

What is FoxuMerch?

FoxuMerch is a page in which we are dedicated to the sale of shirts made with recycled and non-polluting materials, our idea is to create merchandise when a product is ordered in the warehouse. Also one of our ideals is not to create polluting products and to be able to help the environment with it and a part of the profits go to corporations to support the animals that have suffered from pollution and that their environment has suffered serious damage from logging trees and extreme pollution that humanity has caused.

Economic projections

Our financial plan for the successful launch of our website is shown in the attached Excel document. Including web development and design costs, personal profits, costs and taxes for internet sales applied to the regulations of the United Mexican States including VAT, personal income tax, IRNR and corporate taxes that are necessary. Including the initial payment for the launch.

Social impact

Our goal is to be able to make others aware of how much the textile industry pollutes and that it is not always better to support large companies that contain too much exploitation and that many countries are affected, to raise awareness that there are cheaper alternatives but longer but that can help make a difference.

Our social dilemma.

The Master of Technology have devised a new form of capitalism, and humanity is now the raw material that machines feed on. Hidden, the powerful artificial intelligence tasked with capturing our attention is destroying imposed social norms, putting truth and democracy at risk, and putting civilization on a programmed path that leads directly to our own destruction.

We aspire to deviate a bit from these paths with our website, promoting an icon of unity and inclusion (Foxu) in our society. Deliver a more digested impact and raise awareness in certain aspects discussed on Foxu's alternate channels.

By carrying a product with the Foxu name, you can publicly identify yourself as a Foxu fan and you can invite outsiders to meet Foxu.

We don't treat human as our product like famous tech corporations like Facebook, Instagram, Snapchat, or even Google do. If not to have the Foxu icon as a product, avoiding consequences such as people's depression by wanting to be accepted and valued through social measures or addictions or vices to our electronic devices and promoting healthy human coexistence among all kinds of ethnic and religious origins or politicians.

Environmental awareness

We are trying to attack the pollution caused by the overproduction of garments in the world and that exploitation in general, regardless of whether it is of children or adults, is wrong regardless of the culture where you come from and that you do not have to normalize. A very clear example is that in Asian countries where fabrics are cheaper and easier to trade, many people are hired with poorly paid salaries who have been exploited generation after generation who already see it normally and create raw textile products that it causes warehouses to be created and after a while those products become garbage since they never managed to be sold.

Political Implications

Our idea on the part of the trade is to create a project that you can buy both in digital and physical format, but for the moment we will start digitally. We will contact distributors who ensure their services and who ensure a friendly and pleasant treatment to the client. We want to have enough workspace so that we can give our partners the assurance that they can trust us and that their pay is worth what they work for. The resource partners to be able to create the shirts will always be reviewed first their way of working to see if they comply with our company morals, which would be that it is not suspected or known that people are exploited or that their fabrics are of low quality.

Global Impact

The impact can be as great as the same people want it, but the global goal would be apart from creating awareness to create a world where clothing does not pollute as much as it does today and that the pollution rates for the textile world drop considerably and , on the other hand, the exploitation drops considerably since everyone deserves a decent salary. Above all, create awareness that large textile companies such as: El Corte Inglés, Mango, Gucci, Louis Vuitton, Chanel, etc. Companies like the ones already mentioned are the most famous in knowing what contains underpaid children working for them and we must spread the message to raise awareness.