# PIONEERHACKS III

March 7th
Intel Corporation, Santa Clara, CA



Sponsorship Prospectus

#### WHAT IS PIONEERHACKS?

PioneerHacks III is a 16 hour hackathon that is open to all high school students across the Bay Area. Our goal is to create a welcoming and collaborative environment for programmers of all levels to create programs and projects that address problems in our community today. We hope to involve as many students as possible across the Bay Area and promote an avid interest for Computer Science across a wide demographic through PioneerHacks III.

#### OUR PAST

In the past, we have hosted PioneerHacks and PioneerHacks II, both being tremendous successes. During PioneerHacks I we had an outstanding attendance of 150 participants with 28 projects submitted and over 1000 lines of code written. Last year, PioneerHacks II was hosted at the Intel Corporation offices in Santa Clara, with 200 attendees and over 40 projects being submitted. We've previously partnered with companies such as Adobe Spark and Devpost to bring interesting challenges and opportunities to our attendees.

#### WHY SPONSOR US?

PioneerHacks III provides the perfect environment for students to collaborate and come together to solve real world issues. With your sponsorship, we can continue to provide this experience for our attendees. As a sponsor, your company will be able to directly impact young developers and create connections with pioneers of the future. Companies like yours continue to provide us with the resources and materials we need to promote computer science in our community and highlight the many exciting aspects of it.

## SPONSORSHIP TIERS

		explorer \$500	vanguard \$1k	trailblazer \$2k	pioneer \$4k
GENERAL	bring hardware	*	*	<b>*</b>	*
	send representatives	*	<b>*</b>	*	*
	sponsored award	*	*	*	*
	sponsor table		*	*	*
	workshop		*	*	*
	judging			*	*
	opening presentation		3 min.	5 min.	8 min. keynote
	awards presentation				3 min.
PROMOTION	distribute materials	<b>*</b>	<b>*</b>	*	*
	logo on website	<b>*</b>	*	*	*
	logo on shirt		*	*	*
	debrief email after event			*	*
REC. *	attendee emails		*	*	*
	resumes/github/devpost				*

#### OTHER WAYS TO HELP

We're open to all kinds of sponsorship to help us facilitate our event more smoothly. This includes but is not limited to:

- 1. Providing devices/other tech gadgets for participants to utilize in their projects
- 2. Providing access to APIs or other online services
- 3. Providing judges to determine winners and mentors to assist attendees with company-specific APIs
- 4. Sponsoring a meal for the hackathon (breakfast, lunch, or dinner)

### THANK YOU!

Thanks for taking the time to look through our sponsorship prospectus! We look forward to working and collaborating with you to make PioneerHacks a great experience for all! Let us know if you have any questions by contacting us at hello@pioneerhacks.tech