DIY - RISK PLANNING TEMPLATE

Before launching or automating your workflow, consider the biggest risks that could affect your credibility, compliance, or technical stability. Use the examples below to map out mitigation strategies and adapt them to your audience or legal jurisdiction.

Use this section to plan for and mitigate risks commonly associated with AI-assisted content creation and newsletter production. This list includes common risks, example concerns, and suggested mitigation strategies. Customize as needed to suit your specific tools, audience, and business goals.

Common Risk Categories & Mitigation Strategies:

- **Hallucinated Content**

  - Concern: AI-generated content includes incorrect facts or fabricated data.
  - Mitigation: Always perform human fact-checking. Use trusted sources and implement a second-pass verification step before publishing. See [Google Cloud's explanation of hallucinations](#).

- **Plagiarism / Copyright Infringement**

  - Concern: Accidental reuse of proprietary content or unlicensed imagery.
  - Mitigation: Use AI tools that offer commercial-use rights. Maintain a log of citations and asset sources. Refer to [U.S. Copyright Office AI policy guidance](#) for the latest legal updates.

- **AI Disclosure / Transparency**

  - Concern: Readers may feel misled if they learn AI was used and it wasn't disclosed.
  - Mitigation: Add a brief disclosure or editor's note explaining where and how AI supported the content process. Refer to the [FTC's article on consumer concerns.](#)

- **Privacy / Subscriber Data**

  - Concern: Tools that connect to email platforms or analytics could expose private data.
  - Mitigation: Use GDPR- and CCPA-compliant platforms. Limit tool access to essential fields only. Review resources at [gdpr.eu](#) and [CCPA compliance](#).

- **Tool Dependency / Failure**

  - Concern: Over-reliance on specific tools could lead to bottlenecks if pricing changes or services shut down.
  - Mitigation: Maintain awareness of alternatives. Document workflows to support easy substitution or onboarding.

- **Custom Risk**
  - Concern: _____
  - Mitigation Strategy: _____