

KIRSTEN FERRAO

RAINMAKER



CONTACT

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EDUCATION

University of Mumbai :

- **July 2019 - Present (Currently Pursuing)**

BACHELORS OF FINANCIAL MARKETS

St. Andrews College, Mumbai :

- **July 2017 - March 2019**

X11 HSE - (SCIENCE - IT)

SKILLS

- Digital Marketing
- SEO/SEM
- Social Media Marketing
- Content Writing/Marketing
- Financial Markets
- Information Technology

WORK EXPERIENCE

Marketing Executive : (Full-time Internship)

BYJUS :

SEPTEMBER 2020 - MARCH 2021

- Designed and Managed Marketing Campaigns.
- Conducting meeting and closing on deals.
- Managed over 300+ clients.

Senior Customer Service Executive :

TELEPERFORMANCE (BARCLAYS BANK) :

JUNE 2020 - AUGUST 2020

- International BPO.

Head of Marketing :

ENTHUSIA :

JULY 2019 - MARCH 2020

- Designed and Managed Marketing Campaigns.
- Managed over 250+ Clients & Brands.
- Conducting meeting with Brands & Closing on deals.

Computer System Administrator :

KF ENGINEERS :

JULY 2019 - MARCH 2020

- Heading IT Department.
- Managed and Handled Design.

CERTIFICATIONS

- Fundamentals of Digital Marketing by Google
- Digital Marketing by Accenture
- Asia-Pacific Undergrad Experience Program by Microsoft
- Copywriting by Eduonix
- Search Engine Optimization by Amity University
- Social Media Marketing by Hubspot Academy

