

VASOYA PINAL BHARATBHAI

PERSONAL INFO

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Objective: To leverage my expertise in marketing, digital media, and leadership to contribute to organizational growth while enhancing my professional skills and knowledge.

EDUCATION

GHGDDN Commerce College TOPS Technologies — Digital Marketing

Bachelor of Arts — Major: (if applicable)

SKILLS

- Digital Marketing: Social Media Marketing, Online Branding
- Creative Skills: Handcrafted Toran Designing
- Soft Skills: Teamwork, Leadership (NCC), Problem-Solving

EXPERIENCE

09/08/2025

Lecturer — YAMS Institute

Delivered lectures and training sessions; organised NCC cadet activities and youth disaster-response training during camps.

Social Media Specialist

Helped increase brand awareness and engagement; developed promotional social media campaigns and tracked performance with analytics.

Marketing Specialist

Used analytics to track social media engagement and composed submissions for judged projects which won industry recognition.

PROJECTS

- Led NCC cadet training project during YAMS Institute camp.
- Developed online branding strategies for local businesses.
- Organized youth awareness campaigns on social media engagement.

CERTIFICATIONS

- Digital Marketing Certification TOPS Technologies
- Yuva Aapda Mitra Training Certification

INTERESTS

- Play Tug of War
- Create Handcraft Items with the Help of Moti

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