**ICURRICULUM-VITAE**

**PIYUSH MOYAL**

Jyoti kunj, Gandhi nagar

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*Experience Summary*

* Effective and resulting representation of various tasks.
* Ability to coordinate and communicate in on-site and offshore team while mentoring and motivating new team members. Ability to work effectively in a team environment, or as an individual contributor.
* Quickly adapt to new technologies and environments.

*Education*

* 70% in M.Sc. from Jaipur National University, Jaipur (Rajasthan) in year 2012.
* 66.17% in B.Sc. from Jaipur National University, Jaipur (Rajasthan) in year 2010.
* 68.15% in XII class (Science Biology) class from RBSE, Rajasthan in year 2007.
* 79% in X from RBSE, Rajasthan in year 2005.

*Work Experience*

**SEO Analyst** **5th Feb, 2017 - Till Present**

**E2M Solutions Pvt. Ltd.** **Ahmedabad, Gujarat**

* Performing On Page Optimization.
* Website Audit and implementation.
* Keyword Research & Analysis.
* Guest Posting (Link Building Strategy).
* Google My Business Page Optimization & Implementation.
* Local Citation Building, Citation Audit & Cleanup.
* Site analysis to promote SEO best practices.
* Write end of day progress report.
* Track the competitors.
* Learning best practices in Content Marketing.
* Efficient to handle Google Analytics & Websmaster data (Tracking).

**Projects Undertaken:**

[**Lemon Law Lawyers California**](https://www.lemonlawlawyerscalifornia.com/)

**Responsable tasks:**

1. Keyword analysis has been done for it
2. Identified all the possible technical errors & recommendations and suggestions
3. Webpage speed optimization
4. Content Optimization
5. Guest Posting (Niche sites identified and outreach for sbmission, DA of the site should be more than 30 and must have traffic above 1000)
6. Citation Audit & Cleanup & Local Citation Building
7. Competitors’ Link Analysis & New Link Creations
8. PPC (Have been working since last 3 months)
9. Google Analytics & Websmaster Report Preparation

**Tools Used:**

1. Google Adwords Keyword Planner
2. Semrush
3. Ahrefs
4. Ubber suggest
5. Screaming Frog

**Outcomes:**

1. Initially website DA was 1 and now it’s 26
2. Monthly visitors are now around 600

[Senior.one](https://senior.one)

**Responsable tasks:**

1. Keyword analysis has been done for it
2. Identified all the possible technical errors & recommendations and suggestions
3. Webpage speed optimization
4. Content Optimization
5. Guest Posting (Niche sites identified and outreach for sbmission, DA of the site should be more than 30 and must have traffic above 1000)
6. Citation Audit & Cleanup & Local Citation Building
7. Competitors’ Link Analysis & New Link Creations
8. Google Analytics & Websmaster Report Preparation

**Tools Used:**

1. Google Adwords Keyword Planner
2. Semrush
3. Ahrefs
4. Ubber suggest
5. Screaming Frog

**Outcomes:**

1. Initially website DA was 1 and now it’s 22
2. Now the client is getting enough amount of traffic

[SerreStick.com](https://serrestick.com/)

**Responsable tasks:**

1. Keyword analysis has been done for it
2. Identified all the possible technical errors & recommendations and suggestions
3. Webpage speed optimization
4. Content Optimization
5. Guest Posting (Niche sites identified and outreach for sbmission, DA of the site should be more than 30 and must have traffic above 1000) (We’ve got enough amount of traffic from the blog posts)
6. Citation Audit & Cleanup & Local Citation Building
7. Competitors’ Link Analysis & New Link Creations
8. Google Analytics & Websmaster Report Preparation

**Tools Used:**

1. Google Adwords Keyword Planner
2. Semrush
3. Ahrefs
4. Ubber suggest
5. Screaming Frog

**Outcomes:**

1. The client have enough amount of sell for their product

**SEO Analyst** **10th Oct** **2016 – 5th Feb 2017**

**One Aim Web Logics Pvt. Ltd. (Indian e Space) Jaipur, Rajasthan**

* Performed Off Page Optimization.
* Search Engine Submission, Directory Submission, Article submission, Forum Posting, Press release submission, Blog Creation and management, Content creation for blogs, Social media sharing, PDF & PPT Submission, Ping Submission, RSS feed submission.

**Previous Organization:-**

* Organization Name **:** Agarwal PG College, Merta City, Rajasthan

(Department of Computer Science)

* Designation **:** Computer Lab Assistant
* Experience **:** 3 Years 2 Months (Since February 2013 to April 2016)

*Job Profile*

* Provides instruction to all lab users on proper use of all equipment.
* Assist customers with software- and hardware- related problems.
* Perform other duties as assigned.

*Technical Skills*

* Languages **:** C, C++, PERL, PHP, HTML**.**
* Operating systems **:** Windows, LINUX (MANDRIVA) or (RED HAT) or (FEDORA).
* Database **:** Oracle, MySql.

*Professional* *Project/Workshop Details*

1. One month training in MySQL/PHP from NIIT.
2. Designed and developed biological database application via MySQL, PHP, HTML.

*Academic Achievements*

* Participated in the poster presentation at college level.
* Participated in the working model presentation at university level.

*Extra Curricular Activities*

* Worked as a volunteer in the state level technical festival “Technoraz’08”.
* Represented volleyball team in college level.
* Represented Table Tennis Team in school.
* Participated in various co-curricular activities in school.

*Personal Details*

* **Date of Birth: 17**th March 1991.
* **Gender:** Male
* **Father’s Name:** Mr. Pavan Prakash Moyal
* **Permanent Address:** Jyoti kunj**,** Gandhinagar, Abu Road. Distt: Sirohi (**Rajasthan**).
* **Marital Status:** Married.
* **Passport:** Yes.