



POULTRY FARM PHILIPPINES

Performance of Egg Production and Sales

TEAM EGGCELLENT



AARON
BAJA



JOLIEOUS
BEJASA



MADELYN
CABRERA



PILIPINA
CARANDANG



KYLA
VICEDO



EGG BASKET OF THE PHILIPINES

SAN JOSE, BATANGAS



CHALLENGES OF POULTRY LIFE



Pricing

According to our Interview in San Jose, Batangas, there a high expenses in resources and cheap prices of eggs meaning most of the business are having low profits.

In Manila, Philippines –The Department of Agriculture (DA) asserted that there may be a shortage of eggs due to the high price of chicken feeds.



Promotion

- Lack of Marketing
- Unfairness of the Small and Big Business



Distribution

Not all poultry businesses have services to deliver their products.

OBJECTIVES

01 Production

To present the performance of eggs production and sales in the Philippines.

02 Supply

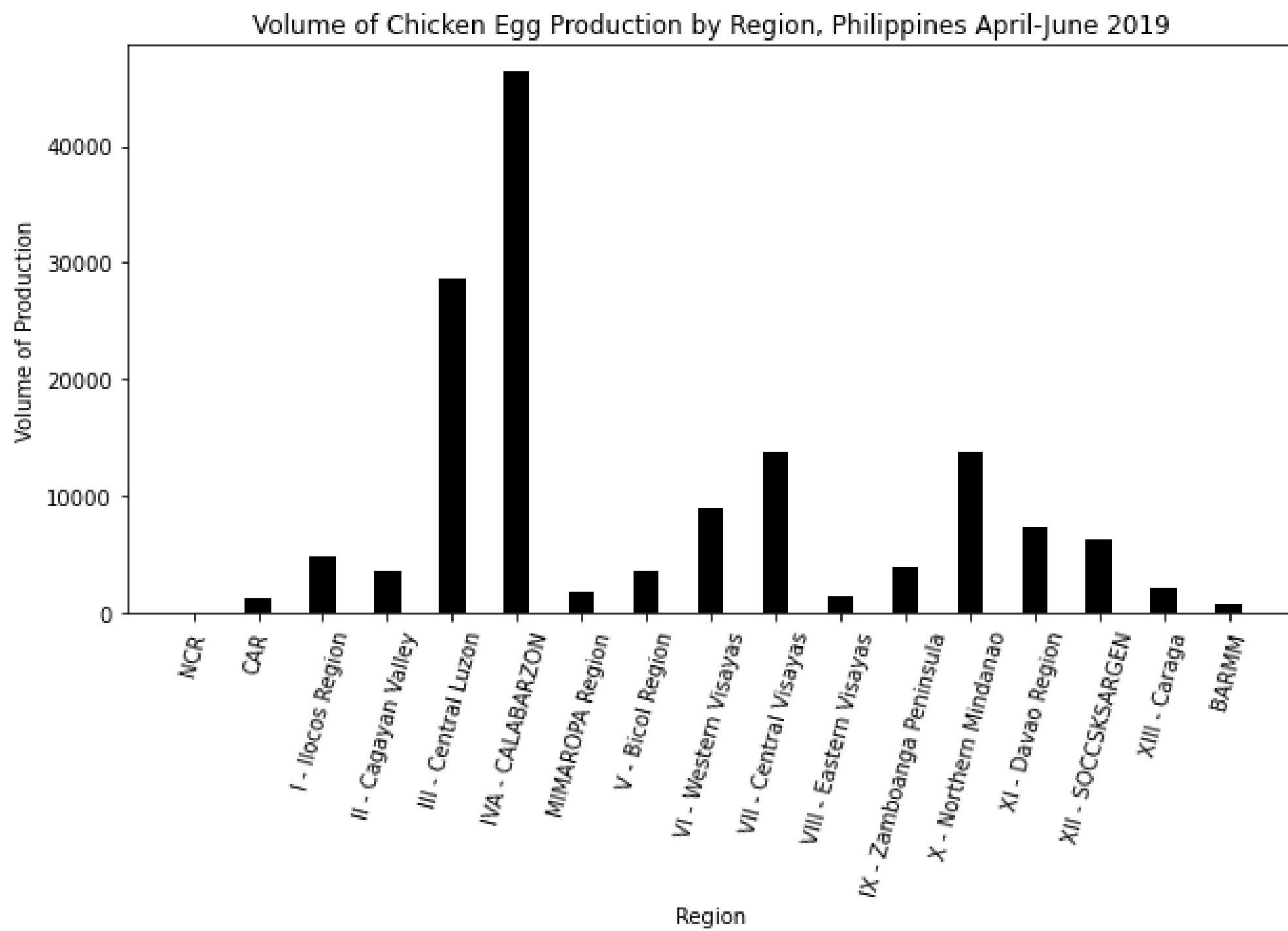
To provide marketing to the poultry business in order to reach more customers to prevent over supply.

