# Nilesh Patel

# SEO | Digital Marketing

Location: Ahmadabad

Contact: 9879059380

Email: Nilesh.aus@gmail.com

Professional Profile

Qualified digital marketer with 7+ years of experience building and implementing strategies focused on SEO, email marketing, and Adwords small to medium sized sites. Successfully grew organic revenue by 25 to 40% in 6 months through a content creation, and link-building strategy. Managed a team of 10+ associates and responsible for their work and performance.

Core Skills

* SEO Optimization Content Marketing
* PPC Social Media Marketing
* Online data analysis and research SEM Rush, Ahref, Moz, Webmaster, Anlytics
* Project Management Lead generation

Career Summary

* **Company Name**: Nsquareit Digital Agency – Ahmadabad

Job Designation: SEO Manager

Job duration: Aug 2019 continue

* **Company Name**: Adit – Ahmadabad

Job Designation: SEO Project Manager

Job duration: July 2018 to Aug 2019

* **Company Name**: Glossus Infotech Pvt. Ltd - Ahmadabad

Company Profile: Glossus Infotech - Software web development company in India they provides software development services & web application development.

Job Designation: Sr.SEO

Job duration: May 2015 to June 2018

Job Role: Reporting, site analysis, planning and executing strategic marketing campaigns, handle PPC projects local ac and us dentist.

* **Company Name**: Talash Infosoft Pvt Ltd – Ahmadabad

Company Profile: Talash Infosoft offers web design and web development services.

Job duration: February 2013 to May 2015

Job Designation: SEO (Client Base and E-commerce Portal)

Job Role: On Page, PPC for Ecommerce (website analysis, keyword research, website product sales, website traffic create, competitor site analysis)

* **Company Name**: Sharma Infoway - Ahmadabad

Company Profile: Sharma Infoway is the prominent hub of offshore web development that helps customer to save the cost and get the better quality web development. Sharma Infoway has expertise in Web Design, Ecommerce Applications, and Custom Web Applications. Sharma Infoway works majorly for Micro, Small and mid size businesses.

Job duration: March 2011 to Feb 2013

Job Designation: SEO Executive (Client Base and Inhouse)

Job Role: On Page and Off Page activates

* **Company Name**: Rishabh Pharma

Company Profile: Rishabh Pharma is Suppliers of pharmaceuticals medicines zydus cadila and wockhardt, Glenmark etc.

Job Duration: 2008 to 2011

Job Designation: Accountant cum computer operator

Job Responsibility: All financial work, collection, selling, account and other office clerical work.

* **Company Name**: Aegis Limited

Job Duration: 2005 to 2007

Job Designation: Back end works of files and forms documentation etc..

**Professional Key Strengths**

* Good comprehension skills with a typing speed of 60 wpm.
* Received transactions data on daily basis and re-organized it for analysis as per the requirement.
* Expert in assisting the seniors and manage the routine daily organization life.
* In Online Marketing - Optimizing the websites to increase the traffic
* Implementation of SEO strategy to boost rankings and traffic in major search engine.
* Handling the link building campaign for the different sites
* Identification of client needs and marketing objectives to create good strategies.
* Ability to manage, delegate, & train teams in various aspects of Internet/Online Marketing, including webmaster, developer, designer, writer, etc.
* Discussing with clients regarding our search optimization strategy, project planning or advising in knowledge workshops.
* Monitoring changes to search engines by participating in forums, reading.

**Education**

* B.com From Sahjanand Arts & Commerce College – Year 2003
* HSC Year 2000
* SSC Year 1998

**IT Skills**

Ms-Office: Word, Excel, PowerPoint

SEM Rush, Ahrefs, Moz, Open Site Explore, Google Analytics, Google Ads

**Personal Details:**

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| **Name:** | **Nilesh Patel** |
| **Father Name:** | Harishbhai Patel |
| **Address:** | Shahibaug, Ahmedabad-380004 |
| **Date of Birth:** | December 15, 1982 |
| **Gender:** | Male |
| **Languages Known:** | English, Hindi and Gujarati |
| **Hobbies:** | Listening Music, Reading News, Internet Surfing, Traveling |

If you would like to contact me to discuss any of these skills, please do not hesitate to contact me by email: nilesh.aus@gmail.com

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Ahmedabad