

Anuj D. Tiwari B.E. [I.T.]
PG. [DDM]

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Present Address : M-303 Devnandan
Supremus, Opp. GalaxyTownship, nr.
RAF camp, @vastral, Ahmedabad-
382418, Gujarat.

CAREER OBJECTIVE

To work in a firm with a professional work driven environment where I can utilize and apply my knowledge, skills which would enable me as a fresh graduate to grow while fulfilling organizational goals.

BASIC ACADEMIC CREDENTIALS

Qualification	Board/University	Year	Percentage
PGDDM	Digital Media Group pvt. Ltd. (Approved by MIT-Pune, Gov. of INDIA)	2020-2021	-
B.E [Information- Technology]	Hasmukh Goswami College of Engineering (Gujarat Technological University)	2014-2018	8.62(CGPA)
HSC	Gujarat Board	2014	84%
SSC	Gujarat Board	2012	86%

IT PROFICIENCY

❖ Microsoft Office

❖ Digital Marketing :

- Research & Analysis
- SEO : On page , Off page
- Advanced SEO
- SEM, SMM, SME, Email Marketing, Whatsapp Marketing, E-commerce Marketing
- Content Writing, Blog Writing, Link Building
- Facebook, Instagram Marketing Strategy
- Google Adwords, Google Adsense, Google Analytics,PPC, CPC, Google Search Console
- Wordpress – Website Builder
- Image editing, video editing, Personal Branding

❖ Designing : Corel Draw,Mobile Apps

COMPANY DETAILS

- Name: **Royal Technosoft pvt. Ltd.** [College Project – Last year]
- Project : Smart Beacon [IOT based:– IOS: swift language project]
- Period : 2017-2018 [8 Months]

- Name: **Zeron InfoTech pvt Ltd.**
- Project : Stayclassy, Fonocase, Grabdeal, Grabonise
- Period : June,2018– August,2020
- Profile : Digital Marketing –Social Media, Wordpress, Product Designing

- Name: **Digital Media Group pvt Ltd.**
- Project : Property Hub Sydney [Australia], DMG Beauty Academy Salon[Ahmedabad]
- Period : October,2020 – March,2021 [Course with Internship]
- Profile : Digital Marketing

- Name: **BOOKMYPARTS pvt Ltd.**
- Project : Bookmyparts.com
- Period : April,2021 – Till Date
- Profile : Digital Marketing

PG DIPLOMA CERTIFICATES

- I did my certification course with internship in Digital Marketing at DMG Media Group pvt.ltd.

ACHIEVEMENTS

- I participated in Technical Festival of various Colleges in Technical Session.
- I participated in theatre events.
- I have my own youtube channel.
- I won many awards for Acting, Dance and Singing.

EXTRA CURRICULAR ACTIVITIES

- Runner-up in Table Tennis
- Participated in Various Sports.
- Participated in Various Theatre events.
- I have won lots of trophies in college cultural festivals.

INTERPERSONAL SKILLS

- ❖ Ability to rapidly build relationship and set up trust.
- ❖ Confident, Determined and Loyal.
- ❖ Ability to cope up with different situations.
- ❖ Hard Working

PERSONAL DETAILS

- ❖ **Permanent Address** :- M-303, Devnandan Supremus, Opp. Galaxy Township, nr. RAF campus, @Vastral, Ahmedabad-382418, Gujarat, India.
- ❖ **Date of Birth** :- 21st December, 1996
- ❖ **Languages Known** :- English, Hindi, Gujarati, Marathi
- ❖ **Marital Status** :- Single
- ❖ **Nationality / Religion** :- Indian / Hindu (Brahmin)
- ❖ **Interest & Hobbies** :- Analysis, Learning new skills, Gym, Acting, Cricket
- ❖ **Youtube channels** :- East Amdavadies, Aakash Nautanki

DECLARATION

I do hereby declare that the above information is true to the best of my knowledge.

Anuj D Tiwari