03 Information

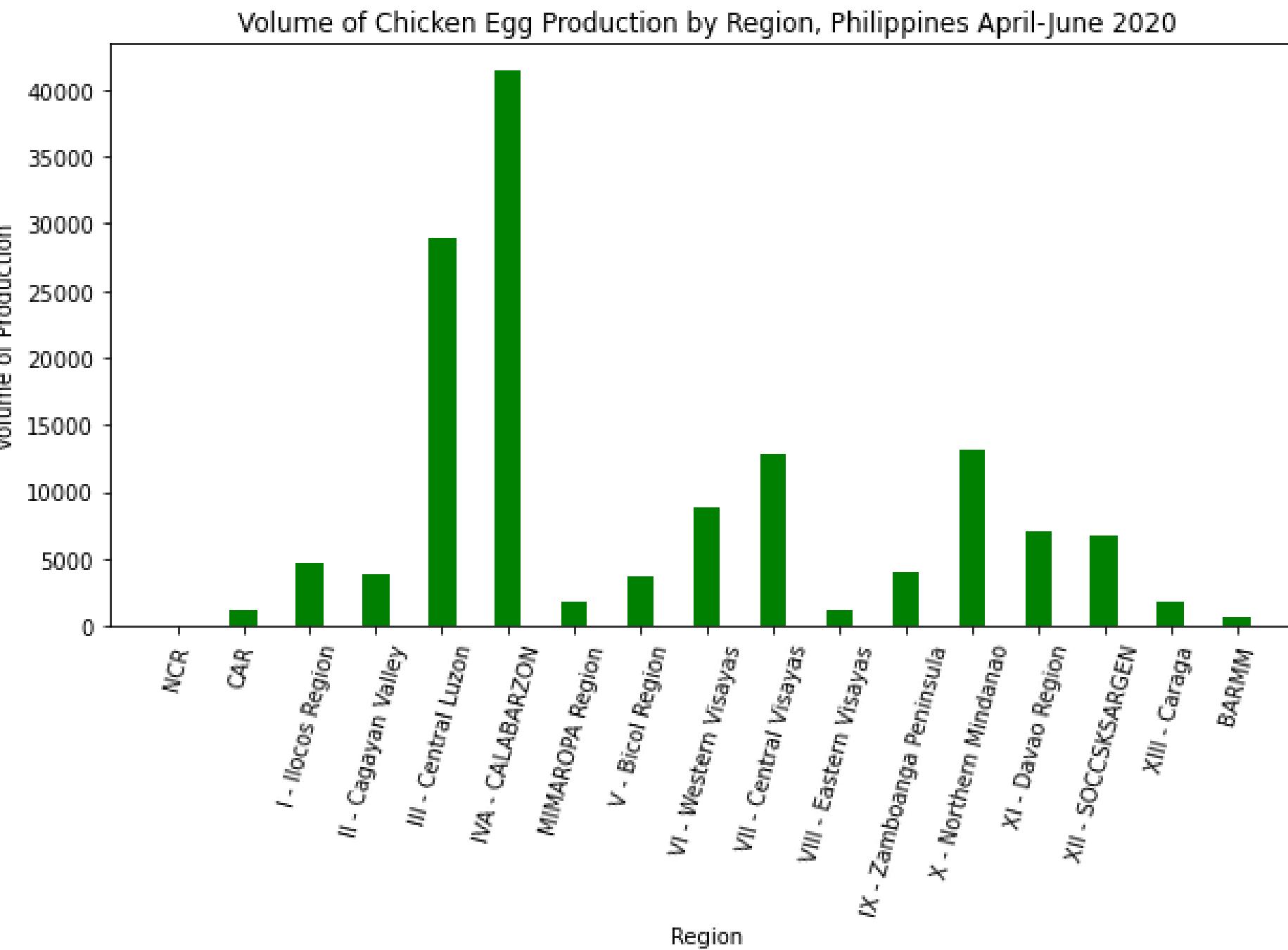
To provide real-time information:

