

Eline F. van der Gaast

174 Clinton Park | San Francisco, CA 94103 USA | (415) 539-9165 | elinevdgaast@gmail.com



elinevandergaast.com



github.com/PinkKitten



linkedin.com/in/elinevandergaast

OBJECTIVE: To obtain a challenging software development position where I may leverage my skill set, continue to advance as a full stack developer, and directly contribute to a company's growth

Authorized to work in the US: Green card holder

SKILLS

Ruby
Ruby on Rails
JavaScript
jQuery
Backbone.js
SQL
Git
HTML
CSS
Twitter Bootstrap
RSpec
Jasmine
Visual Basic
SPSS

RECENT PROJECTS

WeDesign (November 2014 - Now)

Live · Github

A platform for aspiring designers and fashion lovers to meet, interact, and shop. Ruby on Rails back-end, Backbone.js front-end.

- Composite (sub)views to add greater functionality and flexibility
- Overrides Backbone's default Model#parse method to handle nested data
- Built user authentication and RESTful rails API
- Integrated Filereader for easy image uploading

Poieo (December 2014)

Live · Github

A todo app inspired by Trello. Ruby on Rails back-end, Backbone.js front-end.

- Drag and Drop features implemented using jQuery Sortable
- Recursive EJS templates to display boards with nested lists and cards
- Sorted order of lists and cards persisted to the database

CATeroids (December 2014)

Live · Github

100% JavaScript based game played in the browser using HTML5 Canvas drawing

- Prototypal inheritance to DRY code between the different moving objects
- Calculates movement, direction and collision using vector algebra

BUSINESS EXPERIENCE

SKIM Analytical Inc.

San Francisco, CA

New Venture Director

2009-2014

- * Led multi-geographical teams in executing dozens of full service market research projects, with a focus on consumer insight in Technology, Telecom, Financial services and CPG
- * Launched and co-led the SF office, grew to 6 employees and > \$1M in annual revenue in only 2 years. Responsibilities included developing growth strategy, hiring & managing employees, and business development in the Tech industry
- * Leader in modeling consumer decision-making behavior, with continuous focus on expanding capabilities across the firm, presented at the Sawtooth and the Future of Consumer Intelligence conferences

RLG EUROPE B.V. - CARTIER BENELUX & SCANDINAVIA MARKET

AMSTERDAM, NL

Customer Relations Management (CRM)

2009

Maintained customer databases and developed automated reporting tools enabling monthly performance tracking of individual sale reps to optimize sales team performance.

EDUCATION

App Academy

San Francisco, CA

Full-stack web development course · acceptance rate < 5%

Oct - Dec 2014

Erasmus University Rotterdam

Rotterdam, NL

M.S. Econometrics and Operational Research with specialization in Quantitative Marketing (4.0 GPA)

2010

M.S. Human Resource Management (4.0 GPA)

2008

B.S. International Business Administration (3.7 GPA)

2006