

■ PinPoint Project Team Roles & Responsibilities

Team Members

- Ghada AbulFadl
- Salma Al Sawy
- Esraa Samer
- Shima Hassan
- Fatma Rabea

Roles & Responsibilities

Task	Responsible Members
Project Naming & Idea Selection	Ghada AbulFadl, Salma Al Sawy, Esraa Samer, Shima Hassan
Logo Design	Shima Hassan, Ghada AbulFadl, Esraa Samer
Brand Identity	Salma Al Sawy, Esraa Samer, Fatma Rabea, Ghada AbulFadl
Print Design	Ghada AbulFadl, Salma Al Sawy, Esraa Samer
Social Media Design	Ghada AbulFadl, Salma Al Sawy, Esraa Samer, Shima Hassan, Fatma Rabea
Application Design	Salma Al Sawy, Shima Hassan, Fatma Rabea

This document outlines the key roles and responsibilities of the PinPoint project team to ensure effective collaboration and successful project execution.