

Madhav Trivedi

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***Professional Summary:***

COVIDera is an Opportunity to Grab the Enormous Audience by the Media Campaigns - SEO,

Currently involved as SEO Manager, involved in activities like DM (SEO, Content Marketing, SMM - SEM Campaigns), Brand Promotion

***Summary****:*

I learnt Russian from the android Apps. Multibhasha and Mondli-russian, Got vaccinated and further planning to relocate,

Hereby I forward you a couple of **work-done and Certifications**

<https://docs.google.com/spreadsheets/d/1EjxaRJFYmsnLkThma70guePPzMA7hBaFUGVfg1y7cvo/edit?usp=sharing>

Date of Birth: 22.Nov.1997

Location : Rajkot, Gujarat, India

Language Skills:

Gujarati: FIRST LANGUAGE

Hindi : Fluent

English: Fluent

Russian: Intermediate

French: Intermediate

**Education**

*- R.K. University -*

(Bachelors) B.Sc Physics

<https://www.devwebtechnology.com/> - (Training) SEO (on-page, off-page)

<http://googlemobileacademy.com/> -

(Diploma) Business Expansion by E-commerce Campaigns

[*https://www.udemy.com/*](https://www.udemy.com/) *-*

(Diploma) AMS : Amazon PPC

[*https://yandex.ru/*](https://yandex.ru/) *-*

(Diploma) Yandex.direct AD Campaigns

[*https://alison.com/*](https://alison.com/) *-*

(Diploma) Google Ad and AdWords

**CERTIFICATIONS**

Campaign Manager Certification - exam

<https://photos.app.goo.gl/G87rBm2fD6HWxeGA7>

SEO Mastery Certification

<https://photos.app.goo.gl/9fnRUPSEF1Ti92bn6>

AMS: Amazon PPC

Facebook Campaign Mastery bundle

[https://photos. .goo.gl/8wwQrzhzpavS9E8F9](https://photos.app.goo.gl/8wwQrzhzpavS9E8F9)

Google Shopping Certification

<https://drive.google.com/file/d/12HO14COWK3Kxb1UrxYkXG2FjseyVQ-bh/view>

Microsoft Shopping Database Certifications

<https://www.credly.com/badges/4af530b3-fb49-4918-9e3c-bce260728134>

Business Expansion by E-commerce Campaigns

<https://photos.app.goo.gl/9fnRUPSEF1Ti92bn6>

**IT Skill-Sets:**

Google Analytics (ads Campaign, AdWords, ad manager, AdSense, Ad Advisor)

SEO Projects on-page, off-page)

Microsoft Office (Powerpoint, Excel, Word)

Paid Social campaigns (Google, Facebook, Yandex, AMS, LinkedIn)

Facebook Campaign, Facebook ad manager, API

AMS: PPC

Campaign management

Media Buying

Brand Promotion (digitally)

Email marketing (MailChimp)

. Internships:

*SEO Projects*  -on-page SEO - <https://digitalbrizz.com/>

<https://www.devwebtechnology.com/>

-off-page SEO- Pinterest, Facebook, AMS, Google, Gmail

**Experience**

**--**DevWeb Technology –

**- SEO Manager** –

-08/2020 – Present -

Handling SEO Projects (on-page, off-page) Pinterest, DigitalBrizz, Facebook, Google

* SEO Audit Reports - Analysis by SEOptimizer, ScreamingFrog, and Improving by Keywords Research (Google Keywords Planner)
* SEO (on-page, off-page)
* Brand Promotion by SEM – SMM Campaigns
* Publishing Google Campaigns by MyBusiness – Reviewing by Webmaster, Facebook Campaigns by ad manager Reviewing by PIXEL
* Publishing Google Campaign by AdWords, scanning Google campaign by Google ad Advisor, Reporting/Reviewing Google
* Brand Promotion - Expansion by Media Campaigns (Google, Facebook, Twitter, AMS, LinkedIn) Lead Generations
* Brand Promotion by Digital Campaigns - Ads groups - Media Campaigns (Google, Gmail, AMS, LinkedIn, Yandex) – Video, Display Ads Campaign
* Boost in sales by Publishing Google Search Campaigns by My Business, Google Merchant, Google shop, Google Ads 360
* Grabbing audience by Digital Campaigns - PPC (Google, Facebook, AMS)
* Increase in Brand value by Campaign Performance/Management
* Market Analysis by Google ad manager and Google Analytics, scanning Google campaign by Google Ad Advisor, Reporting/Reviewing Google Campaign by Analytics and Google ad manager , Facebook ad Campaigns by Facebook ad manager, PIXEL and Perfect Audience
* Google Campaign by Analytics and Google ad manager - Facebook Campaigns by Facebook ad manager
* Reporting and reviewing Google Campaigns by Google Analytics and Ad Manager
* Deal with Microsoft package (PowerPoint, Excel, Word, Dynamics.365)