Planning Document

Cherise Pintley 5.1a

What the website is about ?

A premium **film and TV streaming platform**, similar to Netflix or Prime Video, that provides users with a vast library of movies, TV series, and exclusive content. This website aims to provide **an affordable and user-friendly alternative to major streaming platforms** while offering high-quality entertainment and innovative features.

Functions

01

Login / Register Page

- Login with email or social media

02

User Profile Page

- Profile picture, favorite genres

03

Single Movie/ TV shows Page

- Movie poster & trailer

04

Movies Page (All Movies / Browse) :

- Filter by genre

User 1

MAYA MILLS

AGE: 24
• JOB: MARKETING ASSISTANT
• SALARY: $35,000 PER YEAR
• HOBBIES: BINGE-WATCHING, TRAVELING, SOCIALIZING

WANTS & NEEDS:

• QUICK, SMART RECOMMENDATIONS TO SAVE TIME
• OFFLINE VIEWING FOR TRAVEL AND COMMUTES

PROBLEMS WITH EXISTING SITES:

• SPENDS TOO MUCH TIME SEARCHING FOR SOMETHING TO WATCH
• FINDS NETFLIX'S RECOMMENDATIONS REPETITIVE

SPECIAL REQUIREMENTS:

• AI-POWERED SMART RECOMMENDATIONS
• "QUICK PLAY" FEATURE FOR INSTANT MOVIE SELECTION
• SMART DOWNLOADS FOR OFFLINE VIEWING

User 2

HANNAH MORALES

AGE: 21
• JOB: UNIVERSITY STUDENT (PART-TIME BARISTA)
• SALARY: $12,000 PER YEAR
• HOBBIES: WATCHING MOVIES, SOCIAL MEDIA, STUDYING FILM

WANTS & NEEDS:

• A FREE OR AFFORDABLE WAY TO WATCH MOVIES
• EASY ACCESS TO INDIE & INTERNATIONAL FILMS FOR STUDIES
• WATCH WITH FRIENDS VIA WATCH PARTIES

PROBLEMS WITH EXISTING SITES:

• NETFLIX & DISNEY+ ARE TOO EXPENSIVE FOR A STUDENT BUDGET
• LIMITED INDEPENDENT & FOREIGN FILMS

SPECIAL REQUIREMENTS:

• FREE AD-SUPPORTED TIER
• STUDY-FRIENDLY RECOMMENDATION SYSTEM (E.G., "FILMS FOR FILM STUDENTS")

User 3

MIKE BORG

AGE: 22
• JOB: FREELANCE GRAPHIC DESIGNER
• SALARY: $28,000 PER YEAR
• HOBBIES: WATCHING FOREIGN FILMS, SHARING RECOMMENDATIONS, DESIGN

WANTS & NEEDS:

