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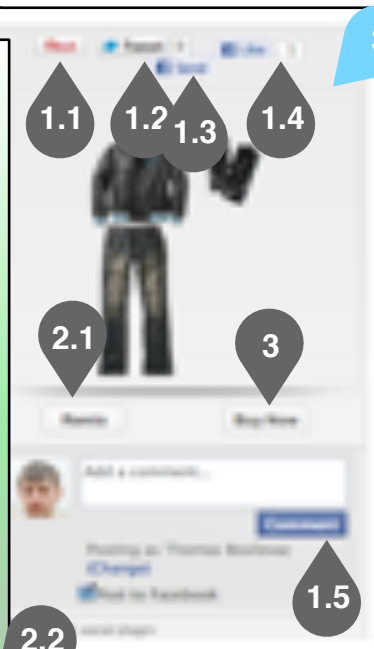
1.1 1.2 1.3 2 5.0

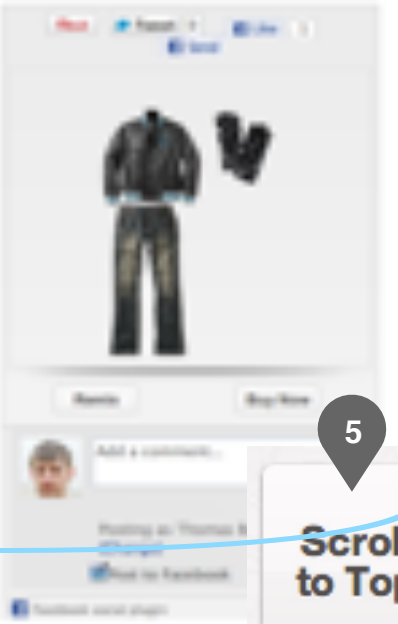
BROWSE:: LATEST -- SAVED/SHARED -- TOP

3

CREATE NEW COLLECTION +

1.1 1.2 1.3 1.4 2.1 3 1.5 2.2





5

Scroll to Top

1.0

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BROWSE:: LATEST -- SAVED/SHARED -- TOP

