Assessing Factors that Affect mpg

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Analyze mtcars data. The dataset has 32 observations on 11 variables, namely mpg (miles per gallon), cyl, disp, hp, drat, wt, qsec, vs, am, gear, and carb. Details on the variable descriptions can be found here. In particular, the automobile industry is interested in the following:

- "Is an automatic or manual transmission better for MPG"
- "Quantify the MPG difference between automatic and manual transmissions"

Executive Summary

We explore the mtcars data and determine the effects of various factors to the mpg values of automobiles, particularly focusing on the type of transmission (as an initial approach). Three regression models are set up and compared (using anova).

- Model 1: Transmission type only
- Model 2: Transmission and weight
- Model 3: Stepwise algorithm

Results show that Model 3 (lm(formula = mpg ~ cyl + hp + wt + am, data = mtcars)) is the most optimal. Model 3 captures 86.588% of the total variance (84.0088%, adjusted). From the coefficient values, a 1000-lb increase in an autombile's weight would result to a -2.4968 change in the mpg. With respect to the transmission, automatic transmission has 1.8092 less mpg than manual. For hp, on the other hand, an increase would result to a -0.0321 (decrease) in mpg. Finally, in general, more cylinders (cyl) would decrease the automobile's mpg. Analysis of residuals is also presented in this report to validate the use of the models. The Residuals vs Fitted and the Scale-Location plots indicate decent fits for Model 3 (fairly random patterns are observed); while the Normal Q-Q plot suggests consistency with normality.

Exploratory Data Analysis

First we look at the different relationships of each of the pair of variables in the dataset by plotting the pairs (Figure A1, Appendix). We also mark those x~y pairs that fit (r^2 > 0.700) into a linear model. In the plot, we have excluded cyl, vs, am, gear, and carb as they are categorical variables—we plot them independently (Figure A2, Appendix). The plots give us an idea about the correlations of the variables (Note: categorical variables are considered numerical). To quantify the correlations, we implement the cor function with wt (-0.8677), cyl (-0.8522), disp (-0.8476), and hp (-0.7762) showing the highest correlation values.

Question 1: "Is an automatic or manual transmission better for MPG"

From Figure A2, we see that there is a relationship between MPG and the type of transmission an automobile has: **Automatic** has lower mpg than **Manual** with mean values 17.1474 and 24.3923, respectively. To further **quantify the statistical significance of the difference**, we conduct a *Welch Two Sample t-test* on the categories with a 95% confidence interval. This results to a **p-value** of 0.0014 suggesting that indeed **Automatic** has lower mpg than **Manual**. We have to note, however, that there are other variables that need to be considered as well. This is where the regression models come in.

The Models

Note: Categorical variables are converted from numerical to factor.

In this section, we explore three models listed below. Here, we excluded the model (**Model 0**) involving all variables. This was decided after implementing the **anova** function comparing it against the model (**Model 3**) that resulted from a stepwise algorithm performed on **Model 0**. Even though **Model 3** is not significantly better (Pr(>F) ~ 0.9588) than **Model 0**, it has fewer variables.

- Model 1: Transmission type only
- Model 2: Transmission and weight
- Model 3: Stepwise algorithm

Comparing the Models

Computing an anova for the three models shows that **Model 3** is the most optimal when compared against **Model 2** and **Model 1**.

```
## Analysis of Variance Table
##
## Model 1: mpg ~ am
## Model 2: mpg ~ wt + am
## Model 3: mpg ~ cyl + hp + wt + am
    Res.Df RSS Df Sum of Sq
## 1
        30 721
## 2
        29 278
                        443 76.2 3.3e-09 ***
## 3
        26 151 3
                            7.3
                                   0.001 **
                        127
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

Model 3 captures 86.588% of the the total variance (84.0088%, adjusted). From the coefficients, we can see that a 1000-lb increase in an autombile's weight would result to a -2.4968 change on the mpg. With respect to the transmission, automatic transmission has 1.8092 less mpg than manual. In terms of hp, an increase would result to a -0.0321 (decrease) on mpg. Finally, in general, more cylinders (cyl) would decrease the automobile's mpg.

```
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 33.70832
                           2.60489 12.9404 7.733e-13
## cyl6
               -3.03134
                           1.40728 -2.1540 4.068e-02
## cy18
               -2.16368
                           2.28425 -0.9472 3.523e-01
## hp
               -0.03211
                           0.01369 -2.3450 2.693e-02
## wt
               -2.49683
                           0.88559 -2.8194 9.081e-03
                1.80921
                           1.39630 1.2957 2.065e-01
```

In the Appendix section (Figure A3), we analyze and plot the residuals against the fitted and leverage values for **Model 3**. We also provide the Normal Q-Q plot and Scale-Location plots. The *Residuals vs Fitted* plot in Figure A3 shows a fairly random pattern, which indicates a decent fit for **Model 3**. The same can be said for the *Scale-Location* plot. Moreover, the Q-Q plot looks practicably linear (suggests consistency with normality), but the head and tail suggest relative skewness.

Appendix

Figure A1

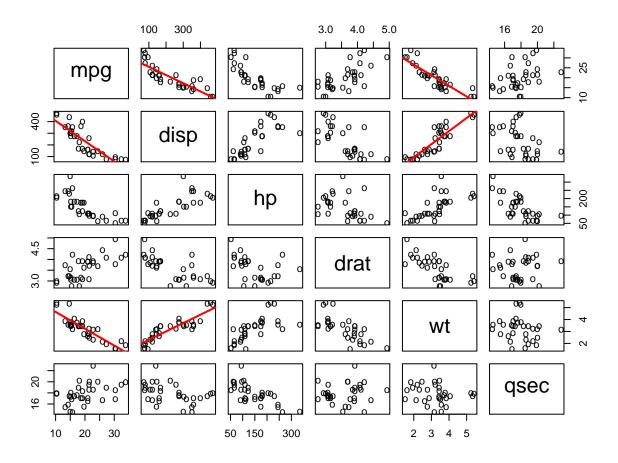
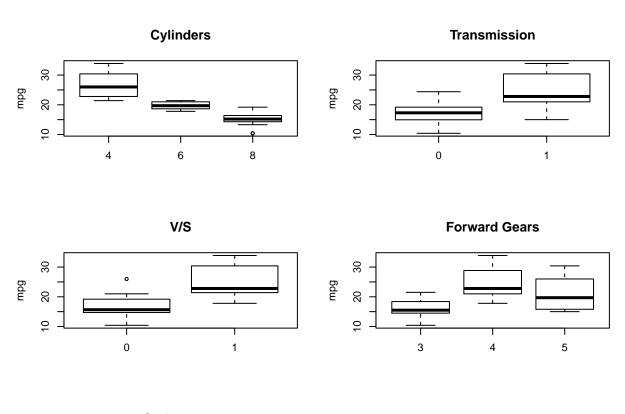


Figure A2





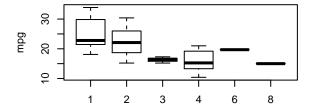


Figure A3

