**Geek Adz – Marketing**

**Rules:**

* Four members per team.
* The event will be conducted in two rounds.
* The product will be specified five minutes before the team goes on stage.
* You will have to enact the given product in front of the juries and it should be entertaining.
* Different forms of expressions like a short skit, jingles, slogans, banners or any other innovative form can be used
* Vulgarity in any sort will lead to disqualification.

ROUND I - (30 minutes)

* Written Test with two members of the team on advertising skills

ROUND II - (5 + 2 minutes):

* Products will be given to the team and they should present it with more humor, creative ideas.