

# **ASHISH MARTHAK**

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## **Professional Summary**

Entrepreneurial professional with extensive experience across sales, business development, product branding, product launching, and multi channel marketing, market research and analysis, and lifecycle management.

## **Skills**

- Sales and Revenue Generation
- Business Development and Analysis
- Product Development, Branding, Positioning
- Strategically and tactical planning
- Microsoft office
- Project Management
- Product Launch
- Sales force

## **Languages**

Gujarati, English, Hindi

## **Work History**

- **Sr.Marketing Executive, October 2019 to till date**

→**Nugen Laboratories Pvt Ltd.- Ahmedabad**

- **Sr.Business Negotiator, October 2015 to Sep 2019**

→ **Care Group Sight Solution LLP – Ahmedabad**

## **Achievements**

- Awarded for achieving highest sales and Collection in 2016-17
- Awarded for achieving Collection and High-end Product for Lens in 2017-18.
- Awarded for achieving highest Collection in 2018-19.

- Awarded by certificate for good Team work and good customer service.
- Awarded by certificate for achieving Sales target in limited time period.

- **Branch Manager , Sept 2014 to August 2015**

- **R A Electronics Pvt. Ltd., Vadodara**

- **Owner, From 2006 to 2013**

- **Shree Ganesh Amul Parlour, Vadodara**

- Managing all perspective as an owner of parlour.

- **Sr. Sales Executive , June 2004 to Dec 2005**

- **GE Money Ltd, Vadodara**

- **Sr. Sales Executive, Jan 2003 to April 2004**

- **Fin Force Services Ltd, Vadodara**

**Education Qualification:**

- T.Y. B.Com.

**Personal Details:**

- Date of Birth: 11<sup>th</sup> Oct,1984
- Gender : Male
- Marital Status: Married
- Address: 3, Shivaji Park Society, Jivraj Park Char Rasta, Ahmedabad-380054
- Hobbies: Music, Reading, Sports.