- 1.1. Average Farm rate price
- 1.2. Reports
- 1.3. Availability of the product

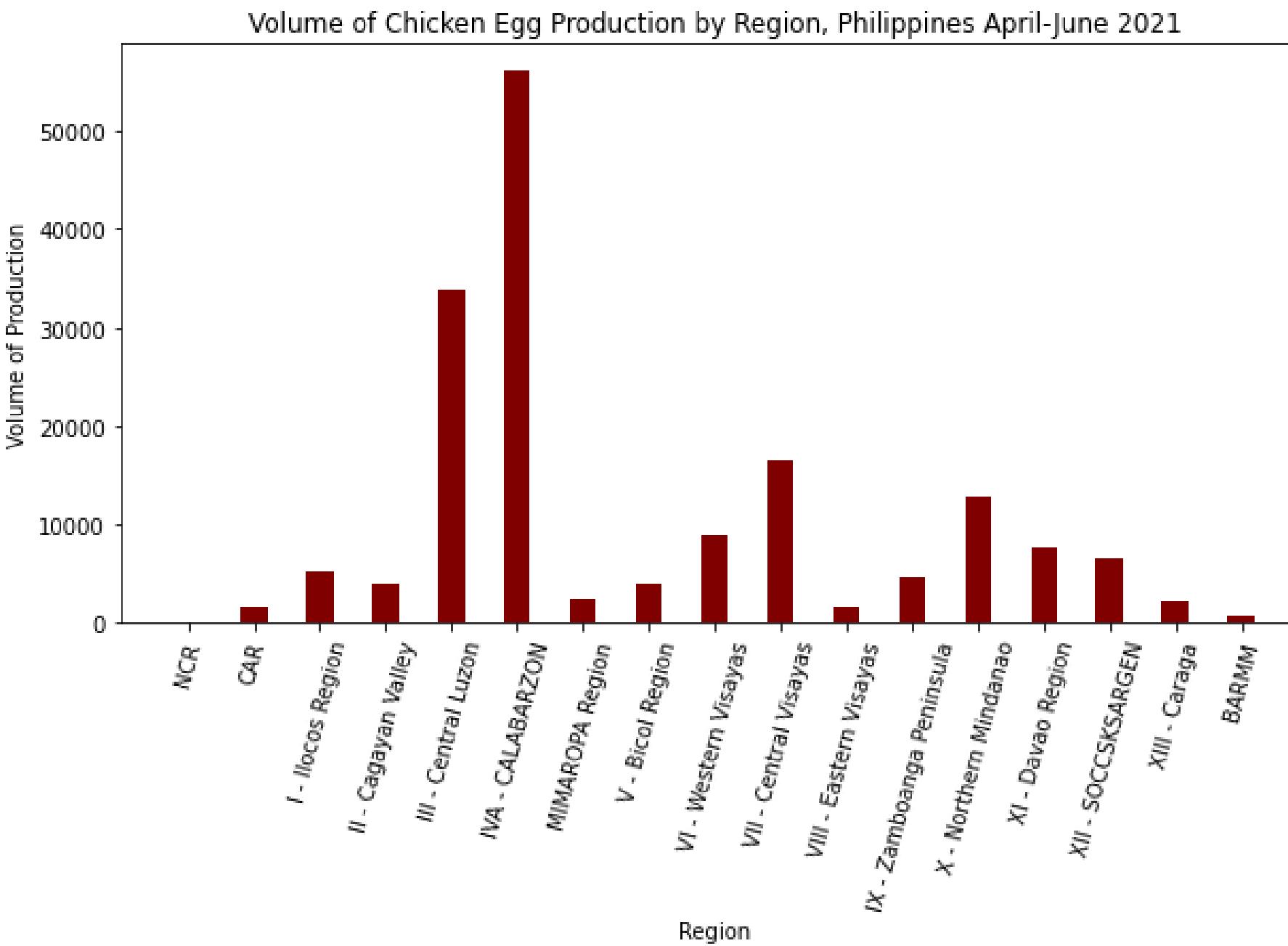
Volume of Production by Region 2019



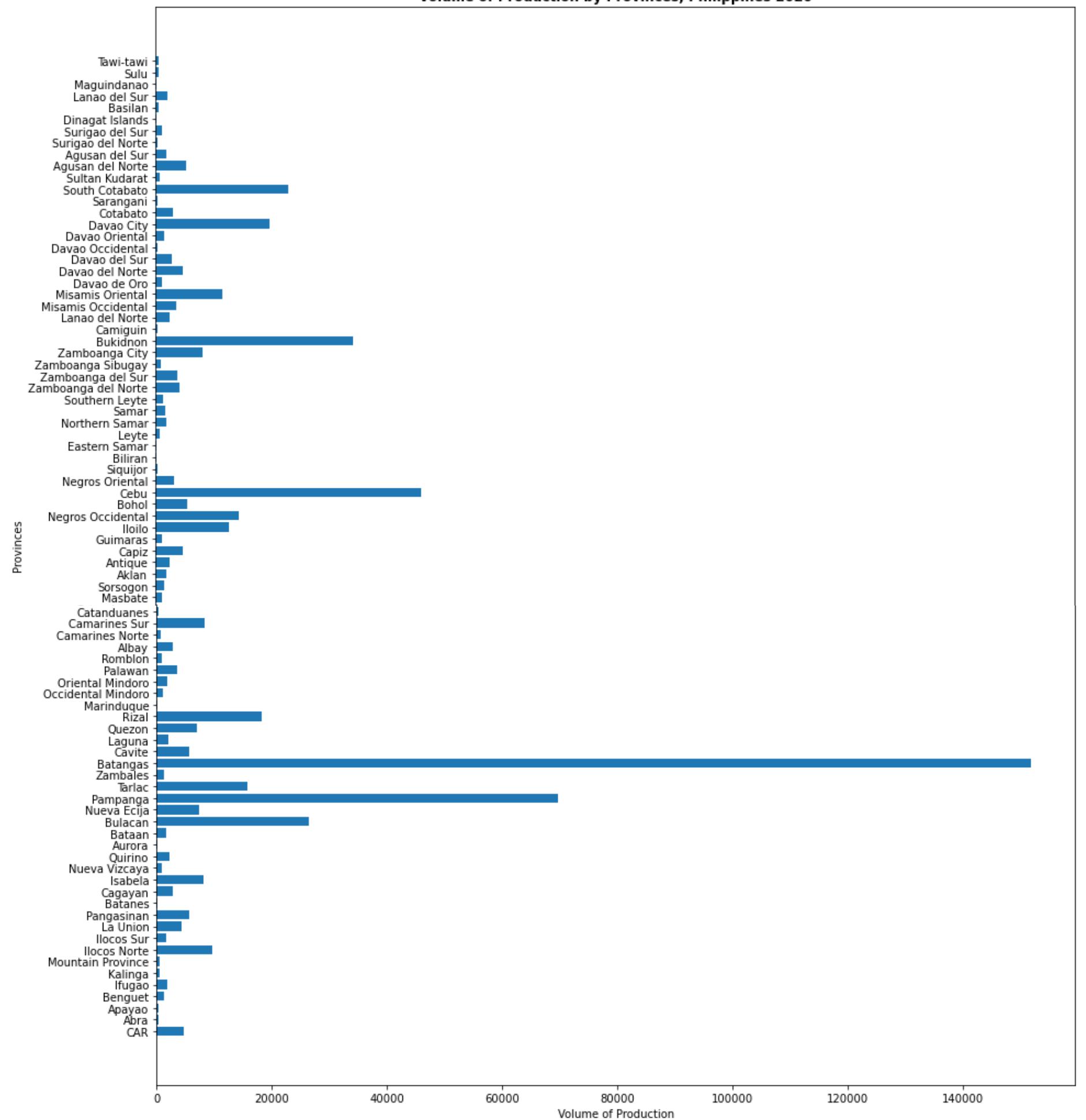
