New App: OK Video - Super Fast Video Sequences Without Editing

You want to make a video but don't feel like editing? Want to create a quick vlog or a great story without any hassle? OK Video is your app! OK Video is the easiest, quickest, most free video app and it's finally ready for prime-time. And no, it doesn't have any pesky ads or bother you with annoying upsells.

The makers of OK Video have been slowly improving the app since the soft launch in mid 2017. The simple video app that lets you easily create video sequences has been fully redesigned and got new features like video stabilization, shake to undo and a low light mode.

As of today you can find the latest update in the App Store.

With OK Video you can create full screen video sequences in very little steps. It works perfectly for quick vlogs, unboxing videos, stories or just funny videos for your friends. Simply hold the screen to record as many shots as you want, without any limit. Drag your finger up or down while recording to zoom in or out. Hit the OK button when you're done to save it to your camera roll or send it to your favorite apps. OK Videos look great in one of those story apps! The app focuses only on the creation process and leaves the user free to share their creations wherever they want.

The app is developed by a group of friends spanning two continents. The actual coding is done by Pim Coumans (The Netherlands, know for arcade platfomer <u>Jumpy Wall</u>), the original concept is by <u>Tom DesLongchamp</u> (Seattle, illustrator and animator, Vine-artist) and all design is by <u>Thinko</u> (Brooklyn, know for music app <u>Keezy</u>).

The redesign of OK Video focusses on making the interface more accessible with all buttons moved down to the button. The screen now makes better use of those X-named iPhones (X, XR, XS, XS Max). Behind the scenes the app is now better prepared for future updates that are already in the works.

OK Video is a free app with no ads. It has one \$0.99 in-app purchase to remove the subtle #okvideo watermark at the bottom of the video. Future features might be added as in-app purchases

END OF PRESS RELEASE

Note for editor (not meant for publication)

Contact: Pim Coumans (developer) hi@okvideo.app

Official website: https://okvideo.app

Hashtag: #shotwithokvideo Twitter/Instagram: @okvideoapp

Noteworthy features

- · Fullscreen portrait or landscape videos
- No limit in length
- With *ghost mode* perfect for stop motion videos
- Easy to use, even our parents love to use the app
- OK Video is free and has no ads or annoying upsells
- · Only available on iOS