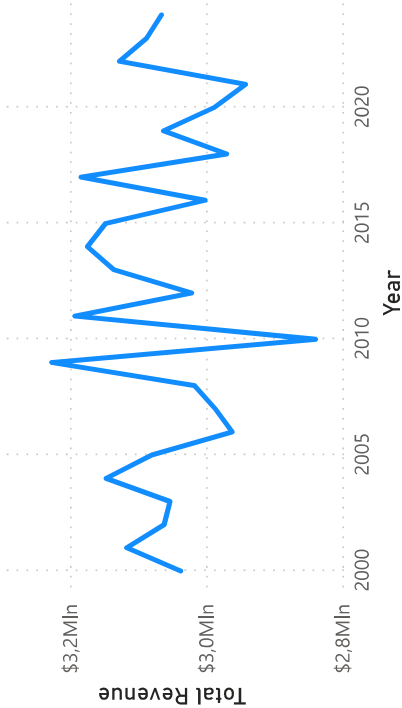
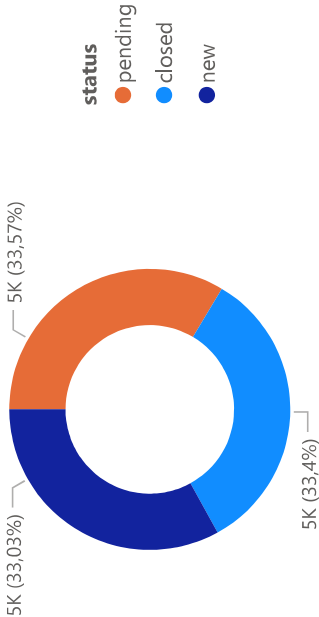


Executive Overview

Total Revenue per Year



Opportunities Status Funnel



General KPI

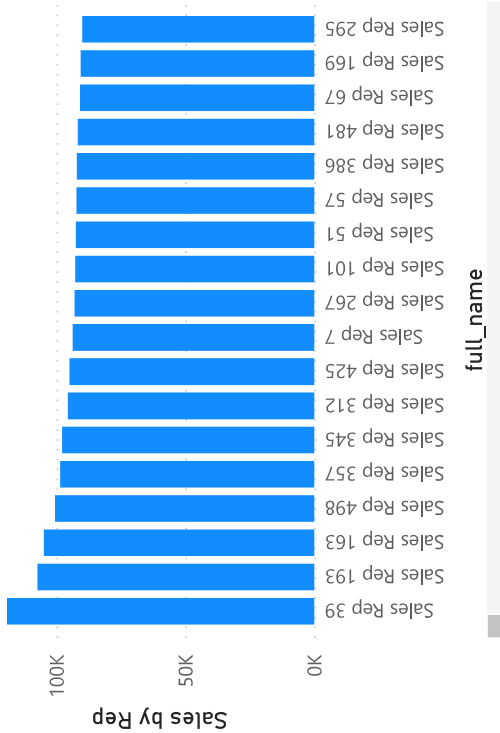
Total Revenue	Total Opportunities Closed	Conversion Rate
\$76.626.138,24	5010	0,33

