

MISHRA BHASKAR

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Objective: - I would like to be an inseparable part of an organizational environment and perform to the best of my ability to contribute to the growth of organization and myself.

EXPERIENCE

•Company :- Blueink Infotech Designation :-Team Leader Digital Marketing & SEO
• Location – Ahmedabad

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• Location – Ahmedabad

•Company Name– CAD Outsourcing
•Designation :- Sr SEO & Digital Marketing Specialist Location – Ahmedabad

•Company Name– CAD Engineers
•Designation :- Digital Marketing Specialist Location – Ahmedabad

•Company Name– RV Engineer
•Designation: - SR Engineer Location – Ahmedabad

EDUCATION



Computer Software Skill

Wordpress

Front End Development

Sql

SEO

Email marketing

Social Media Marketing

Photoshop

Premiere

SEMRush

Ahref

Web Speed Optimization

Php

Html

Css

C, C++

Microsoft Office

Autocad, etc

SKILLS

WORDPRESS

SEO

MARKETING

- 1. Building marketing strategies, brand management, product marketing, campaign designing, advertising, promotions, driving customer/ market research and ROI optimization.
- 2. Complete Ecommerce business management small, medium and startup.
- 3. Wordpress Development
- 4. Wordpress plugin and theme integration.
- 5. On page & Off page SEO
- 6. Social Media, Email Marketing (Facebook, Linkedin, Twitter, Insta, Pinterest)
- 7. Complete Website Management from Design, Development, Optimization, Backup,
- 8. SEO Web Rank optimization, Web & SEO Audit, SMM, Content Marketing
- 9. Graphic Designing, Banner & Brochure Designing,
- 10. Lead Generation and Client communication & Coordination.
- 11. Server Setup, C panel Management.
- 12. Affiliate Marketing.
- 13. Google Search Console, Analytics, Business, Google webmaster, Google Tag Manager
- 14. Page Indexing, Website Maintenance
- 15. Client Management and Consulting
- 16. Training of Junior Marketing and SEO Staff.
- 17. Team & Project Management
- 18. Client Communication, understand client requirement & deliver as per requirement.
- 19. Infographic Design
- 20. Keyword Analysis & Research & Competitor data analysis.
- 21. Content Optimization, Article Posting & Blog Writing