



VIPUL L. CHAUHAN

SEARCH ENGINE OPTIMIZER

CAREER OBJECTIVE

I would like to further develop my skills with a company that can offer opportunities for growth and career advancement. My professional experience in SEO includes site analysis, on-page optimization, strategy development and social media marketing for businesses and professionals. I have worked with clients from various parts of the world in many different niches.

CONTACT

ADDRESS

FLAT NO : B/5, SANKALP APARTMENT,
OPP.CORPORATE HOUSE,
NEAR PAKVAN DIANING HALL, AHMEDBADABD.

MOBILE

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EMAIL

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SKILLS

SEO	<div><div></div></div>
WORD PRESS	<div><div></div></div>
EMAIL MARKETING	<div><div></div></div>
PPC	<div><div></div></div>
SMM	<div><div></div></div>

EDUCATION

B.C.A. BACHELOR OF COMPUTER APPLICATION
BHAVNAGAR UNIVERSITY
K.B.PAREKH COLLEGE OF COMPUTER SCIENCE- MAHUVA
YEAR : 2004-2008

PERSONAL DETAILS

NAME : VIPUL L. CHAUHAN

ADDRESS :

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OPP.CORPORATE HOUSE,
NEAR PAKVAN DIANING HALL, AHMEDBADABD.

LANGUAGES KNOWN : HINDI, ENGLISH, GUJARATI.

HOBBIES :

LISTENING TO MUSICPUT MY THOUGHT
ON PAPER LIKE A POEM.

TECHNICAL SKILL

Successful Techniques Of Web Promotions Which Helped In
Driving High Organic Traffic To Websites.

Gained extensive experience and understanding of web
analytics (site Meter, google analytics and etc).

Webmaster tools : google analytics,
Google sitemap, xenu, web ceo, word tracker and many others.

Testing tools: w3c (html, xhtml, css), html validate

Packages: ms-office, open office

PPC : Create campaign, ads and handle the mcc ac. Manage
budgets and biding also.

Facebook ads : I have good command on facebook ads
campaign also.

Linkedin : I have good command on linkedin ads also.

Social Media: I have good command of social media. I have
handle all our social media account like facebook fan page,
google plus page, linkedin page, twitter, etc..

EXTRA SKILL

INDIAMART:

I HAVE HANDLE OUR COMPANY INDIAMART ACCOUNT AND
ALSO WATCH ON BUY LEAD.

TRADE INDIA :

I HAVE HANDLE OUR COMPANY TRADE INDIA ACCOUNT.

ALIBABA:

I HAVE HANDLE OUR COMPANY TRADE INDIA ACCOUNT.
OTHER TRADE PORTAL LIKE EXPORTER, CHINA-MADE, ETC..

EXPERIENCE

SILVER TOUCH TECHNOLOGY PVT. LTD. / 2010-2011

JUNIOR SEO

All junior SEO activity with learning new Digital marketing strategy

RIGHT WAY SOLUTION PVT. LTD. / 2011-2012

SEO EXPERT

Responsibility: Handling whole project individually and also work as a senior SEO with team and find new strategy for new trend.

PRONIX TECHNOLOGY PVT. LTD / 2012-2013

ASSOCIATED SEO EXPERT

Responsibility: Work As Senior Team Member For Merit Gold Portal.

RADHE INDUSTRIAL CORPORATION PVT. LTD / 2013-2018

TEAM LEADER

- Worked as a digital marketing head
- Team handling for seo department as well as marketing department
- Taken care of all it department
- Take care of almost all trading portal like indiamart, tradeindia, alibaba, etc...
- I was responsible for marketing and sales of the fryums making machine, bio-briquetting machine

DIDA CONCERN (TRADING FIRM) / 2018-2019

TEAM LEADER

- I was responsible for marketing department
- Taken care of all it department
- Take care of almost all trading portal like indiamart, tradeindia, alibaba, etc...

QUALIS INFOTECH / JULY 2018-OCT 2019

SR. SEO / TEAM LEADER

- I was responsible for data collection and sorting data for email marketing
- I was handling email marketing campaign
- Take care for the company's website present in google.

IGEEKSBLOG / OCT 2019-APR 2020

SR. SEO

- Image create for blog post (sketch).
- Content optimization and post it on own site.
- Take care for the blog post rank in google.
- I was handling email marketing campaigns.
- Find out the trending topic for the blog posts.
- Keyword research for blog posts.
- Social media marketing for the posts

MY WORK PORTFOLIO

- Website : www.meritgold.com
- Website : www.virtueinfo.com
- Website : www.rightwaysolution.com
- Website : www.salesplus.in/
- Website : www.maitrede360.com/
- Website : www.batteryind.com
- Websites: www.optic-trade.com
- Website : www.gearsandgrapes.com
- Website : www.mapenvironmental.co.uk
- Website : www.centennialcollege.ca
- Website : www.draincom.com
- Website : www.vlitzo.com
- Website : www.vitaminpharmacy.com
- Website : www.vitaminpharmacy.com
- website : www.rightwaysolution.com
- website : www.salesplus.com
- website : www.radheindcorp.com
- website : www.radhegroupprajkot.com
- website : www.radhebriquettingplant.com
- Website : www.briquettingpressmachine.com
- website : www.biomassbriquetting.com
- website : www.briquettingplantsindia.com
- website : www.briquettingplants.com
- website : www.radhebriquettingmachine.com
- website : www.ricobriquetteplant.com
- website : www.radhepolymersindustries.com
- website : www.radhefryumsmachine.com
- website : www.radheequipmentsindia.com
- website : www.fryumsmachine.com
- website : www.fryumsmachines.com
- website : www.fryumsextruder.com
- website : www.fryumsextrudermachine.com
- website : www.fryumsmachinemanufacturer.com
- websie : www.fryumsmakingmachine.com
- website : www.fryumsmakingmachine.in
- website : www.snackpelletsmachinery.com
- website : www.snackpelletextruder.com
- website : www.fingermachine.in
- website : www.qualisinfotech.com
- website : www.picwa.co.ca
- website : www.igeeksblog.com

I have some more site list but I am not able to disclose the URL because of the privacy of client.