

Snehal Patil

Digital Marketing Executive

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Pune, India 

Person with **One years of Digital Marketing Experience** seeking for an opportunity in Digital Marketing Field where my Digital Marketing and inter-personal skills can be used in contributing to the company's success.

Work Experience

Digital Marketing Executive

03/2020 to till date

Dmag Marketing, Pune

Job Responsibilities:

- To develop, execute and maintain SEO on-page activities like Website analysis, keyword ranking and website key-features
- To generate backlinks by performing SEO off-page activities like Social bookmarking, blog submission, image submission, Search Engine submission, Classified Ads & Blog Commenting

Digital Marketing Intern

12/2019 to 02/2020

Dmag Marketing, Pune

Job Responsibilities:

- To create customer engagement by generating quality content & designing posts while staying up to date on social media channels Like facebook and instagram by using tools like Canva & Photoshop
- Work on Web Analysis, Keyword Research and Competitors Analysis.

Certifications:

- Market Research-Complete Digital Marketing Research Bootcamp
- Master online marketing on Twitter, Pinterest, Instagram, YouTube, Facebook, Google and more

Pharmacy Project:

- **Project Title:** Clinical Analysis of Adverse Drug Reaction
Company Name: Lupin Limited, Aurangabad
Description: Key focus Areas during the Analysis in Company are Pediatrics, Cardiovascular, Anti-Infective, Diabetology.

Declaration

I hereby declare that above-mentioned information is correct to the best of my knowledge and belief.

Date: / /2021

Place: Pune

Education

Post Graduate Program in Management(PGPM)-Marketing

ICFAI Business School, Pune

CGPA: 8.59 2019-2021 Pune, India

Bachelor of Pharmacy

BAMU, Aurangabad

60.57% 2014-2018 Aurangabad

Skills

Search Engine Optimization

Social Media Optimization

SEO off Page

Content Writing

Google Adwards

Languages

English



Hindi



Marathi



Strengths:

Highly Organized

Quick Learner

Hardworking individual

Action-oriented

Snehal Dilip Patil