

Dear [Client Name],

Welcome to Pink Wellness ROI's Full Ad Automation (\$3,000/month, 3-month minimum)! We'll manage your Meta and Google Ads to maximize ROI.

Note: Ad spend is a separate charge, billed directly by Meta/Google Ads based on your budget (e.g., \$500–\$5,000/month). We'll recommend a budget during our discovery call.

What You Get

- Campaign setup: Targeted ads on Meta (Facebook/Instagram) and Google Ads (search/display)
- Audience research: Define your ideal wellness clients (e.g., women 25–45, interested in health)
- Weekly optimizations: Pause ads with CTR < 1%, scale top performers (ROAS > 3x)
- Monthly Looker Studio reports: Detailed ROI, clicks, and conversions
- 30-minute monthly strategy call to review performance and adjust goals

Your Next Steps

Complete Intake Form: Click Here

Download the guide: Click Here

• Submit Payment: Pay Now

Schedule Discovery Call: <u>Book Now</u>

View progress in your Notion portal: Click Here

Start Intake

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