X

6

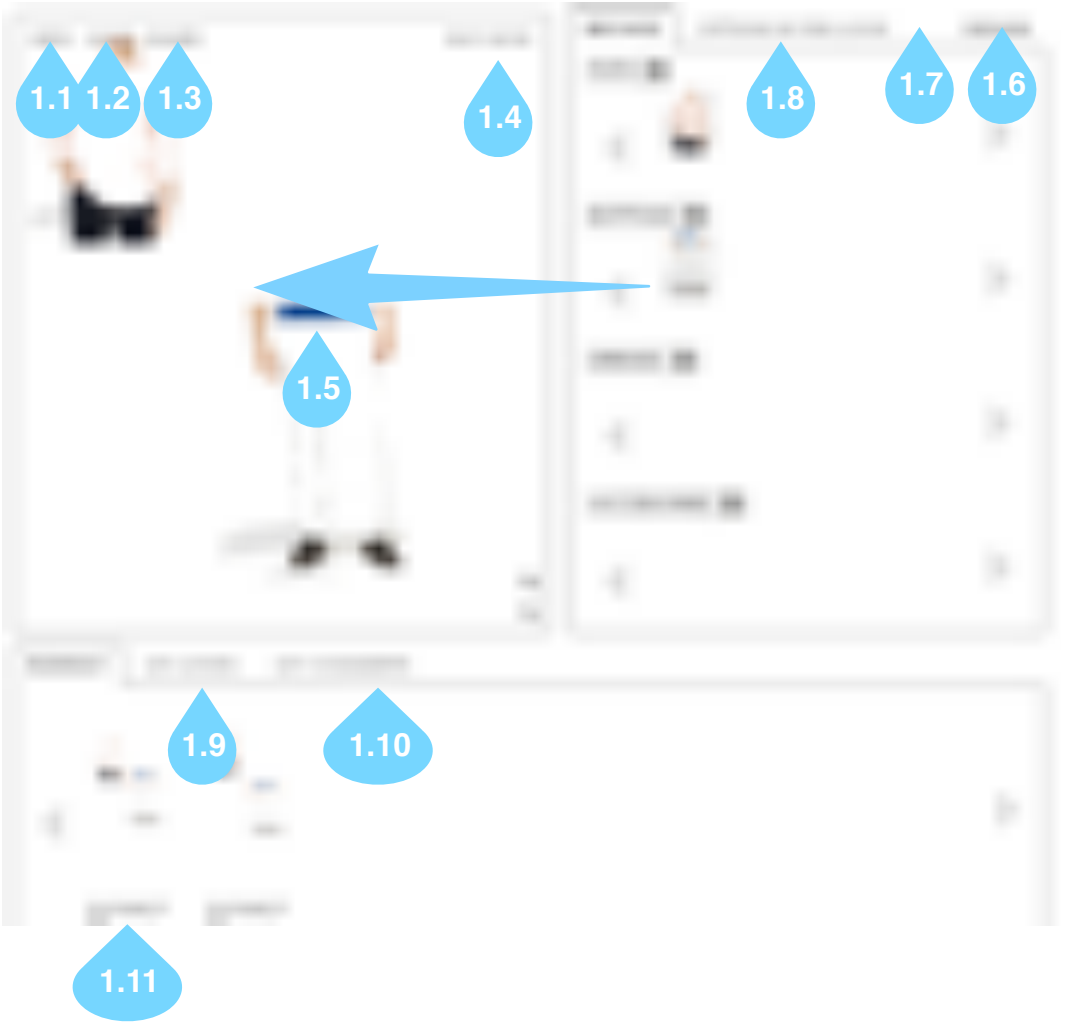
8

9

7

10

Scroll to Top

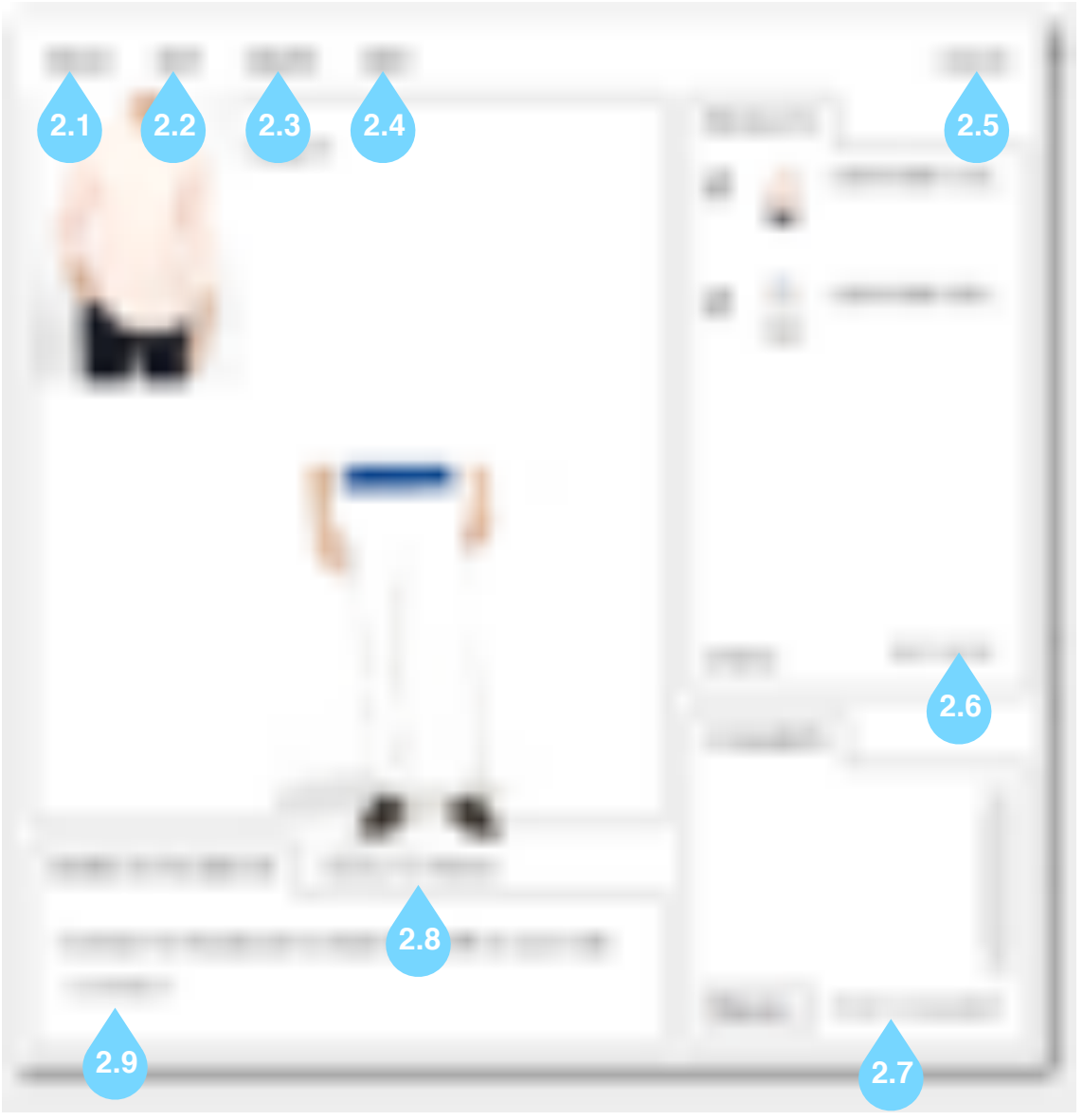


1. FlashCreationTool

This Category includes all actions on the product browser and artboard.

