Applied Statistics and Data Analysis Lab 6: Predictive and classification methods

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1 Example: advertising data

The present statistical analysis regards a data set considered in the book An Introduction to Statistical Learning: with Applications in R by G. James, D. Witten, T. Hastie and R. Tibshirani. This data set includes information on the values, in thousands, of

- the sales of a certain product (Sales);
- the advertising budgets for three different media: TV, Radio and Newspaper;

related to 200 different markets. The data set is saved in the csv (comma separated values) file Advertising.csv and it can be loaded using the function read.csv. The data set (with the first column excluded, since it corresponds to the row numbers) is assigned to the data frame Advertising. The file Advertising.csv is in the working directory and then we do not set the file path option.

```
Advertising <-read.csv(file="Advertising.csv",header=TRUE)[,-1]
str(Advertising)

'data.frame': 200 obs. of 4 variables:
$ TV : num 230.1 44.5 17.2 151.5 180.8 ...
$ Radio : num 37.8 39.3 45.9 41.3 10.8 48.9 32.8 19.6 2.1 2.6 ...
$ Newspaper: num 69.2 45.1 69.3 58.5 58.4 75 23.5 11.6 1 21.2 ...
$ Sales : num 22.1 10.4 9.3 18.5 12.9 7.2 11.8 13.2 4.8 10.6 ...
```

A new function panel.hist is defined in order to represent the histograms, of the three interest variables, on the main diagonal of the multiple scatterplot matrix representation (see the examples in the help of function pairs).

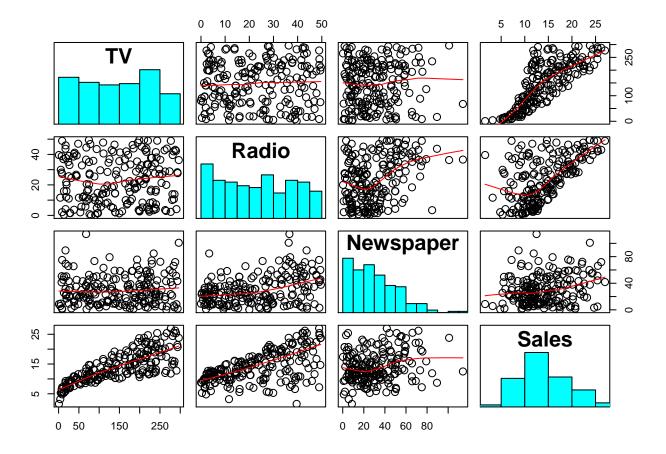
Firstly, the default user specification for the extreme coordinates of the plotting region is saved in the object usr with the command par("usr") = c(0,1,0,1) and, with the further command on.exit(par(usr)), we assure that these graphical parameters will be recovered when the function exits. Then, the new graphical parameters are specified as an argument of function par. Secondly, we consider the function hist which, with the option plot=FALSE, returns a list with the breaks and the counts that can be used to obtain the histogram (in this case, the histogram is not plotted). This object is then used to obtain:

- the break points h\$breaks of the histogram;
- the number of break points length(breaks) of the histogram;
- the counts h\$counts of the observations in the classes, standardized by dividing the given values with their maximum.

Finally, the rect function is used to plot the histogram, with specified fill and border colors. This function draws a sequence of rectangles with the coordinates given by the options xleft, ybottom, xright and ytop; the last argument is set equal to y, namely the "standardized" count values for the histogram classes.

```
panel.hist <- function(x, ...)
{
    usr <- par("usr")
    on.exit(par(usr))
    par(usr = c(usr[1:2], 0, 1.5) )
    h <- hist(x, plot = FALSE)
    breaks <- h$breaks
    nB <- length(breaks)
    y <- h$counts
    y <- y/max(y)
    rect(breaks[-nB], 0, breaks[-1], y, col = "cyan", ...)
}</pre>
```

The scatterplot matrix is obtained using function pairs. The option diag.panel = panel.hist is used to plot the histograms on the diagonal and the argument panel is specified for defining the contents of each panel of the display (the panel.smooth option gives the scatterplot including the smoothing regression curve).



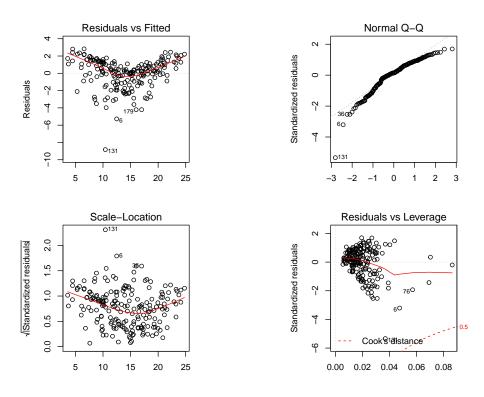
The scatterplots suggest that there is a clear relationship between Sales and Radio and between Sales and TV, whereas Sales and Newspaper do not seem related. We consider a multiple linear regression model for the response Sales, with all the available regressors TV, Radio and Newspaper. The inferential results confirm that the effect of Newspaper on Sales is not statistically significant.

```
mod.adv <- lm(Sales~TV+Radio+Newspaper, Advertising)</pre>
summary(mod.adv)
Call:
lm(formula = Sales ~ TV + Radio + Newspaper, data = Advertising)
Residuals:
    Min
             1Q
                 Median
                              3Q
                                     Max
-8.8277 -0.8908 0.2418 1.1893
Coefficients:
             Estimate Std. Error t value Pr(>|t|)
             2.938889
                         0.311908
                                    9.422
(Intercept)
TV
             0.045765
                       0.001395 32.809
                                            <2e-16 ***
```

```
Radio
             0.188530
                        0.008611
                                  21.893
                                           <2e-16 ***
Newspaper
            -0.001037
                        0.005871
                                 -0.177
                                             0.86
                0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Signif. codes:
Residual standard error: 1.686 on 196 degrees of freedom
Multiple R-squared: 0.8972, Adjusted R-squared: 0.8956
F-statistic: 570.3 on 3 and 196 DF, p-value: < 2.2e-16
summary(mod.adv)$sigma^2 # estimated error variance
[1] 2.840945
AIC(mod.adv) # AIC criterion
[1] 782.3622
```

Thus, this linear regression model does not provide an adequate description for the response sales. This conclusion is also supported by the diagnostic plots given below, which suggest some possible nonlinear effect of the covariates.

```
par(mfrow=c(2,2), pty="s", mar=c(3,2,3,2))
plot(mod.adv)
```



