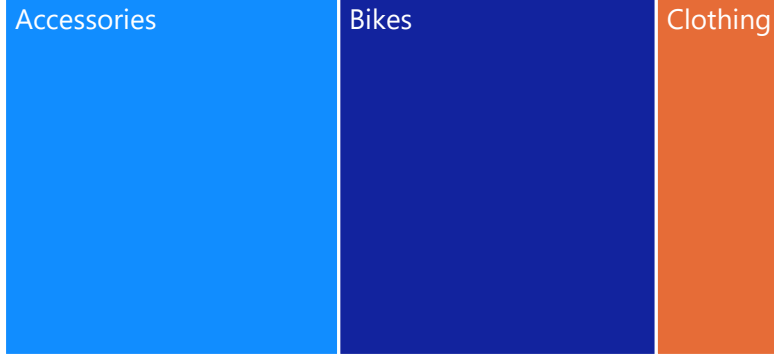




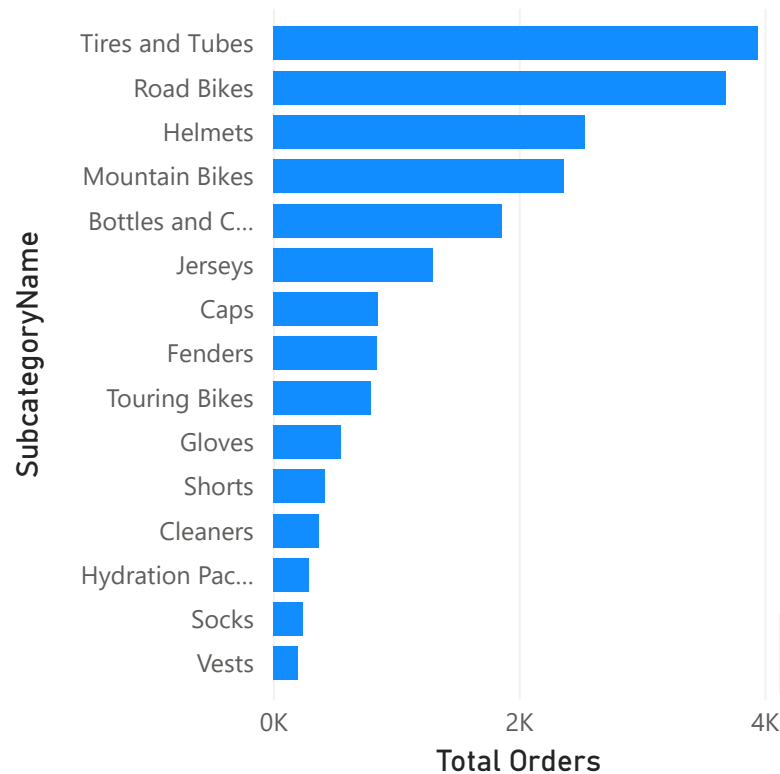
2015/07/17

2016/12/28

Total order by Category



Total order by Subcategory



ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	116	4.31%
AWC Logo Cap	850	1.05%
Bike Wash - Dissolver	370	1.08%
Classic Vest, L	65	
Classic Vest, M	68	1.47%
Classic Vest, S	65	4.62%
Fender Set - Mountain	843	1.06%
Half-Finger Gloves, L	163	2.48%
Half-Finger Gloves, M	183	2.75%
Half-Finger Gloves, S	202	1.28%
Hitch Rack - 4-Bike	128	2.34%
HL Mountain Tire	548	3.47%
HL Road Tire	379	4.49%
Hydration Pack - 70 oz.	292	3.42%
LL Mountain Tire	348	2.79%
LL Road Tire	410	2.22%
Long-Sleeve Logo Jersey, L	182	4.40%
Long-Sleeve Logo Jersey, M	161	3.73%
Long-Sleeve Logo Jersey, S	142	2.82%
Long-Sleeve Logo Jersey, XL	168	2.38%
ML Mountain Tire	477	0.83%
ML Road Tire	372	1.20%
Mountain Bottle Cage	787	2.46%
Mountain Tire Tube	1249	1.61%
Mountain-200 Black, 38	312	2.56%
Mountain-200 Black, 42	338	3.55%
Total	11 813	2.16%

View Product Detail

Monthly Revenue

\$1.83M

Goal: 1.77M (+3.31%)

Monthly Orders

2 146

Goal: 2165 (-0.88%)