• ACCESS TO GLOBAL AND UNDERRATED FILMS
• SOCIAL FEATURES TO ENGAGE WITH FRIENDS AND OTHER FILM LOVERS

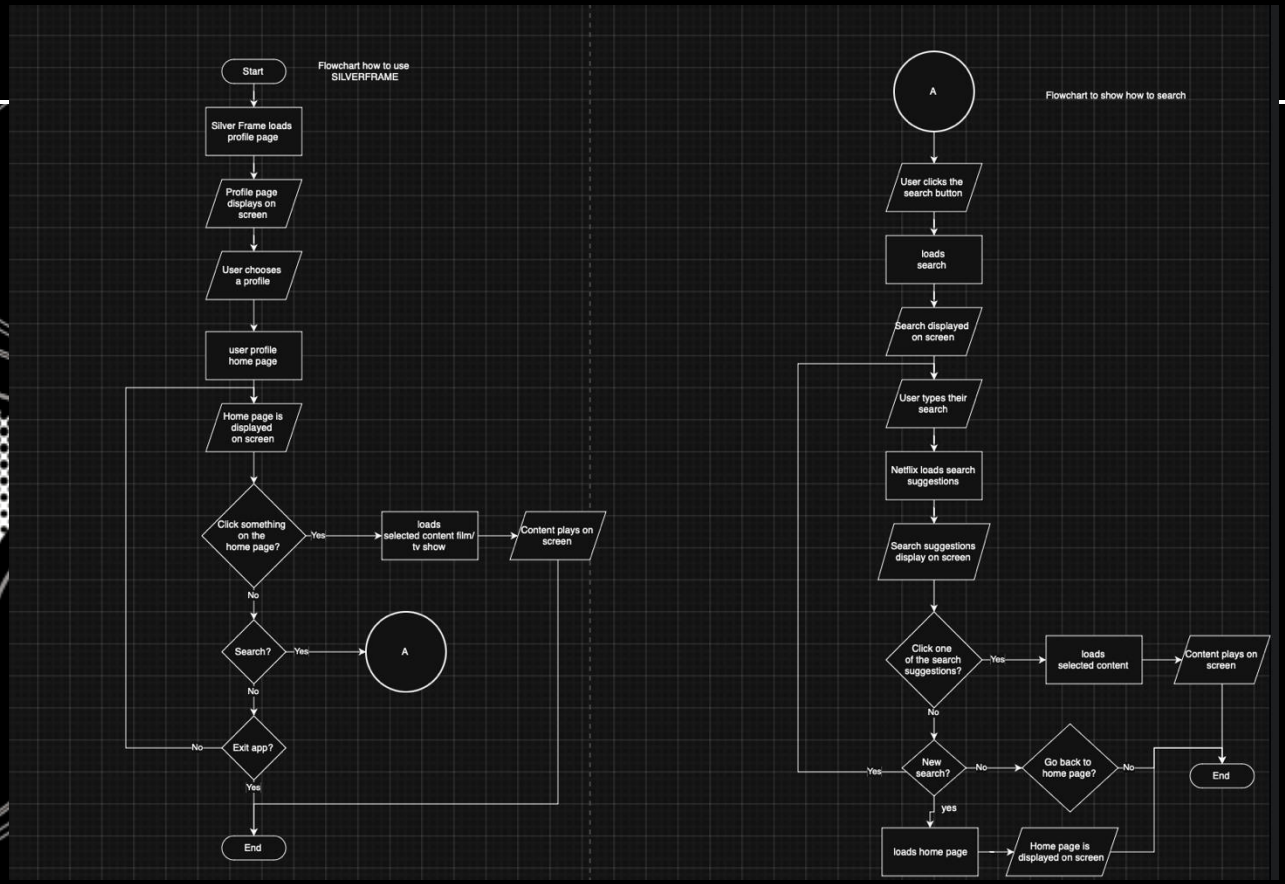
PROBLEMS WITH EXISTING SITES:

• MAINSTREAM PLATFORMS FOCUS TOO MUCH ON HOLLYWOOD FILMS
• NO PROPER TOOLS FOR SHARING MOVIE RECOMMENDATIONS
• SUBSCRIPTION COSTS CAN BE HIGH FOR A FREELANCER

SPECIAL REQUIREMENTS:

• DIVERSE SELECTION OF GLOBAL FILMS
• SHARED WATCHLISTS AND SOCIAL REVIEWS
• FREE OR LOW-COST SUBSCRIPTION OPTIONS

Stile Map


Start
Flowchart how to use SILVERFRAME
Silver Frame loads profile page
Profile page displays on screen
User chooses a profile
user profile home page
Home page is displayed on screen
Click something on the home page?
Yes
loads selected content film/ tv show
Content plays on screen
No
Search?
Yes
A
No
Exit app?
No
Yes
End
A
Flowchart to show how to search
User clicks the search button
loads search
Search displayed on screen
User types their search
Netflix loads search suggestions
Search suggestions display on screen
Click one of the search suggestions?
Yes
loads selected content
Content plays on screen
No
New search?
Yes
No
Go back to home page?
No
End
yes
loads home page
Home page is displayed on screen