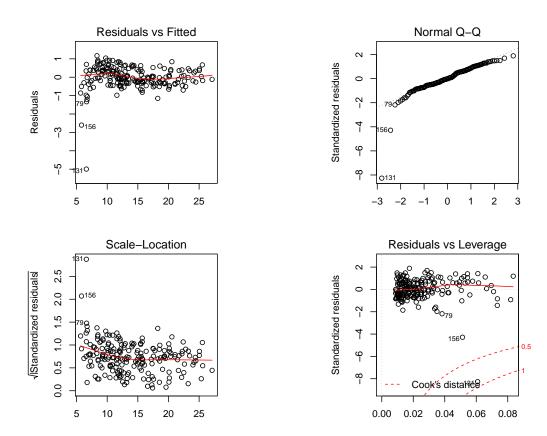
```
par(mfrow=c(1,1))
```

In order to improve the inferential description of the interest variable Sales, we specify a multiple regression model with the additive effect of the two regressors TV and Radio, with their interaction effect and with the quadratic effect of TV. The quadratic term is included in the model formula by using I(TV^2) and the interaction between TV and Radio is specified by TV:Radio.

```
mod.adv1 <- lm(Sales~TV+Radio+I(TV^2)+TV:Radio, Advertising)</pre>
summary(mod.adv1)
Call:
lm(formula = Sales ~ TV + Radio + I(TV^2) + TV:Radio, data = Advertising)
Residuals:
    Min
             10 Median
                             30
                                    Max
-4.9949 -0.2969 -0.0066 0.3798
                                1.1686
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
             5.137e+00 1.927e-01 26.663 < 2e-16 ***
(Intercept)
TV
             5.092e-02 2.232e-03 22.810 < 2e-16 ***
Radio
             3.516e-02 5.901e-03
                                    5.959 1.17e-08 ***
I(TV^2)
            -1.097e-04 6.893e-06 -15.920 < 2e-16 ***
TV:Radio
             1.077e-03 3.466e-05 31.061 < 2e-16 ***
                0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Signif. codes:
Residual standard error: 0.6238 on 195 degrees of freedom
Multiple R-squared: 0.986, Adjusted R-squared: 0.9857
F-statistic: 3432 on 4 and 195 DF, p-value: < 2.2e-16
summary(mod.adv1)$sigma^2 # estimated error variance
[1] 0.3890814
AIC(mod.adv1) # AIC criterion
[1] 385.7185
```

We conclude that, in this case, all the regression terms are statistically significant. Indeed, with respect to the previous linear model, the multiple (adjusted) R^2 coefficient is higher, while the AIC statistic and the estimated variance are both smaller. Furthermore, the diagnostic plots assure that the present model improves the previous one, though there are some worrisome local deviations.

```
par(mfrow=c(2,2), pty="s", mar=c(3,2,3,2))
plot(mod.adv1)
```



par(mfrow=c(1,1))

Whereas in the inference framework one may be interested, for example, in finding which media contributes significantly to sales, in the prediction framework one could be interested, for example, in predicting the amount of sales given a fixed budget for the relevant media. Thus, once the multiple regression model is fitted, it can be interesting to predict the observed value for the response on the basis of a set of fixed values for the predictors. Under this respect, confidence intervals quantify the uncertainty surrounding the average sales over a large number of markets and prediction intervals can be used to asses the uncertainty surrounding sales for a particular market.

Using the function predict, it is almost immediate to compute both the prediction and the confidence intervals, by considering suitable fixed values for the predictors. For example, given that 100 (thousands \$) is spent on TV advertising and 20 (thousands \$) is spent on radio advertising in each market, the 95% confidence interval for the mean value of Sales is given by the following command.

On the other hand, assuming the same spent amount for TV and radio advertising, the 95% prediction interval for the Sales is obtained using the option interval="prediction".

Note that both intervals are centered on the same value 11.988, but the prediction interval is wider than the confidence interval, reflecting the there is an increased uncertainty about sales for a given market in comparison to the average sales over many locations.

2 Example: automobile bodily injury claims

We consider a data set collected in 2002 by the Insurance Research Council, US, and regarding automobile bodily injury claims. The data are also presented in the book *Regression Modeling with Actuarial and Financial Applications* by E.W. Frees. We have 1340 observations on the following variables:

- ATTORNEY: claimant represented by an attorney, with values 1 (yes) and 2 (no);
- CLMSEX: claimant gender, with values 1 (male) and 2 (female);
- MARITAL: claimant marital status, with values 1 (married M), 2 (single S), 3 (widowed W) and 4 (divorced D);
- CLMINSUR: driver of the claimant's vehicle uninsured, with values 1 (yes) and 2 (no);
- SEATBELT: claimant wearing a seatbelt/child restraint, with values 1 (yes) and 2 (no);
- CLMAGE: claimant's age;
- LOSS: claimant's total economic loss (in thousands \$).

The data set is saved in the file AutoBI.csv, which can be loaded using the function read.csv and assigned to the data frame autobi. The variables are originally specified as numerical variables and then the columns of the data frame correspond to numerical vectors, as pointed out by the output of function str.

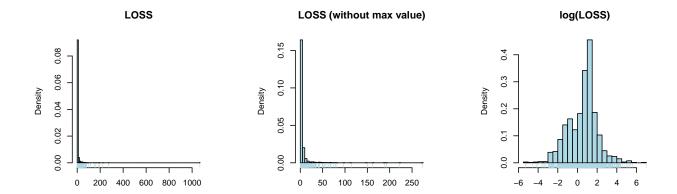
```
autobi=read.csv(file="AutoBI.csv",header=TRUE)[,-1]
str(autobi)
'data.frame': 1340 obs. of 7 variables:
$ ATTORNEY: int 1 2 2 1 2 1 1 1 2 2 ...
$ CLMSEX : int
                 1 2 1 1 1 2 1 2 2 1 ...
$ MARITAL : int
                 NA 2 2 1 4 1 2 2 2 2 ...
$ CLMINSUR: int
                 2 1 2 2 2 2 2 2 2 2 ...
$ SEATBELT: int
                 1 1 1 2 1 1 1 1 1 1 ...
                 50 28 5 32 30 35 19 34 61 NA ...
$ CLMAGE
          : int
$ LOSS
                34.94 10.892 0.33 11.037 0.138 ...
           : num
```

Using the functions factor (which encodes a vector as a factor), levels (which specifies the values of the factor levels) and cut (which divides a range into intervals and classifies the values according to which interval they fall), the first five variables are redefined as factor variables. Furthermore, the additional variable AGECLASS is introduced, by considering the claimant's age classified into the classes (0,18], (18,26], (26,36], (36,47] and (47,95], which are interpreted as the levels of a further factor variable. With the functions str and summary, we may display the structure of the new data frame and some summary statistics on the eight observed variables.

