# **Project Members**

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### **Project Background/Business Opportunities**

The aim of our project is to build a secondary website for the SSCF that focuses on compiling necessary resources, opportunities, and information catered towards Charities and Non-profit organizations all in one place. This resource hub is meant to provide relief to Charities and Non-profit organizations from constantly needing to fruitlessly search for correct information that abides by regulations within Saskatchewan. Our project will work with simplicity in mind, keeping accessibility at the forefront to allow for users to readily come and go from the website with ease without logins or complex site functions. With that being said, any user aside from Charities and Non-profit organizations may access this resource hub and benefit from its repertoire of information; whether they are aspiring organizations, resource suppliers, parties interested in the charitable events, and more.

# Target Customers

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North Star Customers: Charities/Non-Profit Organizations

<u>Carryover Customers</u>: Members of the SSCF Organization, Non-Members of SSCF Organization, People Interested in Starting Charity/Non-prof., Financial Operators, Resource Suppliers, Campaign Affected Communities

#### **Project Assumptions**

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- Website functions on WordPress
- Website matches the pre-existing SSCF website design/style-sheet
- Student created website; quality may not be professional/perfect
- Website provides access to webinars
- Website is easily accessible by users: should lower the difficulty in making donations, not the opposite
- Website doesn't require login details but is still secure.
- Website will be transparent
- Introduces variety of opportunities to charities and organizations
- All information in the website will be relevant to specifically Saskatchewan

#### **Project Constraints**

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<u>Lack of Coding Knowledge</u>: In the event that coding is needed in order to make certain functions of our website work, we will need to take extra steps in order to achieve this due to the fact that none of us are super well acquainted with coding off-hand.

<u>Lack of Website-Building Knowledge</u>: Despite having some website-building knowledge, we do not know the full extent of building that WordPress allows for, therefore limiting us, and requiring us to have to set time aside to explore further.

<u>Limited to the Functions of WordPress:</u> May come across something we want to do but are limited due to potential WordPress functions preventing certain actions.

<u>Few/Little Experience Having Commissioned Project:</u> None of us have ever created something else *for* someone else meaning we may be rough around the edges.

<u>Technological Catastrophes:</u> Due to technology issues, some members are unable to bring required technology to meets making working side-by-side a little more difficult.