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ODSC EAST 2018, Boston Exploiting Multiclass Probabilities for Solving Network Security Anomalies using SL/USL.

Ashrith Barthur, PhD
Security Research
@cyberbaggage



## Sequence of Events (SoE)

- What is a Sequence of Events?
  - A set of events, that usually includes sub-events that help you achieve a goal.



## SoE - In Depth

- An individual event is usually a set of sub-events that we/machines do to achieve a state.
  - E.g. Entering username and password and hit enter login event.
- o An event by itself does not say much.
  - E.g. Did you login to Google? Facebook?
- o So an event needs a context.
  - E.g. Enter <u>www.google.com</u> page load event.
  - Enter username and password login event.



## SoE - Importance

- If you are predicting loan default / fraud then a sequence of events are not that important.
- But when you are classifying a potential attack /malicious behaviour, sequence of events is important.



## SoE - Importance

- o Is this not just about building related features?
- o Not so.
- This is actually chaining data from different sources and making them a sequence, by actual data joins, or algorithmically.



## Why Do We Need a Sequence of Events While Identifying Potential Attack?

Answer lies in how attacks occur, Anatomy.



#### Classification of Attacks

- Short Term Goals
  - o DDoS for different layers
  - o Physical Attacks
- Long Term Goals
  - Network/Service Reconnaissance
  - o Enterprise Service attacks attack on infrastructure
  - o Phishing, Spear Phishing (more focussed)
  - o Social Engineering Out-of-loop



## Anatomy of An Attack - Short Term

- Identify Target
- Identify Service of Attack
- Overwhelm the service
- Post-Attack Analysis
  - o Attack mechanism is simple.
  - o Variations occur in source of attack, protocols levels.
  - o Relatively short lived.
  - o Damage quantifiable.



## Anatomy of An Attack - Long Term

- Identify Target
- Reconnaissance
- Identify Infrastructure Vulnerability / Or means of phishing
- Network Foothold
- Lateral movement and service compromises
- Data Exfiltration/ Network Squatting, or passive sniffing.



## Anatomy of An Attack - Long Term (cont)

- Post-Attack Analysis (Usually an Illusion)
  - o Attack might still continue
  - Variations can occur based on services, new vulnerabilities, new softwares, unused access, network segments without VLANs, un-closed, outdated wall sockets, etc.
  - o Usually very long term
  - o Damage assessment is not usually accurate.





## How are these two attack variants used?



## Usage

- Used Together, if needed.
- Short Term Attacks are used as:
  - o A means of Reconnaissance
  - o A method of shielding another attack, or breaking down some basic protection before an attack is launched.
  - o It is also used to shield any detection of data exfiltration



## Usage

- As you can clearly see a potential attack is set of connected events.
- Identifying only one event might not yield much information.
  - o E.g. An access to the database in itself is hardly a potential attack identifier.
  - o Accessing the database outside work-hours too is hardly an identifier as people all around the world might be working on the same database.



## Current Day Solutions.

- 1. Solutions do exist that correlate events
- 2. But are limited
- 3. They are purely rule-based, and mostly stateless.
- 4. Hardly capable of smartly identifying events related across time. A must for identifying long term attacks.



#### CSec Solution Evolution





#### CSec Solution Evolution

Feature-based Model



#### CSec Solution Evolution

#### Feature-based Model

- Using a feature based model we look for anomalies / potential attacks by:
  - First marking the kind of traffic it is.
  - And the likelihood of it being malicious
- These anomalies are further verified by having a human analyse the outcome of the model.



## Features - (Used in Feature-based Model)

- 1. Features are meta data (Extracted from the data)
- 2. They help algorithms capture information from the data.
- 3. Feature engineering is a form of language translation: Between raw data and the algorithm.
- 4. Build much better features for your supervised models.



#### Source of Data

- 1. Past Attack
- 2. Past Traffic
- 3. Current Traffic
- 4. Application Logs
- 5. System logs
- 6. PCAP files raw network capture files.
- 7. ASA, IDS, etc.

