

E COMMERCE AGGREGATION SYSTEM

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Guide: Ms. Navyamol K T

1. Project Overview?

The E-commerce aggregation system allows the various shops to collectively display their products to the customers. The customers can buy the available nearby products.

2. To what extent the system is proposed for?

The main objective of this system is to strengthen the local shops by enhancing the shopping experience of the customers. It ensures that every shop has equal opportunity to thrive. The customers can have product-based purchasing, rather than shop-based purchasing.

3. Specify the Viewers/Public which is to be involved in the System?

- *Retail Shop Owners*
- *Vendors*
- *Wholesale Shop Owners*
- *Customers*
- *Public*

4. List the Modules included in your System?

- *Shop Registration*
- *Customer Registration*
- *Product Management*
- *Admin Functionality*
- *Location System*
- *Review System*
- *Product Purchase System*
- *Payment System*

5. Identify the users in your project?

- *Retail shop owners*
- *Wholesale shop owners*
- *Customers*

6. Who owns the system?

The admin has the overall control of the system. Admin can manage every operation in every module except the reviews made by the customers.

7. System is related to which firm/industry/organization?

- *Retail Industry*
- *Wholesale Industry*

8. Details of person that you have contacted for data collection?

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Edakkunnam P.O
Edakkunnam
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9. Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)

1. Do you have a smartphone?

Yes.

2. Do you wish to sell products online?

Yes.

3. Is your shop open at night?

No. The shop closes by 10 P.M every night.

4. Can you sell the product at the average market price?

Yes.

5. *What kind of products do you sell?*
Stationary items, Grocery, Bakery Items.
6. *Are you comfortable in accepting the orders received online?*
Yes.
7. *Specify the level of comfort for updating the stock when it is empty.*
Very comfortable, as it won't take much time to accept an order.
8. *How to know when the stock is back?*
It can be known when the stock is delivered from the vendors.
9. *Is packaging the products possible by the shopkeeper?*
Yes. We sell the products packaged even when selling in the conventional way.
10. *Is there any return policy?*
Yes. Especially for the bakery items.