**CURRICULUM VITAE**

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| --- |
| **Address** :kathiyavadichawl, vankarvas,Opp.sevasahakarisoci, navagam, Ahmedabad-380022 |
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**Email id :**[kanishkasolanki0@gmail.com](mailto:akhetariya8@gmail.com)

**Varsha D Solanki Contact No:** +91 8200073537

+91 9081460826

Career Objective:

To be a part of reputed organization that will utilize my potential so I can contribute to growth organization

My Core strength:

1. **Ability to adapt to fast changing work environment.**
2. **Demonstrated leadership qualities.**
3. **Self-motivated and hard worker with a high level of integrity to meet deadlines.**
4. **Having capability to analyze problems.**

Career Highlights:

* Understanding and implementing the various search engine-ranking strategy.
* Promoting Websites in Major search Engines like Google, Yahoo and Bing.
* Selection of keywords, titles, Meta descriptions to target the business objective
* Manual Submission of website to various search engine/directories.
* Generating new pages in Blogs & Articles to promote websites.
* Participating in various forums for web promotion.
* Preparing daily, Weekly visitors reports which helps to guide the marketing strategies.

Academics:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Degree /Exam** | **School/College** | **Board/University** | **field** | **Year** | **Percentage** |
| **SSC** | **kalambandhividhyalay,navagam** | **GUJARAT BOARD** | **-** | **2010** | **68.79%** |
| **Diploma** | **Dalia institute of diploma studies,kanera** | **Gujarat Technological University** | **Information Technology** | **2013** | **8.24 CGPA** |
| **Bachelor Of Engineering** | **shantilal shah engineering college,bhavnagar** | **Gujarat Technological University** | **Information Technology** | **2016** | **7.1 CGPA** |

**Working Experience**: 4 year 3 months(SEO Executive/ Digital marketing Executive)

|  |  |  |  |
| --- | --- | --- | --- |
| Name of Company | Designation | Period of time | Months/year |
| Vinayak InfoSoft | Trainee - SEO | Nov 2016 - April 2017 | 5 months |
| Allience internationals | SEO executive | May 2017 - Feb 2018 | 9 months |
| Elsner technologies pvt ltd | Sr. SEO Executive | March 2018 - March 2019 | 1 year |
| Space-o technologies pvt ltd | Sr. SEO Executive | April 2019 - October 2020 | 1 year 6 months |
| GlobalVox Inc | Digital Marketing executive | October 2020- March 2021 | 5 months |

**Knowledge For different Seo On Page Work:**

* Image Optimization,
* Video Optimization,
* Content Optimization
* Meta Tags Creation (Meta Title, Meta Description, Meta Keywords)
* Sitemap Creation (sitemap.xml & sitemap.html)
* Robots.txt Creation
* Website Analysis
* Google Analytics & Google Webmaster Tools Analyst
* Advance Keyword Research
* ALT & Title tag for Images
* Working On Tools Like MozBar,Semrush,Ahref, keyword surfer

**Knowledge For different Seo Off Page Work:**

* Social Bookmarking
* Article submission
* Business listing
* Profile creation
* Quora/ Forum posting
* Directory Submission
* Blog comment
* Micro Blogging
* Infographic submission
* Image Submission
* Video submission
* Guest Post
* Press release Submission
* Classified submission
* PDF and PPT submission

**PERSONAL INFORMATION**



* **Date of Birth :**23,july, 1995
* **Sex :**Female
* **Marital Status** :UnMarried
* **Nationality :** Indian
* **Languages known :** English, Hindi, Guajarati
* **Hobbies :singing**

**I hereby declare that the above-mentioned information is correct up to my knowledge.**

**Place: AHMEDABAD**

**Date : (Varsha solanki)**