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Thann's Main CV

Thanatsitt Santisamranwilai

🤖 AI Content Developer & Multilingual Specialist

📍 Kamphaeng Phet, Thailand | ✉️ thanattsitt.info@yahoo.co.uk

> 💡 Quick Summary
>
> A multilingual AI content developer with **7+ years of experience** in combining creative storytelling, voice acting, and technology. Specialising in **ethical AI training data**, **cross-cultural content creation**, and **multimedia development** for Southeast Asian and global markets.

🔗 Digital Presence

🌐 Professional

- Portfolio | LinkedIn | GitHub | Linktree Hub

🎙️ Voice & Media

- [Voice123 Profile](#) | [Spotify Podcast](#) | [YouTube - Pegearts](#)

✍️ Writing & Creative Work

- [Medium Articles](#) | [Wattpad Stories](#)

🎯 Core Expertise

🤖 AI & Technology

- Conversational AI Training Data Development (Thai, English, Japanese)

- Prompt Engineering & AI Integration

- Web Development (React, JavaScript, HTML/CSS)

- Blockchain & Telegram Mini Apps

📝 Content & Communication

- Multilingual Content Creation (Thai Native / English Fluent / Japanese Conversational)

- Voice Acting & Audio Production (75+ projects, 81% client satisfaction rate)

- SEO Strategy & E-commerce Copywriting

- Cross-Cultural Adaptation & Localization

📊 Performance Metrics

🚀 Verified Results (2024)

Metric	Result
Voice Projects Completed	75+
Client Satisfaction Rate	81%
AI Training Task Excellence	75% ratings (5/5), 16+ tasks
SEO Improvement	+40% organic visibility
Engagement Increase	+35% on TON Mini App
CTR Boost	+20% via AI-optimized content

💼 Professional Experience

🤖 AI Content Contributor | *Confidential Platform* (2024–Present)

- Developed high-quality conversational datasets in Thai for AI language models
- Achieved **75% excellent performance ratings (5/5)** across 16+ specialized tasks
- Maintained **100% compliance** with data privacy and quality assurance protocols
- Applied trilingual expertise to create culturally-aware datasets for Southeast Asian AI models

💻 Web Developer & Creative Lead | *Pegearts.com* (2024–Present)

- Led full-stack development and creative direction for digital agency clients
- Built **TON Foundation-funded Telegram Mini App**, achieving a **35% engagement increase**
- Integrated AI tools like GPT and MidJourney into content strategy workflows
- Managed cross-functional teams and delivered innovative solutions blending storytelling and tech

📈 Content Strategist & SEO Manager | *PageantEmpress.com* (2023–Present)

- Improved **organic visibility by 40%** through comprehensive SEO optimization
- Managed YouTube, blog, and social media content strategies
- Defined brand tone and editorial direction for international audience
- Increased user retention and engagement through strategic content planning

🎙️ Freelance Voice Artist | *Multiple Platforms* (2018–Present)

- Delivered over **75+ voice projects** with an **81% success rate**

- Specialized in **Thai-English bilingual voice work** and cultural adaptation

- Produced professional-grade audio for podcasts, e-learning, and AI training

- Built long-term relationships with clients across multiple industries

🚀 AI Content Developer | *Freelance* (2018–Present)

- Served international clients in AI training data, voice work, and content creation

- Created **GPT + MidJourney-powered content pipelines** for Shopify and Lazada

- Improved **click-through rates by 20%** using AI-optimized product descriptions

- Focused on cross-cultural content adaptation for Southeast Asian and global markets

🎨 AI Multimedia Specialist | *Ezekiel-Arts* (2023–2024)

- Designed AI-powered creative workflows for multimedia production

- Trained team members in prompt engineering and AI tool integration

- Developed QA protocols for AI-generated content to ensure quality and consistency

🏢 Founder | *Thanattsitt Studio* (2018–2023)

- Founded a creative studio offering multilingual content and voice services

- Managed clients from Japan, Thailand, and English-speaking markets

- Developed proprietary workflows for efficient content production and delivery

🚀 Featured Projects

Conversation Topic Selector | *React Application*

- Open-source React app for AI prompt training and conversation flow optimization