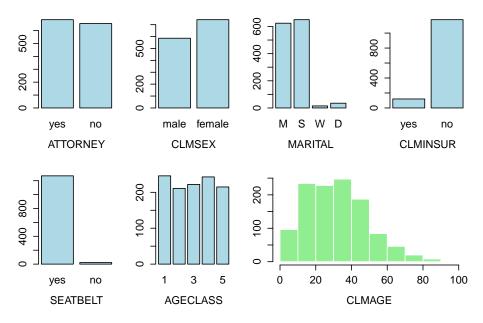
```
autobi$ATTORNEY <- factor(autobi$ATTORNEY)</pre>
levels(autobi$ATTORNEY) <- c("yes","no")</pre>
autobi$CLMSEX <- factor(autobi$CLMSEX)</pre>
levels(autobi$CLMSEX) <- c("male", "female")</pre>
autobi$MARITAL <- factor(autobi$MARITAL)</pre>
levels(autobi$MARITAL) <- c("M", "S", "W", "D")</pre>
autobi$CLMINSUR <- factor(autobi$CLMINSUR)</pre>
levels(autobi$CLMINSUR) <- c("yes", "no")</pre>
autobi$SEATBELT <- factor(autobi$SEATBELT)</pre>
levels(autobi$SEATBELT) <- c("yes", "no")</pre>
# the new variable AGECLASS
autobi$AGECLASS <- cut(autobi$CLMAGE, breaks=c(0,18,26,36,47,95))
levels(autobi$AGECLASS) <- c("1","2","3","4","5")</pre>
str(autobi)
'data.frame': 1340 obs. of 8 variables:
 $ ATTORNEY: Factor w/ 2 levels "yes", "no": 1 2 2 1 2 1 1 1 2 2 ...
           : Factor w/ 2 levels "male", "female": 1 2 1 1 1 2 1 2 2 1 ...
 $ MARITAL : Factor w/ 4 levels "M", "S", "W", "D": NA 2 2 1 4 1 2 2 2 2 ...
 $ CLMINSUR: Factor w/ 2 levels "yes", "no": 2 1 2 2 2 2 2 2 2 ...
 $ SEATBELT: Factor w/ 2 levels "yes", "no": 1 1 1 2 1 1 1 1 1 1 ...
 $ CLMAGE : int 50 28 5 32 30 35 19 34 61 NA ...
 $ LOSS
            : num 34.94 10.892 0.33 11.037 0.138 ...
 $ AGECLASS: Factor w/ 5 levels "1", "2", "3", "4", ...: 5 3 1 3 3 3 2 3 5 NA
```

```
summary(autobi)
 ATTORNEY
               CLMSEX
                          MARITAL
                                      CLMINSUR
                                                   SEATBELT
 yes:685
           male
                 :586
                              :624
                                      yes : 120
                                                   ves :1270
                          M
 no:655
                              :650
           female:742
                          S
                                      no :1179
                                                          22
                                      NA's:
           NA's
                 : 12
                          W
                              : 15
                                             41
                                                   NA's:
                                                           48
                              : 35
                          D
                          NA's: 16
     CLMAGE
                       LOSS
                                       AGECLASS
 Min.
        : 0.00
                  Min.
                              0.005
                                           :246
                          :
                                       1
 1st Qu.:19.00
                                           :211
                  1st Qu.:
                              0.640
                                       2
 Median :31.00
                  Median :
                              2.331
                                       3
                                           :222
 Mean
        :32.53
                  Mean
                              5.954
                                       4
                                           :243
 3rd Qu.:43.00
                  3rd Qu.:
                              3.995
                                       5
                                           :215
 Max.
        :95.00
                  Max.
                          :1067.697
                                       NA's:203
 NA's
        :189
```

The aim of the analysis is to specify a statistical model for predicting claim amounts in future policies, based on a sample of claim amounts of past policies. The response variable is LOSS, namely the claimant's total economic loss, which is analyzed using the logarithmic transformation, as motivated by the following graphical analysis. In a single graphical device with three panels, we represent the histogram based on the original data set, the histogram based on the data set without the maximum value (which is an extremely large observation) and the histogram based on the log transformed data. The histograms are obtained using the function hist.scott of the library MASS, where an automatic bin width selection is performed using the Scott formula. In order to exclude the maximum value, we consider the reduced data set autobi\$LOSS[-which.max(autobi\$LOSS)], where the which.max (which.min) function identifies the location of the maximum (minimum) inside a numeric vector. Indeed, the rug function adds to an existing plot the location of the data points on the x-axis. The col argument is used in the graphical functions for defining the color of the representation (a list of colors available in R can be found at www.research.stowers-institute.org/efg/R/Color/Chart/).

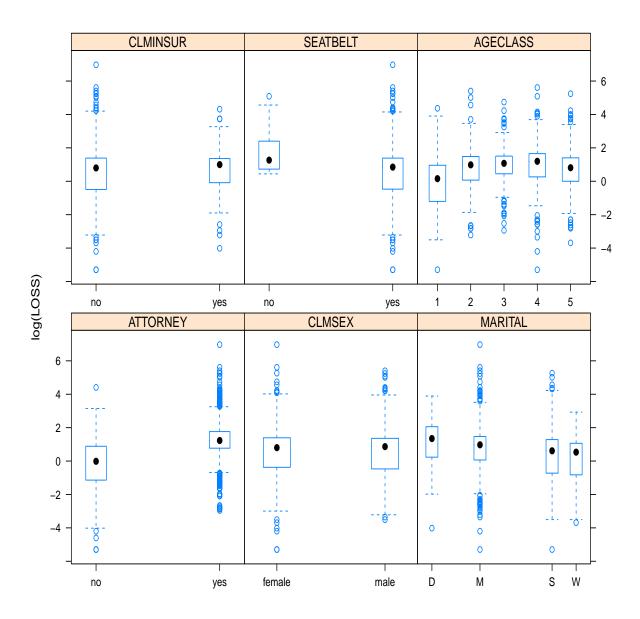


The frequency distribution of the potential explanatory variables is represented in a graphical device with seven panels. The layout function divides the device into as many rows and columns as there are in the matrix given in the argument. Here, the last plot occupies the last two panels, which have the same label number 7.

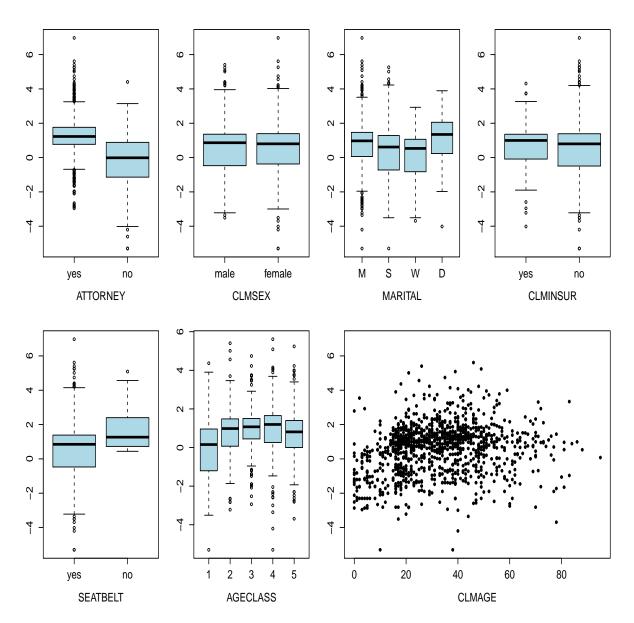


In order to investigate the relationship between the response variable and the factor explanatory variables, the frequency distribution of log(LOSS) is represented conditionally on each factor variable. The bwplot function of the library lattice is used to represent a matrix with the corresponding conditional boxplots. The first argument is defined as a formula object. Indeed, the

layout argument defines the number of rows and columns in the graphical device, the aspect argument controls the aspect ratio of each panel, the option outer=TRUE allows to obtain separated plots for each factor and the scales argument is used to determine the axes labels.

