

computer,
technology,
system,
service, site,
phone,
internet,
machine

sell, sale,
store, product,
business,
advertising,
market,
consumer

play, film,
movie, theater,
production,
star, director,
stage

The diagram illustrates word associations for the words 'download' and 'buy' in the sentence 'Hollywood studios are preparing to let people download and buy electronic copies of movies over the Internet, much as record labels now sell songs for 99 cents through Apple Computer's iTunes music store and other online services ...'. A yellow box at the top left lists terms related to 'download': computer, technology, system, service, site, phone, internet, machine. A red box at the top middle lists terms related to 'buy': sell, sale, store, product, business, advertising, market, consumer. A blue box at the top right lists terms related to 'Hollywood studios': play, film, movie, theater, production, star, director, stage. Arrows point from the yellow box to the 'download' circle and from the red box to the 'buy' circle. The words 'Hollywood' and 'studios' are each preceded by a blue circle. The words 'download' and 'buy' are each preceded by a colored circle (yellow and pink respectively) that has an arrow pointing to it from the corresponding box above.

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