

We are seeking a WordPress and WooCommerce Developer responsible for both back-end and front-end development, including creating WordPress themes and plugins, setting up the WooCommerce store and customizing the same. This position requires a combination of programming skills (namely PHP, HTML5, CSS3, and JavaScript) and aesthetics (understanding element arrangements on the screen, the color and font choices, and so on).

The candidate should have a strong understanding of industry trends and content management systems. Experience with the responsive and adaptive design is strongly preferred. Also, an understanding of the entire web development process, including design, development, and deployment is preferred.

Experience required: 3+ years of experience

Budget Range: 3 to 4L / annum

Responsibilities

- Designing and implementing new features and functionality
- Establishing and guiding the website's architecture
- Ensuring high-performance and availability, and managing all technical aspects of the CMS
- Helping formulate an effective, responsive design and turning it into a working theme and plugin.
- backend side management, which controls how the site works and encompasses changes and updates. Back-end work involves databases and servers, and developers work on features like structure, security, and content management.
- spend time monitoring WordPress web applications to make sure they are online, working correctly, and loading quickly. They respond to error codes and troubleshoot problems.

Skills

- Good understanding of front-end technologies, including HTML5, CSS3, JavaScript, jQuery
- Experience building user interfaces for websites and/or web applications
- Experience designing and developing responsive design websites
- Comfortable working with debugging tools like Firebug, Chrome inspector, etc.
- Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers

- Ability to convert comprehensive layout and wireframes into working HTML pages
- Knowledge of how to interact with RESTful APIs and formats (JSON, XML)
- Strong understanding of PHP back-end development
- Server level experience must be required like deploying the WordPress sites in quickest possible time.
- Fixing the production critical issues