Volume of Production by Region 2020



Volume of Production by Region 2021



Volume of Production by Provinces, Philippines 2020



Volume of Production by Province 2020

151,878 – Batangas

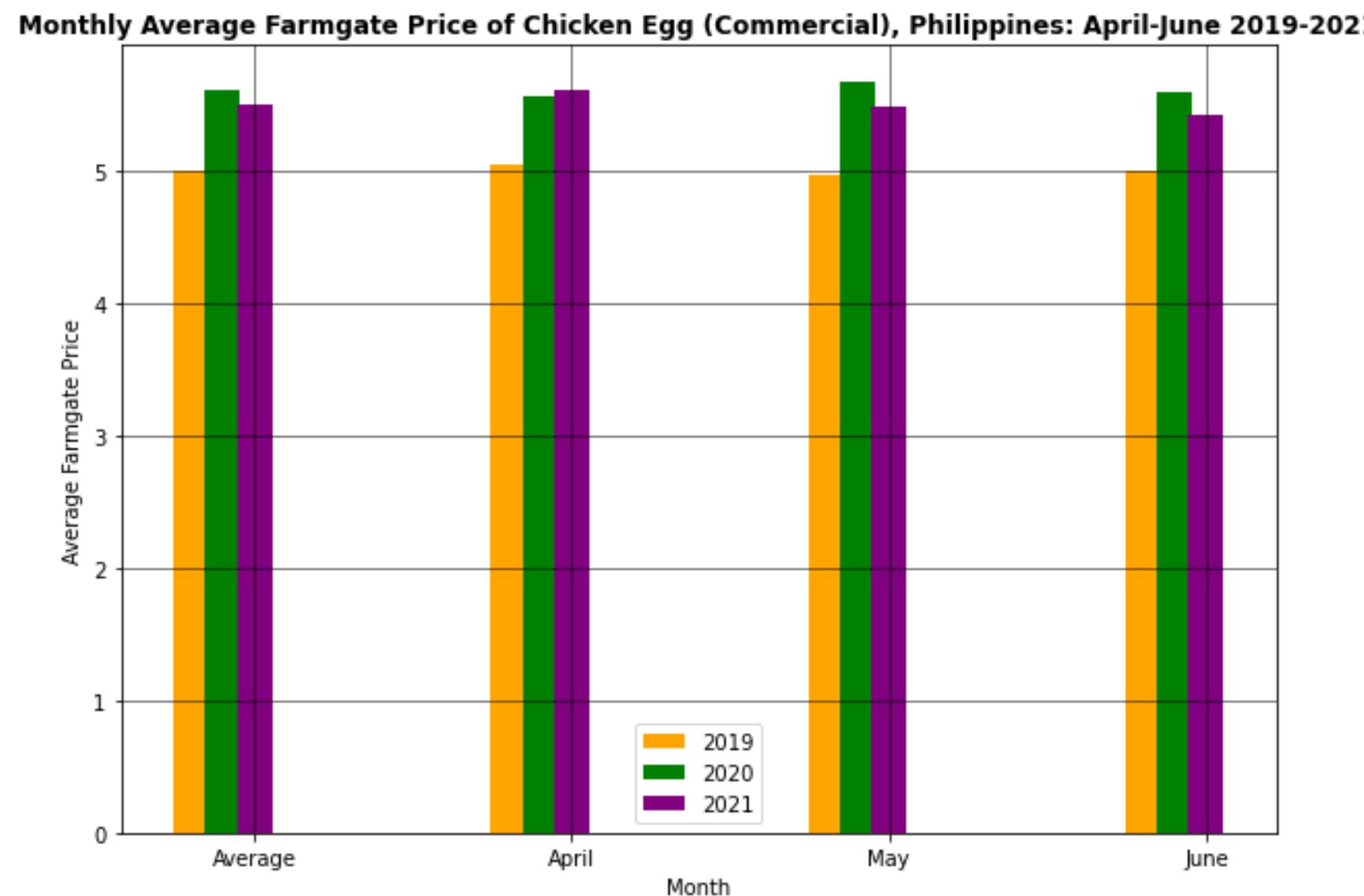
69,720 – Pampanga

45,992 – Cebu

34,162 – Bukidnon

26,362 – Bulacan

Monthly Average Farmgate Price of Chicken Egg (Commercial), Philippines: April–June 2019–2021