Style guide

Main Logo SILVER FRAME

Secondery logo SF

Hadding 1

Hadding 2

Arial - 12pt

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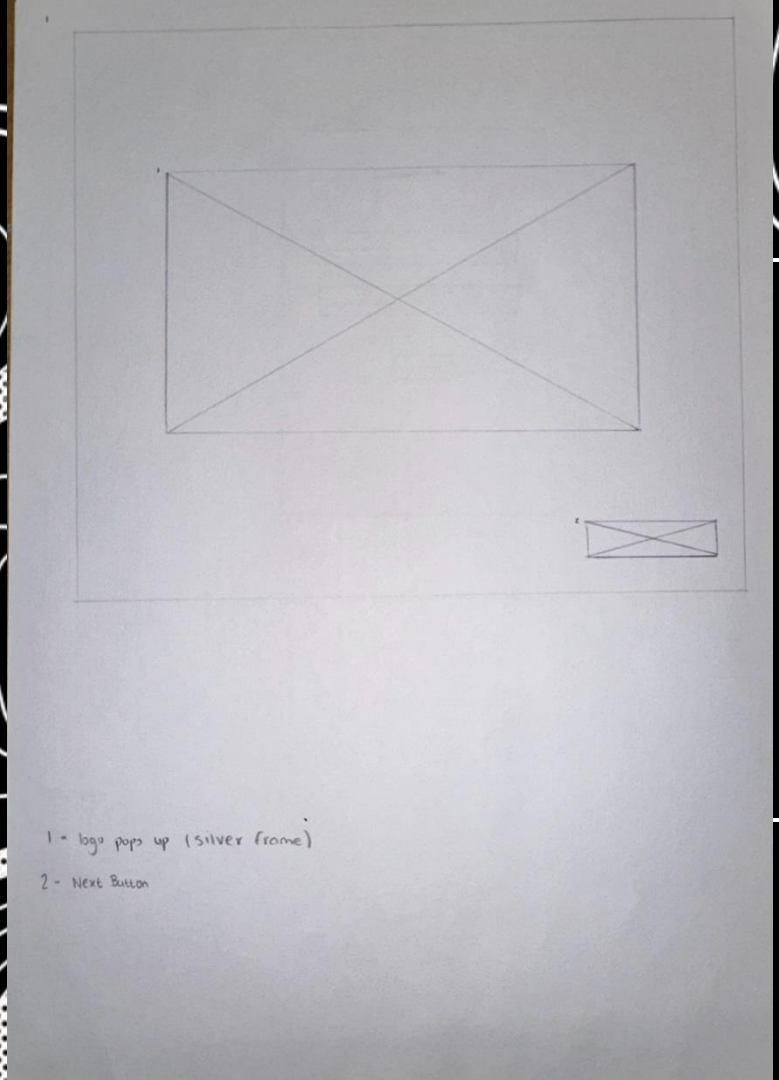
Colours

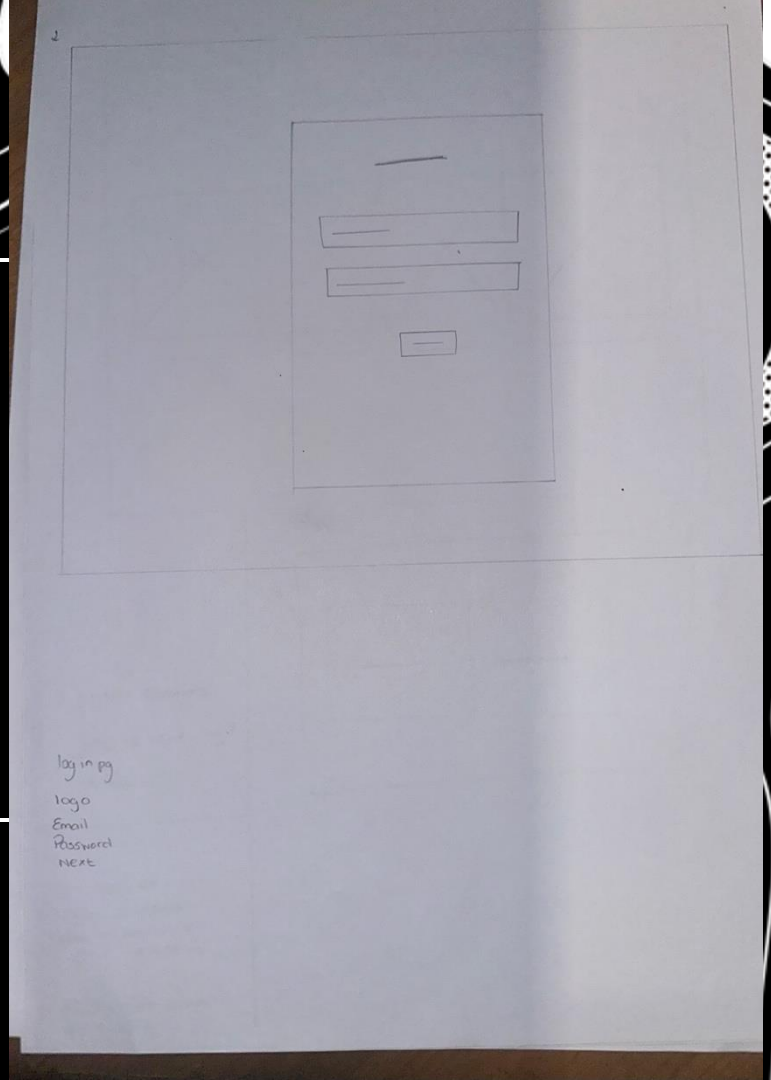
Buttons

Icons



1 - logo pops up (silver frame)

