

BHARAT J GARACHH

3 New Vijaya Apartment, Opp. Swaminarayan Temple, Ghatlodia,
Ahmedabad - 380061
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10 + years of professional experience in SEO/Digital Marketing activities | Extensive knowledge of On-page and Off-page SEO activities | Social Media Strategist and Content | Working knowledge of WordPress, HTML | Marketing and Brand Strategist | Proficient in managing & leading teams for running successful process of marketing & experience of developing procedures, service standards for business excellence.

WORK EXPERIENCE

SEO Executive Sinon Tech Pvt Ltd.

11/2020 to current

- Keyword research and competition
- Client communication
- Social Media Optimization
- Running paid campaign including Google and Facebook
- On Page and Off Page activities

SEO Analysis

TWS Media

10/2018 to 11/2020

- Handling a team of 3 SEO executive, 2 content writer and 1 graphic designer
- Keyword research and competition
- Blogging
- Client communication
- All the SEO activities like on page, off page, Google adword, Social media activities and other paid campaign

Sr. SEO Executive

12/2017 to 10/2018

Aseum Infotech Pvt Ltd Ahmedabad Job Description

- Perform keyword research in coordination with client business objectives to optimize existing

content and uncover new opportunities

- Provide SEO analysis and recommendations in coordination with elements and structure of websites and web pages
- Provide recommendations and execute strategies for content development in coordination with SEO goals general and keyword specific
- Administer search engine programs (XML sitemaps, shopping feeds, webmaster tools) for purposes of diagnostic reporting on client projects
- Help to create and support marketing content to socialize and use for social media purposes (e.g. customer videos briefs, customer case studies, blog posts, posts from analysts and customers)
- Implement link building campaigns in coordination with client SEO goals
- Assist in development and execution of communication/content strategies via social communities in coordination with SEO goals
- Keep pace with SEO, search engine, social media and internet marketing industry trends and developments
- Research and administer social media tools in support of clients social media strategy
- Monitor and administer web analytics dashboards, reports and key reporting tools, and point out key areas of importance in accordance client goals
- Monitor and evaluate search results and search performance across the major search channels
- Communication to team and management on project development, timelines, and results
- Work closely with the other team members to meet client goals

Business Partner

05/2014 to 11/2017

Zeviion Technology

Ahmedabad

Job Description

- Project Management
- Content writing for website
- Work closely with web developer and SEO
- Client relationship management
- Social Media content writing

Senior Executive

11/2013 to 3/2014

Mohammad Enterprise Tanzania

Ltd Tanzania

- Handling a team of sales executive, Accountant, Cashier and team of sales
- executive Market research

Executive Assistant

01/2012 to 08/2013

Mangalam Alloys.

Ltd Ahmedabad

- Planning and organizing meetings, events and conferences. Digital Marketing (SEO, SMO)
- Managing Internal and External communications.
- Making strategy for business development with the help of Management & Marketing.

Sr. Customer Care officer

06/2010 to 04/2011

MFI Trade Link Pvt.

Ltd Ahmedabad

- Client relationship
- Marketing
- Management Digital
- Marketing Inquiry generation
- Update database of seller and buyer in portal

Marketing Manager

06/2007 to 04/2010

Gayatri Food

Production

Ahmedabad

- Marketing Strategy
- Handling a tea of sales
- working close with management

Customer Care Executive

03/2006 to 05/2007

Hutchison PVT LTD

Ahmedabad

- Answering telephone
- calls Inbound Call Center

SKILLS

Team Handling
Client Communication
Google adword
SEO
Social Media Marketing
Blog writing

EDUCATION

B.Com – Thara (2004)

North Gujarat University

HSC (04/2000 to 03/2001)

Shree Ogad Vidhya Mandir High school, Thara