

Nihit Aurora

Senior Technical Editor

Proofreading and Editing Level 5 Diploma (UK)

Pro Copywriter Certification

C2 Level Certified English Language Professional (EFSET) | C1 Level Certified English Language Professional (British Council)

Profile <p>Nihit is a versatile writer and editor with a cumulative experience of over 28 years in healthcare (medical physics/radiation oncology), branding, content & copywriting, and copy editing.</p> Scope of Work <p>Includes editing and writing like:</p> <p>Article blogs press releases white paper medical website content LBLs</p> <ul style="list-style-type: none">• technical writing• consumer branding• content and copy• editing• cancer education• disease and prevention communication• vaccine awareness• oral hygiene awareness• diabetes education• anger and stress management• anxiety counselling• & virtually any form of healthcare and consumer communications & content <p>M: +91 9909823364 E: nihitaurora84@gmail.com</p> <p>A: FF 18/A, Ghosha Society, Thaltej Ahmedabad 380054 Gujarat, India</p> <p>FB: https://www.facebook.com/nihit.aurora</p> <p>LinkedIn: https://in.linkedin.com/in/nihitaurora</p> Summary of Skills (EFSET/British Council) <p>Listening: 80 Reading: 77 Grammar:96 Vocabulary:96</p>	Summary of Experience Healthcare India <p>I was a key member as Technical Officer (Medical Physics) in a team of radiotherapy & medical physics comprising oncologists, medical physicists, and other technical officers at GCRI, Ahmedabad. I had good practical exposure to modern equipment such as linear accelerators, CT scanners, x-ray equipment, and brachytherapy units. I also counselled patients for the efficacy of cancer treatment, especially Radiation Therapy. It was my responsibility to ensure smooth coordination of administrative and technical activities within the department. I also organized various workshops and attended symposiums on multiple issues of interest within the organization. I also precisely & correctly compiled and maintained onco-medical statistics collected from the tribal area of Gujarat State under the National Cancer Control Program for the ICMR Project sponsored by the Government of India.</p> Healthcare UK <p>I also was fortunate enough to work with the NHS UK, where I played an important role, first as a locum and then as a full-time Technical Officer. I was associated with some of the most prestigious NHS institutions in the UK, including the Rosemere Cancer Centre, Preston UK, and the University Hospitals Bristol NHS Foundation Trust. Using the most advanced treatment planning equipment in the world, I mainly assisted the NHS with radiotherapy treatment planning.</p> Healthcare Branding <p>I was privileged to be part of the branding team of Sterling Hospitals as a senior copywriter. I gained deep insight into the complex world of healthcare branding and brand positioning, thus ensuring that my copywriting services to this institution augmented Brand Sterling to the maximum.</p> Consumer Branding <p>I was part of the branding team at Marshmallow, a premier branding agency located in Ahmedabad, Western India. Here I offered my services as a consultant copywriter, where I effectively pitted against the complex Indian consumer mindset. Also, I provided my copywriting services to their digital branding arm – Transmogryfiers Digital Branding Solutions LLP.</p> Content & Copywriting <p>Over here, I ploughed through the world of content writing and learned the nitty-gritty of content and copywriting. My stint in content lasted over a decade and a half, where I worked in some of the prestigious content writing and Information Technology companies in Ahmedabad, India. I also freelanced and worked part-time for equally regionally prestigious companies, which helped me augment my profile.</p> Editing <p>As a senior technical editor with a US-based medical devices company, I am directly responsible for providing editing and writing services for articles, blogs, white papers, patient literature, patient education material, and others to promote company's medical devices on various online and offline channels. I am also responsible for providing internal support for preparing technical documentation, such as product manuals for the medical device and others.</p>
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<p>Education</p>	<p>B.Sc. Physics St. Xavier's College 1992</p> <p>Post Graduate Diploma in Medical Physics www.abdn.ac.uk 2004</p> <p>MBA Personnel Management www.tasmac.ac.in 1997</p> <p>Level 5 Diploma in Editing & Proofreading www.coursegate.co.uk 2020</p>	<p>St Xavier's College</p> <p>University of Aberdeen, Scotland, UK</p> <p>TASMAC, Pune, India</p> <p>Course Gate, London, UK</p>
<p>Work Experience Editing and Proofing</p> <p>Branding & PR</p> <p>Content Writing</p>	<p>Sr. Technical Editor June 2019 to present www.nsvtech.com</p> <p>Consultant Copywriter April 20 8 - May 2019 www.marshmallow.in</p> <p>Senior Copywriter Jan 2017 to April 2018</p> <p>Content Writer February 2016 - Dec 2016 _ www.netclues.com</p> <p>Content Writer December 2015 - February 2016</p> <p>Content Writer December 2015 - February 2016</p> <p>Sr. Content Writer September 2012 - Nov2015 www.krishinc.com</p> <p>Sr. Content Writer Nov 09 - July 2011 www.krishinc.com</p> <p>Content Writer July 2014 - Nov 2015</p> <p>Sr. Content Writer May 2012 - August 2012 _ www.saicare.com</p> <p>Content Writer Nov 2011 May 2012 www.neesagroup.com</p> <p>Content Writer July 2011 Oct 2011 www.viteb.com</p> <p>Content Manager Oct 07 - Nov 09 _ www.infibeam.com</p>	<p>NSV Inc, Pennsylvania, USA Placed at Ahmedabad, India.</p> <p>Marshmallow, Ahmedabad, India</p> <p>Sterling Hospitals, Ahmedabad, India</p> <p>Netclues, Ahmedabad, India</p> <p>AJA Softech, Ahmedabad (part-time assignment)</p> <p>360⁰ Infosoft, Ahmedabad, India (part-time assignment)</p> <p>Krish Technolabs, Ahmedabad</p> <p>Krish Technolabs, Ahmedabad</p> <p>Fusion Informatics, Ahmedabad (part-time assignment)</p> <p>Sai Infosystem (I) Limited, Ahmedabad</p> <p>Neesa Group, Ahmedabad Cambay Hotels and Resorts</p> <p>Viteb Group, Ahmedabad</p> <p>Infibeam Corporation, Ahmedabad</p>