2 - Next Button



log in pg

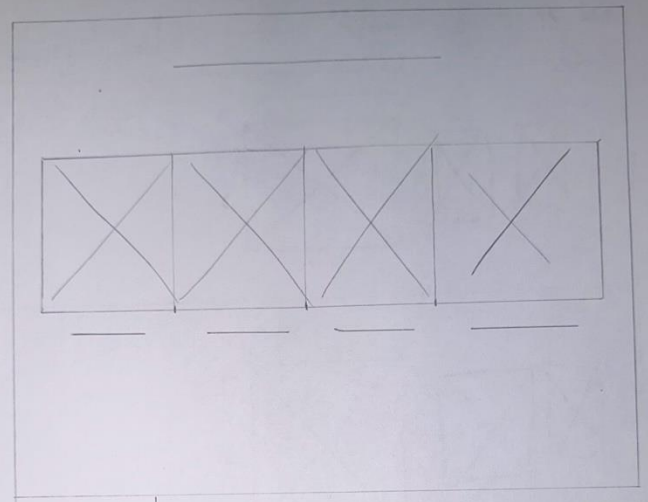
logo

Email

Password

Next

3



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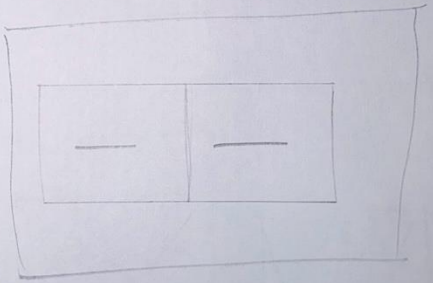


3) 4 Free accounts

Who is watching?

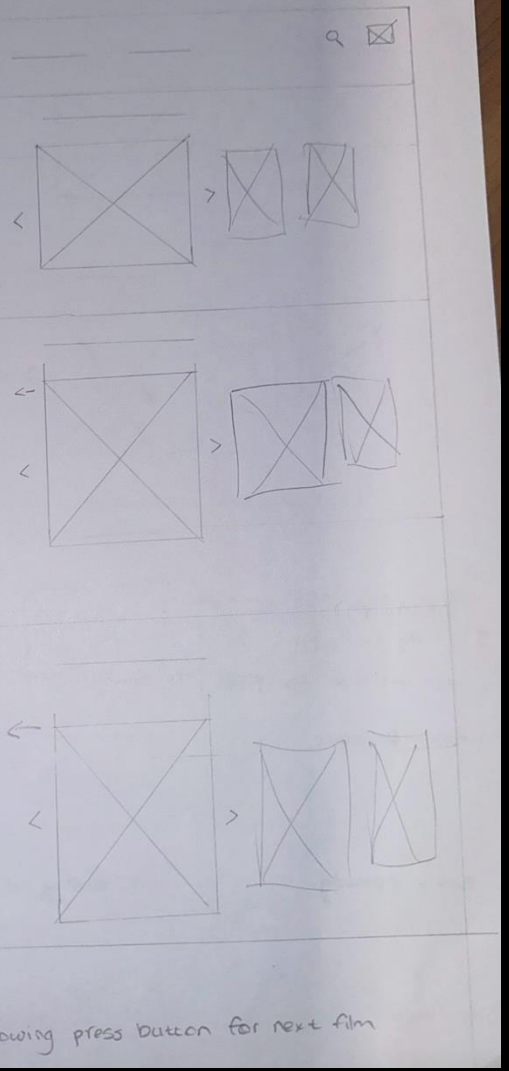
Names

4

on top of that it askes you - movies or TV show

* opacity goes down on slide 3

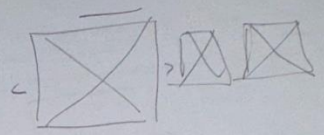
5

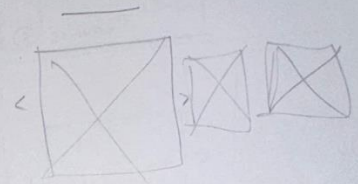


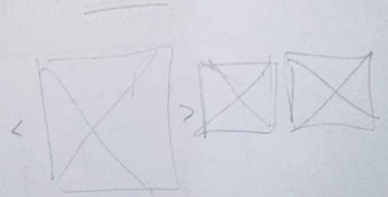
5)

Always 1 photo showing press button for next film

6



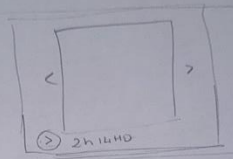


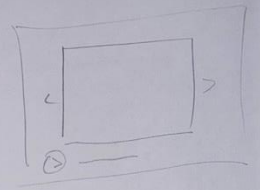


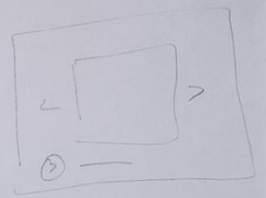
6) same as film pg 3bbt TV

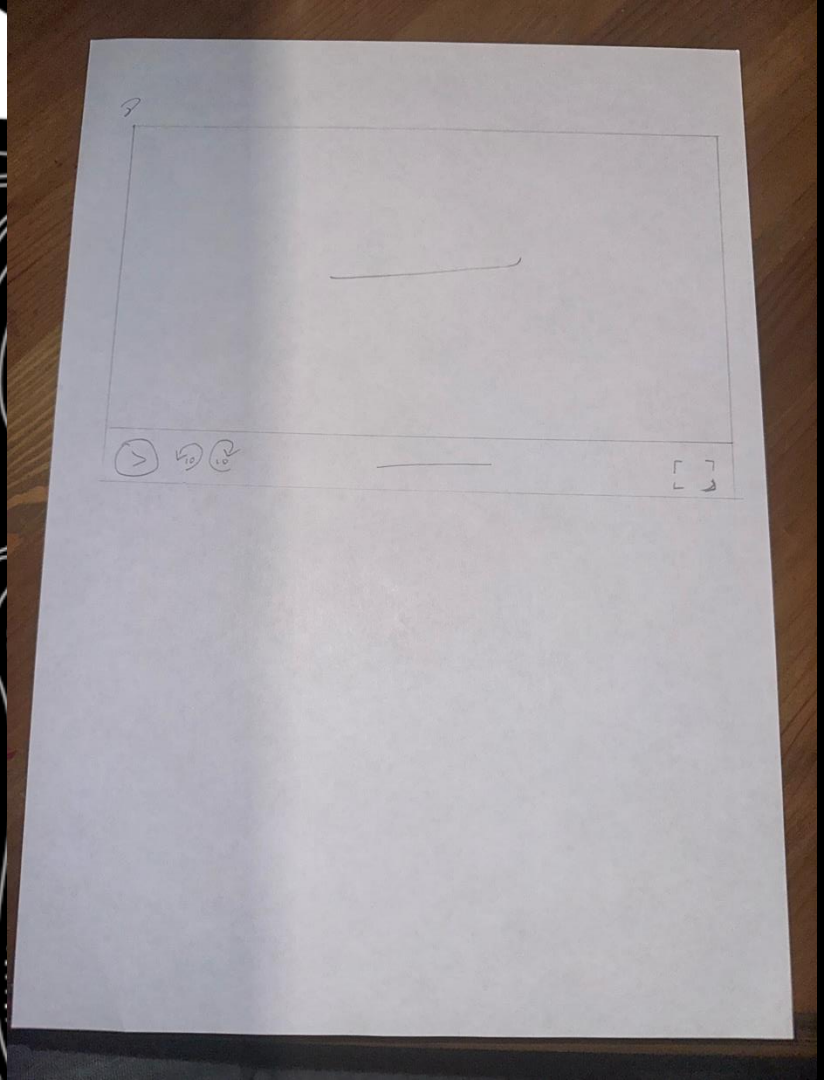
When pressing on Am or TV show the pic will be bigger

