



CHIP KIDD

COMIC BOOK STYLE

By Kyle Bolinger

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- Comic books have created a lasting spot in pop culture. They have a unique aesthetic that has been adapted time and time again. It is no surprise that graphic design would adopt a comic book style. While comic book style in graphic design has been used in many different eras, it is most well-known in and popularized by the Contemporary era. Comic book style is known for glossy hyperrealism, vivid colors, and strong contours. The works in this virtual exhibition are connected together by these major tenets of comic book style. Graphic Design helped to bring comic book style out of a niche style and into its own unique style for more than just stories.