



# Publisher Traffic & Targeting Guide

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(For High-Converting Nutra Offers)

### Offer 1: PROSTA PRIME SUPPORT

**Category:** Men's Health

**Best Converting Page:** TSL2 (Always use this)

**URL:** <https://prostaprime.trustednutraproduct.com/v2/index1.html>

#### Recommended Targeting (Google search - brand bidding)

##### Core Audience

- **Age:** 40–65
- **Gender:** Male
- **Countries:** USA (Primary)
- **Devices:** Mobile (iOS + Android performs best)

### Interest-Based / Behavioral Targeting

#### ◆ **Health & Wellness**

- Men's health
- Prostate health awareness
- Urinary health
- Dietary supplements
- Natural / herbal remedies

#### ◆ Fitness & Lifestyle

- Healthy aging
- Weight management (secondary interest)
  - Active lifestyle for 40+ men
- Alternative medicine / herbal supplements

#### ◆ Online Behavior

- People searching for prostate health solutions
  - Engaged with health supplement content online
  - Subscribed to men's wellness newsletters or online communities
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## ④ Keyword Intent Targeting (Search Ads)

### ● High-Intent Keywords:

- "Prosta Prime Support"
- "prostate health supplement"
- "prostate support chewable"
- "urinary health for men"
- "men's health supplement over 40"

### ● Long-Tail Keywords / Low CPC:

- "daily prostate support chewable for men over 40"
- "best herbal supplement for prostate health"
- "natural supplement for urinary flow"

- **Negative Keywords:** scam, free, cheap, amazon, walmart, reviews, reddit, fake, prescription, doctor, medication

# ADS COPIES



# **Prosta Prime Support – Saw Palmetto Focused Ads**

## ◆ Headlines (20+)

1. Support Prostate Health Naturally with Saw Palmetto
2. Daily Chewable with Saw Palmetto for Men Over 40
3. Gentle Formula for Healthy Urinary Function
4. Prosta Prime – Men's Health with Natural Saw Palmetto
5. Promote Prostate Wellness with Herbal Saw Palmetto
6. Maintain Healthy Prostate Function Daily
7. Natural Prostate Support Chewable for Men
8. Gentle Daily Supplement for Men's Health
9. Easy-to-Take Saw Palmetto Chewable
10. Support Urinary Health Naturally Every Day
11. Daily Prostate Support for Men Over 40
12. Herbal Formula for Healthy Urination
13. Men's Health Chewable with Saw Palmetto
14. Convenient Daily Supplement for Prostate Wellness
15. Gentle Prostate Support for Busy Men
16. Maintain Healthy Urinary Flow Naturally
17. Natural Ingredients Supporting Prostate Health

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- 18. Simple Daily Chewable for Men's Wellness
  - 19. Prosta Prime – Gentle Prostate Support Formula
  - 20. Support Prostate & Urinary Health Naturally
  - 21. Herbal Saw Palmetto Formula for Men 40+
  - 22. Daily Prostate Wellness Made Easy
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#### ◆ **Descriptions (10)**

- 1. Prosta Prime Support features **Saw Palmetto**, a natural ingredient to gently support prostate and urinary health for men over 40.
  - 2. Daily chewable with **Saw Palmetto** and other herbal ingredients to maintain healthy urinary function.
  - 3. Gentle, natural formula for men seeking prostate support and urinary comfort without prescriptions.
  - 4. Support prostate wellness naturally with **Saw Palmetto** in an easy-to-take chewable supplement.
  - 5. Promote healthy prostate function daily with a convenient herbal chewable.
  - 6. Natural **Saw Palmetto** formula designed for men over 40 to maintain urinary comfort.
  - 7. Gentle prostate support chewable to support daily urinary health and overall men's wellness.
  - 8. A simple, convenient way to maintain healthy prostate function using **Saw Palmetto**.
  - 9. Daily herbal chewable to support urinary flow and prostate wellness naturally.
  - 10. Non-prescription, easy-to-take supplement with **Saw Palmetto** for men over 40.
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- ◆ **Key Features to Highlight (Compliant Language)**

