



# Upholding Ethical Standards: The Code of Conduct for Potato Sales in Cambodia

# Introduction

## **Upholding Ethical Standards: The Code of Conduct for Potato Sales in Cambodia**

Welcome to this presentation on the guidelines for ethical potato sales in Cambodia. In this presentation, you will learn about the importance of ethical standards in potato sales and the guidelines set out in the Code of Conduct.



# Why Ethics Matter

## **Why Ethics Matter**

Ethical standards are essential in any business, including potato sales. Upholding ethical standards helps to build trust with customers, suppliers, and stakeholders. It also helps to establish a good reputation and avoid legal issues. In potato sales, ethical standards are particularly important to ensure fair trade and prevent exploitation of farmers and workers.



# The Code of Conduct

## **The Code of Conduct**

The Code of Conduct for Potato Sales in Cambodia sets out the guidelines for ethical standards in potato sales. It covers areas such as fair trade, quality control, and environmental sustainability. The Code of Conduct is a voluntary agreement that potato sellers can sign up to, to show their commitment to ethical standards.



# Fair Trade



## Fair Trade

Fair trade is a key component of the Code of Conduct. It ensures that farmers and workers are paid a fair price for their potatoes and that they are not exploited. Fair trade also helps to promote sustainable agriculture and ensure that farmers have a stable income. Buyers who adhere to the Code of Conduct must pay a fair price for the potatoes they buy.

# Quality Control



## Quality Control

Quality control is another important aspect of the Code of Conduct. It ensures that the potatoes sold meet certain standards for quality, safety, and freshness. This helps to build trust with customers and ensures that the potatoes are safe to eat. Buyers who adhere to the Code of Conduct must follow strict quality control guidelines.

# Conclusion

## **Conclusion**

Upholding ethical standards in potato sales is essential to build trust with customers, suppliers, and stakeholders. The Code of Conduct for Potato Sales in Cambodia sets out the guidelines for ethical standards in potato sales, including fair trade and quality control. By adhering to the Code of Conduct, potato sellers can show their commitment to ethical standards and help to promote sustainable agriculture in Cambodia.



# Thanks

Do you have any questions?

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