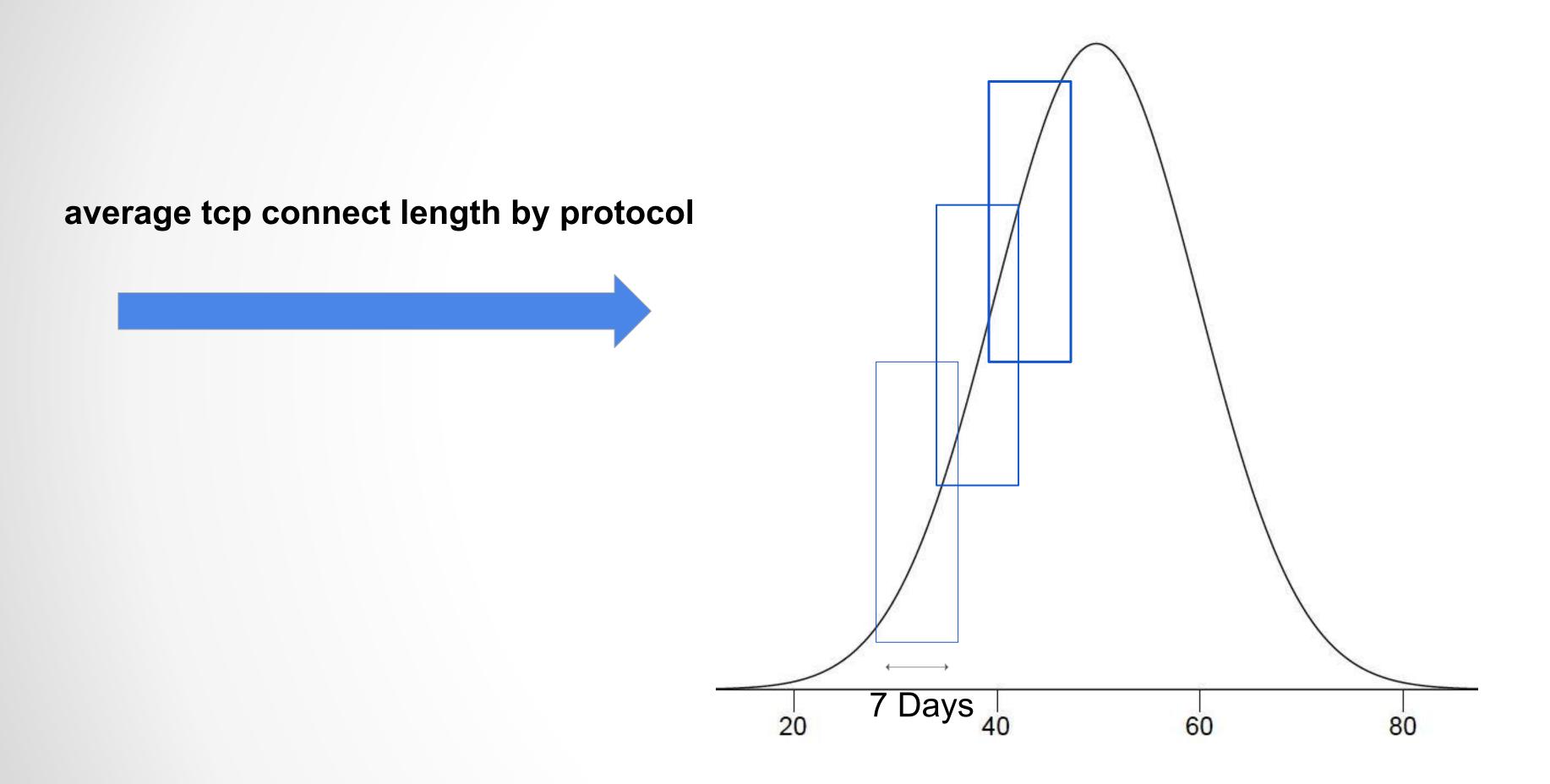


#### Features - Example

- 1. Average length of connection (too small, too large)
- 2. Average number of DNS requests (within network/outside network)
- 3. Average number of new domains
- 4. Change in MTU ratio vs. Windows/Mac/\*Nix machine churn.
- 5. Packet Utilization segmentation
- 6. Window Size
- 7. Arrival Jitter Variance



## Features - Example





#### Features: Advantages

- 1. Designed Features Highlight Transactional Behaviour
- 2. Features Continuously Track Network's Transactional Behaviour
- 3. Rules Variables can only Identify Threshold Changes



### Feature-based Model: Advantages

- 1. Uses AI artificial intelligence
- 2. Al with features uses a consistent and objective approach
- 3. Quick classification
- 4. Multiclass quickly identifies types of traffic event.
- 5. Low false positive rate tweaked based on risk appetite.



