

# AMI KARIYA

SEO EXECUTIVE

## PERSONAL PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

## REACH ME AT



Vastrapur,  
Ahmedabad



amee.ak,288@gmail.com



886-639-8305



/ami-kariya-a2b16a15b

## EDUCATION

- **Master of Computer Application (MCA) from GLS Institute of Computer Technology (2016-2018)**
- **8.7 (CGPA)**

## SKILLS

- Search Engine Optimization (On-page & Off-page)
- Social Media Marketing
- Content Writing (Website, Flyer, White Paper, Blog & Guest Post)
- Google Analytics, Webmaster, Tag Manager

## WORK EXPERIENCE

### **Arham Technosoft Pvt Ltd, SEO Executive**

AUGUST 2019 - PRESENT

- Maintained Social Media Presence with various social accounts (in-house & client's website)
- Performing ongoing marketing (On-Page & Off-Page, Local & Technical SEO) (in-house & client's website)
- Prepared presentations for prospective Clients
- Write Flyer Content (to promote service/product & company profile)
- Setup & Manage Tools (Google Analytics, Google Search Console, Google Tag Manager)
- Competitor Analysis & Market Research
- Audit Report
- Content Writing for service/product pages (in-house & client's website)
- Blog, Guest Post, HARO, Quora
- Training Provided on SEO and Content Writing
- Monthly Tracking Report (Traffic & Keyword)

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## WORK EXPERIENCE

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### **Zestard Technologies Pvt Ltd, Jr. SEO Executive**

AUGUST 2018 - JULY 2019

- Search Engine Optimizing - On Page & Off Page
- Utilizing Google Analytics, Google Webmaster tools
- Social Media Marketing
- Content Marketing for service/product page (client's website)
- Blog & Guest Post, Email Pitch, HARO, Quora
- Market Research, Competitor Analysis

## ACADEMIC TRAINING

### **Addon Solutions Pvt Ltd, Digital Marketing Intern**

DECEMBER 2017 - MAY 2018

- Social Media Marketing (Manage all social accounts)
- SEO (Off Page)
- Lead Generation
- Data Mining