Monthly Returns

166

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Continent

Select all

Europe

North America

Pacific



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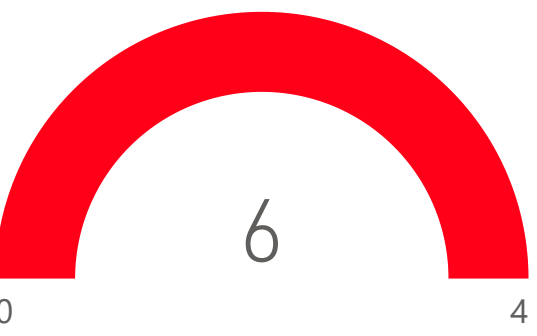
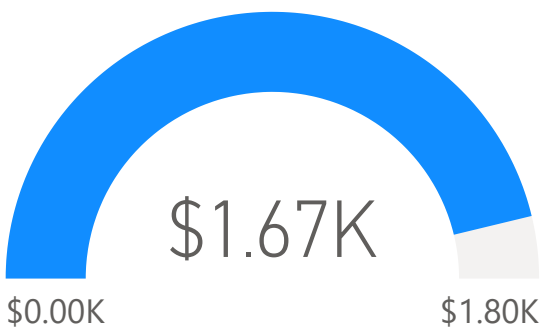
Road Tire Tube

Price Adjustment (%)

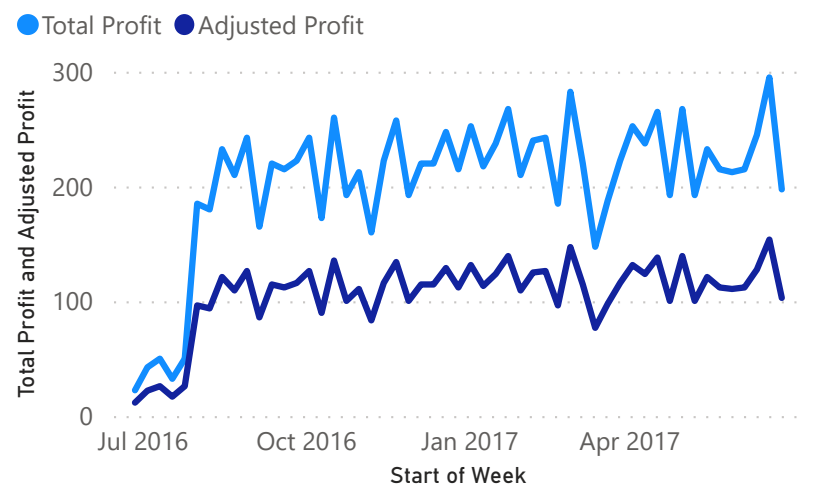
\$3.99
Avg Retail Price

\$2.793
Adjusted Price

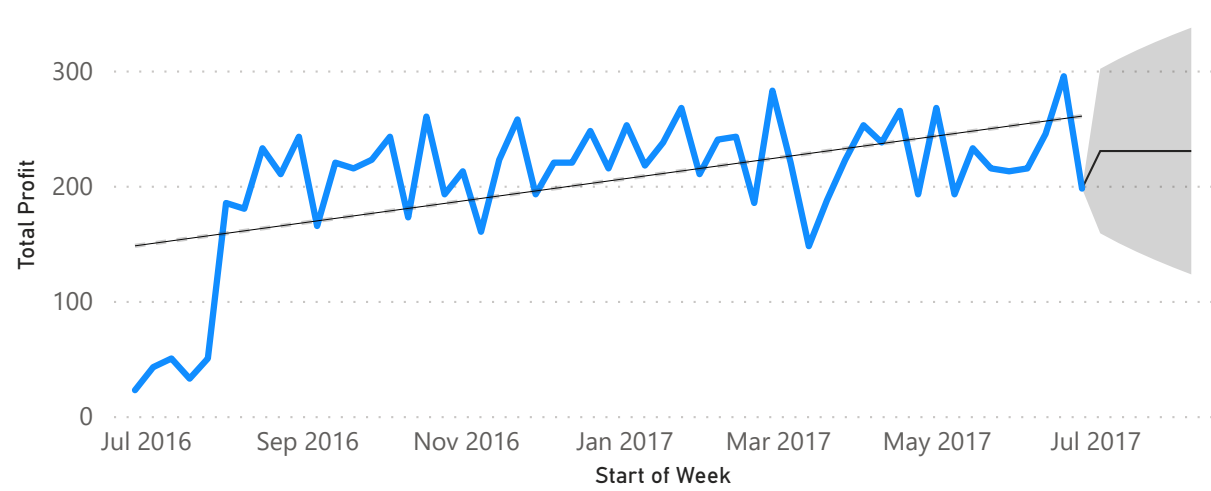
Current month orders vs Target Current month Revenue vs Target Current Month Returns



Weekly Profit



Weekly Profit



Weekly Return volume

