# RESUME

Name: Rohan R. Kamble

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**Website:** [**https://rohankmb16.wixsite.com/mysite**](https://rohankmb16.wixsite.com/mysite)

**LinkedIn:** [**https://www.linkedin.com/in/rohan-kamble-b61483122/**](https://www.linkedin.com/in/rohan-kamble-b61483122/)

**Professional Profile.**

Qualified SEO professional with solid experience in SEO campaigns, analytics, SEO rankings monitoring, keyword research, site auditing methods, social media optimization and link building. I have a passion for optimizing websites to achieve business goals and a talent for improving organic SEO rankings with my creative approach and thorough research and analysis. Responsible for analyzing, Reviewing and implementing websites that are optimized to be picked up by search engines. And also develop content to include keyword or phrases in order to increase traffic to website.

**Work Experience.**

* I have 3+ Year experience in the field of SEO/SMO (On-page & Off-page Optimization)

**Experience Outline.**

# Currently Working at RS software as an SEO Executive

# Joining Date: 10 July 2017.

**Current Projects.**

* **Starway packer:** keyword research, On-page optimization, Sitemap (XML, HTML) Creation, Robots, Google

Webmaster, Google Analytics, Schema markup. Off-page Optimization ( Link submission, Profile submission, Directory submission, Classified Ad submission, Web 2.0, Blog submission, Image submission, Forum Submission)

* **Royal Karhandla Resort:** keyword research, On-page optimization, Sitemap (XML, HTML) Creation, Robots,

Google Webmaster, Google Analytics.

* **Royal Karhandla Resort:** social media, creating pages for Facebook and Instagram**.**
* **DR. Vivek Gupta:** keyword research, SEO ranking Monitor.
* **Bride ‘N’ Groom:** keyword research, On-page optimization (C-panel), Sitemap (XML, HTML), Robot.txt, Google console, Google Analytics, Tools used (Seoquake, Woorank, SEMRush, MOZ.) Off-page Optimization ( Link submission, Profile submission, Directory submission, Classified Ad submission, Web 2.0, Blog submission, Image submission, Forum Submission)

**SEO Skills.**

* **SEO Tools:** Google Webmaster, Google Analytics, Robot Form, Google ad word keyword Planner Tools etc..
* **Keyword Research:** Researching the best keywords using tools like Google Ad words, Google Instant Search

Etc. on 3 major factors Relevancy, Popularity and Competition.

* **Competitive Analysis:** Manually and by using various tools Identify real competitors and finding out what

Strategies your competitors are using.

* **On-Page Knowledge**: Meta Tags Optimization, Image Optimization, Internal Links Optimization, XML Sitemap Creation, Robots File Creation, Knowledge of Title tag, Canonical tag, Robots Meta tag.
* **Off-Page Knowledge**: Directory Submissions, Bookmarking submissions, Article Promotion, Press Release

Promotion, Classified Adds Submissions, Forum submission, Blog Commenting, Blog Creation, Video Submission, PPT Submission, and Profile Linking.

* **Social Media Marketing**: Creating pages on Facebook, Twitter, LinkedIn, and Instagram.
* **Google My Business**: Local Business Listing, Website traffic Analysis.
* **Google campaign:** Ads Campaign, PPC.

**Linux Skills.**

* Managing local users and groups.
* Controlling Access to files with Linux File System Permission
* Archiving and Copying Files between Systems.
* YUM Installation and Updating software Packages.
* Controlling and troubleshooting the RHEL Linux boot Process.
* Adding Disks, Partition and File System to a Linux System.
* Configure Network Storage With NFS.
* Accessing Network Storage with SMB.
* Network Port Security using FIREWALL and IPtables.
* Controlling Services and Daemons.
* Configuring and Securing Open SSH Service.
* Providing remote block storage.
* Installing and managing database using mariabd database.
* Create Swap Space and LVM partition.

**Technical Skills.**

* **Web Technologies:** HTML, Web 2.0, CMS WordPress
* **Operating Systems:** Windows 10, Windows 8, Windows 7, Windows XP and Linux 6.0/7.0
* **Networking:** CCNA.
* **Packages:** MS-Office, MS-Excel.

**Academic Qualification.**

* Obtained **Higher Second class** in Diploma in Electronics & Telecommunication Engineering from Priyadarshini polytechnic, Nagpur– MSBTE *2014*
* Obtained **pass class** in **HSC** from Nagpur in 2009.
* Obtained **first class** in **SSC** from Nagpur in 2007.
* Academic Project of Diploma - “ **Vehicle Locking & Tracking System Using GSM & GPS**”

**Personal Details.**

* **Name:** Rohan R. Kamble
* **Date of Birth:** Sep 16. 1990
* **Nationality:** Indian
* **Marital Status:** Single
* **Sex:** Male
* **Languages Known:** English, Hindi and Marathi
* **Address:** Plot no. 95, 3rd row behind jattewar hall, Ishwar nagar, Nandanvan, Nagpur 440009.

**Hobbies & Interests**

* Internet Surfing
* Listening Silent Music
* Learning New Things

Place: Nagpur.

Date: