distribution** of productivity, given by

$$\Gamma(y) = 1 - y^{-\alpha}$$

and shape parameter  $\alpha = 2$ .



29. Christensen, Lentz, Mortensen, Neumann, and Werwatz (2001, 2005), On-the-Job-Search and the Wage Distribution, *Journal of Labor Economics*.

- Heterogeneity in firms' productivity considerably improves the **empirical predictions** of equilibrium search models.
- The wage posting model provides an excellent description of the wage dispersion and the selection process of workers into jobs.
- Still it reveals some counterfactual predictions :
  - Predicts **zero downward wage mobility between job spells**,
  - Predicts **zero wage mobility within spells**,
  - Predicts (*implied by the observed distribution  $G(w)$* ), a distribution of firm productivity with an implausibly long right tail.

### Intuition :

- In the model firms have too much market power because the **wage-setting mechanism limits competition between firms**.
- To explain high wages, productivities need to be higher than those observed in the data.

# Sequential auctions and bargaining

- A limitation of the Burdett and Mortensen (1998) framework is that there is **too little between-firm competition**.
- Postel-Vinay and Robin (2002) dampen the monopsonistic power of the employers by allowing them to **counter outside offers through Bertrand competition**.<sup>30</sup>
- Two-sided heterogeneity :
  - firms' heterogeneity (permanent firm effect),  $y$
  - workers' heterogeneity (permanent worker effect),  $\varepsilon$
  - match productivity,  $y \times \varepsilon$
  - flow income while unemployed,  $z \times \varepsilon$
- The *productivity of firms* and the *status of workers* (employed/unemployed) are perfectly observed.

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30. Postel-Vinay and Robin (2002), Equilibrium wage dispersion with worker and employer heterogeneity. *Econometrica*.

- Let us denote by :
  - $V_u(\varepsilon)$ , lifetime utility of unemployment for a type- $\varepsilon$  worker
  - $V_e(w, \varepsilon, y)$ , lifetime utility of a job paid  $w$  for a type- $\varepsilon$  worker in a type- $y$  firm
- Firms make **take-it or leave-it offers** to workers and renegotiations are by **mutual consent only**.
- When an unemployed worker meets a firm, the firm offers him a wage,  $x(\varepsilon, y)$ , that makes him **indifferent between employment and unemployment** :

$$V_e \left( \underbrace{x(\varepsilon, y)}_{\text{reservation wage}}, \varepsilon, y \right) = V_u(\varepsilon)$$

- When a worker paid  $w$  in a type- $y$  firm get an offer from a type- $y'$  firm, the two employers **compete to hire the same worker**, *i.e.*, there is **Bertrand competition between the *incumbent* and the *poacher***.
- Several cases may arise :
  - If  $y' > y$ , the highest wage the **incumbent** may offer is  $w = y \times \epsilon$  and the **poacher** offer the lowest wage  $\omega(\epsilon, y, y')$  that allow to attract the worker. Hence :

$$V_e(\omega(\epsilon, y, y'), \epsilon, y') = V_e\left(\underbrace{y \times \epsilon}_{\text{max wage the incumbent may offer}}, \epsilon, y\right)$$

In this case the **worker moves to the high productivity firm** and reaps the full surplus of the incumbent, *i.e.* **from the less productive employer**.<sup>31</sup>

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31. The bargaining outcome looks like a second-price auction as the worker gets the full surplus from the second highest bidder (the incumbent).



2. If  $y' < y$ , two possibilities must be considered :

- If  $V_e(w, \varepsilon, y) > V_e(y' \times \epsilon, \varepsilon, y')$  where  $w = y' \times \epsilon$  is the *maximum wage* the poacher may offer. The worker has **no credible threat** to leave the match.

In this case, the **worker stays** and the **the status quo prevails**.

- If  $V_e(w, \varepsilon, y) < V_e(y' \times \epsilon, \varepsilon, y')$ , where  $w = y' \times \epsilon$  is the *maximum wage* the poacher may offer. The worker has a **credible threat** to leave the match.

The incumbent (counter)-offers a wage  $\omega^c(\varepsilon, y', y)$  such that :

$$V_e(\omega^c(\varepsilon, y', y), \varepsilon, y) = V_e(y' \times \epsilon, \varepsilon, y')$$

In this case, the **worker stays** with a **wage increase**, and extracts the full surplus of the less productive employer.

- The **sequential auctions model** improves upon the existing literature in addressing the issue of **wage dynamics**.<sup>32</sup>
- In particular, the model allows to understand how wage earners may :
  - obtain a **wage increase** within the same firm, *i.e.* explains the **returns to tenure**.
  - accept a **wage-cut** while moving to another firm.

**Intuition :** Let  $y' > y$ . A worker paid  $w$  in a type- $y$  firm can move to a type- $y'$  firm with a wage-cut such that  $\omega(\varepsilon, y, y') < w$  because the higher productivity in the new firm allows to get larger wage rises in the future.

This is **consistent with the empirical observations** reported in Jolivet et al. (2006) where JTJ transitions with a wage-cut account for more than 20% of JTJ transitions.

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32. Cahuc, Postel-Vinay and Robin (2006) relax the assumption of take-it or leave-it offers and introduce wage bargaining into the model to better account for wage dynamics.

Cahuc, Postel-Vinay and Robin (2006), Wage bargaining with on-the-job search : Theory and evidence, *Econometrica*.



- Remark that wage-cut obtains more simply assuming a **Godfather shock**.
- This trick is used in e.g. Jolivet et al. (2006) where employed workers receive an offer at rate  $\lambda_2 > 0$  which **they cannot reject**.
- In such a context, the job separation hazard rate rewrites :

$$q + \lambda_e \cdot [1 - H(w_i)] + \underbrace{\lambda_2}_{\text{Godfather shock}}$$

- Following such a shock, an **employed worker is thus forced to leave her current job for another job**, with a new wage drawn from the sampling distribution.

