

Parthesh Raval

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Summary

11+ yrs. Experienced, professional project manager, perfect strategic analyst manager, a cracker-jack of SEO/SEM, and made it big with online business development and marketing along with website management expertise.

I am a qualified the certification from MKCI for International development of software technology, starred with distinction. The Hubspots' inbound certification and google AdWords certification (advanced and fundamental), Google Analytics Certification, and Google's Mobile App Analytics Fundamentals are the addendum to my proficiency.

My technical know-how wrap-up in SEO, E-commerce, Online Reputation Management & Sales Engineering

I, as a team's guiding spirit, passionate and self-motivated project manager, has been jazzing up to my projects being result-oriented, meeting deadlines and skipping no technicality for perfection.

Experience



Project Manager-DM & Sales

IntelliPro Solutions Pvt. Ltd

Jan 2020 - Present (1 year 5 months +)



Project Manager-SEO

IntelliPro Solutions Pvt. Ltd

Sep 2011 - Jan 2020 (8 years 5 months)

Presently, handling Web Marketing Projects and Business Development Department of Company, analyzing and maintaining Web projects for SEO/SEM and their supplementary offline activities. Over-and-above, indulge into bidding for overseas projects for different technologies and handling Client Relationship Management.. Please feel free to get in touch at parth@iprospl.com



SEO Consultant

Global service consultancy

Jan 2010 - Sep 2011 (1 year 9 months)

At Global Service Consultancy, I was SEO Consultant and was assigned to to handle all Web Marketing activities including site performance improvement, live chat to support clients for SEO issues, quality and performance management of websites. Responsible for SEO department of company with 20+ website projects, lately..



Team Lead-software engineer

Let's Nurture Global IT Solutions & ITes Provider

Jun 2008 - Dec 2009 (1 year 7 months)

Undertaken the SEO department, software engineering and mentored a team of 10+ people.

Education



Indian Institute of Management Kashipur

Post Graduate in Digital Marketing, DM

Licenses & Certifications



International Diploma in Software Technology with distinction - Maharashtra knowledge corporation limited (Govt. of Maharashtra undertaking)
ID369



Google Adwords Certified- Fundamental and Advanced - Google



Google Analytics Certified - Google



Mobile App Analytics Fundamentals - Google

Skills

SEO • SMO • Internet Strategy • Internet Security • Web Analytics • Web Services • Web 2.0 • Business Analysis • Business Strategy • Business Development