

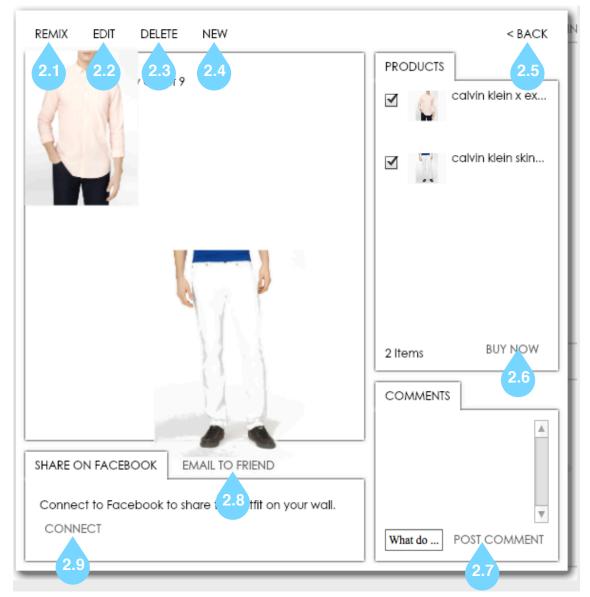


### 1. FlashCreationTool

### This Category includes all actions on the product browser and artboard.

- 1.1 ClickNew, <NONE>, <VALUE>
- 1.2 ClickSave, <OutfitID>, <VALUE>
- 1.3 ClickShare, <OutfitID>, <VALUE>
- **1.4** ClickBuyNow, **<OutfitID>**, <VALUE>
- **1.5** DragProduct , **<ProductID>** , **<VALUE>**
- **1.6** ClickSignOut, **<NONE>**, **<**VALUE>
- **1.7** ClickEditProfile , **<NONE>** , **<**VALUE>
- **1.8** ClickCollectOptions, **<NONE>**, **<**VALUE>
- **1.9** ClickMyLooks, **<NONE>**, **<V**ALUE>
- **1.10** ClickMyComments , **<NONE>** , **<**VALUE>
- 1.11 ClickOutfit, <OutfitID>, <VALUE>

<sup>\*</sup>If outfit is new then OutfitID will just be NONE



### 2. FlashOutfitDetail

# This Category includes all actions on the product browser and artboard.

- 2.1 ClickRemix, < OutfitID>, < VALUE>
- **2.2** ClickEdit, < OutfitID>, < VALUE>
- **2.3** ClickDelete, < OutfitID>, < VALUE>
- 2.4 ClickNew, < OutfitID>, < VALUE>
- 2.5 ClickBack, < OutfitID>, < VALUE>
- **2.6** ClickBuyNow, < OutfitID> , < VALUE>
- 2.7 ClickComment, < OutfitID> , < VALUE>
- 2.8 ClickEmail, < OutfitID>, < VALUE>
- **2.9** ClickFBConnect, *<OutfitID>*, *<VALUE>*
- 2.10 ClickShareThis, < OutfitID>, < VALUE>

SHARE ON FACEBOOK	EMAIL TO FRIEND
Recipient Email Address	
Your Email Address	
SHARE THIS	

