



Ritika Mehta

Digital Marketing Executive

Passionate and strongly belief that Digital Marketing Executive is essential to the development and success of the organization that wishes to scale and achieve higher level of profitability

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📍 Ahmedabad, India

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EDUCATION

Master's in Computer Application GLS Institute of Computer Technology

08/2017 - 04/2019

Ahmedabad

Master's in Computer Application

- 1. Online Examination System (In-house)
- 2. Online Barter System (In-house)
- 3. Paving Stone (Client Project)
- 4. Aazacus (Client Project)

Bachelors of Computer Application S S Agrawal College of Commerce and Science

08/2014 - 04/2017

Navsari, India

PROJECTS

1. Magneto IT Solutions Pvt. Ltd(In-House Project) [↗](#)
2. World Of Stone USA(Client Project) [↗](#)
3. Selecetd Firms (In-House) [↗](#)
4. WebIT Guru [↗](#)
5. Elsner Technologies [↗](#)
6. Dash Technologies INC [↗](#)
7. Smart Site USA [↗](#)

And many other projects I had work with

WORK EXPERIENCE

Digital Marketing Analyst Dash Technology INC [↗](#)

07/2020 - Present

Ahmedabad, India

Achievements/Tasks

- On Page Optimization: Meta Tag Optimization, Internal linking, XML sitemap creation, On-page articles/blogs, Basic HTML Changes, Header Tag Optimization, URL Analysis and Rewriting.
- Off Page Optimization: Article Submission, Blog Creation and Submission, Web 2.0 Submission, Social Bookmarking, Classified Ads Submission, Profile Creation, Directory Submission, Social Bookmarking, Document Submission, PDF Submission, PPT Submission.
- Social Media Optimization: Profile and Business page creation in social media sites like Facebook, Twitter, LinkedIn, G+, Instagram, etc.

SKILLS

Ubuntu Linux

Windows

Basic HTML

Google Analytics

Search Engine Optimization

Social Media Optimization

Data Analysis

On-page and Off-page optimization

Google Adword

Good Communication

Link Building

ORGANIZATIONS

Magneto IT Solutions Pvt. Ltd [↗](#)

Jr. Digital Marketing Executive.

Elsner Technologies Pty Ltd [↗](#)

SEO Executive

Dash Technologies INC [↗](#)

SEO Analyst

CERTIFICATES

Advance Google Analytics Certification
(04/2020 - Present) [↗](#)

Semrush Keyword Research Exam (04/2020 - 04/2021)
[↗](#)

SEMrush SEO ToolKit Exam (04/2020 - 04/2021) [↗](#)

Google Analytics Individual Qualification
(05/2020 - 05/2021) [↗](#)

Inbound Marketing Certified (06/2020 - 07/2021) [↗](#)

LANGUAGES

Hindi



Gujarati



English



INTERESTS

Swimming

Singing

Adventure

Travel

learning new things in Search Engine Optimization

Criminal Story