Mobile: +91-8224090257,7974201163
Email: aarti.shrivastav57@gmail.com

Name : Aarti Shrivastav

## Career Objective

To learn and grow.

## Academic Record

| S.No | Qualification | Name of Institute | University/Board | Year | Percentage /cgpa |
|------|---------------|-------------------|------------------|------|------------------|
| 1 | MBA (E-Commerce) | Institute of Management Studies | Devi AhilyaVishvaVidhyalaya, Indore | | Pursuing |
| 2 | BE (CS) | Vikrant Group Of Institutions | Rajiv Gandhi Technical University, Bhopal | 2014- 18 | 8.0 |
| 3 | HSC Examination | Shree VaishnavKanyaVidhyalay | M.P. Board | 2014 | 70 |
| 4 | SSC Examination | Shree VaishnavKanyaVidhyalay | M.P. Board | 2012 | 75 |

## Summer Training

| Organization | Impetus Technologies |
|--------------|----------------------|
| Task | • Manage our social media accounts(face book, Instagram , Twitter LinkedIn ) by maintaining , updating and expanding content on these platforms.<br>• Demonstrable social networking experience and social analytics tools knowledge.<br>• Work with the Director to create and implement campaign.<br>• Daily timely posting on platforms.<br>• Detail oriented with the ability to prioritize and multi task in a flexible, fast paced and changing enviorment. |
| Key learning | Social media marketing |

| Organization | Codiant- A yash technologies company |
|--------------|---------------------------------------|
| Task | • Worked as SEO intern where our task was to manage the product and marketing of our products with the help of on- page SEO.<br>• Complete all assigned technical SEO tasks by team leader.<br>• Develop and implement link building strategy.<br>• Create high quality back links using seo techniques<br>• Using strategies that increase in-bound traffic.<br>• Tweaking/optimizing pages and your website design so that they rank higher with search engine.<br>• Promote website over the internet. |
| Key Learning | • SEO(On page-Off page)<br>• Digital marketing |

## Major Training

Organization Name : Kangaroo Software Pvt Ltd
Duration. : 1 month
Technologies /Tools : Android/Android Studio
Key Learning : App Development

## Minor Training

Institution Name : Kalptaru Computer Education
Duration : 3 month
Technologies /Tools : PHP/Dream Weaver
Key Learning : Website Development

## Projects Undertaken

MAJOR PROJECT : Website
Title : Price Comparison System
Team Size : 2 members
Duration : 6 month
Description : A price comparison system that compare prices of a product from different
different websites and recommend to user
Learnt Skills : Java

## ComputerProficiencies

Language PHP , HTML ,CSS, Java Script ,Android / Basics / Dream weaver , Android Studio PMKVY
certification for Field Technician Computing and Peripherals.

## Personal Profile

- Name : Aarti Shrivastav
- Date of Birth : 9$^{th}$ June 1996
- Father's Name : Mr. Ajay Shrivastav
- Languages Known : English, Hindi
- Hobbies and Interests : Playing Carrom and art & craft work
- Strength : Self motivated , team worker
- Permanent Address : 155 Dravind Nagar, Indore

## Declaration

I hereby declare that the information given above is true to best of my knowledge.


**DATE**                                                                                      **Aarti Shrivastav**