



snehap2605@gmail.com



8238230643



Ahmedabad, Gujarat, India

## SKILLS

on-page

off-page

social media

SEO

# Sneha Purswani

## Digital Marketer

I am a hardworking, honest individual. I am a good timekeeper, always willing to learn new skills. I am friendly, helpful and polite, have a good sense of humor. I am able to work independently in busy environments and also within a team setting.

## EDUCATION

### Bachelor of Education

Apollo Institute of Engineering and Technology

07/2014 – 05/2018

Courses

- Field: Information Technology (IT)

## WORK EXPERIENCE

### Digital Marketing Executive

OpenEyes Software Solutions Private limited

11/2020 – Present

Vadodara

*It is a reliable software company having clientele from USA.*

*Achievements/Tasks*

- Solo Person / Go-to person in the department
- Prepare SEO action plan
- Perform activities to increase engagement on social media

### Digital Marketing Executive

Commerce Pundit Technologies Private Limited

12/2018 – 8/2020

Ahmedabad

*It is an E-commerce solution agency based in Ahmedabad, having clientele from USA.*

*Achievements/Tasks*

- Promoted from Digital Marketing Trainee to Digital Marketing Executive

## LANGUAGES

Hindi

*Full Professional Proficiency*

English

*Full Professional Proficiency*

## INTERESTS

Reading

Surfing on internet

## ACHIEVEMENTS

Smart Manager Event

*1st runner-up of the event held during college fest*

Campus Ambassador

*only individual from college selected as campus ambassador for E-Cell IIT BOMBAY.*