- Used by content creators and AI developers worldwide

- 🔗 <u>GitHub Repository</u>

Cozy Light Portfolio │ *Frontend Project*

- Responsive HTML/CSS portfolio site with clean UI/UX design

- Demonstrates modern web development and accessibility standards

- 🔗 <u>Live Site</u>

TON Mini App │ *Blockchain Storytelling Platform*

- Funded by the TON Foundation, built on Telegram's Mini App platform

- Combined interactive narrative features with Web3 functionality

- **Result:** 35% increase in user engagement

AI E-Commerce Content Pipeline │ *Shopify & Lazada*

- Automated content generation system using GPT and MidJourney

- Improved click-through rates by 20% through culturally-adapted product descriptions

- Enabled scalable content creation for international brands

🎓 Education & Certifications

🎓 Education

- **Bachelor of Arts** – London College of Fashion (2015–2017)

- **Diploma** – Bunka Fashion College, Tokyo (2012–2014)

- **Performing Arts** – Bangkok University (2009–2011)

- **Japanese Major** – Kamphaeng Phet Pittayakom School (2008)

🧠 Certifications

- **Advanced Prompt Engineering** (2023)

- **Voice Quality Assurance Certification** (2023–2024)
- **Shopify E-Commerce Specialist** (2023)
- **Google SEO Certification** (2022)

🛠️ Technical Skills

🔧 Programming & Development

React   JavaScript   HTML/CSS   Responsive Design   GitHub   WordPress   Web3/Blockchain

🤖 AI & Machine Learning

Prompt Engineering   Conversational AI Training   Voice QA   AI Content Optimization   Training Data Development

📄 Content & Marketing

SEO Strategy   Content Strategy   Creative Writing   Voice Acting   Audio Production   Cross-Cultural Adaptation

🌍 Languages

- **Thai:** Native
- **English:** Fluent (Professional)
- **Japanese:** Conversational (Business Level)

🎵 Media & Creative Portfolio

🎙️ Voice Work

- **Platform:** Voice123
- **Projects:** 75+ completed │ **Success Rate:** 81%
- **Specialization:** Thai-English bilingual voice acting, cultural adaptation

🎧 Podcast & Audio

- **Spotify:** Listen Here
- **Buzzsprout Feed:** Available

📺 Video Content

- **YouTube Channel:** <u>Pegearts</u>
- **Content Types:** Voice demos, creative tutorials, tech reviews

✍️ Writing

- **Medium:** <u>Professional Articles</u>
- **Wattpad:** <u>Creative Stories</u>

💬 Client Testimonials

> "Flawless Thai-English scripts with perfect cultural nuance and professional delivery."
>
> — Audio Production Client

> "Delivered compelling narrative content that exceeded our expectations and project goals."
>
> — Blockchain Project Client

> "Authentic Thai voice work with consistently professional quality and reliable turnaround times."
>
> — Podcast Collaborator

🤝 Services Offered

🤖 AI & Technology

- Conversational AI Training Data
- Prompt Engineering & AI Integration
- Web Development with AI Automation

📝 Content & Media

- Multilingual Voice Work & Audio Production
- SEO-Optimized Content & Copywriting

- Cross-Cultural Content Localization

🧑‍💼 Consulting & Strategy

- AI Ethics & Cultural Sensitivity Training

- Market Entry Strategy for Southeast Asia

- Multilingual Content Planning & Execution

📞 Contact & Collaboration

📧 **Email:** thanattsitt.info@yahoo.co.uk

🌐 **Portfolio:** pigletpeakkung.github.io/Thannxai

🔗 **All Links:** linktr.ee/ThanttEzekiel

📅 Response Time & Availability

- **Email:** Within 24 hours

- **Project Inquiries:** Same-day response

- **Availability:** Open to new freelance and contract opportunities

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📁 Preferred Project Types

- AI Training Data & Voice Dataset Creation

- Multilingual Content & Voice Work for Global Brands

- Web Development with AI Integration

- Creative Storytelling & Narrative Design for Web3 & E-commerce

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Last Updated: December 2024

CV Version: Finalised v2.0