

Jaymin Prajapati

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503, Arjunvilla, Newranip,
Ahmedabad.

Career Objectives:

Seeking a challenging carrier by giving all my skills to my profession and awaiting for an initiative role. To work for the organization which provides me the opportunity to improve my skills and knowledge to grow along with the organization objectives. To grow with the organization through hard work and dedication. Willing to work as a key player for the Organization. Always thinking positively & taking initial in any type of work and converting things in a product / output form.

Education:

Ved Vyas Polytechnic Institute, Himmatnagar

Diploma in Computer Engineering - Full Time

Sem./Year	Month - Year	SPI
5 th Sem	2012-2013	7.60
6 th Sem	2012-2013	8.10

Work Experience:

- I am working as a **Sr.SEO** (Off Page Optimization, On Page Optimization) & **Digital Marketing Executive** at **Wedding Tales Technology**, Ahmedabad since August 2020.
- I was working as a **Sr. SEO** (Off Page Optimization, On Page Optimization) & **Social Media Marketer** at **Leopedia Web Solution**, Ahmedabad since August 2018 to January 2020.
- I was working as a **Sr. SEO** (Off Page Optimization, On Page Optimization) & **Social Media Marketer** at **Arth I-Soft**, Ahmedabad since April 2014 to August 2018.
- I have completed "SEO" Course from AMAR INFOTECH.

Work Profile:

- At **Arth I-Soft** , **Leopedia Web Solution** & **Wedding Tales Technology** my responsibilities included managing In-house Projects, Client Projects marketing on Social Media Platforms (i.e. Facebook, Twitter, Pinterest, Google+, Instagram, Tumblr etc..), **Email Marketing, Facebook & Instagram Paid Promotion, PPC & more.**

Off Page SEO:

- Social Bookmarking, Directory Submission
- Blog Comments, Forum Posting
- Local Listing
- Classified submission
- Question & Answer
- PPT Creation & Sharing
- Video Creation & Sharing
- Image Sharing
- Guest Blogging
- Link Building, etc..

On Page SEO:

- Optimize Titles and Meta descriptions
- Optimize Page Content
- Optimize Site Structure
- URL Optimization
- Image Optimization
- Google analytics, Web Master tools, Keyword planner, etc..

Digital Marketing:

Facebook, Twitter, Pinterest, YouTube, Tumblr, Instagram, Scoop.it, Medium and other popular Social Media sites.

Project Work:

- Project work on "Windows Phone Application" at BSP Information technology Thaltej.

Operating Skills

- Windows 2000,
- Windows XP,
- Windows Vista & 7,8,10

Interest

- Social Media Marketing
- Software Development

Technical Skills

Programming Language: C, HTML, XML

Computer Skills:

- MS Excel, MS PowerPoint, MS Word

Personal Information:

Mr. Jaymin Prajapati

DOB :29/11/1992