#### Limitation of the Model

- 1. A single traffic classification
- 2. A single likelihood for the specific type of traffic.
- 3. It still needs to be verified by a security analyst
  - a. An analyst needs to go through large amounts of data for identification



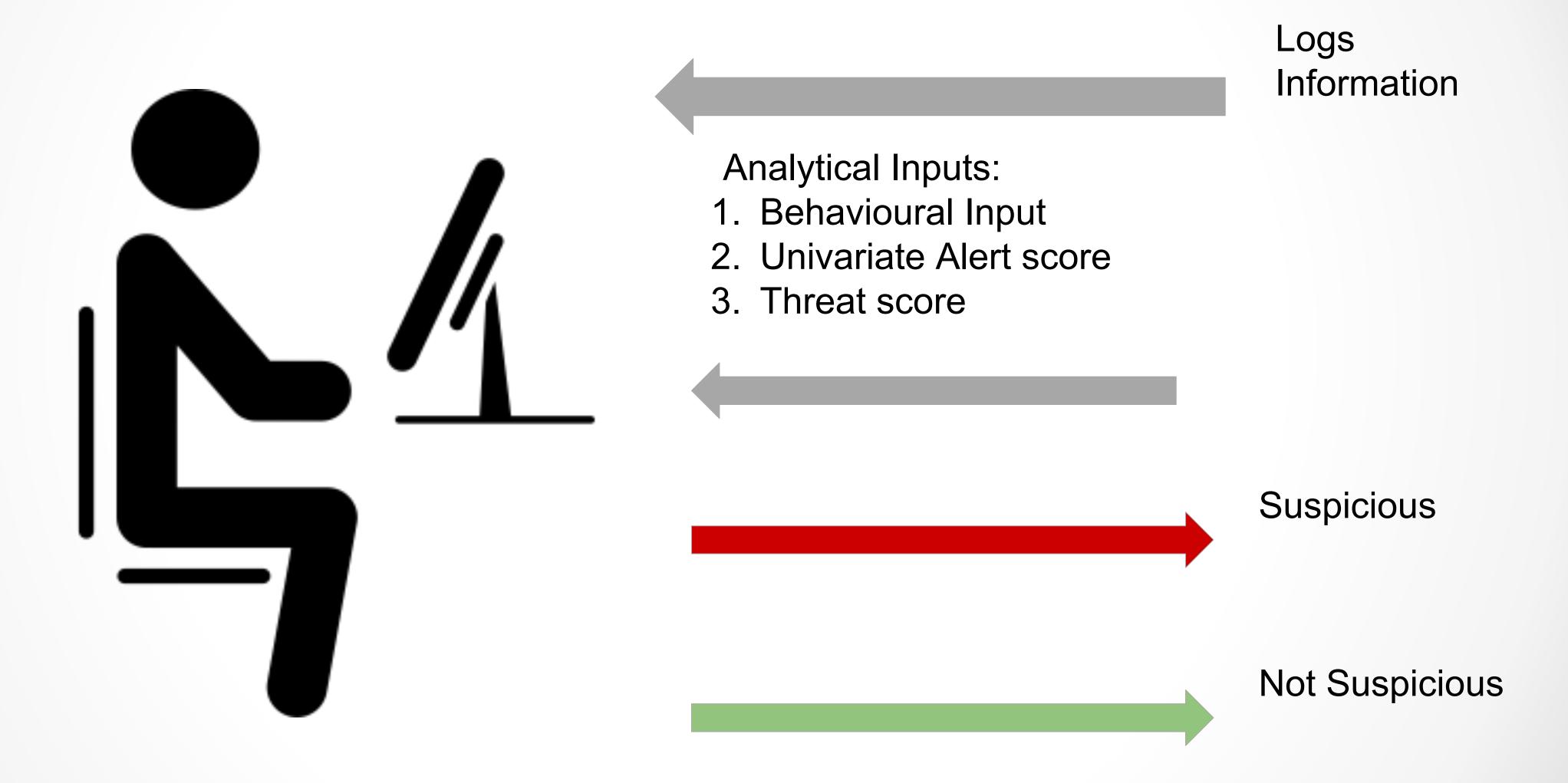
