NECSTCamp

Not just a coach. Not just an app.

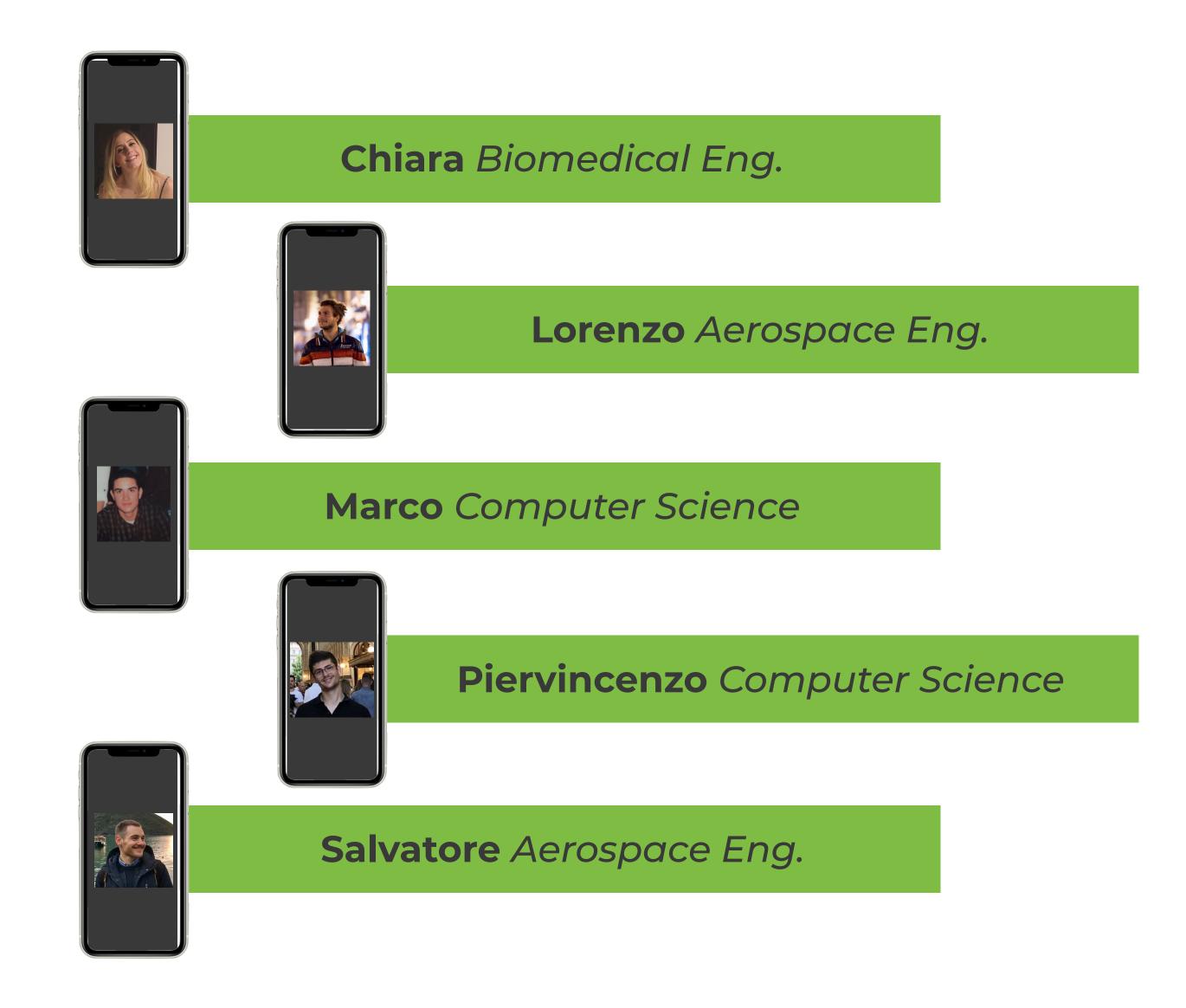
UX Miracle

December 17th, 2019 NECSTLab, Politecnico di Milano



Meet the Team

UX Miracle



NECSTCamp

"Innovative teaching experience born to work on the **person**, even before the engineer, in the knowledge that to train better engineers it is essential, along with engineering **skills**, to **strengthen** the personal ones."

