

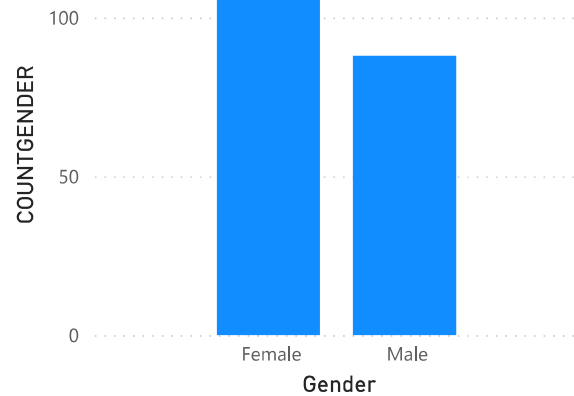
MARKET DATASET

NUMBER OF
CUSTOMERS

200

Count of Custome...

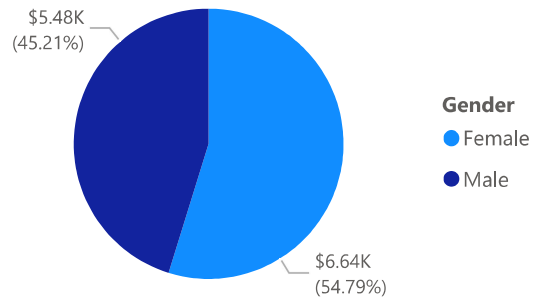
COUNT OF MALES AND FEMALES



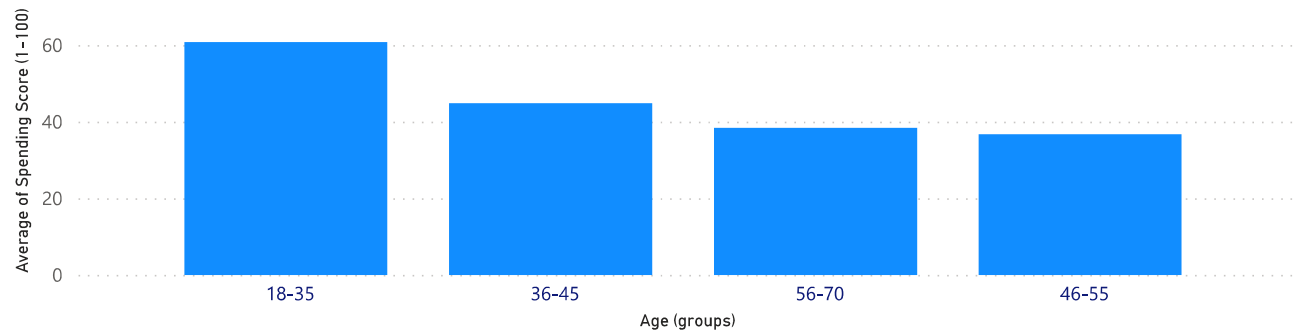
CORRELATION BETWEEN AGE AND ANNUAL INCOME



Sum of Annual Income (k\$) by Gender



SPENDING SCORE FOR DIFFERENT AGE GROUPS



CUSTOMER SEGMENTATION

