



I love improving myself in my work using my free time to learn new technologies. Also I love to help my son with school.

# Anthony

Busy App Developer and Father.

## ACTIVITIES

Anthony is 35 years old and lives in Turin, a very big city. He believes the perfection in his work is in attention to detail and improvement of his skills. This may take some time. Moreover, Anthony uses part of his time, especially in the afternoon, to monitor his child's school performance by talking to teachers and following him in homework.

## GOALS AND DESIRES

Anthony would like to be able to consult his son's school progress in a simpler, more direct and faster way so as to be directly connected to the school. So Anthony can have more time for learning new technologies and a clearer view of his son's progress.

## DIGITAL TOOLS



## NEEDS

- Anthony needs to communicate directly with the school in a quick and efficient way;
- Anthony would like to know his son's progress better and organize with him homework correctly;
- Anthony needs to avoid to go to school to talk with teachers about his son's progress and his son's attendance to lessons.

## OBSTACLES AND FRUSTRATIONS

- Difficulties and waste of time in finding all the information concerning his son's homework.
- Difficulties in schedule meetings with teachers to be aware about his son's progress.