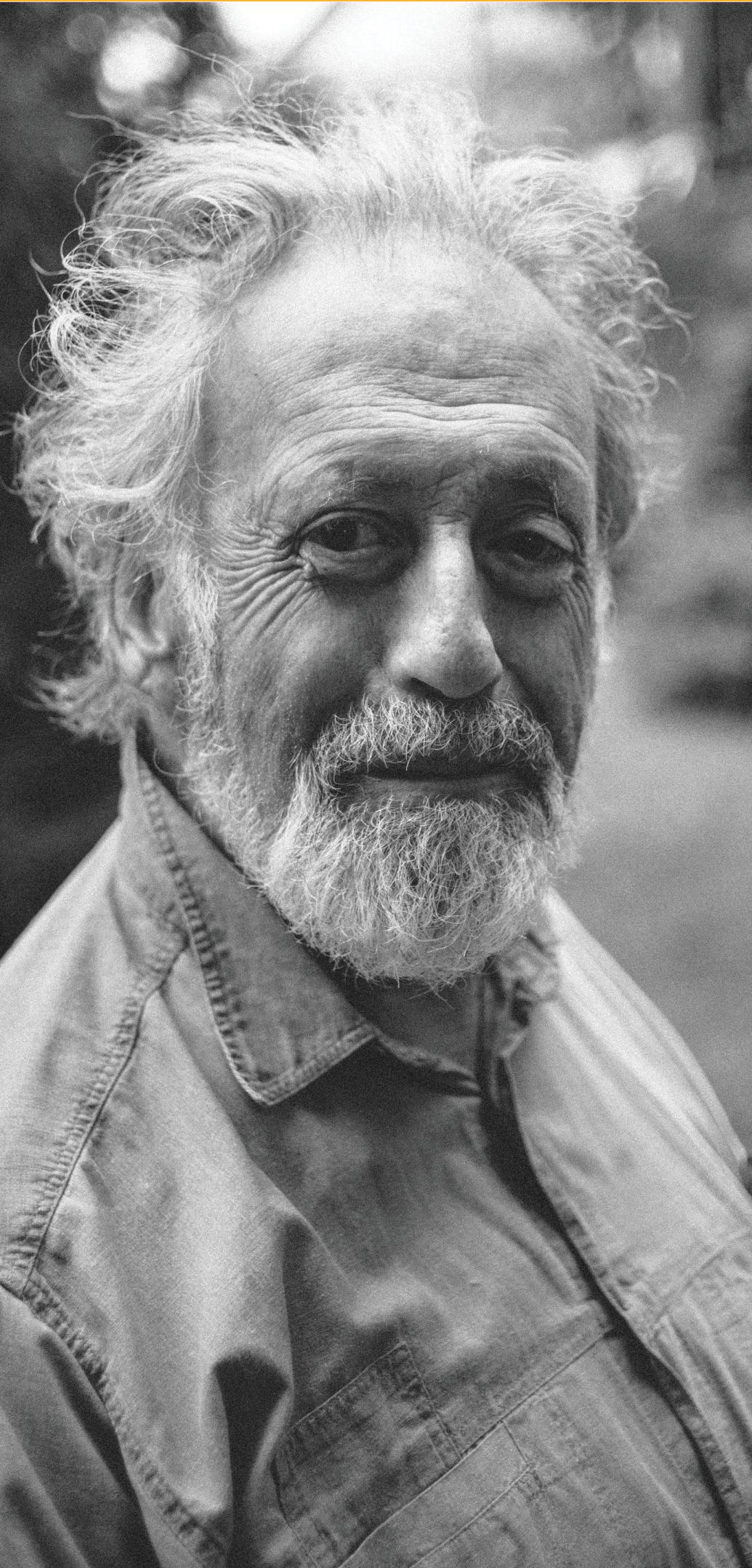


Persona



Augustus



62 Years Old

"I'm retired and recently had a stroke! I wish to be able to contribute to something others can enjoy!"

Citizen Science Likes

- Helps others discover new things
- Able to be done on a walk
- Leads him to new places
- Feeling of belonging
- Publicly shared for anyone to see

Citizen Science Dislikes

- Has a hard time reading on screens
- Has trouble with technology
- Does not like logging in
- Uncomfortable with sharing personal information
- Long text of information puts him off a project

This persona was based on the findings in *The Motivations, Enablers And Barriers For Voluntary Participation In An Online Crowdsourcing Platform* by Avinoam Baruch, and Dapeng Yu

Prototype