

ARCHIT DAVE

Bachelor of Science in Information Technology

Address : 2- Narsinh Patel Madh , Mehsana , Gujarat

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OBJECTIVE :

To be associated with a dynamic and progressive organization that will allow me to push my boundaries and expand my knowledge in the field to add value to the organization while providing me opportunities.

WORK EXPERIENCE :

POSITION : DIGITAL MARKETING EXECUTIVE, Company Name : MPIRIC WEB SERVICES

NOV - 2020 To MAR - 2021

Plans and executes SEO, SEM , email , social media and advertising campaigns.

Manage and implement optimized campaigns on Google and Facebook.

Design and maintain company's social media presence.

BUSSINESS DEVELOPMENT EXECUTIVE, Company Name : DASH TECHNOLOGIES

AUG - 2020 To NOV - 2020

Build contacts with clients to create new business opportunities.

Maintain knowledge of all product and service offerings of the company.

SKILLS :

- Microsoft Word , Excel , Powerpoint
- HTML , CSS , JAVASCRIPT
- Google Analytics
- Facebook insights
- Google Adwords
- Problem solving.
- Ability to work under pressure and multi-Tasking.
- Excellent communication skills

ACTIVITIES :

- Passed IELTS exam with overall 6.5 Band Score.
- Completed Certified digital marketing course of digital deepak .

Educational Qualifications :

Course	Institution	Board/University	Year Of Completion	Result
B. Sc (CA & IT)	Ganpat University , Kherva	Ganpat University	2019	6.91 (CGPA)
HSC	J.M.C Sarvajani Vidhalaya , Mehsana	Gujarat Secondary and Higher Secondary Education Board	2016	57%
SSC	J.M.C S.V, Mehsana	Gujarat Secondary Education Board	2014	81%

PERSONAL DETAILS :

- **Date of Birth :** 24-01-1999
- **Gender :** Male
- **Nationality :** Indian
- **Languages known :** English , Hindi , Gujarati
- **Hobbies :** Reading books , Playing Chess , Writing