

Name: Kavita Sharma

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Professional Summary

Seeking a challenging career that would help me add on and hone my skills with an opportunity to display my abilities, and contribute to the growth of the organization.

Education

- Master of Computer Application- MCA (2017-2019) Jaipur National Universities
- Bachelor of Computer Application- BCA (2014-2017) Universities Of Maharani College
- Senior Secondary Commerce (2012-2014) Central Academy
- Secondary (2010-2011) New Bright Future School.

Work Profile

- 1 Year 8 Month Experience in Digital Marketing
- Website Analysis and Research
- Marketing Strategy Planning
- Competitor Analysis
- Keyword Research (Keyword Planner, Keyword Everywhere)
- Site structure and ranking factors
- Content gap analysis and content creation
- Creating meta tags
- XML and HTML sitemap creation
- URL optimization and SSL implementation
- Error finding and fixing, page redirection
- HSTS implementation
- Page Speed optimization

- Open Graph, twitter card, schema and microdata implementation
- Google Analytics, Search Console, Bing & Yandex webmaster, GTM
- Google Ads
- Google business listing and optimization
- Link Building Strategy
- Social Media Optimization
- Client reporting and communication

SEO Tools used

- SEMRush
- Screaming Frog
- Raven Tools
- Ahref
- Hootsuite
- Buffer
- Mailchimp

Professional Experience

- Worked as SEO Executive at Datacube Softech, in Jaipur
- Worked as SEO Executive at Kadam Technologies.
- Worked as Executive at EXL Service.

Extra-curricular Activities

- Create blog website on Blogger named as Earn Money Online Tricks
- Design a Portfolio on blogger name as The Conseil (www.theconseil.co)
- Design Antixo Global Website
- Worked on Elementor

Hobbies & Interest

- Cooking
- Watching Movies
- Travelling

Personnel Details

Name: Kavita Sharma

Father's Name: Mr. Ramesh Chand Sharma

Mother's Name: Bindu Sharma

Permanent Address: B-63 Agrasen Nagar, Kanta, Kalwar Road,
Jhotwara, Jaipur (302012)

Declaration

I hereby declare that the information given here with is correct to my knowledge and I will responsible for any discrepancy.

Signature:

(Kavita Sharma)