Narrate: here we see a developer in the wild, caution:do not approach, they may bite.
Product Pitch: (3 min)

Set scene: A dev is working on their laptop on a project which needs use of multiple features and has multiple tabs open for each. Though satisfied with the available open source tools, gets very frustrated and starts banging on the keyboard.

Then we pan to our team \this style:
https://www.tiktok.com/@cherdleys/video/7445403760672754986\

"Are you looking to format your json and do not want to spend years doing it? Well look no further, our team has just the tool for you. Meet "Backend Buddy", all your backend tool needs in one spot"

"Need to format a json: easy, you click and it's done"
"Need a url encoder?: easy, you click and it's done"

All the things you need in one spot, see how it's very mindful and very demure?

Scene shifts to the dev, now at ease, typing out code with a smile.

"Everything you need, all in one place. Simple. Effective. No fuss. Because developers deserve better tools."

Text on screen: "BACKEND BUDDY: Because devs shouldn't waste time on the boring stuff."
"Join the future of effortless dev tools today. Get started!"

Take back control of your projects. Stop juggling, start building—frustration-free. Try the Developer's Ultimate Toolkit today!

Paypal info flash at the end