**CURRICULUM VITAE**

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| --- |
| **Address** :kathiyavadi chawl, vankarvas,Opp.seva sahakari soci, navagam, Ahmedabad-380022 |
|  |

**Email id :** [kanishkasolanki0@gmail.com](mailto:akhetariya8@gmail.com)

**Varsha D Solanki Contact No:** +91 9081460826.

+91 8200073537

Career Objective:

To be a part of reputed organization that will utilize my potential so I can contribute to growth organization

My Core strength:

1. **Ability to adapt to fast changing work environment.**
2. **Demonstrated leadership qualities.**
3. **Self-motivated and hard worker with a high level of integrity to meet deadlines.**
4. **Having capability to analyze problems.**

Career Highlights:

* Understanding and implementing the various search engine-ranking strategy.
* Promoting Websites in Major search Engines like Google, Yahoo and Bing.
* Selection of keywords, titles, Meta descriptions to target the business objective
* Manual Submission of website to various search engine/directories.
* Generating new pages in Blogs & Articles to promote websites.
* Participating in various forums for web promotion.
* Preparing daily, Weekly visitors reports which helps to guide the marketing strategies.

Academics:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Degree /Exam** | **School/College** | **Board/University** | **field** | **Year** | **Percentage** |
| **SSC** | **kalambandhi vidhyalay,navagam** | **GUJARAT BOARD** | **-** | **2010** | **68.79%** |
| **Diploma** | **Dalia institute of diploma studies,kanera** | **Gujarat Technological University** | **Information Technology** | **2013** | **8.24 CGPA** |
| **Bachelor Of Engineering** | **shantilal shah engineering college,bhavnagar** | **Gujarat Technological University** | **Information Technology** | **2016** | **7.1 CGPA** |

**working Experience**: 3 year 9 months( work as Seo Executive)

**Name of company**: Vinayak InfoSoft (6 month)(November 2016 - May 2017)

**Name of** **company** : Allience internationals( 9 month)(June 2017 – February 2018)

**Name of** **company** : Elsner technologies pvt ltd (1 year)(March 2018 – March 2019)

**Name of** **company** : Space-o technologies pvt ltd (1 year 6 months)(April 2019 - October 2020)

**Knowledge For different Seo On Page Work:**

* Google Analytics
* Google Ad words
* Webmaster Tools
* Website Analysis
* Technical Seo
* Advance Keyword Research
* Social Media Sharing
* Audits
* Working On Tools Like MozBar,Semrush,Ahref, keyword surfer

**Knowledge For different Seo Off Page Work:**

* Social Bookmarking
* Article submission
* Business listing
* Profile creation
* Quora
* Directory Submission
* Forum posting
* Blog comment
* Micro Blogging
* Infographic submission
* Image Submission
* Video Creation
* Search Engine Submission
* Guest Post
* Press release Submission
* Classified submission
* document and ppt submission
* web 2.0

**PERSONAL INFORMATION**



* **Date of Birth :** 23,july, 1995
* **Sex :** Female
* **Marital Status** : UnMarried
* **Nationality :** Indian
* **Languages known :** English, Hindi, Guajarati
* **Hobbies :singing**

**I hereby declare that the above-mentioned information is correct up to my knowledge.**

**Place: AHMEDABAD**

**Date : (Varsha solanki)**