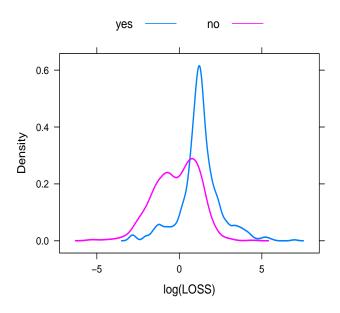


A better representation of the conditional distribution of log(LOSS) can be obtained with the following lines of code, which define a suitable graphical device with seven panels. The relationship between CLMAGE and log(LOSS) is described by the scatterplot occupying the last two panels, whereas the boxplot function is used to obtain the six conditional boxplots.



The effect of CLMSEX and CLMINSUR on log(LOSS) does not seem relevant and the potential effect of CLMAGE is not clear. On the other hand, the variables that may be relevant for log(LOSS) are SEATBELT, MARITAL, AGECLASS and ATTORNEY. In particular, being represented by an attorney seems to be very important, as confirmed by the following plot where the probability distribution of log(LOSS) is represented by considering the kernel density estimates conditioned on the values

of the factor ATTORNEY. We use the function densityplot of the library lattice, where the first argument indicates the variable on which the procedure is applied, the group argument specifies the grouping variable and the option plot.points=FALSE excludes the representation of the data points on the x-axis.

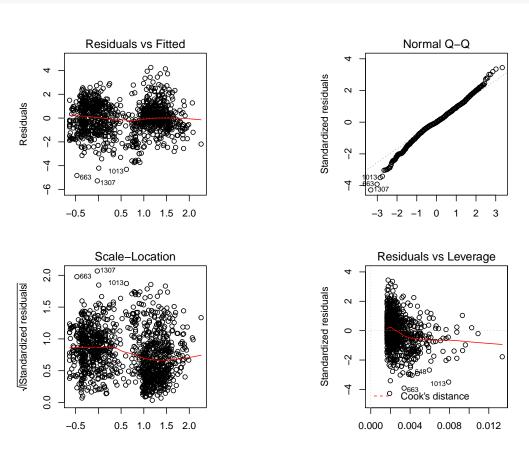


The effects of CLMAGE and ATTORNEY (factor variable coded with a single dummy variable and assuming the level yes as reference level) on the response logLOSS can be described using the following multiple linear regression model. The linear model estimation for the log(LOSS) as a function of CLMAGE and ATTORNEY is obtained and the results are summarized below.

```
mod <- lm( log(LOSS) ~ ATTORNEY + CLMAGE, autobi)
summary(mod)
Call:
lm(formula = log(LOSS) ~ ATTORNEY + CLMAGE, data = autobi)
Residuals:
   Min
             1Q Median
                             3Q
                                    Max
-5.2750 -0.6596 0.0059 0.7757 4.2502
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
                        0.085129
                                   8.665 < 2e-16 ***
(Intercept)
            0.737636
ATTORNEYno -1.369938 0.072940 -18.782 < 2e-16 ***
```

The model fitting assures that both the regression coefficients are strongly significant, pointing to a relevant effect of both the explanatory variables on the mean response. The dummy variable flags those observations that have the level of ATTORNEY=no and, since its estimated coefficient is negative, subjects without an attorney have a smaller mean response. Notice that 189 observations were deleted due to missingness. Indeed, the diagnostic plots obtained using the function plot are moderately good and, in particular, emphasize the clustering induced by the factor regressor ATTORNEY.

```
par(mfrow=c(2,2), pty="s", mar=c(3,2,3,2))
plot(mod)
```



```
par(mfrow=c(1,1))
```

The effect of the factor ATTORNEY may be easily described by considering the estimate of the mean total economic loss and the associated 95% confidence interval, both in the log and in the original scale, for an individual of age 30, in case of ATTORNEY=yes and ATTORNEY=no, respectively.

```
ci_yes<-predict(mod, newdata=data.frame(ATTORNEY="yes",CLMAGE=30,SEATBELT="yes"),
                interval="confidence")
ci_yes # age=30 and attorney=yes, log scale
       fit
               lwr
                         upr
1 1.218397 1.119567 1.317228
exp(ci_yes) # age=30 and attorney=yes, original scale
       fit
                lwr
1 3.381764 3.063526 3.73306
ci_no<-predict(mod, newdata=data.frame(ATTORNEY="no",CLMAGE=30,SEATBELT="yes"),
               interval="confidence")
ci_no # age=30 and attorney=no, log scale
         fit
                    lwr
1 -0.1515402 -0.2561221 -0.04695834
exp(ci_no) # age=30 and attorney=no, original scale
        fit
                  lwr
                            upr
1 0.8593833 0.7740474 0.9541271
```

With the aim of improving the model specification, we consider also the factor regressor SEATBELT (coded with a single dummy variable and assuming the level yes as reference level) and the quadratic effect of CLMAGE. We use the 1m function with the argument subset, in order to select only the complete observations in the data frame. The function complete.cases returns a logical vector indicating which cases are complete, namely which observations are without missing values.

```
Residuals:
    Min
             10 Median
                             30
                                    Max
-5.5581 -0.6537 -0.0012 0.7394 4.0894
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept) -2.249e-01
                      1.376e-01
                                  -1.635
                                          0.10244
ATTORNEYno -1.352e+00 7.247e-02 -18.659
                                           < 2e-16 ***
CLMAGE
             8.283e-02 7.498e-03
                                  11.046
                                           < 2e-16 ***
I(CLMAGE^2) -9.076e-04 9.537e-05
                                  -9.517
                                           < 2e-16 ***
SEATBELTno
             9.241e-01 2.681e-01
                                          0.00059 ***
                                    3.446
                0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Signif. codes:
Residual standard error: 1.185 on 1073 degrees of freedom
Multiple R-squared: 0.3233, Adjusted R-squared: 0.3208
F-statistic: 128.2 on 4 and 1073 DF, p-value: < 2.2e-16
AIC(mod2s)
[1] 3432.361
AIC(mod)
[1] 3757.804
```

The values for the (adjust) multiple R^2 coefficient, the residual standard error (square root of the error variance) and the AIC model selection statistic are smaller in the new model.

In order to evaluate the predictive accuracy of a given model, we may compute the training mean squared error (MSE), which corresponds to the residual sample variance, obtained by considering the total number of observations instead of the degrees of freedom. However, since this measure gives an overoptimistic predictive assessment of the model, it is better to compute the test MSE, where the model is fitted using the training observations and the prediction accuracy is evaluated by considering the test observations. An estimate for the test MSE can be obtained using a suitable cross-validation procedure. Using the function cv.glm of the library boot we may compute the estimated K-fold cross-validation prediction error (test MSE). The required first argument is an object of class "glm", and for this reason the two multiple linear regression models are now refitted using function glm. Indeed, the optional argument K is used to specify the number of groups (folds); the default value is the sample size, corresponding to the leave-one-out cross-validation procedure. The result is a list, where the element delta is two-dimensional, which second component is the adjusted cross-validation estimate.

