SmartFeeding4Kids:

a Digital Platform for Nutritional Behaviour Change of Parents of Young Children

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MOTIVATION

- Behaviour Change Apps
- Nutrition and Fitness
- Digital program for parents to help kids food habits

ITERATIVE DESIGN PROCESS



SMARTFEEDING4KIDS

- 2 to 6 years old
- 11 sessions
- Challenges

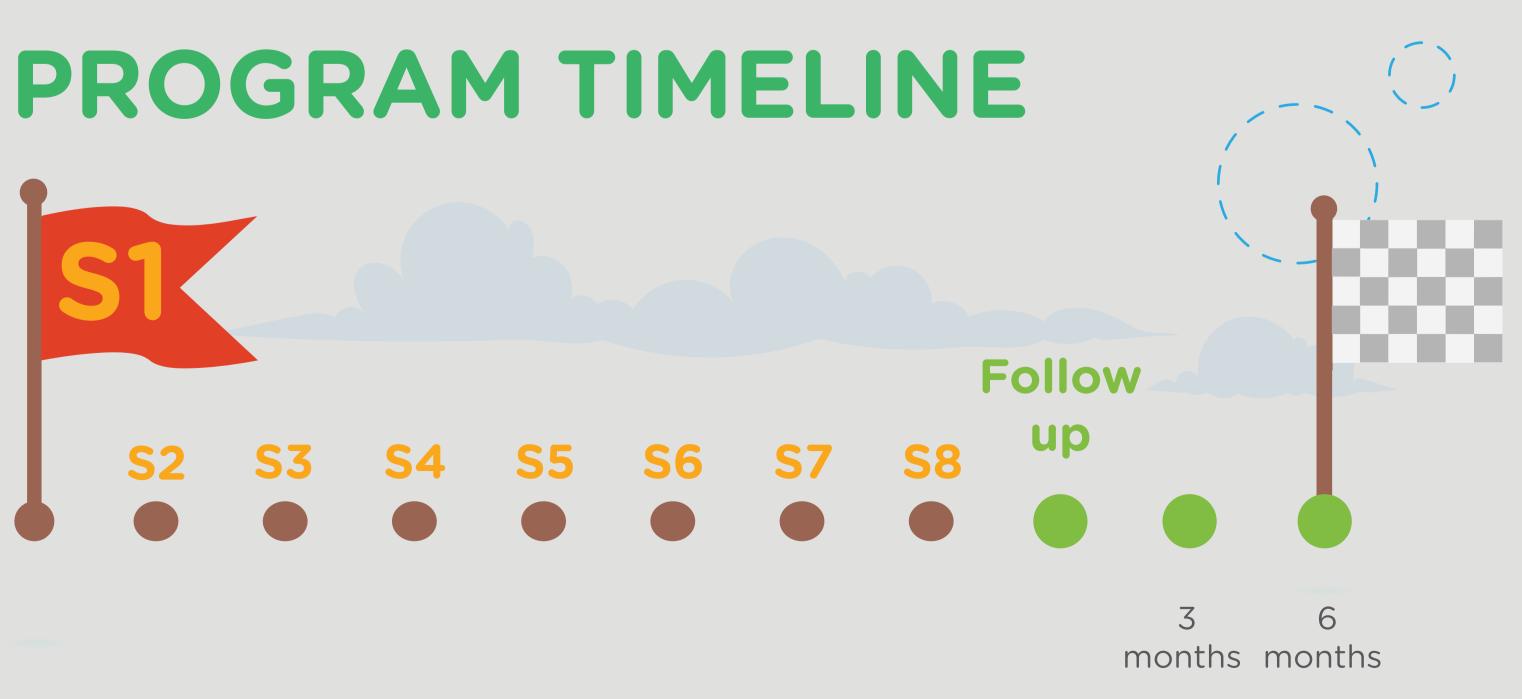
App Flow





- Report food
- Three days per session

Tech & People: more from our group



AVATAR

DIGITAL
HEALTHCARE

TANGIBLES
AND ROBOTS