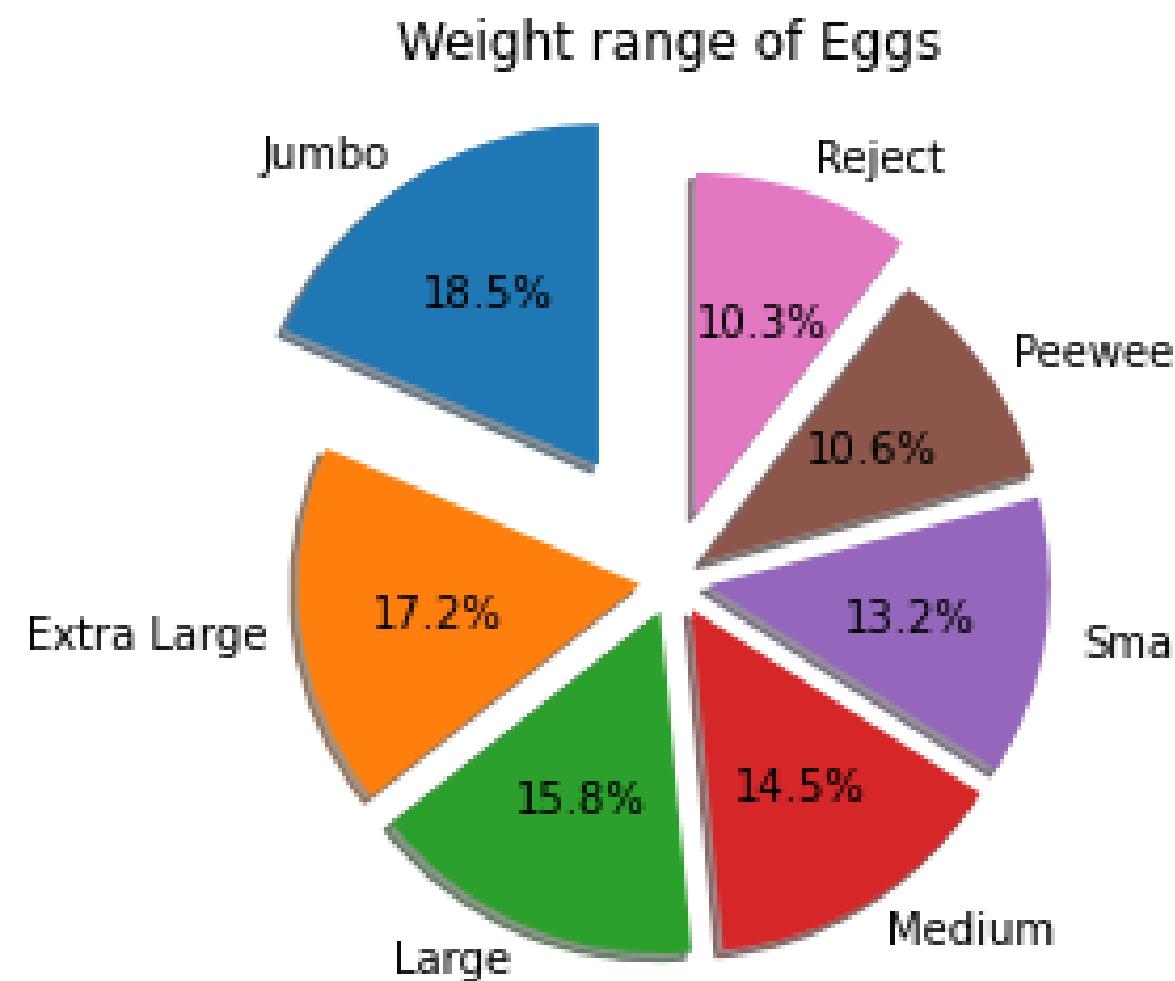
Average Farm Rate – Highest

Php 5.60 – 2020

Average Farm Rate – Lowest

Php 5.42 – 2021

CHICKEN EGG BASED ON SIZE CLASSIFICATION



HIGHEST WEIGHT

Jumbo - 18.5%

LOWEST WEIGHT

Reject - 10.3%





Recommendation

Based on the data that we gathered, we recommend:

- For the poultry business owners, to provide them ideas on how to develop their business..
- For the customers, to give the right price of the egg.
- For the future researchers, they can be used in studies to provide accurate information about the poultry business.



**THANK YOU FOR
LISTENING**

