

EDUCATION

Bachelor of Business Administration (B.B.A.) (Hons.)

Karnavati University

2018 - 2021

Senior Secondary (XII), Commerce

UDGAM SCHOOL FOR CHILDREN

(CBSE board)

Year of completion: 2018

CGPA: 8.97/10

Secondary (X)

Rachana School

(CBSE board)

Year of completion: 2016

CGPA: 9.20/10

INTERNSHIPS

Marketing Intern

Appversal, Virtual

Jan 2021 - Feb 2021

Worked as Marketing Professional for AppVersal which included the responsibilities of developing marketing campaigns and promoting the brand on social media. Created daily and monthly reports with all the relevant details and statistics.

Brand Associate

Twist And Tours, Virtual

Oct 2020 - Oct 2020

I worked as Brand Associate and was entrusted with responsibilities such as lead generation, social media marketing, and brand strategy which enabled me to enhance my skills and helped me in gaining a valuable understanding of the tourism market.

Digital Marketing

Med Tour Easy, Virtual

Sep 2020 - Sep 2020

I worked on a live project and the campaign 'Promotion of Initiatives by MedTourEasy' under the guidance of Mr. Ankit Hasija (Training Head) and had a wonderful experience enriched with a lot of valuable lessons and insights.

Digital Marketing Associate

BurningH, Virtual

Mar 2020 - Present

Volunteering for the community that aims to spread positivity among society. Handling the social media accounts and implementing various digital marketing campaigns. Analyzing the results and preparing weekly reports for submission.

Marketing Intern

Pujaart, Virtual

Jan 2020 - Mar 2020

Prepared weekly updates and reports to track growth and success rates of marketing campaigns. Designed and presented social media campaign ideas. Created informative and entertaining posts for client's Twitter, Facebook, and Instagram pages.

POSITIONS OF RESPONSIBILITY

Deputy Secretary General at Indian Luminary Model United Nations

Core Member at Young Luminites Foundation

Chief of Staff at Indian Luminary Model United Nations

TRAININGS

Global Financial Markets And Instruments

Coursera (Rice University), Online

Sep 2020 - Oct 2020

Positioning: What You Need For A Successful Marketing Strategy

Coursera (IE Business School), Online

Sep 2020 - Oct 2020

Introduction To Social Media Marketing

Coursera (Facebook), Online

Sep 2020 - Sep 2020

Behavioral Finance

Coursera (DUKE UNIVERSITY) , Online

Sep 2020 - Sep 2020

FACEBOOK MARKETING

Coursera, Online

Sep 2020 - Sep 2020

Facebook Marketing Course from Coursera was amazing opportunity to explore more platforms of digital marketing and in understanding how to make efficient use of such social media platforms from a marketing point of view.

Financial Markets

Coursera (Yale), Online

Sep 2020 - Sep 2020

Completed the course with honors.

Market Research And Consumer Behavior

Coursera (IE Business School), Online

Sep 2020 - Sep 2020

Google Adwords

Coursera, Online

Aug 2020 - Oct 2020

I completed my Google Ads Course from Coursera which helped me gain knowledge about how Google Ads works and enabled me in using it efficiently and effectively.

Introduction To Financial Markets

Coursera (Indian School Of Business), Online

Aug 2020 - Sep 2020

SKILLS

Event Management

Intermediate

MS-Office

Intermediate

English Proficiency (Spoken)

Intermediate

Hindi Proficiency (Written)

Intermediate

Hindi Proficiency (Spoken)

Intermediate

Mathematics

Intermediate

Instagram Marketing

Intermediate

Economics

Beginner

MS-Word

Intermediate

Digital Marketing

Intermediate

Facebook Marketing

Intermediate

Creative Writing

Beginner

Report Writing

Beginner

Email Marketing

Intermediate

Google AdWords

Intermediate

Google Analytics

Intermediate

Hindi Proficiency(Spoken)

Advanced

Hindi Proficiency(Written)

Advanced

English Proficiency (Written)

Advanced

Social Media Marketing

Advanced

WORK SAMPLES

Blog link

<https://clairvoyancechronicles.blogspot.com/?m=1>

ADDITIONAL DETAILS

I am footballer and I have represented my school and college at various tournaments. Also, I have represented Ahmedabad at State Level Tournament in Football.