

MVP: Design Framework

Problem: Write a 2-3 sentence description of the problem you are solving.

Problem statement here.

Solution: Write a 2-3 sentence description of the *robust* solution that would solve the problem. Note, this is not the MVP solution. This is the complete solution if you had unlimited resources.

Solution statement here.

Challenge: Write a 1-2 sentence description of the top-most challenge to create your solution.

Biggest challenge here.

Spec list: Brainstorm the features/capabilities your solution will need. Rate each feature/capability on its value (how useful is it?) and effort (how much time to create it?). List your top 7 features and their rated value and effort as High, Medium, Low (H, M, L) for your spec.

Spec	Value (H, M, L)	Effort (H, M, L)

Review the spec list. Cross off features that are too high effort for too low value until you have a list of features that can be implemented in 1 week. **That is your MVP!**

Success: Now that you have your MVP spec. What is the key metric for success? If you achieve XYZ you know that your MVP was successful. Write 1 sentence outlining your 1 key metric.

Success statement here including your one key metric.

Reflection: *After* you implement your MVP, write 6-7 sentences reflecting on your experiences in developing and running your MVP. Was it successful? What did you learn? Would you have done something differently if you were to repeat the project?

Reflection paragraph here.