Work Experience – Contd.	Content Writer July 06 - Sept 2007 _ www.juriscap.com	Juriscap Legal Research, Ahmedabad
	Content Developer & Research Associate July 05 July 06 www.infoanalytica.com	Infoanalytica, Ahmedabad
	Aug 2004 Apr 2005 www.ubht.nhs.uk www.rosemere.org.uk	NHS, UK
	Technical Officer Medical Physics Jan 1994 - Sept 2003	Gujarat Cancer & Research Institute, Ahmedabad, India

Professional Achievements	<ul style="list-style-type: none"> • SAP HR Training, United Systems Infotech Pvt. Ltd., Bombay, India • Certification of participation of the XV Conference of the Association of Medical Physicists of India at the Gujarat Cancer & Research Institute, Ahmedabad • Certificate of attendance as a faculty member at workshop Quality Assurance of Radiotherapy equipment in association with the Association of Medical Physicists of India at the Gujarat Cancer & Research Institute, Ahmedabad. • Letter of appreciation and thanks from the Association of Medical Physicists of India for participation in the workshop as mentioned above • Certificate of participation in the II Conference of the Association of Radiation Therapy Technologists of India at the Gujarat Cancer & Research Institute, Ahmedabad • Past Member, National HRD Network, Ahmedabad Chapter • Past Student member of IPEM (Institute of Physics and Engineering in Medicine) 2003-2004, United Kingdom • Past Member Association of Radiation Therapy Technologists of India, AORTTI, India
Certifications	<ul style="list-style-type: none"> • C2 level English Language Certificate, EFSET, European Union • C1 level English Language Certificate, British Council • Level 5 Diploma in Editing and Proofreading, UK • Pro Copywriter Certification, Eduonix.com • Editing Masterclass Certification from Udemy • Certification in SEO fundamentals from eMarketing Institute, Denmark • Certification in Social Media Marketing from eMarketing Institute, Denmark • Certification in Blogging from eMarketing Institute, Denmark • Practical knowledge of operating systems like Windows XP and other Windows Editions • Comfortable working with MS Office 2007 (MS Office, Excel & PowerPoint)
Community Participation	<ul style="list-style-type: none"> • Community carer with individuals with learning disabilities (around 20 hrs per week) from Cornerstone Community Care, Aberdeen, Scotland, UK • Certificate in Food Hygiene and Safety, Cornerstone Community Care, Aberdeen, Scotland, UK
PERSONAL	<ul style="list-style-type: none"> • Gender: Male • Date of Birth 25 August 1971 • Age 48 years • Marital Status: Married: Children 2 • Preferred mode of contact: nihitaurora84@gmail.com