

Max Bezemer

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EDUCATION

Copenhagen Business School <i>Sustainable Tourism and Hospitality Management (M.Sc.)</i>	Copenhagen, DK <i>September 2022 - September 2023</i>
<ul style="list-style-type: none">Worked closely with a select group of 15 academics for my personal research project, focusing on the dynamics of destination choice and appeal.GPA 10.4 / 12.0	
University of Groningen <i>Business Administration and Technology Management (B.Sc.)</i>	Groningen, NL <i>September 2018 - June 2022</i>
<ul style="list-style-type: none">Minor in Public Health - Acquired comprehensive knowledge of public health concepts, developed strong research and problem-solving skills, and demonstrated effective collaboration and communication within interdisciplinary teams. (Grade: 8/10)	

PROFESSIONAL EXPERIENCE

Lun Energy <i>Market and Sales Development</i>	Copenhagen, DK <i>March 2023 - August 2023</i>
<ul style="list-style-type: none">Jointly led comprehensive market research focusing on regulation policies and market standards, a critical part of our country-specific development assessment, leading to a well founded GTM strategy.Structured learnings for internal and external presentations.Maintained customer relations and sales pipeline in HubSpot.	
JUC <i>Research Consultant</i>	Copenhagen, DK <i>September 2022 - March 2023</i>
<ul style="list-style-type: none">Performed extensive research on the Dutch market and successfully identified potential customer bases, directly facilitating the development and launch of 10 new products.Took charge of the creation and translation of sales materials into Dutch, which played a crucial role in the successful product launches.	
Cycloon <i>Lead Operations</i>	Groningen, NL <i>September 2020 - August 2022</i>
<ul style="list-style-type: none">Lead team of couriers while maintaining ad hoc customer relationships.Helped streamline the delivery process as well as internal operations to enhance efficiency.	
Nordvestlandet FHS <i>Activities coordinator</i>	Torvikbukt, NO <i>August 2019 - May 2020</i>
<ul style="list-style-type: none">Responsible for instructing groups of up to 15 people in safe skiing, hiking and outdoor climbing.Skills: patience, overview, decision-making, stress resilience, team leading.	

VOLUNTEERING

Refugee Bicycle Club <i>Co-owner</i>	Copenhagen, DK <i>September 2023 - present</i>
<ul style="list-style-type: none">At The Refugee Bicycle Club we connect refugees who recently arrived and need bikes with those who can offer bikes that are no longer used. All operations (contact, repairs, transport) are jointly managed with my partner.	
Sustainability Advocates, Station <i>Head of Program</i>	Copenhagen, DK <i>January 2023 - September</i>
<ul style="list-style-type: none">Persistently refined and iterated on program strategies to align with evolving sustainability trends, while actively cultivating partnerships with civic, public, and private entities to enhance the program's reach and drive its objectives forward.Managed and successfully executed four distinct projects, coordinating the efforts of 45 participants to ensure smooth project progression and timely completion.	
Entrepreneurship committee, EBF <i>Marketing officer</i>	Groningen, NL <i>September 2020 - February 2021</i>
<ul style="list-style-type: none">Organised a two-day event that facilitated valuable learning interactions between students and startup entrepreneurs. The event successfully attracted over 100 attendees, enriching the entrepreneurial ecosystem within the institution.	

SKILLS & PERSONAL INTERESTS

Language:	Dutch (native), English, Norwegian (C1), Danish (B2)
EDP skills:	Office package (Word, Excel, PowerPoint), HubSpot, R, Python, JavaScript, HTML/CSS
Interests:	Behavioural Economics, Politics, Outdoors (Climbing, Biking, Swimming)