## YOUR LOOK HAS BEEN SAVED Guest Outfits are added to the All Outfits panel. VIEW SAVED OUTFIT SHARE SAVED OUTFIT

3.1



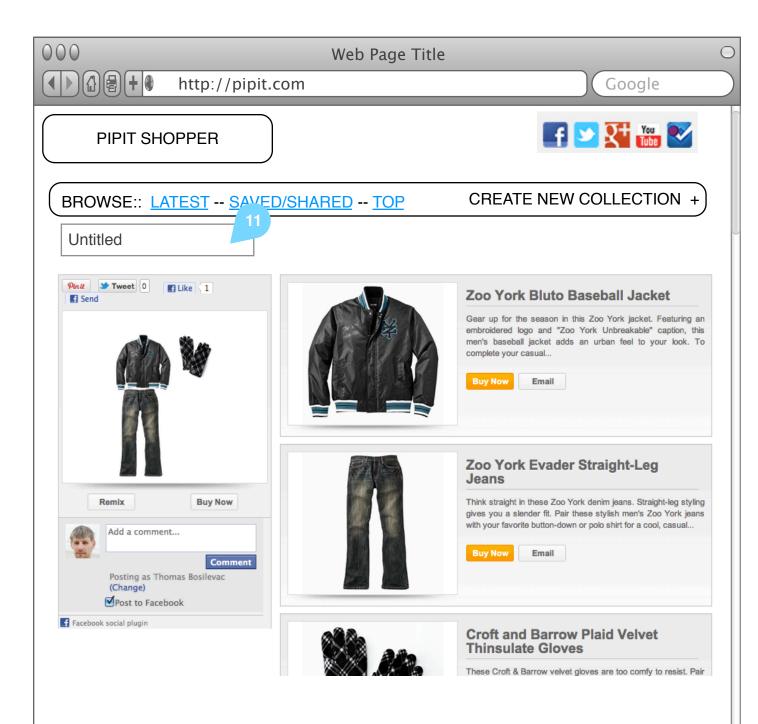
### 3. ACTIONS

This category tracks actions after the click and the event actually happens.

3.1







/purchlive/outfit/10

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START YOU	R 90 DAY	FREE TRIA	AL NOW!		<i>Y</i>
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your outfits,,and indo This has yet to happ dime. We are more	emnifies us if one day en. Also, we aren't a e concerned with mak	f the PurchLive lawye y your server automa asking for a Credit Ca king sure you are hap	ers . Essentially it allougically blows up when ard, so don't worry, we ppy right now than chavin you over by then.	ı you install our .js. aren't charging you a	
Note	S				

 An email then gets sent to newinstance@pipit.com (David F, David K, Thomas B, Sujay.) 2. An instance gets created based upon the information above.







Welcome to Purchlive Express! Soon you will be able to offer your visitors a whole new level of engagement with your products. Here is the key information to get started. As we grow we will be adding more and more help materials, but know in the meantime we are just a call XXX-XXXX and email support@purchlive.com away.

### Admin Login:

http://mystore.purchlive.com/backend.php

Email Address: <Email address>
Password: <AUTOGENERATED>

### Import Products:

Instructions on the import process can be seen

at: http://yaclk.me/ProductImport\_PL

### **Embed on Site:**

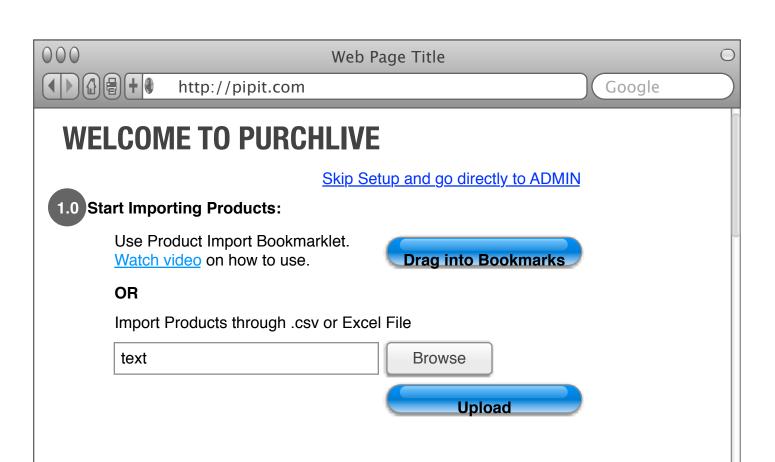
```
<div style="height: 810px; width: 774px;">
<script type="text/javascript" src="http://pilot3.dev.pipit.com/
purchlive.js?element=purchliveContainer"></script> <div
id="purchliveContainer"></div>
</div>
```

### Link to and Share:

The link to your site is: <a href="mailto:apps.facebook.com/mystore">apps.facebook.com/mystore</a>
Visit it now...

Please feel free to report any questions or bugs via email and we will accommodate.

Cheers, Thomas Bosilevac



2.0 Categorize Outfits:

Watch video on how to quickly assign category tags to your products.

3.0 Embed into your site:

Watch video on how to quickly assign category tags to your products.

```
<div style="height: 810px; width: 774px;">
<script type="text/javascript" src="http://pilot3.dev.pipit.com/
purchlive.js?element=purchliveContainer"></script> <div
id="purchliveContainer"></div></div></div>
```

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