1.1 ClickNew , **<NONE>** , <VALUE>
1.2 ClickSave , **<OutfitID>** , <VALUE>
1.3 ClickShare , **<OutfitID>** , <VALUE>
1.4 ClickBuyNow , **<OutfitID>** , <VALUE>
1.5 DragProduct , **<ProductID>** , <VALUE>
1.6 ClickSignOut , **<NONE>** , <VALUE>
1.7 ClickEditProfile , **<NONE>** , <VALUE>
1.8 ClickCollectOptions , **<NONE>** , <VALUE>
1.9 ClickMyLooks , **<NONE>** , <VALUE>
1.10 ClickMyComments , **<NONE>** , <VALUE>
1.11 ClickOutfit , **<OutfitID>** , <VALUE>

*If outfit is new then OutfitID will just be NONE



2. FlashOutfitDetail

This Category includes all actions on the product browser and artboard.

2.1 ClickRemix , *<OutfitID>* , *<VALUE>*
2.2 ClickEdit , *<OutfitID>* , *<VALUE>*
2.3 ClickDelete , *<OutfitID>* , *<VALUE>*
2.4 ClickNew , *<OutfitID>* , *<VALUE>*
2.5 ClickBack , *<OutfitID>* , *<VALUE>*
2.6 ClickBuyNow , *<OutfitID>* , *<VALUE>*
2.7 ClickComment , *<OutfitID>* , *<VALUE>*
2.8 ClickEmail , *<OutfitID>* , *<VALUE>*
2.9 ClickFBConnect , *<OutfitID>* , *<VALUE>*
2.10 ClickShareThis , *<OutfitID>* , *<VALUE>*

3. ACTIONS

This category tracks actions after the click and the event actually happens.

3.1

3.1

2.4

2.6

2.7

2.5

2.1

2.2

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BROWSE:: LATEST -- SAVED/SHARED -- TOP CREATE NEW COLLECTION +

11

Untitled

/purchlive/outfit/10

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START YOUR 90 DAY FREE TRIAL NOW!

Email Address: text

Website URL: text

Phone Number: text

Instance Name: mystore .purchlive.com

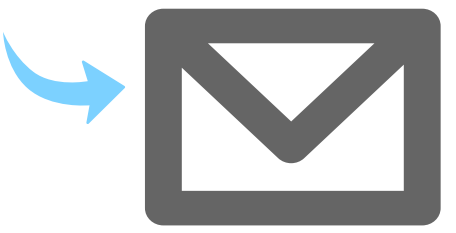
apps.facebook.com/ mystore

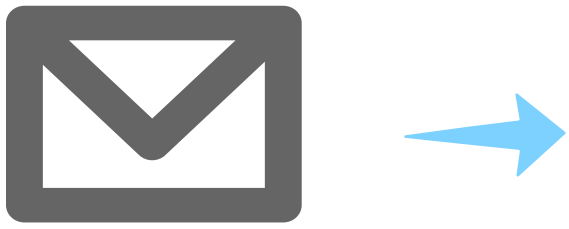
Yes, I agree to the Terms and Services of the PurchLive lawyers . Essentially it allows us to also share your outfits,,and indemnifies us if one day your server automagically blows up when you install our .js. This has yet to happen. Also, we aren't asking for a Credit Card, so don't worry, we aren't charging you a dime. We are more concerned with making sure you are happy right now than charging you a few hundred bucks. We may however in the future. We hope to win you over by then.

Next -->

Notes

1. An email then gets sent to newinstance@pipit.com (David F, David K, Thomas B, Sujay.)
2. An instance gets created based upon the information above.





Sent within 24 hours of a Signup.

Welcome to Purchlive Express! Soon you will be able to offer your visitors a whole new level of engagement with your products. Here is the key information to get started. As we grow we will be adding more and more help materials, but know in the meantime we are just a call XXX-XXX-XXXX and email support@purchlive.com away.

Admin Login:

http://mystore.purchlive.com/backend.php
Email Address: <Email address>
Password: <AUTOGENERATED>

Import Products:

Instructions on the import process can be seen at: http://yaclk.me/ProductImport_PL

Embed on Site:

```
<div style="height: 810px; width: 774px;">
<script type="text/javascript" src="http://pilot3.dev.pipit.com/purchlive.js?element=purchliveContainer"></script> <div id="purchliveContainer"></div>
</div>
```

Link to and Share:

The link to your site is:
apps.facebook.com/mystore
Visit it now...

Please feel free to report any questions or bugs via email and we will accommodate.

Cheers,
Thomas Bosilevac

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WELCOME TO PURCHLIVE

Skip Setup and go directly to ADMIN

1.0 Start Importing Products:

Use Product Import Bookmarklet.
Watch video on how to use.

Drag into Bookmarks

OR

Import Products through .csv or Excel File

text | Browse

Upload

2.0 Categorize Outfits:

Watch video on how to quickly assign category tags to your products.

3.0 Embed into your site:

Watch video on how to quickly assign category tags to your products.

```
<div style="height: 810px; width: 774px;">
<script type="text/javascript" src="http://pilot3.dev.pipit.com/
purchlive.js?element=purchliveContainer"></script> <div
id="purchliveContainer"></div>
</div>
```

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