

Mahima Dave

Marketing Professional



Rajkot, GJ



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I want to work in an environment which encourages me to succeed and grow professionally as well as personally where I can utilize my skills and knowledge appropriately.



Skills

- Digital Marketing
- Marketing
- Social media marketing
- Social media posting
- Customer/Client relations



Work History



Marketing Executive

Harikrishna Trade links, Rajkot, Gujarat

- Analyze Customer's requirements and mapped their requirements with the services that company provides.
- Advising company's social media marketing team.



Freelance, Social Media Manager

Self, Rajkot

Managing social media accounts of local clients. Helping them to create content, analyse their audience and engagement matrices, schedule posts and create ad ad hoc ad campaigns.



Intern

Meticulous orbit, Rajkot, gujarat

I was responsible in presenting services provided by the company to their potential leads and existing clients



Education



MBA: Marketing

MARWADI UNIVERSITY - Rajkot



B.E.: Computer Science

ATMIYA INSTITUTE oF SCIENCE AND TECHNOLOGY - Rajkot

2020-12 - Current

2020-07 - Current

2020-09 - 2020-12

2019-06 - 2021-06

2015-06 - 2019-06