# PIONEERHACKS

March 30-31 2019

*Sponsorship Prospectus*

# WHAT IS PIONEERHACKS?

Pioneer Hacks is a 24 hour, student-run hackathon hosted by students from Cupertino High School, many of whom are on the officer team of Cupertino High's largest programming club, Tinovation! We focus on creating a friendly and welcoming environment where new coders can experience their very first hackathon and old-timers can have fun while learning even more. We hope to be able to expand our reach past our club and our high school to students all over the Bay Area so that we can offer them a great experience and give them the opportunity to learn to code and change the world. We have experienced tremendous success with our past 3 annual hackathons, and we look forward to this year's event as well!

At our hackathon last year, we saw over 150 hackers show up to work on their projects or learn more about programming. We had 28 projects submitted to the Devpost contest, and over 10000 lines of code were written. We also had a 34% female attendance at our hackathon last year, which has been increasing each year as a result of our effective outreach and advertising. We expect around 200 attendees at our hackathon this year.

# WHY SPONSOR US?

At our hackathon, students from all over the Bay Area will come together to solve various issues or problems in society. Your sponsorship will help us provide that opportunity for these students, so that we can allow them to find a passion for programming and computer science. As a sponsor of our hackathon, your company will be able to get a first-hand look into the ground-breaking technology that is utilized by developers, and will be able to network with participants to form relationships with the pioneers of the future.

# SPONSORSHIP TIERS

| | | explorer $500 | vanguard $1k | trailblazer $2k | pioneer $4k |
|---|---|---|---|---|---|
| **GENERAL** | bring hardware | ✳ | ✳ | ✳ | ✳ |
| | send representatives | ✳ | ✳ | ✳ | ✳ |
| | sponsored award | ✳ | ✳ | ✳ | ✳ |
| | sponsor table | | ✳ | ✳ | ✳ |
| | workshop | | ✳ | ✳ | ✳ |
| | judging | | | ✳ | ✳ |
| | opening presentation | | 3 min. | 5 min. | 8 min. keynote |
| | awards presentation | | | | 3 min. |
| **PROMOTION** | distribute materials | ✳ | ✳ | ✳ | ✳ |
| | logo on website | ✳ | ✳ | ✳ | ✳ |
| | logo on shirt | | ✳ | ✳ | ✳ |
| | debrief email after event | | | ✳ | ✳ |
| **REC. *** | attendee emails | | ✳ | ✳ | ✳ |
| | resumes/github/devpost | | | | ✳ |

# OTHER WAYS TO HELP

We're open to all kinds of sponsorship to help us run our event! This includes:

    1. Providing devices/other tech gadgets for participants to utilize in their projects

    2. Providing access to APIs or other online services

    3. Providing judges to determine winners and mentors to assist attendees with company-specific APIs

    4. Sponsoring meals/snacks for the hackathon

    5. Anything else that would help out!

## THANK YOU!

Thanks for taking the time to look through our sponsorship prospectus! We look forward to working and collaborating with you to make PioneerHacks a great experience for all! Let us know if you have any questions by contacting us at hello@pioneerhacks.tech