

## **CURRICULUM VITAE**

**ARPITA SRIVASTAVA**

### **Personal Details:**

**Date of birth:-** 1/05/1996

**Gender:-** Female

**Nationality:-** Indian

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### **Career Objective:**

- To push my limits by exploring different challenges in the arena of content development, journalism, anchoring and blogging
- To establish myself as an achiever in my fields of Excellence.

### **Educational Qualification:-**

<b>Course</b>	<b>Name Of Institution</b>	<b>Board/ University</b>	<b>Year Of Passing</b>	<b>CGPA/ Percentage</b>
Bachelor Of Journalism and Mass Communication	Lovely Professional University, phagwara	Lovely Professional University	2017	10.00
Senior Secondary Certificate	St. Fidelis College, Aliganj, Lucknow	Indian School Certificate	2014	86%
Higher Secondary Certificate	St. Fidelis College, Aliganj, Lucknow	Indian Certificate of Secondary Education	2012	80.1 %

### **Projects and Work Experience:-**

- Worked as a **Sales Manager** in **White Hat Junior** from **September 2020- November 2020**.
- Worked with **BOI events**, as the **Senior Executive** for content creation and planning from January 2019- March 2020.
- Worked as a **Content writer** in a UK Based company, **E-Profit booster** in Lucknow. From May 2018- December 2018.
- Worked as **Content Writer & Social Media Analyst** at the **Brandconn Digital Group**, Delhi from May, 2017 to jnuary, 2018.

- Worked as the **Digital MARKETING Head at the snow affairs Foods Pvt Ltd.** Dwarka, Delhi from January, 2017-May 2017.
- Handled the social **media & Marketing of a you tube channel “Total Indian Drama”** from 2016-2017.
- Worked as an Event and Entertainment **Reporter** with **“The Hindustan Times”**
- Worked as a full time reporter with **“The Times Of India”** as a Reporter for 5 months.
- Worked in the channel **“Y-Tv”** for two years as an Actor, Reporter and Anchor.
- Worked as a freelancer in content development and social media expert for many organizations like **“61DesignStreet”, “Y- health”, “Metlife Foundation” “Tiles and Graphics”, “Happenings@Lpu, “Total Indian Drama”** and few start-ups.
- Goodwill Ambassador of the organization **“United Nations Youth Capital”**

#### **Other Experiences :-**

- Anchored all the major events of Lovely Professional University under the **“Department Of Youth Capital”** and **“Department of Cultural Activities”**
- Anchored the international Youth Fest of LPU **“Youth Vibe”** and **“One world”**.
- Worked in the Short Film ventures in the Lead and second lead characters titled- **“Bounce Back”, “Maseeha” “hero”** under the directors Manish Madan and Anudeep.
- Represented my University in the Nationals of AIU under the **Ministry Of Youth Affairs** and bagged the first prize.

#### **Technical Skills :-**

Auto-Desk 3ds Max.  
After effects.  
Corel- Draw.  
In-Design.  
Photoshop.  
Four Point Lighting.

#### **Leadership:-**

- Headed the writer’s team of the newspaper **“Lovely World”**.
- Lead the team of content writing and social media in companies like **“Total Indian Drama”** and **“61DesignStreet”**.
- Social media head for Ministry of Cultural Affairs and Tourism, Gov. Of India.
- Elected as the Class Representative in the very first semester and continue to Lead my Batch for 2 years.

#### **Achievements :-**

- Interviewed prominent personalities which includes celebrities like Sonam Kapoor and Fawad Khan and business personalities like Dr. Subhash Chandra, owner of zee networks.
- Secured 1<sup>st</sup> position in zeitgeist IIT Ropar, for my hindi play “kosi ka kasa” by Prem Chand as the lead cast and awarded “best actor” female category for the same.
- Around 5 months working experience with the newspapers Like “The Times of India” and “The Hindustan Times”.
- Secured 1<sup>st</sup> position in inter hostel singing competition in lovely university.
- Two time North Zone Winner in Inter University Youth fest under the aegis of Association of Indian Universities (AIU) in the theatre category.
- Much applauded for my performance in the International fest of South Asian Universities.
- Two Time National Winner in the National level of Inter University Youth Fiesta under the aegis of Association of Universities (AIU).
- Bagged the Award of “Best Female Actress” In the National Theatre Fest in Barnala.
- Worked with organizations like “The Hindustan Times” and “The Times of India” as a reporter.
- Anchored many events inside and outside the lovely premises.

#### **HOBBIES AND INTERESTS:**

Acting  
content writing  
reading, Travelling  
anchoring, reporting, travel writing  
blogging.

#### **Skills:-**

Ability to persuade people.  
Good in communication skills.  
Good in analytical approach.  
Managing teamwork efficiently.  
Ability to work well under pressure.  
Ability to lead the team by propagating harmonious work bonds.  
Acting Skills.

**Date**

**Arpita Srivastava**