- Main Ingredient: **Saw Palmetto** – naturally supports prostate health
  - Gentle, daily chewable formula
  - Supports urinary function and prostate wellness
  - Designed for men 40+
  - Non-prescription, safe, and convenient
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## Google Ads Best Practices

- Avoid medical claims: **No “cure”, “treats”, “prevents”**
- Focus on **support/maintain/promote** language
- Rotate headlines & descriptions every 3–4 days
- Use callouts: “Daily Use”, “Natural Ingredients”, “Gentle Formula”
- Link to **TSL2 landing page only**

## Ad Copy Tips

- **Focus on support, maintain, promote → avoid “cure” or “treat” claims**
- **Highlight key ingredient (Saw Palmetto) + benefits**
- **Use callout extensions: Daily Use, Natural Ingredients, Gentle Formula**
- **Use sitelinks: Order Now, Learn More, How It Works, Benefits**

# Keywords Details



# Prosta Prime Support – Complete Keyword Package

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## 1 Short Keywords (1–2 Words)

- prostate
- men's health
  - urinary
  - supplement
  - wellness
  - herbal
  - capsules
- prostate supplement
  - men's health
  - urinary support
  - herbal supplement
  - prostate health
  - prostate wellness
  - urinary health
- men's supplement
  - prostate capsules

- herbal prostate
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## ② Medium Keywords (3 Words)

- prostate health supplement
  - men's urinary support
  - daily prostate supplement
  - herbal prostate capsules
  - prostate support chewable
  - natural prostate supplement
  - men's health supplement
  - urinary health capsules
  - Saw Palmetto supplement
  - prostate wellness capsules
  - gentle prostate support
  - herbal urinary health
- men's wellness supplement
  - daily prostate capsules
  - natural urinary supplement

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## ③ Long-Tail / High-Intent Keywords (4+ Words)

- daily prostate support chewable for men over 40
  - best prostate supplement for men
  - natural supplement for urinary flow
  - herbal prostate health capsules
- gentle daily prostate support for older men
- prostate support chewable for urinary health
  - men over 40 natural prostate support
  - support urinary function naturally for men
- herbal supplement for healthy prostate function
  - easy daily prostate wellness supplement
  - daily herbal supplement for prostate health
  - support urinary flow naturally men 40 plus
  - gentle daily prostate formula for older men
  - prostate health capsules with saw palmetto
  - men's urinary health daily support supplement

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## 4 Brand / Product Keywords

- Prosta Prime Support
- Prosta Prime Chewable
- Buy Prosta Prime Support
- Prosta Prime Men's Health Supplement

- Prosta Prime Herbal Prostate Support
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## 5 Ingredient-Focused Keywords

- Saw Palmetto prostate supplement
  - Saw Palmetto chewable for men over 40
  - herbal prostate support capsules with Saw Palmetto
    - Saw Palmetto daily prostate formula
    - men's health chewable with Saw Palmetto
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## 6 High CPC / Premium Keywords (Optional Scaling)

- best prostate supplement for men over 50
  - premium prostate health supplement
    - men's urinary support capsules
    - herbal prostate capsules for men
    - top-rated prostate health supplement
    - advanced men's prostate support formula
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## 7 Low CPC / Cost-Effective Keywords

- simple daily chewable for prostate health
- non-prescription supplement for urinary health

- herbal daily prostate support for older men
  - daily men's supplement for prostate comfort
  - natural urinary flow support supplement
  - prostate health support without medication
  - easy chewable for prostate wellness
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## 8 Negative Keywords (Must-Have)

- free, scam, fake, cheap, amazon, walmart, reddit, reviews, complaints
    - prescription, doctor, medication, dosage, lawsuit
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### Pro Tips

1. **Start with Phrase & Exact Match** → control CPC and traffic quality
2. **Test Long-Tail First** → cheap + high-intent conversions
3. **Combine Short + Long-Tail Keywords** → capture both broad and niche audiences
4. **Segment by Demographics / Device / Geo** → male, 40–70, USA
5. **Monitor Search Terms Report Daily** → add irrelevant clicks to negatives
6. **High CPC Keywords** → scale slowly after data proves ROI