

# Rahul sale

Digital Marketer, Blogger

## Professional Work

•February 2021

### Digital Marketing Executive A2z Webinfotech pvt ltd

Delhi

#### Job responsibilities

##### Project's handle

- Jagdish store Online..... (E commerce website)
- Kittu Mobile ..... (E commerce website)
- Prime Technical .....(Educational website)
- SV5 Health Care .....(Educational website)

- ✓ Shopify
- ✓ WordPress
- ✓ Google Merchant Centre
- ✓ Google Ads
- ✓ Facebook ads
- ✓ Google my Business
- ✓ youtube optimization
- ✓ youtube ads,
- ✓ Quora Marketing
- ✓ SEO, SMO, SMM

•January 2020 to July 2020

### Digital Marketing Executive DG Royals Pvt. Ltd,

Delhi

#### Job responsibilities

##### Project's handle

- DG Royals Institute,.....(Educational website)
- Giggs meat.com,..... (E commerce website)
- NexGen Innovators.com,(Educational website)

- ✓ Google Ads
- ✓ Google Ads
- ✓ Facebook ads
- ✓ Google my Business
- ✓ youtube optimization
- ✓ youtube ads,
- ✓ SEO, SMO,SMM

• March 2019 to AUG 2019

### Digital Marketing Executive Digital Technology Institute pvt ltd

Delhi

#### Job responsibilities:

##### Project's handle

- Digital-Technology-Institute,.....(Educational website)
- ✓ SEO, SMO, SMM, SEM
- ✓ Keyword's research

- ✓ **Link-building** (Profile-submission, Social bookmarking, Forum, article-submission, Guest posting)

● March 2018 to Sept 2018

### **Relationship Manager**

**Delhi**

#### **Interactive business solution Pvt. Ltd,**

##### Job responsibilities:

- Working with AIRTEL. In Telecom sector in B2B mobility and fixed line,
- Responsibilities of 100 companies and visit 10 companies in a day.
- Developed strong relationship with customers and generated new business for organization

● April 2016 to May 2017

### **Sales Executive**

**Delhi**

#### **Allianz Worldwide Partners Pvt, Ltd**

##### Job responsibilities:

- Working with Iffco Tokyo. Nature of work handle
- Ensure farmer about Company of agro product, deals with General insurance, life insurance
- Maintain relationship with customers to ensure customer satisfaction and generating referrals from them

● June 2014 to DEC 2015

### **Relationship Manager**

**Delhi**

#### **AMRAPALI ADDAYA TRADING AND INVESTEMENT**

##### Job responsibilities:

- Opened of Demat account in equities segment from lead and generates revenue to company.
- Going toward cold calling and stand canopy to ensure about company product.

● Jun 2012 to march 2014

### **Customer Executive**

**Delhi**

#### **Magus Customer Dialog Private Limited**

##### *Job responsibilities:*

- Inbound and outbound process of BSES
- Maintain knowledge of all systems and lending criteria, ensuring all information is input correctly and customers' requests are dealt with in an accurately and timely manner

## Web Application software known:

**SEO, SMO, SMM, Google Ads, Google webmaster, Google Analytics, SEM Rush, Ahref Tool, Keywords Research, Microsoft office, Adobe photoshop,**



### Education

- MBA (marketing)  
*Sikkim Manipal University*
- Digital marketing  
*Digital Technology Institute*
- B.com Honers  
*shaheed bhagat singh college(eve), Delhi university*
- 12<sup>th</sup> commerce stream (CBSE Board)  
*Kendriya Vidyalaya Air force station*
- 10<sup>th</sup> (CBSE Board)  
*Kendriya Vidyalaya Air force station*

### Hobbies

**YouTube Surf, Create Blogs, Traveling, Cricket**

### Contact

**Add:** 102,D Wing, Ambika Nagar Chs, Sector No.18/A, Near CIDCO fire station, New Panvel



[rahulsale90@gmail.com](mailto:rahulsale90@gmail.com)



+918882112844

### Personal Detail

Name : Rahul sale  
Father' s Name : Ekanth sale  
Mobile No. : 8882112844

### DECLARATION

I hereby declare that the information furnished above is true and to the best of my knowledge.

Date: \_\_\_\_\_

Place: \_\_\_\_\_

**Rahul Sale**  
**(Signature)**





