**RESUME:**

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| **KRUNAL N. KHAIRNAR** |
| 12-MAHESHKUNJ SOCIETY,  NEAR BALIYAKAKA TEMPLE,  JUNA DHOR BAZAR,  KANKARIA, AHMEDABAD-380008  E-MAIL: knkhairnar.86@gmail.com  Mobile: +91 9586550595 |

**EDUCATIONAL QUALIFICATION: -**

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| **SR.NO.** | **EXAMINATION** | **BOARD** | **YEAR OF PASSING** | **PERC. SECURED** |
| 1. | S.S.C. | G.S.E.B. | MARCH-2002 | 66.29% |
| 2. | H.S.C. | G.S.E.B. | APRIL-2004 | 67.67% |
| 3. | F.Y.B.COM. | GAJARAT UNI. | MARCH-2005 | 56.85% |
| 4. | S.Y.B.COM. | GUJARAT UNI. | MARCH-2006 | 57.71% |
| 5. | T.Y.B.COM. | GUJARAT UNI. | APRIL-2007 | 57.57% |

**WORK EXPERIENCE: -**

1. I am working in Pandit Venture Pvt Ltd (GaneshaSpeaks.Com) from Jun 2016 as a SEO Executive then Sr. SEO Executive. I am working as an SEO assistant manager.
2. I have worked with WebzLabz Pvt. Ltd. as an SEO Executive from Oct, 2013. Formerly, this company was known as PNK Infocom Pvt. Ltd. and the company name changed in Feb 2015 from Oct 2013 to April 2016.
3. I have worked in Horizoncore Infosoft Pvt Ltd. as an SEO Analyst from April 2012 to Oct, 2013.
4. I have worked in Perception System Pvt. Ltd. (IT Company) From May, 2010 to March 2012 as an SEO Analyst.
5. I had worked in Karmyogi Solutions Pvt. Ltd. as Operation Executive for 8 months.
6. I had worked in White Call Services Pvt. Ltd. (Vodafone) for 1 year and 2 months as a Customer Care Executive.

**SEO SKILLS:-**

**On Page Optimization Skills:**

1. Keyword Research

2. Competitor Analysis

3. Meta Data Creation and Analysis

4. Image Optimization

5. H Tags Optimization (H1. H2, etc.)

6. URL Optimization

7. Content Writing Analysis and Optimization and Interlinking

8. Google Webmaster Setup and Optimization

1. GSC Errors Removal
2. Solve Duplicate Meta Data Errors

9. XML Site Map Creation

10. Backlinks analysis from different tools like Google Search Console, Ahrefs.com, Powersuits, etc.

11. Disavow File Creation

12. 301 Redirection, 410 removal

13. Parameter Handling

14. Canonical URL/Tag

15. Install Google Analytics Code

16. App store optimisation

17. Scheme code

18. Website Audit

19. Keyword Gap

20. Backlink Gap

**Off Page Optimization Skills:-**

1. Business Listing

2. Blog Writing and Posting

3. Press Release Writing and submission

4. PDF and PPT Creation and Submission

5. Classifieds Submission

6. Image Posting

7. Social Bookmarking

8. Social Networking submission

9. Forum Posting

10. Directory Submission

11. Search Engine Submission

12. Comment Posting

13. Article Submission

14. Application submission

15. Video submission

16. RSS Feed Submission

17. Blogger outreach

**PPC SKILS:-**

Search Campaign Creation

Remarketing Campaign Creation

Display Campaign Creation

Knowledge of Facebook Ads creation

**SEO tools used**:

Google analytics

Google search console

Ahrefs.com

Powersuits

Seranking.com

Serpstat.com

**I have handled approx. 20 projects to get the ranking in local and global both in Webzlabz.**

**Right now, I am handling in-house site ganeshaspeaks.com for organic traffic generation and PPC campaigns handling.**

**PERSONAL DETAILS:-**

* Name: - KRUNAL NATVARLAL KHAIRNAR
* Sex: - Male
* Date of Birth: - May 13, 1986
* Language known: - Gujarati, English, Hindi, Marathi
* Marital Status: - Married
* Nationality: - India
* Hobby: - Reading, Music
* Positive skill: - Getting good knowledge from anywhere.

**THANK YOU**

KRUNAL KHAIRNAR