









# *Great Neck*

a novel by Jay Cantor





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- The book cover for *Great Neck* features a mix of styles. Kidd used photography that merges into a comic book style, with sharp contours, vivid colors, and illustration. It features a mix of a script typeface and a modern, sans-serif typeface. These brings the comic book style into the realm of reality by combining photography and illustration.

Chipp Kidd, Great Neck Cover, 2003, Print



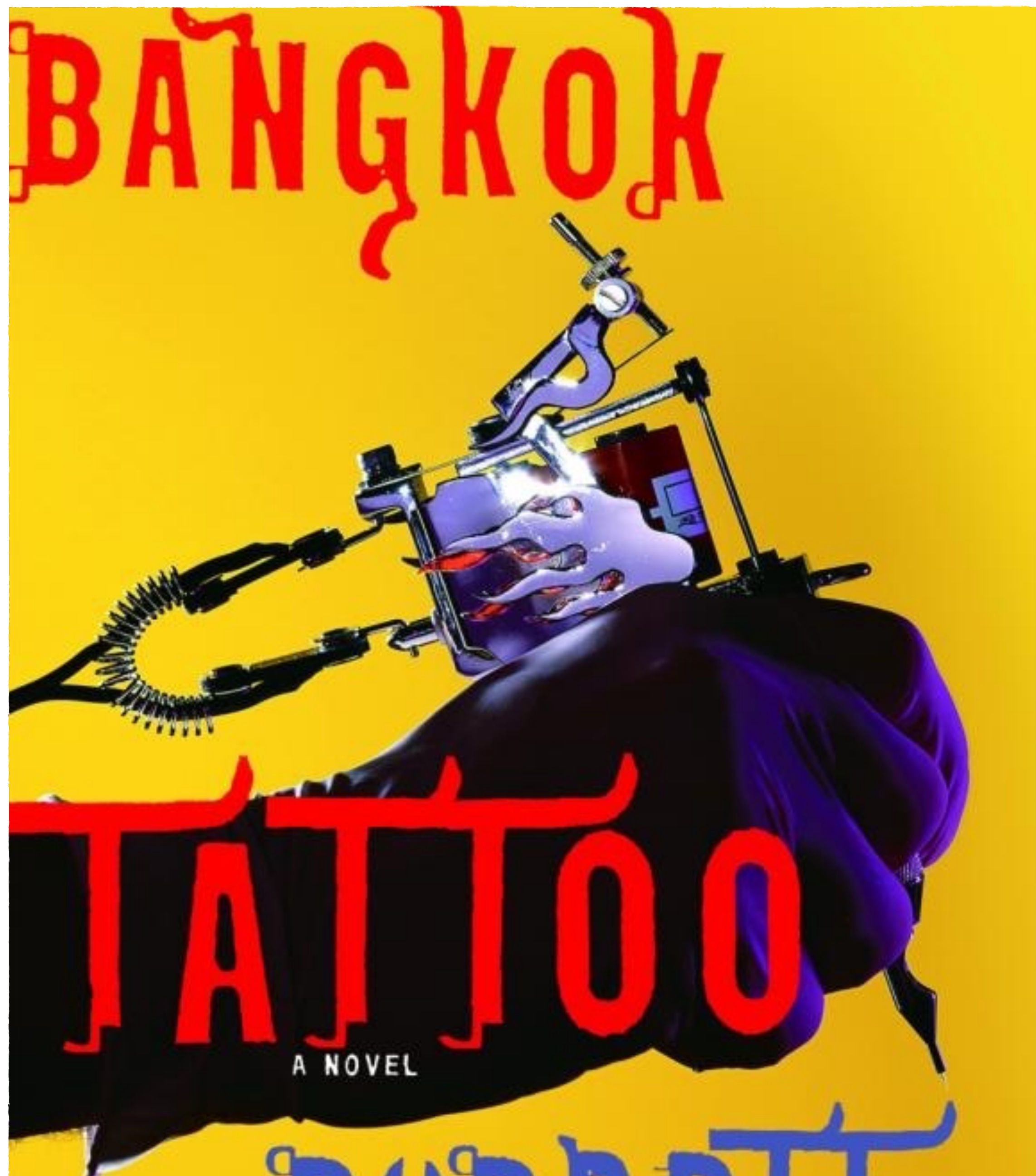
## #4. GREAT NECK

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Chip Kidd, *Great Neck* Cover, 2003, Print





- The cover for *Bangkok Tattoo* is yet another cover that follows the comic book style. As with the other examples, vivid colors and hyperrealism are common themes. This cover, however, features an almost horror-themed typeface. The style also follows the typical illustrated/painted look.

Chip Kidd, *Bangkok Tattoo* Cover, 2005, Print