

## CAREER OBJECTIVE

I would like to further develop my skills with a company that can offer opportunities for growth and career advancement. My professional experience in SEO includes site analysis, on-page optimization, strategy development and social media marketing for businesses and professionals. I have worked with clients from various parts of the world in many different niches.

# CONTACT

#### **ADDRESS**

FLAT NO: B/5, SANKALP APARTMENT,
OPP.CORPORATE HOUSE,
NEAR PAKVAN DIANING HALL, AHMEDBADABD.

### MOBILE

(+91)78788-19496

#### **EMAIL**

seo.vipul@gmail.com

## SKILLS

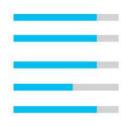
SEO

WORD PRESS

**EMAIL MARKETING** 

PPC

SMM



## EDUCATION

B.C.A. BACHELOR OF COMPUTER APPLICATION

BHAVNAGAR UNIVERSITY

K.B.PAREKH COLLEGE OF COMPUTER SCIENCE- MAHUVA

YEAR: 2004-2008

# PERSONAL DETAILS

NAME: VIPUL L. CHAUHAN

ADDRESS:

FLAT NO: B/5, SANKALP APARTMENT, OPP.CORPORATE HOUSE, NEAR PAKVAN DIANING HALL, AHMEDBADABD.

LANGUAGES KNOWN: HINDI, ENGLISH, GUJARATI.

HOBBIES:

LISTENING TO MUSICPUT MY THOUGHT ON PAPER LIKE A POEM.

## TECHNICAL SKILL

Successful Techniques Of Web Promotions Which Helped In Driving High Organic Traffic To Websites.

Gained extensive experience and understanding of web analytics (site Meter, google analytics and etc).

Webmaster tools: google analytics,

Google sitemap, xenu, web ceo, word tracker and many others.

Testing tools: w3c (html, xhtml, css), html validate

Packages: ms-office, open office

**PPC**: Create campaign, ads and handle the mcc ac. Manage budgets and biding also.

Facebook ads: I have good command on facebook ads campaign also.

Linkedin: I have good command on linkedin ads also.

**Social Media:** I have good command of social media. I have handle all our social media account like facebook fan page, google plus page, linkedin page, twitter, etc..

# EXTRA SKILL

#### INDIAMART:

I HAVE HANDLE OUR COMPANY INDIAMART ACCOUNT AND ALSO WATCH ON BUY LEAD.

#### TRADE INDIA:

I HAVE HANDLE OUR COMPANY TRADE INDIA ACCOUNT.

#### ALIBABA:

I HAVE HANDLE OUR COMPANY TRADE INDIA ACCOUNT. OTHER TRADE PORTAL LIKE EXPORTER, CHINA-MADE, ETC..

# **EXPERIENCE**

## SILVER TOUCH TECHNOLOGY PVT. LTD. / 2010-2011

#### JUNIOR SEO

All junior SEO activity with learning new Digital marketing strategy

### RIGHT WAY SOLUTION PVT. LTD. / 2011-2012

### SEO EXPERT

Responsibility: Handling whole project individually and also work as a senior SEO with team and find new strategy for new trend.

### PRONIX TECHNOLOGY PVT. LTD / 2012-2013

#### ASSOCIATED SEO EXPERT

Responsibility: Work As Senior Team Member For Merit Gold Portal.

## RADHE INDUSTRIAL CORPORATION PVT. LTD / 2013-2018

### **TEAM LEADER**

- Worked as a digital marketing head
- Team handling for seo department as well as marketing department
- Taken care of all it department
- Take care of almost all trading portal like indiamart, tradeindia, alibaba, etc...
- I was responsible for marketing and sales of the fryums making machine, bio-briquetting machine

## DIDA CONCERN (TRADING FIRM) / 2018-2019

#### TEAM LEADER

- I was responsible for marketing department
- Taken care of all it department
- Take care of almost all trading portal like indiamart, tradeindia, alibaba, etc...

## **QUALIS INFOTECH / JULY 2018-OCT 2019**

### SR. SEO / TEAM LEADER

- I was responsible for data collection and sorting data for email marketing
- I was handling email marketing campaign
- Take care for the company's website present in google.

# IGEEKSBLOG / OCT 2019-APR 2020

#### SR. SEO

- Image create for blog post (sketch).
- Content optimization and post it on own site.
- Take care for the blog post rank in google.
- I was handling email marketing campaigns.
- Find out the trending topic for the blog posts.
- Keyword research for blog posts.
- Social media marketing for the posts

# MY WORK PORTFOLIO

Website: www.meritgold.com Website: www.virtueinfo.com Website: www.rightwaysolution.com Website : www.salesplus.in/ Website : www.maitredee360.com/ Website : www.batteryind.com Websites: www.optic-trade.com Website: www.gearsandgrapes.com Website: www.mapenvironmental.co.uk Website: www.centennialcollege.ca Website: www.draincom.com Website: www.vlitzo.com Website: www.vitaminpharmacy.com Website : www.vitaminpharmacy.com website : www.rightwaysolution.com website : www.salesplus.com website : www.radheindcorp.com website : www.radhegrouprajkot.com website : www.radhebriquettingplant.com Website: www.briguettingpressmachine.com website : www.biomassbriquetting.com website : www.briquettingplantsindia.com website : www.briguettingplants.com website: www.radhebriquettingmachine.com website : www.ricobriquetteplant.com website : www.radhepolymersindustries.com website : www.radhefrvumsmachine.com website: www.radheeguipmentsindia.com website : www.fryumsmachine.com website : www.fryumsmachines.com website : www.fryumsextruder.com website: www.fryumsextrudermachine.com website : www.fryumsmachinemanufacturer.com websie : www.fryumsmakingmachine.com website : www.fryumsmakingmachine.in website : www.snackpelletsmachinery.com website: www.snackpelletextruder.com website : www.fingermachine.in website : www.gualisinfotech.com website : www.picwa.co.ca website : www.igeeksblog.com

> I have some more site list but I am not able to disclose the URL because of the privacy of client.

