Paul F. Esch-Laurent

+1 (231) 373-9740 p@uly.io | uly.io

Full-stack senior software engineer and technical writer based in Minneapolis, MN.

RECENT EXPERIENCE

Freelance | Software Engineer & Technical Writer

NOVEMBER 2023 - NOW | REMOTE | EDTECH, PROPTECH, AND LIVE EVENTS | TYPESCRIPT (REACT), PYTHON (FASTAPI)

- Wrote popular articles including <u>in-app browsers</u>, <u>HTMX</u>, and <u>Alembic database migrations</u>.
- Consulted with bootstrapped founder on how to technically build their MVP within a limited budget.
- Contracted with a local HOA to build a React web app for displaying property metadata.

<u>Kindly Human</u> | *Software Development Engineer*

MAY 2023 - NOVEMBER 2023 | REMOTE | MENTAL HEALTHCARE STARTUP | PYTHON (FLASK), TYPESCRIPT (REACT), POSTGRES, AWS

- Developed and documented a workflow to link a React component library into a Yarn monorepo.
- Interviewed candidates during company growth for backend, devops, QA, and product owner roles.
- Reduced on-call alerts by adding business logic to handle common Twilio SMS & MMS error codes.
- Architected moving email campaigns from custom transactional logic into a Mailchimp integration.

<u>Mattermost</u> | *Software Design Engineer II*

MARCH 2022 - DECEMBER 2022 | REMOTE | OPEN-SOURCE COLLABORATION SOFTWARE STARTUP | GO, TYPESCRIPT (REACT)

- Supported and maintained Mattermost's open-source project management product <u>Focalboard</u>.
- Engaged in code reviews along with supporting community contributions e.g. <u>Hacktoberfest</u>.
- Created API endpoints to export history data enabling compliance for highly regulated customers.
- Shipped guest account support and new roles in the RBAC permissions setup for the product.

Target | Software Engineer

JULY 2019 - MARCH 2022 | MINNEAPOLIS, MN | FORTUNE 50 U.S. RETAILER | JAVA (SPRING, MICRONAUT), REACT, GO, PYTHON, DOCKER

- Worked on infrastructure: databases-as-a-service, Kubernetes + Spinnaker, and a serverless platform.
- Designed a utility to ingest logs emitted from a React frontend and export them to a log aggregator.
- Created a Python utility to warm the Docker registry caches for deployments and add monitoring.
- Led creation of a JVM (Micronaut) service to inject Consul & Vault contents into a serverless runtime.
- Embedded on a team (~16/hr month) building a Target-flavored create-react-app project starter kit.

ACCREDITED EDUCATION

Michigan Technological University | B.S. Computer Engineering

- VP of Linux / UNIX Users Group and Humane Interface Design Enterprise.
- Organized Michigan Tech's hackathon: Winter Wonderhack.

SELECT PUBLICATIONS

- Pitfalls of In-App Browsers on Frontend Masters (2024)
- <u>Database Migrations with Alembic</u> on TestDriven.io (2024)
- Making Mermaid Diagrams in Markdown on CSS-Tricks (2022)
- Pseudo-standard Text File Adoption Rates on my personal blog (2019)

KEY: VALUES

- Coffee: yes, please. Preferably a light to medium roast served black. Pour-over, if possible.
- Interests: driving a manual transmission, finding my N=1 bike, and using Oxford commas.
- **Buzzwords:** CI/CD, serverless, dogfooding, the Cloud, devops, *-as-a-service, AI, ML, LLM, et al.