7

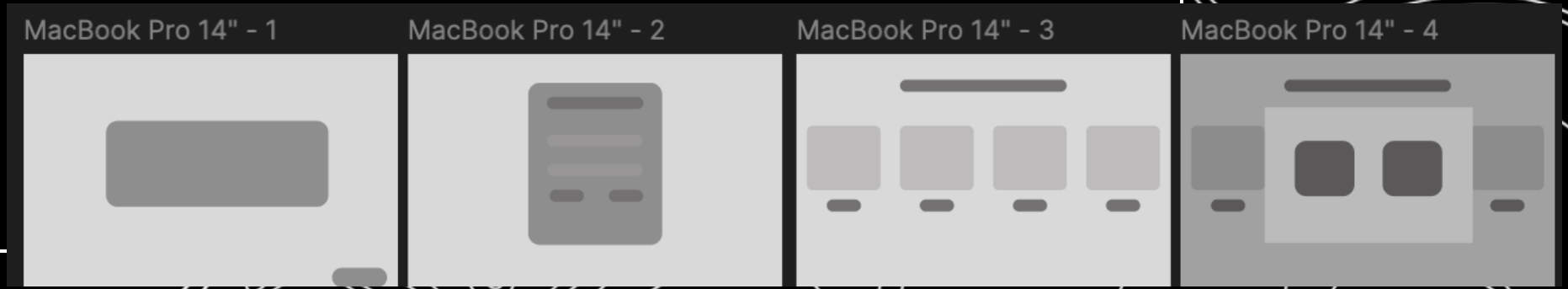








Wier Frames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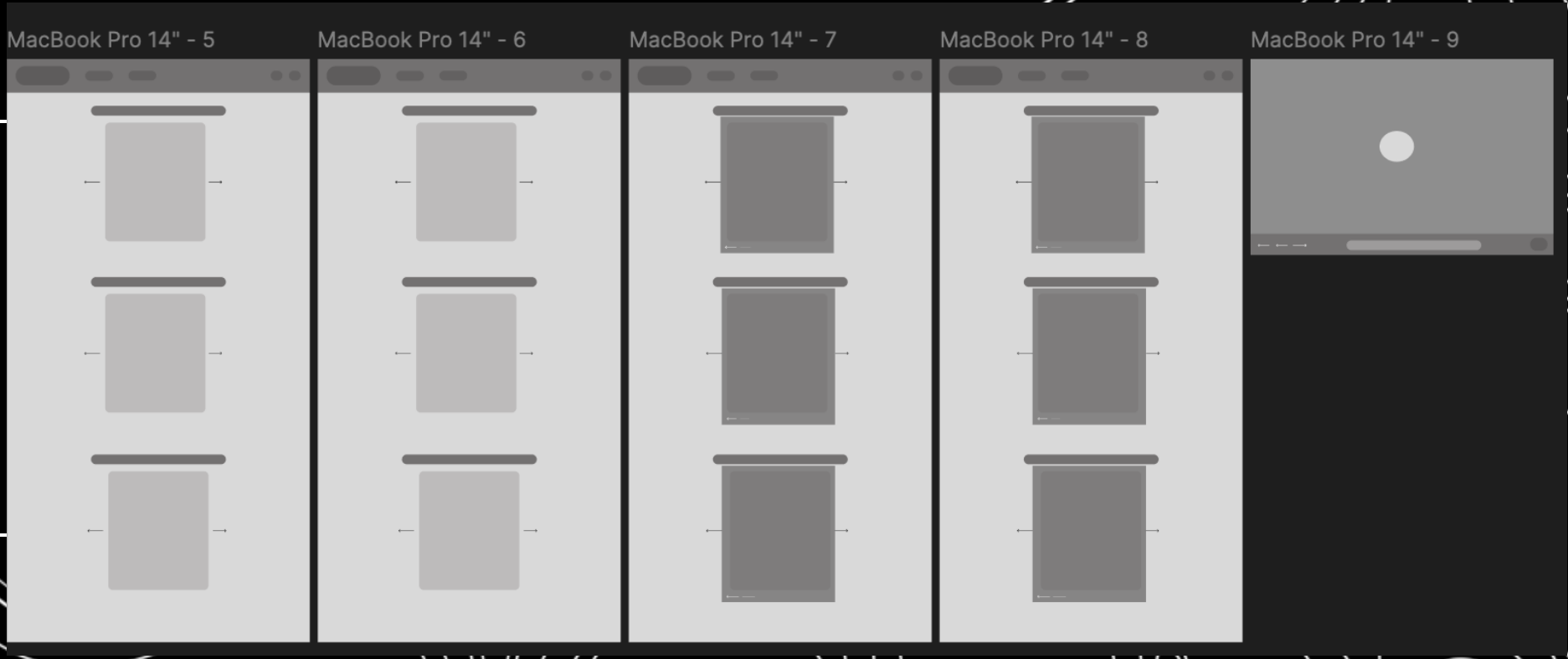