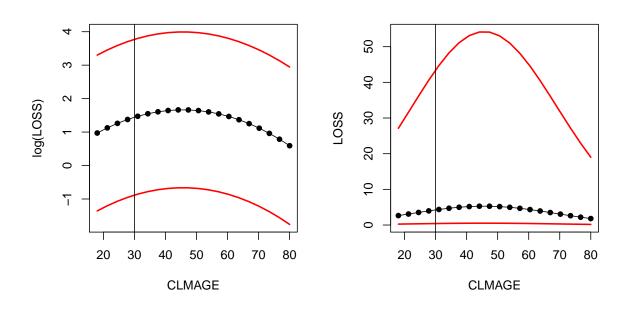
Using the new fitted model, we may determine the 95% confidence interval for the mean total economic loss and the 95% prediction interval for the total economic loss, both in the log and in the original scale, for an individual of age 30, with ATTORNEY=yes and SEATBELT="yes".

```
intc <- predict(mod2s, newdata=data.frame(ATTORNEY="yes",CLMAGE=30,</pre>
                SEATBELT="yes"), interval="confidence")
intc # log scale
       fit
                lwr
                          upr
1 1.443131 1.334347 1.551915
exp(intc) # original scale
       fit
                lwr
1 4.233932 3.797515 4.720502
intp <- predict(mod2s, newdata=data.frame(ATTORNEY="yes",CLMAGE=30,</pre>
                SEATBELT="yes"), interval="prediction")
intp # log scale
       fit
                  lwr
1 1.443131 -0.8847818 3.771044
exp(intp) # original scale
                 lwr
1 4.233932 0.4128042 43.42537
```

With the additional argument pred.var=1.4122, the prediction intervals are computed by considering the prediction variance obtained using the cross-validation procedure.

Finally, it is possible to compute the 95% prediction intervals for log(LOSS) and LOSS, for an insured with ATTORNEY=yes, SEATBELT="yes" and age ranging from 18 to 80 years. To this end, a sequence of prediction intervals is computed for a set of 20 different ages between 18 and 80 and it is saved in the matrix matout.

In order to represent, in two different panels, the results in the logarithmic and in the original measurement scales, we use function plot (with the option type="l") to draw the estimated mean value as a function of CLMAGE, function points to add the points corresponding to the 20 estimated means and function lines to add the lines identifying the upper and the lower prediction limits. The vertical line, obtained with the command abline(v=30), identifies the prediction interval given before for an insured of age 30, represented by an attorney and wearing a seatbelt.



3 Example: credit scoring

We consider a data set, presented in the book *Regression: Models, Methods and Applications* by L. Fahrmeir, Th. Kneib, S. Lang and B. Marx, on 1000 private credits issued by a German bank. The following variables are considered:

- y: the client paid back his loan, with values 1 (no) and 0 (yes);
- account: the running account, with values 0 (no account), 1 (bad running account) and 2 (good running account);
- duration: duration of the credit (in months);
- amount: credit amount (in thousands euros);
- moral: previous payment behavior, with values 0 (bad) and 1 (good);
- intuse: intended use, with values 0 (business) and 1 (private).

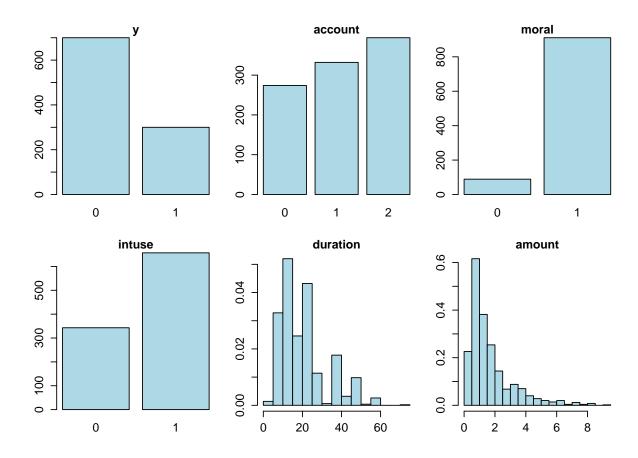
A typical problem arising in the credit scoring setting, and of great interest for a bank loan service, is to evaluate the possible loan insolvency for a customer, and then decide whether the customer will default or the customer will pay back. With this aim, we analyze the available training data, where every client is associated with a binary response variable y and five explanatory variables.

The data set is saved in the file Scoring.txt, which can be loaded using the function read.table and assigned to the data frame Scoring. Since also the categorical variables are specified as numeric variables, they are transformed into factors. Indeed, the new factor variable account is defined.

```
Scoring <- read.table(file="Scoring.txt",header=TRUE)</pre>
# acc1=1 (no runniq account) acc1=0 (qood or bad running account)
# acc2=1 (good running account) acc2=0 (no or bad running account)
Scoring$account <- 1 - Scoring$acc1 + Scoring$acc2</pre>
Scoring$account <- factor(Scoring$account)</pre>
Scoring$moral <- factor(Scoring$moral)</pre>
Scoring$intuse <- factor(Scoring$intuse)</pre>
Scoring$y <- factor(Scoring$y)</pre>
str(Scoring)
'data.frame': 1000 obs. of 8 variables:
          : Factor w/ 2 levels "0", "1": 1 1 1 1 1 1 1 1 1 1 ...
 $ acc1
           : int 100000010...
 $ acc2
          : int 0 0 1 1 1 1 1 1 0 1 ...
 $ duration: int 24 12 18 12 24 24 36 24 21 10 ...
 $ amount : num 1.512 0.728 1.049 2.39 1.523 ...
 $ moral : Factor w/ 2 levels "0","1": 2 2 2 2 2 2 2 2 2 2 ...
 $ intuse : Factor w/ 2 levels "0","1": 2 2 2 2 1 2 2 2 1 2 ...
 $ account : Factor w/ 3 levels "0","1","2": 1 2 3 3 3 3 3 3 1 3 ...
```

Firstly, the frequency distributions of the six variables involved in the study are represented using barplots and histograms, in a graphical device with six panels. Here we consider the with function which is adopted in order to define the data frame (given as first argument) where the R expression (given as second argument) has to be evaluated.