close_date

01/01/2000

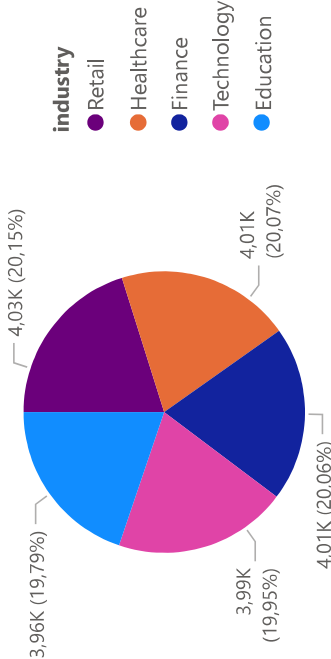
01/01/2025

Sales by Rep per full_name

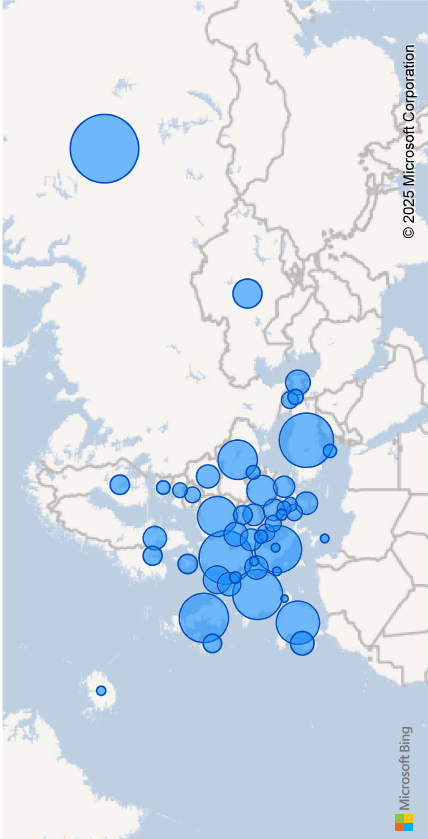


Customer Insights

Conteggio di industry per industry



Total Revenue per country



name	Prime industry	Total Revenue	Total Opportunities Closed
Customer 1	Healthcare	\$10.747,88	1
Customer 10	Technology	\$13.166,94	
Customer 100	Retail	\$2.047,92	
Customer 1000	Education	\$5.532,9	
Customer 10000	Retail	\$4.499,18	
Customer 10001	Retail	\$994,59	
Customer 10002	Education	\$2.470,91	1
Customer 10003	Healthcare	\$1.437,77	
Customer 10004	Finance	\$1.738,73	1
Customer 10005	Finance		
Customer 10006	Healthcare		
Totale	Education	\$76.626.138,24000008	5010

