

## Anonymous. Effective. Accessible to all.

## Instructions for Businesses on how to use Zerobase QR codes

- 1. Download and print several copies of the attached QR code.
- 2. Post printed QR codes at highly visible locations. Individuals will only need to scan one of the codes once. Some ideal locations for codes include:
  - a. On the outside of each entry door
  - b. At each point of sale or cash register
  - c. At various locations around your building that people will see
- 3. As customers enter your location or pass by QR codes when they check out, staff should ask them if they have "checked in." A check-in is only required once per visit. Customers *do not* need to download an application, just have them point their phone cameras at one of the posted QR codes.

# <u>Instructions for Visitors on how to use Zerobase QR codes</u>

Please help your visitors if they need assistance checking in to your location:

- 1. Visitor opens their phone's camera app;
- 2. Visitor points the phone at the QR code for a few seconds until a link appears to the Zerobase website;
- 3. Visitor clicks the link to go to the website, where a scan confirmation page will appear, meaning the check-in is complete.

# If the Zerobase link does not appear on a Visitor's phone:

- 1. Users should go to www.zerobase.io on the phone's internet browser app
- 2. Select the "Scan QR Code" button
- 3. Point the phone's camera at the QR code for a few seconds
- 4. A confirmation page will appear, meaning the check-in is complete.

# **Frequently Asked Questions**

Here are some questions and answers that may be helpful for you.

## The QR code was scanned but it does not work. What can I do?

Please direct the person to <a href="www.zerobase.io">www.zerobase.io</a> where the QR code can be scanned from the web page. Follow the same steps under "If the link does not appear on a Visitor's phone" above. Please ensure the user is not in private browsing mode within the browser.

If there is still an issue, please let us know at <a href="mailto:support@zerobase.io">support@zerobase.io</a> or (833) 269-9376. We're so grateful for your help in letting us know of any issues – you are your community's first line of defense against COVID-19.

## What is Zerobase?

Zerobase is a free, privacy-first contact tracing platform that empowers businesses, individuals, and local officials to stop the spread of COVID-19. Zerobase anonymously monitors the spread of the virus and warns exposed individuals to stay at home and avoid infecting other members of the community. With your help, we can keep the public healthy and businesses open, putting your community back on its feet.

#### How much does it cost?

Zerobase is being offered without charge. It has been organized as a nonprofit effort and all labor has been donated.

# Who is building Zerobase?

Zerobase was created by a team of volunteers of diverse experiences concerned about the spread of coronavirus among their fellow community members.

### How does it work?

Paper printouts with unique Zerobase QR codes are posted at entrances and touchpoints of your location; for example, at the front door and the cash register. People entering your location scan the code by simply pointing their phone's camera at the sign – it takes just a few seconds. Zerobase's tracing technology anonymously analyzes community networks of interaction to identify people who may have been exposed. If an individual is exposed to or contracts COVID-19, Zerobase can direct anyone who has been in their presence to self-quarantine and stop the virus from spreading, and inform you privately that someone who may have been exposed was in your location. In this way, Zerobase keeps your staff and your place of business safe.

The more people that check-in by scanning Zerobase QR codes, the more accurate Zerobase and its predictive properties will be. Over time, communities using Zerobase will help sister communities to be even better prepared for (and prevent) viral spread.

# What do participating businesses and public locations need to do?

Participating businesses and public locations simply enroll online, print out several QR codes to post at various spots throughout their place of business, and request that every individual entering the premises scan the code.

# What technological resources does Zerobase require?

A computer and a printer is all that is required for local businesses to activate Zerobase. Individual community members only need a cell phone.

#### How to contact Zerobase

You can always contact us at <a href="mailto:support@zerobase.io">support@zerobase.io</a> or at (833) 269-9376.