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"Innovative teaching experience born to work on the **person**, even before the engineer, in the knowledge that to train better engineers it is essential, along with engineering **skills**, to **strengthen** the personal ones."



CrossFit Politecnico di Milano

Problem

1st year



Problem

1st year



2nd year



Problem

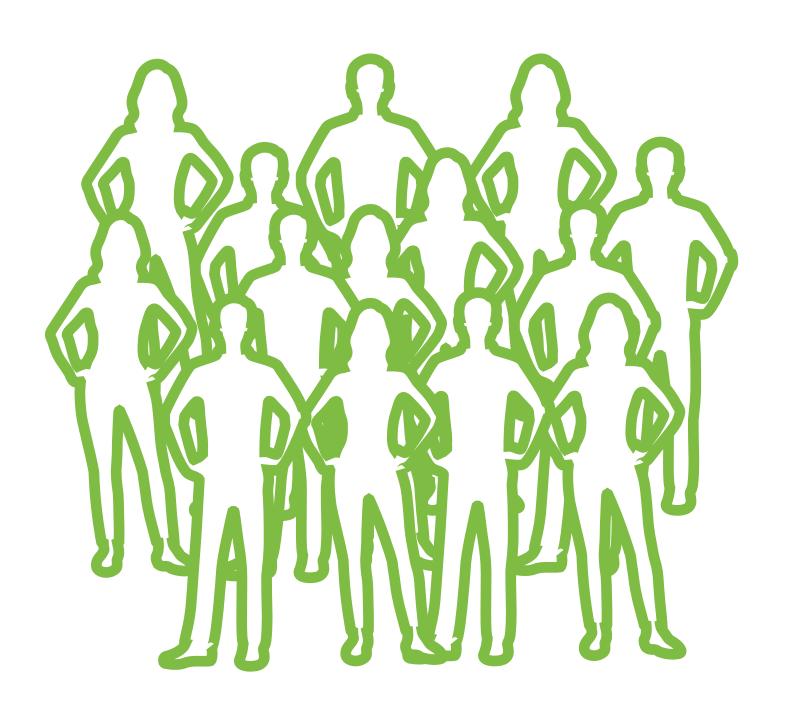
1st year



2nd year



Now



The Head Coach

AndAl



















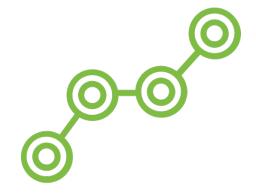
Automatic class management



WOD tracking



"Dimmi che ci sei" watchword



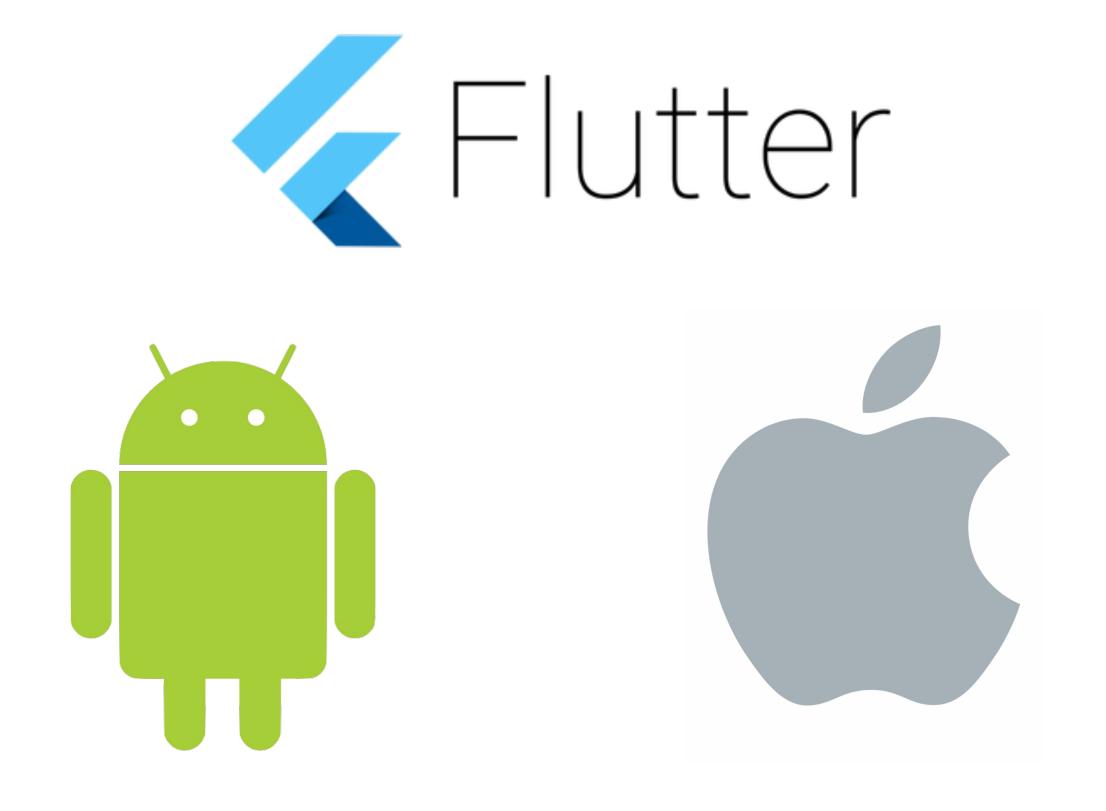
Participation tracking



Name to face association



Mobile App Features

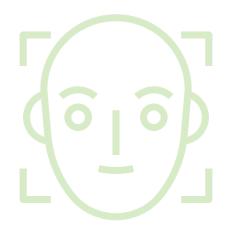




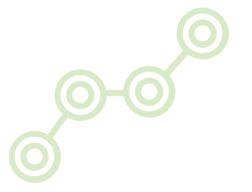
Automatic class management



WOD tracking



Name to face association



Participation tracking



"Dimmi che ci sei" watchword





Automatic Class Management

Replacement of the Facebook post

Dates and times selection

Importance of the image for message conveyance





Automatic class management



WOD tracking



"Dimmi che ci sei" watchword



Participation tracking



Name to face association





"Dimmi che ci sei" Watchword







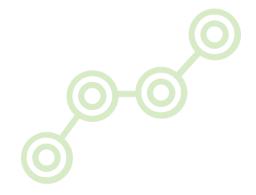
Automatic class management



WOD tracking



"Dimmi che ci sei" watchword



Participation tracking



Name to face association





Name-to-face Association

Increasing participants number

Participants' training monitoring

Simplified association





Automatic class management



WOD tracking



"Dimmi che ci sei" watchword



Participation tracking



Name to face association





Real-time enrolling monitoring

Past WODs recap

"Dimmi che ci sei" watchword reminder





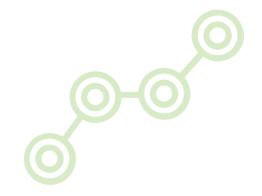
Automatic class management



WOD tracking



"Dimmi che ci sei" watchword



Participation tracking



Name to face association





Results Collection and Analysis

Streak Participation per day

Participation
Participation
per time slot



NECSTCamp App

ANONGOINGJOURNEY

PHASE 1

User eXperience creation

PHASE 2

Front-end development PHASE 3

Improvements

Phase 3



Back-end integration (pre-existent) The front-end is ready to be integrated with a back-end based on rest-api and http communication

Phase 3



Acquisition of Heart-rate signal from Polar

The technology allowing for the transfer of heart-rate data has already been implemented and it just needs to be featured in the application.

Phase 3



Better integration between application and device Improvement fluidity and compatibility in the application



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Thanks for your attention

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