## Identification and Labeling

Two different methods

- 1. Completely Manual
- 2. Assisted by Clustering



## Manual Labeling



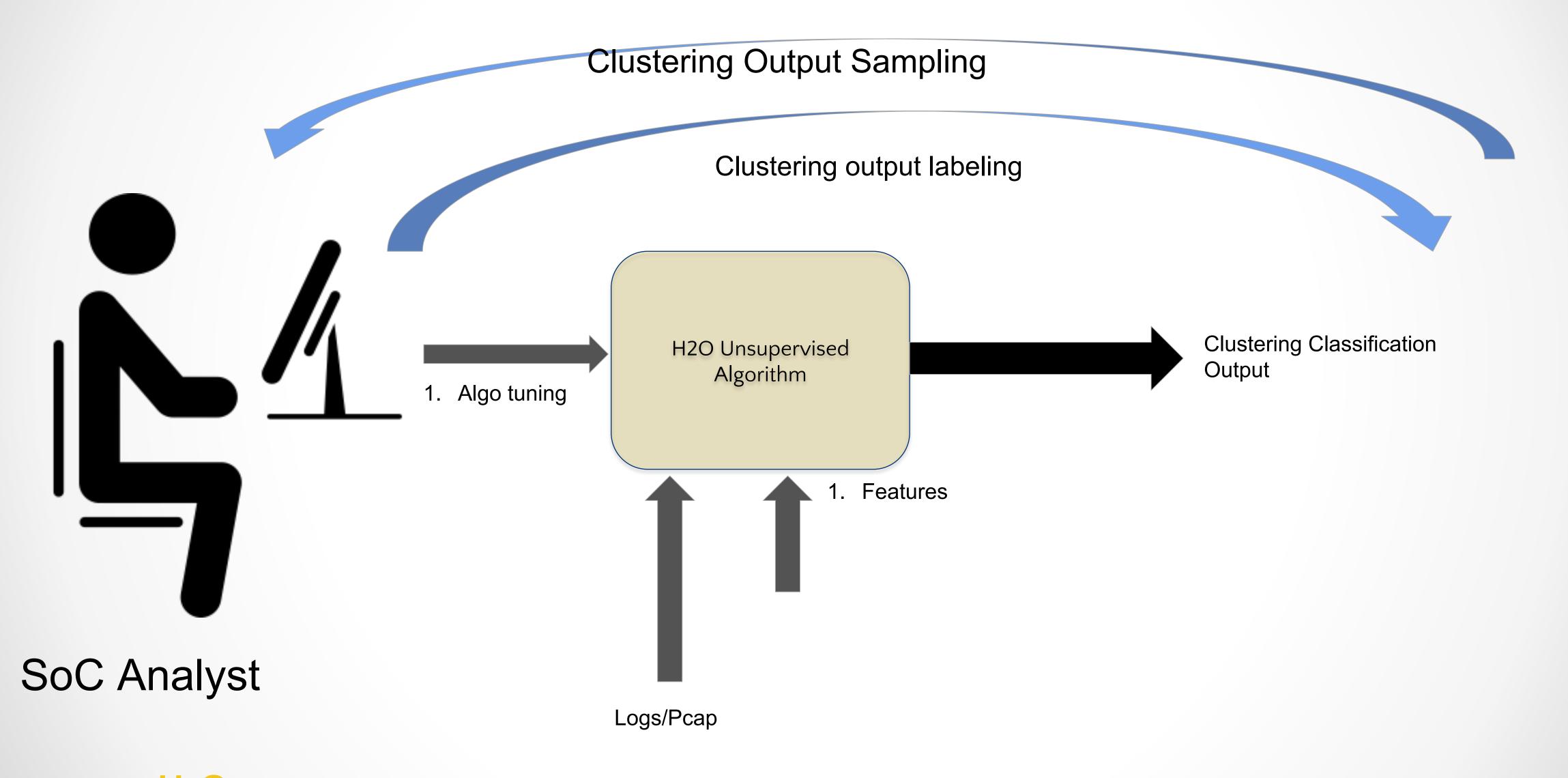


## Assisted Labeling

- The approach of Manually Labeling is slow.
- Therefore, we involve an assisted Labeling approach.

