

# ROHIT SINGH

## CONTACT

- +91 87870 06833
- rohits2006@yahoo.com
- 1/342 B, Vinarma Khand,  
Gomti Nagar, Lucknow,  
Uttar Pradesh

## SKILLS

- Interpersonal and persuasive communication
- Team strategy planning and leadership
- Data collection, analysis, and presentation
- Transparent and efficient work style

## ACHIEVEMENTS

- Exceeded sales targets 3 years in a row
- Organized 20+ teacher workshops

## TECHNICAL PROFICIENCY

- Operating Systems: Linux  
Windows 11
- Tools: MS Excel, MS Word,  
MS PowerPoint

## LANGUAGES

- English (Fluent)
- Hindi



## PROFILE

Dynamic and result-oriented sales professional with over 15 years of experience in the publishing and education sectors. Proven expertise in regional sales planning, team leadership, school networking, and business development. Adept at building long-term client relationships and leading high-performance teams to exceed targets.



## WORK EXPERIENCE

**New Saraswati House (India) Pvt. Ltd.** OCT 2012- PRESENT  
Area Sales Manager

- Developed and implemented regional sales strategies.
- Led and managed a sales team to achieve sales targets.
- Assigned goals and monitored performance.
- Resolved team issues and provided mentoring/training.
- Analyzed sales data and market trends for strategic decision-making.

**Ratna Sagar Pvt. Ltd.** January 2008 - October 2012  
Marketing Manager & Specialist

- Promoted educational books by visiting schools.
- Built strong relationships with principals, HODs, and teachers.
- Organized teacher training programs and events.
- Worked closely with booksellers and distributors to increase sales.

**Suman prakashan, Delhi** 2006-2007  
Sales



## EDUCATION

**Master of Business Administration (Marketing & HR), 2006**  
Purvanchal University, Jaunpur

**Bachelor of Science (Science), 2002**  
Kanpur University

**Higher Secondary Certificate (Science), 1998**  
U.P. Board

**Secondary School Certificate (Science), 1996**  
U.P. Board