

SIDDHARTHKUMAR MAHESHBHAI BAROT

F/305, Jalanand Township, Gorwa Refinery road, Nr. Panchvati Canal, Panchvati, Vadodara-390016,,
8469813622 | siddharthbarot505@gmail.com

CAREER OBJECTIVE

Search engine optimization position where I can use my SEO skills and experience to increase site traffic and search engine placement, and apply my IT experience. Looking for an opportunity where I can enhance my skills towards Google Adwords, PPC and Social Media Marketing.



PERSONAL PROFILE

- Date of Birth : 05/10/1995
- Marital Status : Unmarried
- Nationality : Indian
- Known Languages : English, Hindi, Gujarati



INTERESTS

- Driving



EDUCATION

- **Sanjaybhai Rajguru College of Engineering (GTU)**
Computer Science and Engineering
7.80 CGPA
2017
- **Shree G. K. Dholakiya School (Gujarat Board)**
HSC
57.12 %
2013
- **Shree Chanakya Madhyamik School (Gujarat Board)**
SSC
83.4%
2011



EXPERIENCE

- **Aegis Softtech** *16th February, 2018 - 10th January, 2019*
Jr. SEO Executive
Offpage optimizer who manage all the offpage activities in different projects included Zymo Cosmetics, Aegis Health Tech, Shivang Furnace and many more.

- **eSparkBiz Technologies Pvt Ltd**

17th January, 2019 - 25th December, 2019

SEO Executive

SEO Executive who analyze competitor's websites backlinks and other offpage activities included Classified Submissions, Business Listings, Micro Submissions, Documents Submissions, Image Submissions and other activities. Also write web 2.0 contents and guest posting work and keywords analysis.

- **Zobi Web Solutions**

1st January, 2020 - Present

Digital Marketing Executive

SEO Executive who manage all SEO activities on inhouse project. I am working on onpage and off-page both. I also write contents for the web 2.0 and guest posting blogs. Here, I am working in ahrefa tool for the keywords analysis and competitor's website and backlinks analysis. I am working here on linkedIn and twitter for the marketing of blogs and services to increase the reach.



TECHNICAL SKILLS

- Submissions Activities
- Link Building
- Guest Posting
- Content Writing
- Local SEO
- OnPage Activities
- Sitemap and robots.txt
- Keyword Analysis
- Tools : Google Analytics, Google Webmaster, Grammerly, SEMRush, LSI Graph, Uber Suggest, Google Adwords, ahrefs, Keyword everywhere



PERSONAL STRENGTHS

Self Motivation and Self Learning

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