**Prabhakar.S.Mudaliar**  
 Mobile: 91-9974131214  
Email: [prem.602@gmail.com](mailto:prem.602@gmail.com)

Skype : mudaliarprabhu

**Objective**

An **Innovative** fundraising **InternetMarketingProfessional** for company. Meets and exceeds goals through consistent relationship development, incremental giving strategies and decisive planning with team, campaign and agency individuals. **Seeking to work with an advancement company focused on growth potential and cultivation of relationships and employees.**

**Professional Summary**

* **Expertise in SEO / Social Networking / Social Media Activities,**
* Expertise in Social Media Marketing with key skills in Bookmarking, Forum Posting, Video Marketing and Social Networking.
* Bookmarking in top Bookmarking sites like Digg, Reddit, Mixx, Stumbleupon and not simply leaving them after submission, also have expertise in making them popular in respective Bookmarking sites.
* Can develop **better interpersonal relationships** with clients and customers.
* Functional and Technical Knowledge on Distributed Applications.

**SEO Executive in Trikon Telesoft from Oct 2019**

* Position : SEO Executive Team Lead
* Job Description :
  + - * + Keyword Research
        + Social Media Optimization
        + Social Networking
        + Micro-blogging
* SR SEO Executive In **Dubond Infotech** From May 2019 To Sep 2019
* Pursuing my job as SEO Executive in **Rlogical Techsoft** from May 2018 To March 2019
* Pursuing my job as **SEO Executive** in **Unibiz Informatics** from June 2017 To Apr 2018
* Pursuing my job as **SEO Executive** in **Aeon Web Technology** from **Mar 2015 to May 2017.**

**Key skills as a SEO Person:**

We will work on below SEO and Social Media Task for increasing our website Traffic, Ranking, Branding, and Lead.

* **On-Page Optimization**
* Meta Title Tag Optimization
* Meta Description Tag Optimization
* URL SEO Friendly Checking
* Multimedia in each page
* OutBound Linking
* Include Keyword in beginning of each page
* Heading Tag Optimization
* Website Loading Speed Optimization
* Checking Social Buttons
* Use LSI Keywords
* Internal Linking
* Image Alt Tag Optimization
* Google Analytics Installation
* XML Sitemap Creation
* Sitemap submit in Google webmaster tool
* Duplicate Content Checking
* 404 Error pages Checking
* Setup Goal in Google Analytics
* **Off-Page Optimization (Link Building)**
* Local Business Listing in Google, Bing, Yelp and more listing sites
* Niche Directory Submission
* General Directory Submission
* Social Bookmarking in High quality sites
* Create profiles on user review sites
* Email Outreach
* Press-Release Submission
* Classified Submission
* Guest Post Submission
* Competitor Back link Analysis
* Image Sharing in Pinterest and Flickr
* Forum Posting
* Blog Commenting
* QA sites submission
* Web 2.0 Social Page Creation
* Video Marketing

1. **Social Media Activities**

* Social BookMarking and making them popular.
* Forums Submission and Blog Comment Posting with Traffic Driving
* Product/Company Branding through Social Networking Sites
* Involved In Social Media Marketing & SERM Activities
* Online Video Marketing
* Online Pod casting

**Organizational Experience:**

Since November 2007 with ICICI Lombard General Insurance Co Ltd. as operation Executive

Responsibilities Handled

* Maintaining Database of different case
* M I S
* Quality Checking of Proposal across Gujarat location
* Policy issuance and Endorsement of Motor Insurance Policy.
* Booking of Policy
* Cover note Mapping & Tracking
* Record Management Without sourced firm
* Monitoring pipelines at various level and follow up

**Education**

❖ Diploma in Finance Management

**Personal Information**

Date of Birth: 12th Dec 1983

Languages: Read, Write & English, Hindi, Gujarati, and Tamil

Hobbies: Listening Music, Traveling, and Watching Television

Marital Status: Married

Address: 34/402, Sarita Appartment,

Nr.Hatkeshwar Char Rasta,

Amaraiwadi Post

Ahmedabad: 380026