

Hardika Jani

SEO Executive

To obtain a position of SEO Executive that Challenges me and provides me the opportunity to reach my full potential professionally and personally utilizing my abilities. SEO specialist with 2.4+ years experience.

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📞 9904745931

📍 Mehsana, India

📅 20 November, 1997

WORK EXPERIENCE

SEO Executive

Multicodes Services PVT. LTD.

2019 - Present

Ahemdabad

Achievements/Tasks

- Managing Team of SEO
- Work with Website Development team to Drive SEO Activities
- Keyword Analysis Website Optimization
- Making Strategies for Off Page Optimization
- Making Strategies for Social Media Marketing
- Review of Traffic Reports Using Google Analytics

SEO Executive

CodeZeros

2018 - 2019

Ahemdabad

Achievements/Tasks

- Making Strategies for Off Page Optimization
- Making Strategies for Social Media marketing
- Review of Traffic Reports Using Google Analytics

EDUCATION

Master Degree

Ganpat University

2018 - 2020

8.84 CGPA

Courses

- M.SC(CA&IT)

Bachelor Degree

Ganpat University

2015 - 2018

9.00 CGPA

Courses

- B.SC(CA&IT)

SKILLS

Google Analytics

Interactive Marketing

Keyword Optimization

Strong Presentation Skills

Content Creation

Traffic Optimization

Research And Analysis

Knowledge Of HTML/CSS

E Marketing

On-Page SEO

Off-Page SEO

On-Page Optimization

KEYWORD ANALYSIS

Researching the best keywords using tools like Google Keywords Tools, Paid Tools Ahrefs , semrush etc.

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Gujarati

Native or Bilingual Proficiency

INTERESTS

Music

Cooking

Reading

Traveling