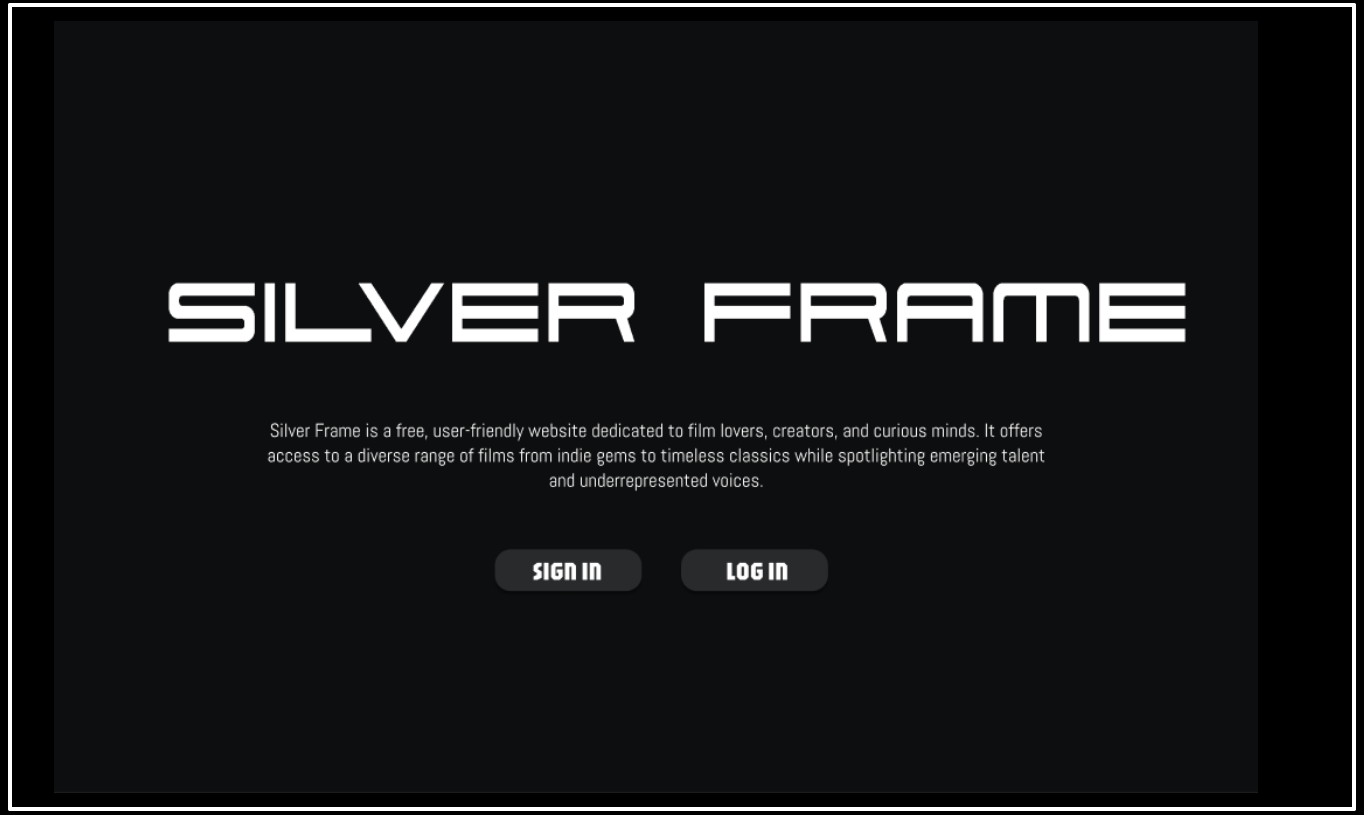
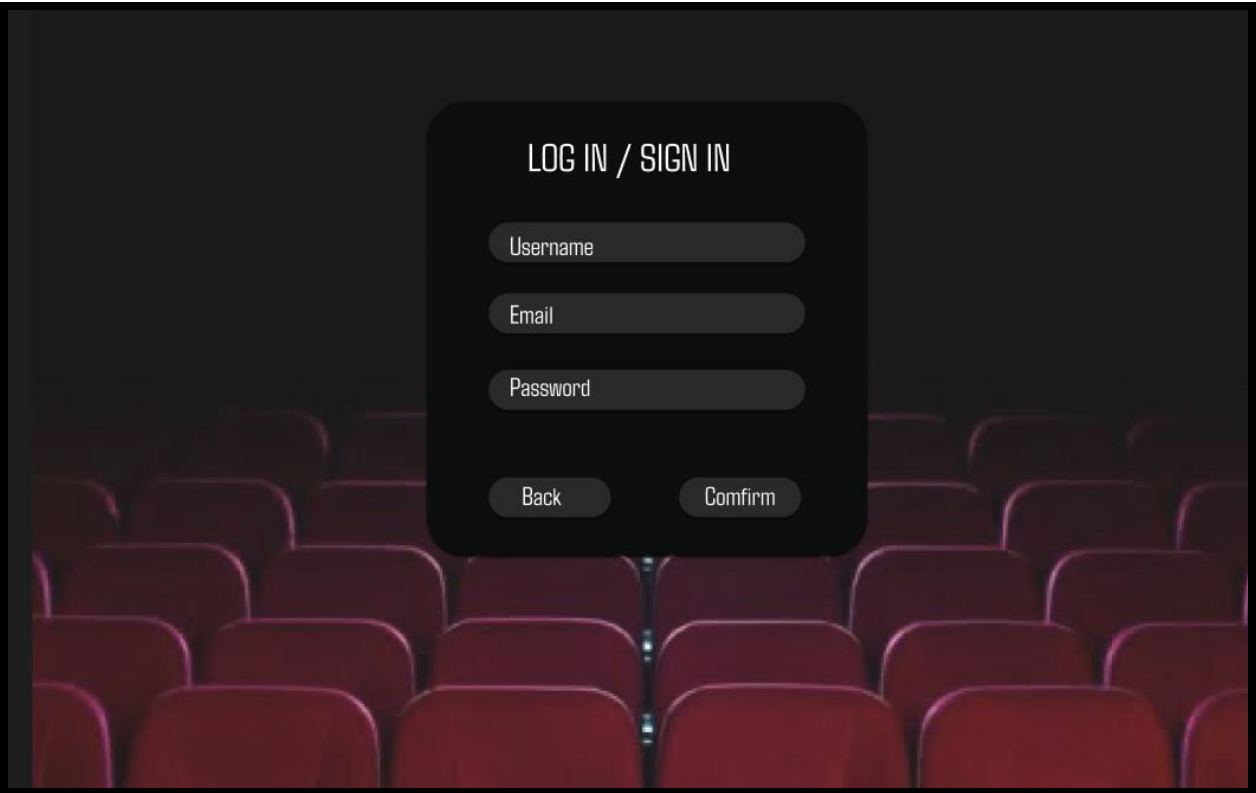
MacBook Pro 14" - 2
MacBook Pro 14" - 3
MacBook Pro 14" - 4