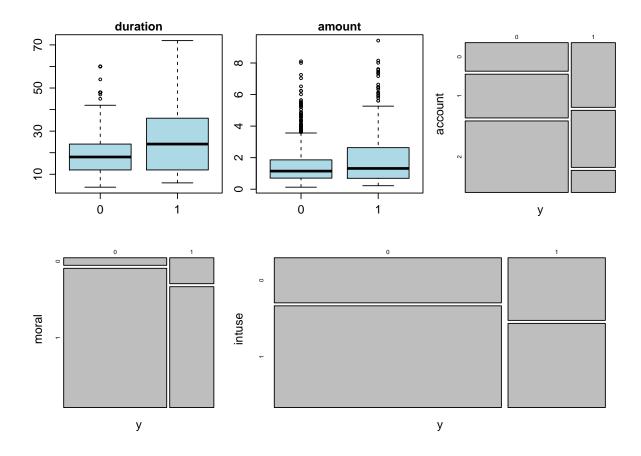
```
par(mfrow=c(2,3), pty="s")
par(cex.axis=1.3,cex.lab=1.3,mar=c(3.5,2,1.5,1))
with(Scoring, barplot(table(y),main="y",col="lightblue"))
with(Scoring, barplot(table(account),main="account",col="lightblue"))
with(Scoring, barplot(table(moral),main="moral",col="lightblue"))
with(Scoring, barplot(table(intuse),main="intuse",col="lightblue"))
with(Scoring, hist.scott(duration,main="duration", xlab="", col="lightblue"))
with(Scoring, hist.scott(amount,main="amount", xlab="", col="lightblue"))
```



par(mfrow=c(1,1))

Secondly, with the following lines of code, we aim at analyzing the potential relationships between the binary response and the explanatory variables: the distributions of duration and amount conditional to the pay-back response variable are represented using boxplots and the joint distribution of the pay-back and the other three factors is described using mosaic-plots (obtained with the plot function applied to a contingency table).

```
layout(matrix(c(1:5,5),byrow=TRUE,nrow=2))
par(cex.axis=1.3,cex.lab=1.3,mar=c(3.5,2,1.5,1))
with(Scoring, boxplot(duration~y, main="duration", col="lightblue"))
with(Scoring, boxplot(amount~y, main="amount", col="lightblue"))
with(Scoring, plot(table(y, account),main=""))
with(Scoring, plot(table(y, moral),main=""))
with(Scoring, plot(table(y, intuse),main=""))
```



```
par(mfrow=c(1,1))
```

A multiple logistic regression model, including all the five predictors, is fitted using the glm function with the option family=binomial and it is used for classification on the same training data. The estimated probabilities obtained with the function predict are transformed into dichotomous prediction by considering the threshold 0.5, so that values greater than 0.5 correspond to y=1 (not creditworthy) and values equal or lower than 0.5 to y=0 (creditworthy). To summarize the predictive results and to evaluate the predictive performance, a confusion matrix is calculated in order to obtain the cross-classification of the observed and the predicted frequencies.

```
mod1 <- glm(y~account+duration+amount+moral+intuse, family=binomial, data=Scoring)
prediction1 <- ifelse(predict(mod1, Scoring, type='response') > 0.5, 1, 0)
observed <- Scoring$y
confusion <- table(prediction1, observed)</pre>
colnames(confusion) <- c("creditworthy", "not creditworthy")</pre>
rownames(confusion) <- c("creditworthy", "not creditworthy")</pre>
confusion
                   observed
prediction1
                    creditworthy not creditworthy
                              645
                                                192
  creditworthy
                                                108
  not creditworthy
                               55
```

The same results can be obtained using the function confusionMatrix of the library crossval, which computes, despite its name, the vector with the elements of the confusion matrix. Thus, it counts the number of false positives (FP), true positives (TP), true negatives (TN) and false negatives (FN). Notice that, in this context, the positivity corresponds to the not creditworthy state (y=1). The required arguments are, respectively, the vector containing the correct labels, the vector containing the predicted labels and the label of the negative state.

```
library(crossval)
cm <- confusionMatrix(Scoring$y, prediction1, negative="0")
cm

FP TP TN FN
55 108 645 192
attr(,"negative")
[1] "0"</pre>
```

In order to evaluate the predictive ability of the model, we may compute the sensitivity (true positive rate) sens=TP/(TP+FN), the specificity (true negative rate) spec=TN/(FP+TN) and the overall accuracy (total accuracy rate) acc=(TP+TN)/(FP+TN+TP+FN). Indeed, also the positive predictive value ppv = TP/(FP+TP), the negative predictive value npv = TN/(TN+FN) and the log-odds ratio lor = log(TP*TN/(FN*FP)) can be calculated. These values may be readily obtained using the function diagnosticErrors of the library crossval by setting as argument a vector containing the FP, TP, TN, FN counts, as computed by confusionMatrix.

```
de <- diagnosticErrors(cm)
de

    acc sens spec ppv npv lor
0.7530000 0.3600000 0.9214286 0.6625767 0.7706093 1.8865530
attr(,"negative")
[1] "0"</pre>
```

The model seems to be satisfactory only for predicting the customers not at risk of defaulting since the true negative rate (the proportion of negatives that are correctly identified) is 0.921, whereas the true positive rate (the proportion of positives that are correctly identified) is 0.360 and the total accuracy rate (the proportion of overall correct classifications) is 0.753. Moreover, since the classification is performed on the training data, these measures of accuracy might give an overoptimistic predictive assessment of the model. For this reason, a more reliable evaluation can be obtained using a suitable K-fold cross-validation procedure.

Firstly, the commands to be use in the procedure are collected in a single function predfun.glm., which has to be a function of the form predfun(Xtrain, Ytrain, Xtest, Ytest, ...). Secondly, the crossval function of the library crossval is used by considering the following arguments: the prediction function predfun.glm, the matrix of regressors Scoring[,4:8], the values of the

response variable Scoring\$y, the number of folds K=10, the option B=1, allowing a single repetition, and the option verbose=FALSE, to avoid the print of the status messages.

Finally, the cross-validation results, and in particular the values returned by function predfun averaged over all the cross-validation runs (cv.out\$stat), are used to obtain the diagnostic errors using function diagnosticErrors.

```
de.cv<-diagnosticErrors(cv.out$stat)
de.cv

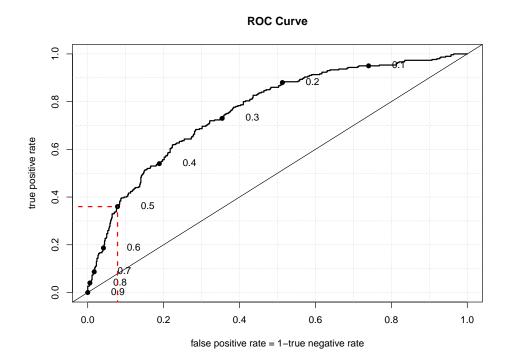
    acc sens spec ppv npv lor
0.7490000 0.3500000 0.9200000 0.6521739 0.7675805 1.8233078</pre>
```

The results based on the training data analysis and on the cross-validation procedure are represented in the following table. In this case the differences are rather small.

