Laura Nesossi

Position: UX Designer

See the portfolio

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Keywords

Figma | User centered | Empathy | Flow maps | Data-driven design

Current position

Mynd.srl

January 2022/Now

Junior UX Designer

In Mynd I help clients to create **meaningful experience** for their projects by applying **design thinking techniques.**

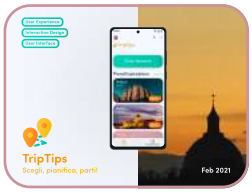
My activities range from benchmarking, to requirements collection with customer, to the design of information architectures, wireframes and interactive prototypes, to the testing phase with users.

At work I use different tools such as Figma, Sketch and Miro.

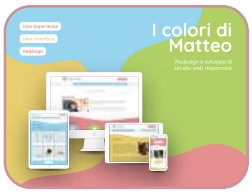
Main projects

UX designer of an app about the city of Bergamo, with which we won a hackathon.

Need finding, observational analysis, design of the app and user tests.



Site redesign with personas, moodboards and HTML/CSS coding.



Education

TTC

2019/October 2021

Master's degree - UNIMIB

The course offers a broad view of **User Experience** themes, from the psychological bases of communication to practical research and UI projects.

Thesis: experimental study about fake news spread through social media (**110/110L**)

Computer science

2016/July 2019

Bachelor degree - UNIMIB

Tesi: usability study about different graphical vague representation of percentages (107/110).

Erasmus+ experience - UNICE (Nice, FR)

Applied science curriculum

2010/2016

Scientific high school - Filippo Lussana

Experiences

2016/2021 **Studenti Indipendenti Bicocca**

Students' organization

As a **communication manager** I managed organization's social media coordinating the team and developing strategies (from 100 to 10k followers)

As a **students' representative** I organized events and manage interactions with professors.

2017/2018 **UnixMiB**

I spent a year on the board of an association for the promotion of **open source** at the university.

2007/2018 **Scout experience**

I spent 11 years in a scout group. This experience gave me a strong sense of **responsability**, and taught me how to handle **unexpected events**.
For 3 years I also play an **educational role** with children.

I give consent to process my data with the purpose of the recruitment process, in accordance to the Regulation of the European Parliament 679/2016, regarding the protection of natural persons and free movement of such data.