# Conclusion

- We have so far mainly focussed on partial equilibrium model (with the exception of equilibrium search models) where the behavior of firms is left unexplained.
- **Equilibrium search models** have focussed in endogenizing the wage-offer distribution but have mostly ignored the endogeneity of the offer arrival rate.
- In addition, an operational description of the labor market would also require that **parameters governing workers' transitions** (such as the exit rate from unemployment or job destruction) be made **endogeneous**.
- **Search and matching models** partly fill these gaps.
- These models are particularly well suited to help us understand the **equilibrium (natural) rate of unemployment**.
- In addition, they are attractive for studying **labor market institutions**.

# Appendix : Burdett-Mortensen (I)

- The derivative of (4) wrt  $w$  reads :

$$\begin{aligned} G'(w) (1 + \kappa \bar{H}(w)) &= H'(w) [1 + \kappa G(w)] \\ G'(w) &= \frac{H'(w) [1 + \kappa G(w)]}{1 + \kappa \bar{H}(w)} \end{aligned}$$

- Reinserting into  $G'(w) (1 - u) = \ell(w) H'(w)$ , we get :

$$\begin{aligned} \frac{H'(w) [1 + \kappa G(w)]}{1 + \kappa \bar{H}(w)} (1 - u) &= \ell(w) H'(w) \\ (1 + \kappa G(w)) (1 - u) &= \ell(w) (1 + \kappa \bar{H}(w)) \end{aligned}$$

- Taking the log and differentiating wrt to  $w$ , we get :

$$\frac{\kappa G'(w)}{1 + \kappa G(w)} = \frac{\ell'(w)}{\ell(w)} - \frac{\kappa H'(w)}{1 + \kappa \bar{H}(w)}$$

- Then using the expression of  $G'(w)$ , equation (6) follows.

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# Appendix : Burdett-Mortensen (II)

- The homogeneous equation associated with the differential equation satisfies :

$$\frac{H'(w)}{H(w)} = -\frac{1}{2(y-w)}$$

- Integrating both sides wrt  $w$ , one gets :

$$\begin{aligned}\int \frac{H'(w)}{H(w)} dw &= \int \frac{d \log H(w)}{dw} dw = \int d \log H(w) = \log H(w) + c_0 \\ -\frac{1}{2} \int \frac{1}{y-w} dw &= \frac{1}{2} \int \frac{d \log(y-w)}{dw} dw = \frac{1}{2} \int d \log(y-w) = \frac{1}{2} \log(y-w) + c_1\end{aligned}$$

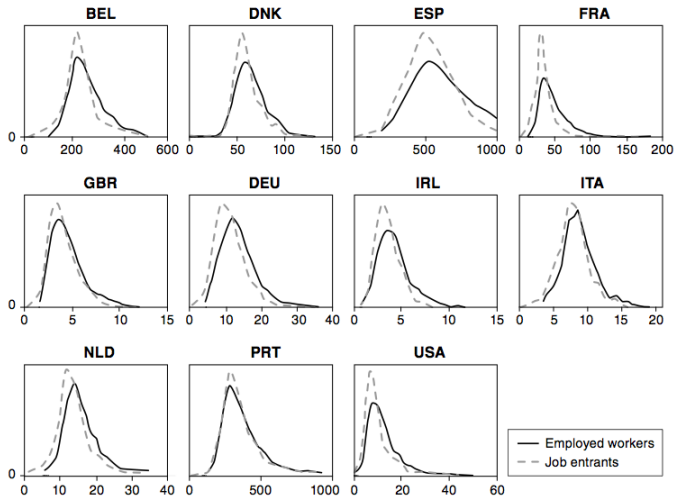
- It follows that :

$$\begin{aligned}\log H(w) &= \frac{1}{2} \log(y-w) + c_1 - c_0 \\ H(w) &= \exp^{(c_1 - c_0)} \exp^{\frac{1}{2} \log(y-w)} = A \exp^{\frac{1}{2} \log(y-w)}\end{aligned}$$

where  $A = \exp^{(c_1 - c_0)}$  is an arbitrary constant.

- Using the fact that  $x^a = \exp^{a \log(x)}$ , the general solution to the homogeneous equation satisfies :

$$H(w) = A(y-w)^{\frac{1}{2}} = A\sqrt{y-w}$$

**FIGURE 5.10**

Density functions of hourly wages (in national currency) in 10 European countries (1994–1997) and in the United States (1993–1996).

Source: Jolivet et al. (2006).

# Appendix : Burdett-Mortensen with heterogeneous firms

- Making use of the envelope theorem :

$$\frac{d\pi}{dy}(y, w(y)) = \frac{\partial \pi}{\partial y}(y, w(y)) = \frac{\lambda_u (1 + \kappa)}{(\lambda_u + q) [1 + \kappa \bar{\Gamma}(y)]^2}$$

- Assuming free entry such that the profit of the firm with the weakest productivity is zero, i.e.  $\pi(w(\underline{y}), \underline{y}) = 0$ , and integrating, the profit rewrites as :

$$\pi(w(y), y) = \int_{\underline{y}}^y \frac{\lambda_u (1 + \kappa)}{(\lambda_u + q) [1 + \kappa \bar{\Gamma}(\varsigma)]^2} d\varsigma$$

- Making use of  $\pi(w, y) = (y - w) \ell(w)$  and  $\ell(w)$ , the [wage equation](#) follows :

$$w(y) = y - [1 + \kappa \bar{\Gamma}(y)]^2 \int_{\underline{y}}^y \frac{1}{[1 + \kappa \bar{\Gamma}(\varsigma)]^2} d\varsigma$$

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