The threshold 0.5, for classifying an observation, is not necessarily the best choice, especially if the two classification errors have different costs. The ROC (Receiver Operating Characteristic) curve is a graphical plot that illustrates the performance of a binary classifier as its discrimination threshold varies. The curve is created by plotting the true positive rate (sensitivity) against the false positive rate (1—specificity) at various threshold settings. The area under the curve is viewed as a measure of classification accuracy, which can be used for comparing alternative classifiers. An area measure of 1 would indicate a perfect classifier, whereas a measure of 0.5 would indicate a

random classification.

The function roc.plot of the library verification generates the ROC curve representation, which may be useful for comparing the performances of alternative threshold settings. The main arguments are the binary observations coded as 0 and 1 (with the command as.numeric(Scoring\$y)-1 the factor y is transformed in a binary numeric vector) and the prediction probabilities. The true positive rate and the false positive rate associated to the threshold 0.5 are indicated using red segments, added to the plot with the function segments.

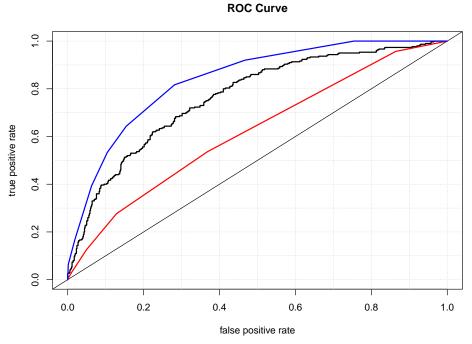


Since the ROC curves are useful for analyzing alternative classifiers, with the best classifier producing the highest curve, we will compare the classifier based on logistic regression, with those based on the LDA (Linear Discriminant Analysis), using only the numerical predictors, and on the kNN (k-Nearest Neighbors) method, with the optimal k value. The LDA procedure can be developed in R using the function lda of the library MASS. The main arguments are similar to those of function glm and the output is an object of class lda, which may be considered as argument of the predict function, in order to obtain the posterior probabilities of the two labels, for the considered data set.

```
z <- lda(y ~ amount + duration, Scoring)
prob.lda <- predict(z)$posterior[,2]</pre>
```

Using the functions of the library RWeka, it is possible to apply the kNN method in order to obtain alternative estimates for the posterior probabilities. The library RWeka provides an R interface to Weka (www.cs.waikato.ac.nz/ml/weka/), which is an open source software collecting machine learning algorithms for data mining, written in Java and containing tools for data pre-processing, classification, regression, clustering, association rules, and visualization. In particular, we consider the function IBk, which provides a kNN classifier. The main arguments are similar to those of function glm, whereas the argument control gives the options to be passed to the Weka learner. In this case, RWeka automatically find the best value for k, between 1 and 20 (the optimal value, obtained using a leave-one-out cross-validation procedure, is k = 9). Finally, using function predict, we obtain the posterior probabilities of the two labels.

The verify function, of the library verification, is used to compute verification statistics and skill scores for the three classification solutions. The arguments are the binary observations and the prediction probabilities, and the output is an object of class verify, which may be considered as the argument of function roc.plot. Then, the three classifiers are compared by considering the ROC curve representation, where the roc.lines function adds the LDA (in red) and the kNN (in blue) specific ROC curves to the plot with the curve related to the logistic model (in black). The kNN classification procedure presents the best classification accuracy.



The function evaluate_Weka_classifier of the library RWeka can be used for computing model performance statistics of a fitted Weka classifier (defined as a Weka_classifier object). We obtain two different specifications of the confusion matrix: the first without cross-validation (numFolds=0) and the second using a cross-validation with 20 folds (numFolds=20).

The following function is defined in order to calculate the total accuracy, the true negative and the true positive rates associated to the matrices obtained using function evaluate_Weka_classifier. Finally, the results are organized in a table and then we may conclude that the assessments based on the training data are indeed over-optimistic with respect to those obtained with the cross-validation procedure.

```
ev.acc <- function(CM)
{
  acc <- (CM[1,1] + CM[2,2]) /sum(CM)
  tn <- CM[1,1] / (CM[1,1]+CM[1,2])
   tp <- CM[2,2] / (CM[2,1]+CM[2,2])
  return(c(acc,tn,tp))
}

tabe1 <- rbind(ev.acc(tr.knn), ev.acc(cv.knn))
rownames(tabe1)<-c("training data","cross-validated")
colnames(tabe1)<-c("tot. accuracy","true negative","true positive")</pre>
```

```
tot. accuracy true negative true positive training data 0.787 0.8957143 0.5333333 cross-validated 0.749 0.8857143 0.4300000
```

4 Example: two-predictors simulated data

We consider the data set mixture.example of the package ElemStatLearn, associated to the book *The Elements of Statistical Learning, Data Mining, Inference, and Prediction* by T. Hastie, J.H. Friedman and R. Tibshirani. The data set concerns data from a simulated mixture example and it contains a list including:

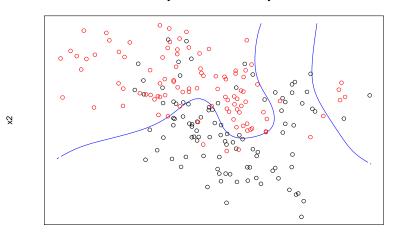
- x, a 200×2 matrix with values for the two predictors X_1 and X_2 ;
- y, a vector with the 200 observations of the binary response Y, taking values 0 or 1;
- xnew, a 6831×2 matrix of prediction points, on a 69×99 grid;
- px1, the grid values for first coordinate in xnew;
- px2, the grid values for second coordinate in xnew;
- prob, the vector with the 6831 true conditional probabilities of Y=1 at each point in xnew.

These elements are saved in the objects x, g, xnew, px1 and px2, respectively, and the true conditional probabilities are saved in the 69×99 matrix prob.bayes.

```
library(ElemStatLearn)
x <- mixture.example$x
g <- mixture.example$y
xnew <- mixture.example$xnew
px1 <- mixture.example$px1
px2 <- mixture.example$px2
prob.bayes <- matrix(mixture.example$prob, length(px1), length(px2))</pre>
```

Since the true model is known, the conditional probabilities are available and the Bayes classifier, which is a gold standard achieving the best classification, can be obtained. In the following plot we represent the Bayes decision boundary (in blue), which describes the points with a conditional probability of Y = 1 equal to 0.5. We use the function **contour**, which creates a contour plot. The first two arguments define the locations of the grid, the third contains the values to be plotted and the option **levels=0.5** gives the levels at which to draw contour lines. Indeed, with the function **points**, we add the points corresponding to the observed values of X_1 and X_2 , in red if the value for Y is 1 and in black if the value for Y is 0. The **box()** function is finally used to draw a box around the plot.