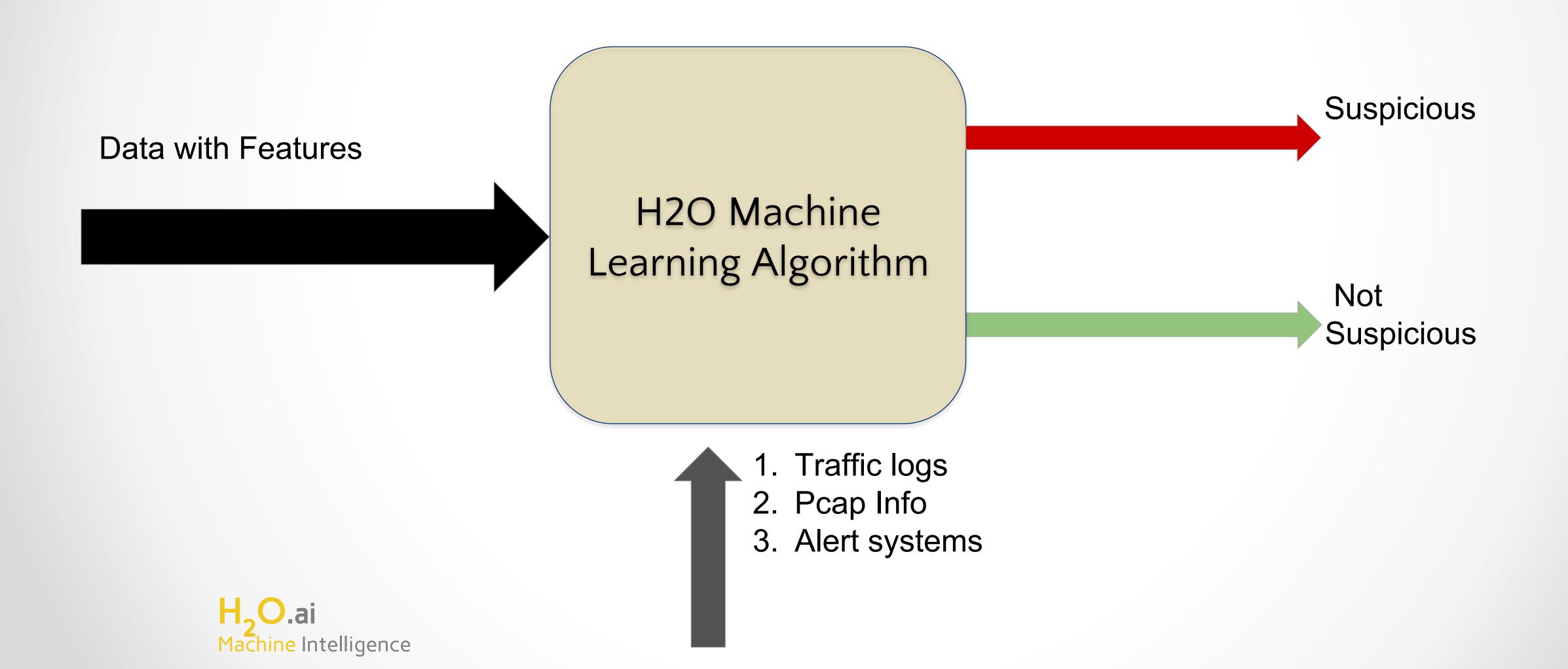


## Assisted Labeling



H<sub>2</sub>O.ai
Machine Intelligence

## Model Deployment



## Limitation of This Approach

- 1. Slow
- 2. Loss of Classification information



#### Loss of Classification of Information

Output Class	Class 1	Class 2	Class 3	Class 4	Class 5	Class 6
Class 1	0.7	0.2	0.05	0.04	0.0	0.0
Class 1	0.7	0.2	0.05	0.04	0.0	0.0
		■ ■ ■	■ ■ ■	<b></b>		
Class 1	0.55	0.0	0.0	0.0	0.0	0.45
		■ ■		■ ■ ■		<b>-</b> -



#### Loss of Classification of Information

- In a multiclass ML problem we get probability scores for all possible candidates
- But we disregard all scores except the highest score.
- Benign events and potential attacks get class-probabilities in a multi-classification.
- Events that are benign, in a given class e.g. *Class 1,* tend to have similar scores.
- Events that are potential attacks in a certain class e.g. Class 1, tend to have different scores when compared to benign events.



## Model Improvement

- We exploited this information from the multi-classification.
- The classes in multi-classification are the sequence of events.
- We passed the probability scores thru an autoencoder.
- By exploiting the multi-classification probability values we calculated reconstruction errors.
- Using reconstruction errors we were able to classify traffic that seemed anomalous - potential attack, and benign.



### Model Improvement - Advantages

- FAST!
- Results reinforced with bit more information.
- Reinforced events are the sequence of events.
- Analyst looks at a smaller set of data and can quickly identify potential attacks.



## Thank You Questions?

