

HENNY BHATT

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Rajnagar Paldi Ahmedabad
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OBJECTIVE

To explore more and more aspects of data analytics in all the areas like Marketing Mix, Price and Promotion, Assortment etc.

EXPERIENCE

14th
March
2016 -
28th May
2021

Tata consultancy services

Associate

I was part of TCS since last 5.2 years, working with Data Solutions team. Our major engagements are related to analytics and statistical modeling analysis by using various excel, sas, power point tool. Also various marketing platforms. In addition to this I worked with multiple clients like P&G, RB, GSK, Coke, Purina etc, and have worked with different countries like USA, Mexico, Brazil, Russia, UK and Philippines.

Also currently working in BFSI process for Citi Bank as client. I am a fund transfer and cash management specialist in my current team.

1st June
2021 - Till
Date

Actionedge research service LLP

Project manager

Conduct kick off calls with client, conduct required secondary research, handle all client queries/escalations, assist the software team to build Survey Programming link and to check it thoroughly, coach team, Team Leaders, Quality Leader and Reporting Analyst, ensure that all the client documents and program links are checked, assist reporting team to prepare project status report, meet Researchers periodically, prepare weekly productivity report.

EDUCATION

March
2008

Bright School

SSC
62%

2010

Tejas School

HSC
77.43%

March/April
2013

Maharaja Sayajirao University

B.Com
54%

May 2015

IMI (Gujarat Technological University)

MBA
7.86 SPI

SKILLS

- Microsoft Excel and Advanced Excel (VBA)

- Microsoft PowerPoint
- Also basic to moderate level of knowledge regarding SAS, Unix, and R language, Python
- Certified course in Digital marketing
- Basic computer application knowledge
- Ease in communicating with different overseas clients and overseas.
- Imparting knowledge by training
- Flexible
- Participation in various group level activities, for both project front and team bonding activities.

PROJECTS

- **Respiratory, Bath Tissue, Facial Tissue, Digestive aid, Air Freshener, Coke, Purina, Nutritional supplements etc**

These are some of the projects for which I have received client side appreciation and award as well. Key points to be highlighted for these projects were my TAT, proactive behaviour for all the data related points, managing multiple projects without hampng the final deliverables, zero external error in my entire tenure, complete understanding of my process and methodology and imparting training as well for the same. Also have automated various excel VBA tools due to which time consuming task got completed in less time.

ACHIEVEMENTS & AWARDS

- On the spot award for multiple P&G projects and cheers for peers for GSK and RB projects.
- Certified Scrum Master
- Certified PMP
- Certified PMI ACP

MY CUSTOM SECTION

- Few Off-shore, On-Shore and management feedback regarding my project execution and professional outlook:
Hardworking, focused, providing more importance to work, never keep the task pending for long time, Good communication, good process knowledge, always ready to learn new things, always ready for team work and independent team bonding activities planner and executer.