Bayes decision boundary



x1

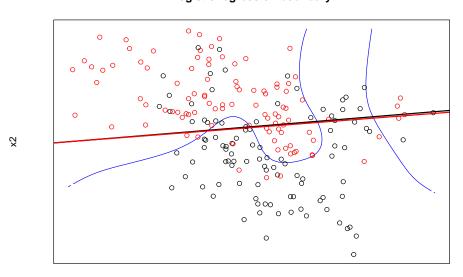
Using the observed values for the regressors X_1 and X_2 and for the binary response Y, we may fit a suitable logistic regression model, in order to estimate the conditional probability of Y = 1. The model is estimated using the glm function and the estimated regression coefficients are saved in the vector beta. In this case, the decision boundary, which describes the points with a conditional probability of Y = 1 equal to 0.5, corresponds to the line $\hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \hat{\beta}_2 x_{i2} = 0$. With the same data, we may fit a multiple linear regression model, which provides an unsuitable description for the conditional probability of the response and gives a decision boundary specified by the line $\hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \hat{\beta}_2 x_{i2} = 0.5$. In this case, the model is estimated using the lm function and the estimated regression coefficients are saved in the vector beta.lm.

```
mod <- glm(g~x, binomial)
beta <- coef(mod)
mod.lm <- lm(g~x)
beta.lm <- coef(mod.lm)</pre>
```

The abline commands are used to represent the logistic (in red) and linear (in black) classification boundaries. These two boundaries are very similar, and quite different from the Bayes decision boundary.

```
b=-beta.lm[2]/beta.lm[3], col="red", lwd=2)
box()
```

Logistic regression boundary

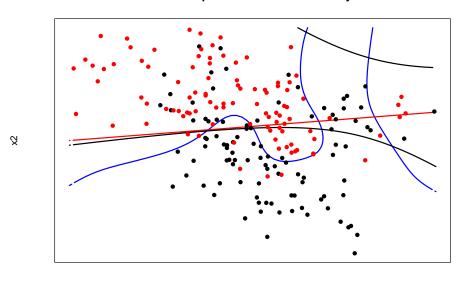


x1

The classification rules based on the linear discriminant analysis and on the quadratic discriminant analysis can be obtained using the functions lda and qda of the library MASS. The arguments of qda are similar to those of lda, presented in the previous section. The associated decision boundaries have, respectively, a linear (in red) and a quadratic (in black) form and, in this case, they are quite different from the Bayes decision boundary. Moreover, the LDA produces similar classifications to those obtained using a logistic regression model.

```
1 0.4382081 1.3038738
Coefficients of linear discriminants:
           T.D1
x1 - 0.09935417
x2 1.09553973
# plot(lda.fit)
lda.pred<-predict(lda.fit,newdata=data.frame(x1=xnew[,1],x2=xnew[,2]))</pre>
problda<-matrix(1-lda.pred$posterior,length(px1),length(px2))</pre>
# 1-posterior probability, since the class labels are switched
qda.fit<-qda(g~x1+x2)
qda.fit
Call:
qda(g x1 + x2)
Prior probabilities of groups:
 0 1
0.5 0.5
Group means:
         x1
                   x2
0 1.1311358 0.2081589
1 0.4382081 1.3038738
qda.pred<-predict(qda.fit,newdata=data.frame(x1=xnew[,1],x2=xnew[,2]))
probqda<-matrix(1-qda.pred$posterior,length(px1),length(px2))</pre>
# 1-posterior probability, since the class labels are switched
contour(px1, px2, prob.bayes, levels=0.5, labels="", xlab="x1", axes=FALSE,
        ylab="x2", main="Linear and quadratic discriminant analysis",
        col="blue",lwd=2)
contour(px1, px2, problda, levels=0.5, labels="", xlab="", axes=FALSE,
        ylab="", main="", co="red", lwd=2,add=T)
contour(px1, px2, probqda, levels=0.5, labels="", xlab="", axes=FALSE,
        ylab="", main="", lwd=2,add=T)
points(x, col=ifelse(g==1, "red", "black"), pch=16)
box()
```

Linear and quadratic discriminant analysis



x1

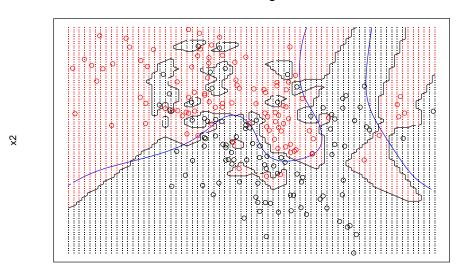
A better classification can be obtained by considering the kNN procedure. We use the function knn of the library class, which provides the k-Nearest Neighbor classification for a test set from a given training set. The main arguments are a matrix or a data frame of training set cases, a matrix or a data frame of test set cases, a factor of true classifications for the training set and the number k of neighbors to be considered; indeed, the option prob=TRUE assures that the proportion of the votes for the winning class are returned as the attribute prob. In the first analysis we set k=1, so that the classification rule is based only on the status of the single nearest "observation". For this reason, the object prob includes only 0 or 1 values, which are saved in the matrix prob1.

```
library(class)
mod1 <- knn(x, xnew, g, k=1, prob=TRUE)
prob <- attr(mod1, "prob")
prob <- ifelse(mod1=="1", prob, 1-prob)
prob1 <- matrix(prob, length(px1), length(px2))</pre>
```

The contour function is used to represent the classification boundary and the expand.grid function creates a data frame from all combinations of the values of the supplied vectors px1 and px2. The plot includes also the Bayes decision boundary (in blue), the red points corresponding to Y = 1 and the black points corresponding to Y = 0. The classification is also performed for the points of the expanded grid of values. The classification appears even too detailed, with respect to that one given by the Bayes decision boundary.

```
ylab="x2", col="blue", lwd=1,add=T)
points(x, col=ifelse(g==1, "red", "black"))
points(gd, pch=".", cex=1.2, col=ifelse(prob1>0.5, "red", "black"))
box()
```

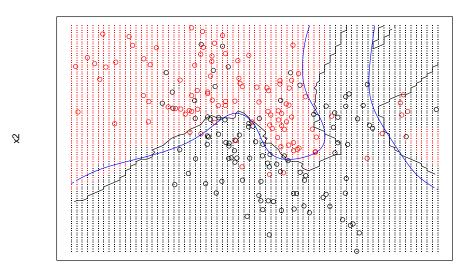
1-nearest neighbors



x1

A similar analysis is developed by considering k=10 and then the estimated probability is obtained as the average status of the 10 nearest "observed" points. The obtained classification boundary is smoother and closer to the Bayesian one.

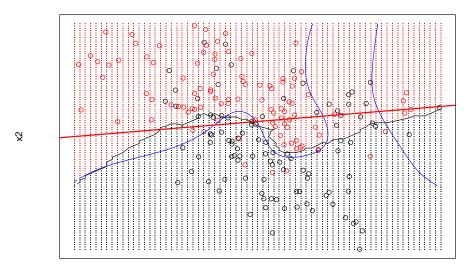
10-nearest neighbors



x1

Finally, we consider a classification procedure with the option k=50. It is immediate to see that the higher is the number of points included in the neighborhood, the smoother is the classification boundary. Then, we obtain a rough classification, since the set of neighbors of each point is enlarged too much. However, as emphasized in the following plot, the classifier is, even now, closer to the Bayes classifier (in blue) than the linear boundary obtained using a logistic regression model (in red).

50-nearest neighbors



x1