

Sling – Tech Google Ad Project

Google Ads

New campaign

Search for a page or campaign

Appearance

Help

Notifications

hiranipal888

Choose your objective

Select an objective to tailor your experience to the goals and settings that will work best for your campaign

Sales
Drive sales online, in app, by phone, or in store

Leads
Get leads and other conversions by encouraging customers to take action

Website traffic
Get the right people to visit your website

App promotion
Get more installs, engagement and pre-registration for your app

Awareness and consideration
Reach a broad audience and build interest in your products or brand

Local store visits and promotions
Drive visits to local stores, including restaurants and dealerships.

Create a campaign without a goal's guidance
Choose a campaign type first, without a recommendation based on your objective.

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Select a campaign type

Search
Get in front of high-intent customers at the right time on Google Search

Performance Max
Reach audiences across all of Google with a single campaign. [See how it works](#)

Display
Reach customers across 3 million sites and apps with engaging creative

Shopping
Showcase your products to shoppers as they explore what to buy

Video
Reach viewers on YouTube and get conversions

Demand Gen
Drive demand and conversions on YouTube, Discover and Gmail with image and video ads

This is the web page people will go to after clicking your ad ⓘ

<https://pinaldmtops.wixsite.com/sling-tech>

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Demand Gen
Drive demand and conversions on YouTube, Discover and Gmail with image and video ads

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Campaign name

Website traffic-Display-5

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Display

Campaign settings

Locations

Languages

Ad Schedule

Budget and bidding

Targeting

Ads

Review

Campaign settings

Locations

Select locations to target

☐ All countries and territories

☒ India

☐ Enter another location

Location options

Languages

English, Hindi and Gujarati

Ad schedule

Mon - Fri, all day

More settings

Ad rotation

Optimize: Prefer best performing ads

Devices

Show on all devices

×

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🔍

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📅 Display

✔️ Campaign settings

🔵 Budget and bidding

🔵 Budget

Bidding

🔵 Targeting

🔵 Ads

🔵 Review

Budget

Set your average daily budget for this campaign

₹ 5,000.00

The most you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days you might spend more or less than your daily budget. [Learn more](#)

Bidding

What do you want to focus on? ⓘ

Conversions

Recommended for your campaign goal

How do you want to get conversions? ⓘ

Automatically maximize conversions

☐ Set a target cost per action

✔️ This campaign will use the **Maximize conversions** bid strategy to help you get the most conversions for your budget

[Or, select a bid strategy directly \(not recommended\)](#)

×

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📅 Display

✔️ Campaign settings

✔️ Budget and bidding

🔵 Targeting

Audience Segments

Demographics

Keywords

Optimized targeting

🔵 Ads

🔵 Review

Targeting

People

Audience Segmentscloud-based customer service software + 7 more

DemographicsSuggest people based on age, gender, parental status, or household income ⓘ

Content

KeywordsWeb Designing + 2 more

Optimized targetingOn

⚙️ Add targeting

TopicsSuggest webpages, apps, and videos about a certain topic ⓘ

PlacementsSuggest websites, videos, or apps where you'd like to show your ads ⓘ

☁️ All changes saved

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Ad creation

Review

Your ads are all set! They'll have a higher chance of performing well.

Ad strength
Excellent

Images

Headlines

Videos

Descriptions

Sillingtech

11 / 25

Images

Add up to 15 images [Learn more](#)

+6

Edit

Logos

Add up to 5 logos

+2

Edit

Videos

Optional (portrait and landscape around 30 seconds work best)

Sling Tech

"Sling-tech: India's custom web solutions with a team of 45 professionals."

Close

Open

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Ad strength
Excellent

Images

Headlines

Videos

Descriptions

Business name

Sillingtech

11 / 25

Images

Add up to 15 images [Learn more](#)

+6

Edit

Logos

Add up to 5 logos

+2

Edit

Videos

Optional (portrait and landscape around 30 seconds work best)

Example of your ad

Sling Tech

"Sling-tech: India's custom web solutions with a team of 45 professionals."

CLOSE

OPEN

Campaign Review

Campaign name	Website traffic-Display-5
Campaign type	Display
Objective	Website traffic
Goal	Downloads, Page views
Final URL	https://pinaldmtops.wixsite.com/sling-tech

Campaign settings

Locations	India
Languages	English, Hindi and Gujarati

Budget and bidding

Budget	₹5,000.00/day
Bidding	Maximize conversions

Ad group 1

Targeting

Audiences	cloud-based customer service software + 7 more
Keywords	Web Development + 2 more
Optimized targeting	On

Ads

Ad creation	1 responsive display ad
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