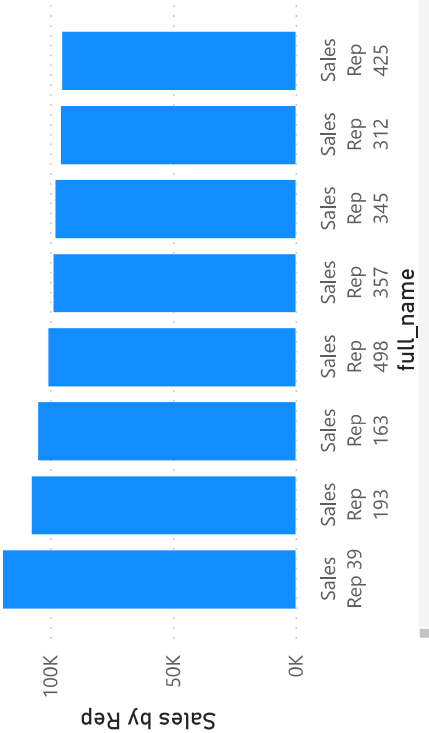


industry

- ☐ (Vuoto)
- ☐ Education
- ☐ Finance
- ☐ Healthcare

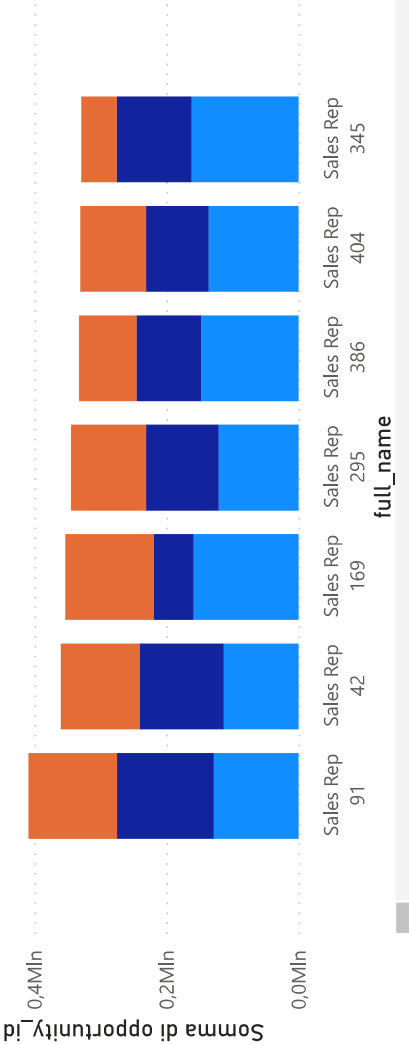
Sales Team Performance

Sales by Rep per full_name



Somma di opportunity_id per full_name e status

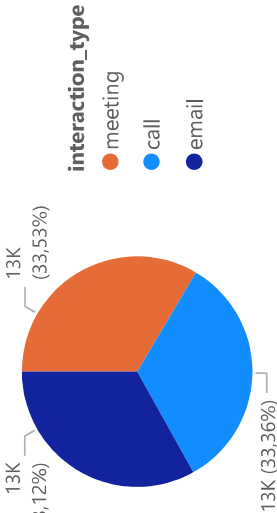
status ● closed ● new ● pending



full_name	Prime status	Prime task_type	Prime due_date
Sales Rep 1	completed	call	01/01/2000 00:00:00
Sales Rep 10	completed	call	01/01/2000 00:00:00
Sales Rep 100	completed	call	01/01/2000 00:00:00
Sales Rep 101	completed	call	01/01/2000 00:00:00
Sales Rep 102	completed	call	01/01/2000 00:00:00
Sales Rep 103	completed	call	01/01/2000 00:00:00
Sales Rep 104	completed	call	01/01/2000 00:00:00
Sales Rep 105	completed	call	01/01/2000 00:00:00
Sales Rep 106	completed	call	01/01/2000 00:00:00
Totale	completed	call	01/01/2000 00:00:00

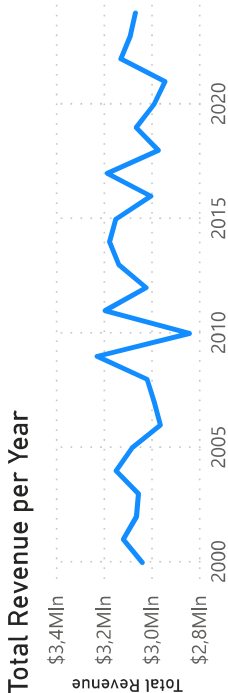
Interaction & Engagement

Total Interactions per interaction_type

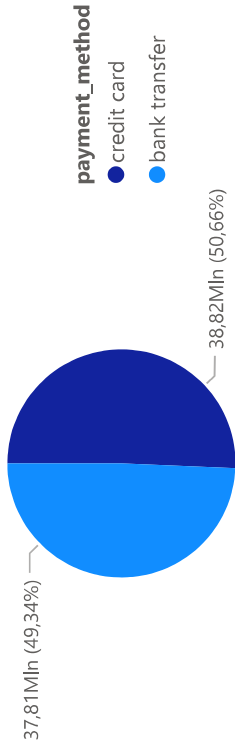


name	Prime interaction_type	Prime interaction_date	Prime notes
Customer 1	call	29/04/2008 00:00:00	Interaction notes for call on 2016-07-10 00:00:00
Customer 10	call	20/06/2005 00:00:00	Interaction notes for call on 2005-06-20 00:00:00
Customer 100	call	18/05/2011 00:00:00	Interaction notes for call on 2011-05-18 00:00:00
Customer 1000	email	13/06/2010 00:00:00	Interaction notes for email on 2016-11-10 00:00:00
Customer 10000	email	15/09/2004 00:00:00	Interaction notes for email on 2017-04-18 00:00:00
Customer 10001	meeting	20/01/2024 00:00:00	Interaction notes for meeting on 2024-01-20 00:00:00
Customer 10002	call	09/02/2011 00:00:00	Interaction notes for call on 2011-02-09 00:00:00
Customer 10003	call	19/09/2013 00:00:00	Interaction notes for call on 2015-06-24 00:00:00
Customer 10004	email	15/07/2004 00:00:00	Interaction notes for email on 2012-11-09 00:00:00
Customer 10005	call	21/12/2010 00:00:00	Interaction notes for call on 2010-12-21 00:00:00
Customer 10009	call	19/08/2001 00:00:00	Interaction notes for call on 2007-07-08 00:00:00
Customer 1001	meeting	25/09/2002 00:00:00	Interaction notes for meeting on 2002-09-25 00:00:00
Totale	call	01/01/2000 00:00:00	Interaction notes for call on 2000-01-01 00:00:00

Financial Performance



Somma di amount per payment_method



Somma di payment_id per status

