



BHARTI RATHI

CAREER GOALS

To join an organization and seek challenging training to grab opportunities to learn new technologies, accept newer and higher responsibilities and thereby enhance and sharpen my technical and analytical skills for the benefit of the organization and even myself.

SKILLS:

Professional Skills.

- SEO
- Business Market Research
- Social Media Marketing
- Website Design Layout
- Google Analytics

Personal Skills.

- Team Leader
- Adaptive to change
- Art of influencing
- Creative and Conceptual Thinking
- Positive Attitude

REACH ME AT

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ACADAMIC HISTORY

Sal Techincal Institute

Bachelor of Engineering | Computer

- 2018 Passout Year
- 7.8 CGPA marks
- Gujarat Technical Univercity

Ganesh VidhyaMandir

High Secondary School

- 2014 Passout year
- 72.83 % marks
- Gujarat School Board

Ganesh VidhyaMandir

Secondary School

- 2012 Passout year
- 86.09 % marks
- Gujarat School Board

CAREER HISTORY

SEO Executive

Intesols Pvt Ltd. | June 2020 - Present

- Create on Social Media Posts, Traffic Analysis.
- Find Keywords, Make Strategy and Implementation.
- On-Page, Off-Page, and Google Analytics.

Jr. SEO Executive

Zaksy Vision Pvt Ltd. | Jan 2019- May 2020

- Learn SEO Basic things, worked on keyword research, off-page and PPC Campaigns.
- Check out some basic SEO tools and make traffic reports.

LANGUAGES

- ★ English
- ★ Hindi
- ★ Gujarati

HOBBIES

- ★ Traveling
- ★ Reading
- ★ Photography