

**YATHARTH JAIN**

C-59, BDA Colony, Koh-E-Fiza, Bhopal (M.P)

+91-7022577229, jyatharth05@gmail.com

---

**Seeking a career to utilize my knowledge, personal skills to gain comprehensive understanding of a reputed organization so as to take responsibility and contribute significantly**

**QUALIFICATION**

---

**Professional Qualification:**

- Master of Business Administration with specialization in Marketing & HR from CMS B School, Bangalore affiliated to Jain University in the year 2017.
- Bachelor of Computer Application from Prestige College, Indore affiliated to DAVV in the year 2015.
- Diploma in Business Computing from Prestige College, Indore affiliated to DAVV with 84% in the year 2012.

**Educational Qualification:**

- Higher secondary from International Public School (CBSE) in the year 2011
- High school from International Public School (CBSE) in the year 2009

**CERTIFICATION**

---

- Wealth Management- The Future of Money Management
- Seventh PIMR National Conference On IT Enabled Marketing Practices For Global Business Organizations Dated Sept.15th, 2012
- JAVA software development fundamentals

**WORK EXPERIENCE**

---

**Digital Marketing Manager**

Pearl infrasolutions - Bhopal, Madhya Pradesh January 2019 to Present

Handling different social media platforms in terms of content, media posts, and page analysis.

Strategizing the content calendar.

Working on SEO to enhance company rankings on Google.

Handling the website content, and various content pieces.

**Company Name :- Galaxy Weblinks Inc.**

Job Post - Content Writer

I worked on various areas of content writing such as emails, proposals, advertisements, marketing campaigns, blogs, cases, and we content for various clients all over the globe.

**Company Name :- Infiniti Research Marketing Solutions [April 2017 – November2017]**

Full Time Job

Content Writer

As a content writer I worked on various facets including case studies, blogs, press-releases, concepts, and abstracts for Fortune 500 companies around APAC countries, the US, the UK, and ROW. Furthermore, I have also been working on social media marketing on twitter and LinkedIn for the company and its products related to procurement and sourcing, business intelligence, and customer intelligence services. In 7 months of service I have also worked on specific company projects such as introduction to Employee Intelligence services and Center of Intelligence.

## Work Sample Links:

### WORK SAMPLES

<https://jayrathore.in/wordpress-a-game-of-intellectuals/>

<https://jayrathore.in/wordpress-a-game-of-intellectuals/>

<https://www.linkedin.com/pulse/cloud-computing-new-formals-town-yatharth-jain/>

<https://www.linkedin.com/pulse/managed-services-keeping-your-goals-alive-focused-yatharth-jain/>

<https://www.linkedin.com/pulse/data-new-oil-yatharth-jain/>

<https://www.infinitiresearch.com/casestudy/fintech-industry-market-trend-analysis>

<https://www.infinitiresearch.com/casestudy/investment-banking-market-intelligence>

<https://www.infinitiresearch.com/thoughts/a-new-era-of-refinancing-in-the-chemical-industry>

<https://blog.galaxyweblinks.com/how-to-use-macros-with-twig-in-craft-cms%E2%80%8A-%E2%80%8Aadry/>

<https://blog.galaxyweblinks.com/how-to-use-macros-with-twig-in-craft-cms%E2%80%8A-%E2%80%8Aadry/>

### INTERNSHIP

---

Company	:	ITC Hotels
Designation	:	HR Intern
Duration	:	45 days

### TECHNICALSKILLS

---

Database	:	Oracle, My Sql
Web Technologies	:	HTML, CSS
Software	:	MS Office, SAP, Tally, Word-Press
Operating Systems	:	Windows

### PROJECT WORK

---

Project Title	:	Invoicing and generation of VAT report for export unit
Project Area	:	IT
Company	:	Tirupati Overseas
Duration	:	3 Months
Project Title	:	Project Internship PHP
Project Area	:	IT
Company	:	HCL CDC Indore
Duration	:	80 HRS

### ACHIEVEMENT

---



Secured 3rd Position in "CITRONICS" competition held in CDGI College in the year 2013

## **STRENGTH**

---

- Flexibility, adaptable. Positive attitude
- Strong Problem-solving leadership skill

## PERSONAL DETAILS

---

🏠	Date of Birth	:	13 June 1993
🏠	Gender	:	Male
🏠	Nationality	:	Indian
🏠	Marital Status	:	Single
🏠	Language Known	:	English and Hindi
🏠	Father's Name	:	Late Mr. Anil Kumar Jain.

## DECLARATION

---

I hereby declare that the above information furnished above is true to the best of my knowledge.

**Date:** 7<sup>th</sup> May, 2021

**Place:** Bhopal

**Yatharth Jain**