

SHUBHANGI VYAS

SEO Executive

I would like to work in an environment, which would help me in delivering my skills and abilities to the fullest, provides scope for widening the horizons of my knowledge and contributes to the growth of an organization.



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📞 7597346784

📍 JODHPUR, INDIA

WORK EXPERIENCE



SEO Executive

School of Odd Thinkers

03/2021 - Present

Jodhpur, INDIA

The company deals in the promotion of small business websites with the means of digital marketing like SEO, SEM, social media, and more

Achievements/Tasks

- Used keyword research tools to find keywords for content writing, Published blogs, and get them indexed in google.
- Worked on many websites and learnt the working of SEO efficiently.
- Developed the skill to effectively work with on-page and off-page SEO strategies.

Contact: Kuldeep Singh Rathore - 7229900495

INDUSTRIAL TRAINING



AIRPORT AUTHORITY OF INDIA, JODHPUR

05/2017 - 07/2017

Jodhpur, INDIA

Achievements/Tasks

- Communication Navigation and Surveillance.
- learned about different types of equipment such as DVOR, DME, ILS which are used between ATC and pilot for communication.
- Visited the Airbase situated at Jhalamand, Jodhpur.

EDUCATION



B.Tech (ELECTRONICS & COMMUNICATION ENGINEERING)

JODHPUR INSTITUTE OF ENGINEERING AND TECHNOLOGY

06/2014 - 06/2018

Jodhpur, RAJASTHAN

HIGHER SECONDARY SCHOOL EDUCATION



Central Academy School, Jodhpur

04/2012 - 04/2013

Jodhpur, RAJASTHAN

SECONDARY SCHOOL EDUCATION



Central Academy School, Jodhpur

04/2011 - 01/2012

Jodhpur, RAJASTHAN

STRONG POINTS



Perseverance & Power of expression



Patience & Discipline



Emotional



SKILLS



Search Engine Optimization

Content Writing

Search Engine Marketing

Technical SEO Analysis

Wordpress

Google Analytics

PROJECTS



WEBSITE - <https://clubnashaa.com/> (01/2021)

- Website wordpress designing and content writing

WEBSITE-<https://rtcube.com/> (03/2021 - Present)

- CONTENT WRITING AND PUBLISHED BLOGS

Password Based Circuit Breaker (06/2016 - 04/2017)

- The project is designed to control a circuit breaker with the help of a password only. A keypad is connected to this project to enter the password. This system provides the solution, which can ensure the safety of the maintenance staff.

CERTIFICATES



School of Odd Thinkers Digital Marketing course
(11/2020 - 01/2021)

The complete digital marketing course to learn the latest trends and basics of digital marketing.

School of Odd Thinkers internship certificate
(03/2021 - Present)

Learned the day to day working in the world of SEO and digital marketing in a professional environment.

Email Marketing (HubSpot) (11/2020 - 11/2020)

Learning of the email design, layout, content and strategy for better use of outreach emails and email marketing.

Google Analytics (11/2020 - 12/2020)

Learned how to create account, set up data filters and analyze basic audience, acquisition behavior reports and campaign tracking.

LANGUAGES



ENGLISH

Full Professional Proficiency

HINDI

Full Professional Proficiency

INTERESTS



MARKETING

TRAVELLING

DANCING

SKETCHING

TRENDING TOPICS