

Why Pinterest Matters?

Links are the fundamental building blocks of Internet

<http://www.examiner.com/article/pawn-stars-fined-by-cops-for-leaving-campsite-trashed>



Pinterest is a network of visual and sharable hyperlinks



Pinterest makes links human

Image links are products and objects that people want to collect and share



<http://www.weddingdressbee.net/strapless-knee-length-with-rose-flower-decoration-dress.html>



STRAPLESS KNEE-LENGTH WITH ROSE FLOWER DECORATION DRESS

Be the first to review this product

Style NO: 0bd00741

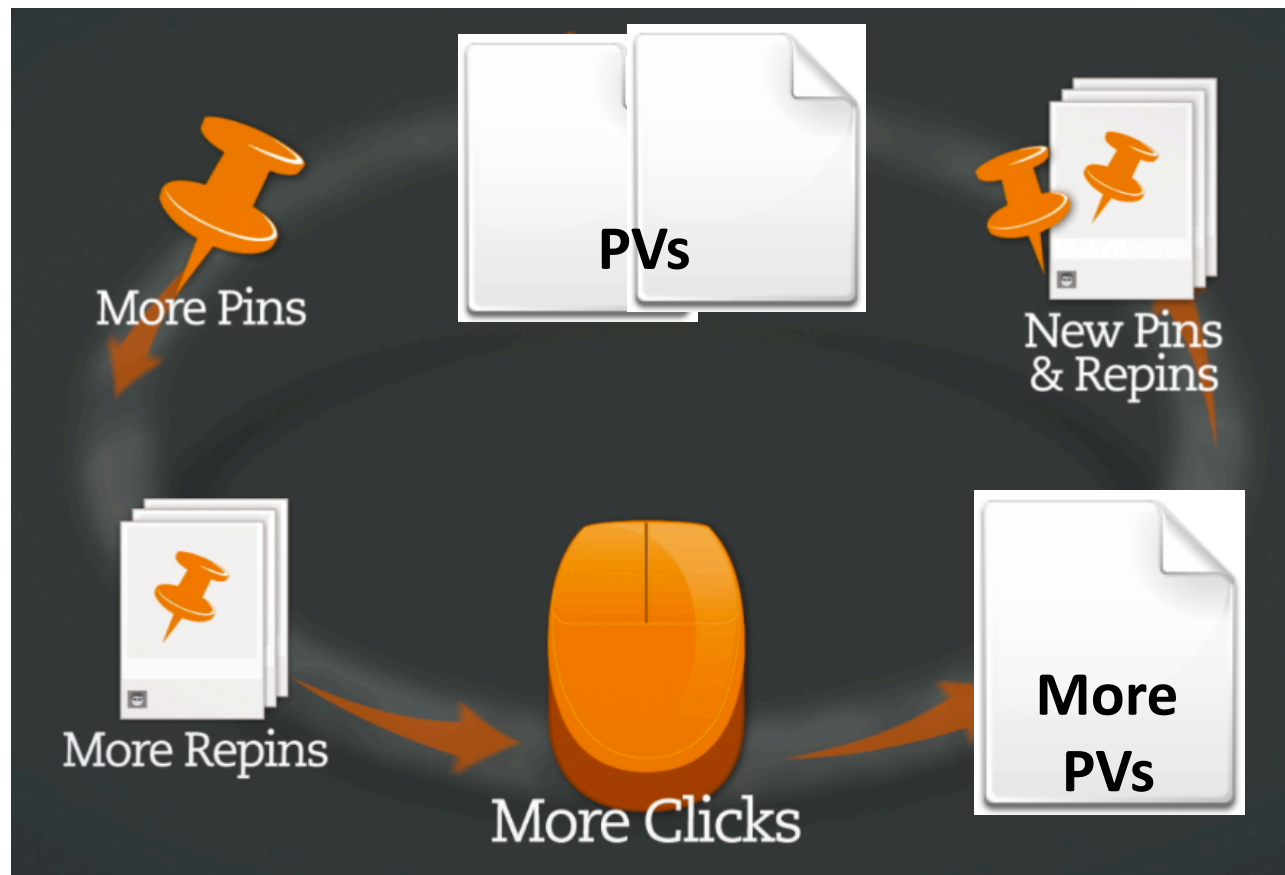
~~US\$239.00~~ **US\$131.80**

Sold 10 within last 30 days

Add to Wishlist Tweet +1 Like 5



Collecting and Sharing creates a Happy Viral loop



**Happy Viral loops drive recurring
Traffic and Sales (\$\$)**

**And that's why you should care
about Pinterest 😊**