MacBook Pro 14" - 5
MacBook Pro 14" - 6
MacBook Pro 14" - 7
MacBook Pro 14" - 8
MacBook Pro 14" - 9


SILVER FRAME
Silver Frame is a free, user-friendly website dedicated to film lovers, creators, and curious minds. It offers access to a diverse range of films from indie gems to timeless classics while spotlighting emerging talent and underrepresented voices.
SIGN IN
LOG IN


LOG IN / SIGN IN
Username
Email
Password
Back
Comfirm

IPO CHART

Page/Feature	Input	Process	Output
Home Page	User lands on homepage	Fetch trending, top-rated, and upcoming movies from database or API	Display featured banners, movie carousels, and navigation
Search Function	User enters keywords in search bar	Query database/API for matching titles, actors, genres, etc.	Display list of matching movies or "no results" message
Browse Movies	User selects filters (genre, year, etc.)	Apply selected filters to fetch relevant movies	Display filtered movie cards
Movie Detail Page	User clicks on a movie card	Fetch movie data (title, cast, summary, rating, etc.)	Display movie information, trailer, and reviews
Login/Register	User enters login details or registers	Authenticate or create user record in database	Redirect to profile/dashboard, or show login error
Genres Page	User selects a genre	Filter movies by genre	Show movies of that specific genre
Responsive Layout	User accesses site from various devices	Detect screen size and apply layout rules	Optimized viewing experience (mobile/tablet/desktop)