Electrical, Computer, and Software
Engineering Students' Society

PARTNERSHIP
P A C K A G E

Providing academic, social
and professional support
since 1974

Contact us at **sponsorship@zooengg.ca**

UNIVERSITY OF
CALGARY

CLUB OVERVIEW

AN INTODUCTION TO ZOO

The University of Calgary's Electrical, Computer, and Software Engineering Students' Society, affectionately referred to as ZOO, is an initiative run by students, for students. ZOO aims to support their undergraduate students, both academically and socially, by providing them with a variety of events to enrich their University experience. Through the Society, we hope to bridge the gap between students and industry.

In addition to those responsibilities, ZOO serves as a liaison between the Department (ESE) and the many Electrical, Software and Computer Engineering students. We work hard to represent student opinions and ensure that student voices are heard.

800+ Students represented

300% Increase in students since 2017

10+ Events & Workshops

Over the past few years, there has been significant growth in the students enrolling into Software and Electrical Engineering. Therefore, as the Electrical, Computer, and Software Engineering Student's Society, it is our goal to ensure that students are provided with the necessary resources to succeed in and out of the classroom. A smooth transition from post-secondary to industry is crucial, and it is our mission to ensure students are prepared for this transition.

TECH FAIR

1st ANNUAL CAREER FAIR

Join Electrical and Software Engineering, and Computer Science students at our first annual Tech Fair. Hosted remotely, our Tech Fair will take place on the Saturday, October 2nd, 2021 from 10:30 AM MT - 4:30 PM MT. Take a look at our partnership opportunities:

$175	$250	$350
Basic	**Corporation**	**Enterprise**

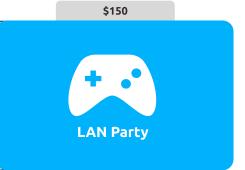| Basic	Corporation	Enterprise
Logo on Marketing Proportionally small sized logo used during marketing campaign	**Logo on Marketing** Proportionally medium sized logo used during marketing campaign	**Logo on Marketing** Proportionally large sized logo used during marketing campaign
Small Booth 1 representative and 3 students at a time	**Student Resumes** Recieve student resumes after fair	**Student Resumes** Recieve student resumes after fair
Up to 10 Available	**Large Booth** 2-3 representatives and 5 students at a time	**X-L Booth** 4 representatives and 8 students at a time
	Networking Send representatives for speed networking	**Networking** Send representatives for speed networking
	Host a Session Optionally, you may host 1 workshop or session during the event	**Host a Session** Host 1 workshop or session during the event
	Up to 10 Available	**Key Note** Do a speech during opening ceremonies
		Only 1 Available

What Marketing includes:

- Logo on social media posts, stories and members newsletter
- Logo on ZOO website
- Logo on event signup
- Logo during opening ceremony

Our team will accommodate custom and additional requests.

OUR EVENTS

Through our events, ZOO promotes academic and professional success while fostering a community for students. Our partnership opportunities are listed below, but we are always looking for new ways to connect with Calgary's technology industry.

$150

- An opportunity for the ZOO Community to connect and destress after midterm exams through different games and challenges
- Example games include Codenames, Minecraft, Super Smash Bros or a Mariokart tournament
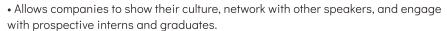- Sponsors can support this event or come connect with students and nurture Calgary's growing tech industry

LAN Party

$200

Internship Panel

- An interactive panel between internship alumni and students to help prepare and secure an internship position.
- Focuses include: how students can prepare for and ace interviews, different fields within the software and electrical engineering and job prospects.
- In the future, we hope to incorporate recruiters into this panel to give students more insight into how they can succeed in their internship.

$250

- Company representatives share their experiences in a social or professional environment with undergraduate students.
- Allows companies to show their culture, network with other speakers, and engage with prospective interns and graduates.
- It is an opportunity to engage in conversation regarding employment, diversity in the workplace or long-term career goals.

Speaker Sessions

$250

Technical Workshop

- Allows students to learn fundamentals of computer and electrical concepts outside the classroom.
- Example workshops include an overview of PCB Design guidelines, introduction to web development, learning about databases or even breadboarding basics.
- Sponsors can lead a workshop catered to students or support an existing one led by ZOO technical representatives.

Note, the given cost is the estimated budget required to run each event.

ADDITIONAL PERKS

By combining the perks from our tech fair package and our events, you are eligible for additional year-round perks with ZOO. Note that our team will accommodate additional and custom requests.

$500
Silver

Logo Showcase
Proportionally small sized logo used on social media, website & t-shirts

ENGG Week
Recognition at Engg Week Festivites

Event Sponsor
Sponsor an event we host! (check previous page)

$750
Gold

Logo Showcase
Proportionally small sized logo used on social media, website & t-shirts

ENGG Week
Recognition at Engg Week Festivites

Event Sponsor
Sponsor an event we host! (check previous page)

Tech Fair
Recieve Corporation tier perks for the fair

$1000+
Platinum

Logo Showcase
Proportionally small sized logo used on social media, website & t-shirts

ENGG Week
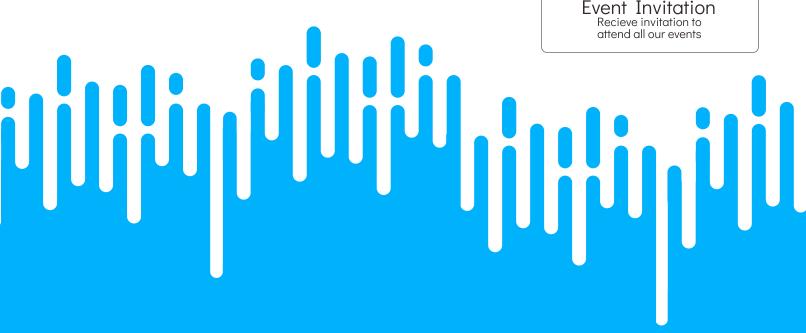Recognition at Engg Week Festivites

Event Sponsor
Sponsor an event we host! (check previous page)

Tech Fair
Recieve Corporation or Enterprise tier perks for the fair

Event Invitation
Recieve invitation to attend all our events

2021-2022
CONTACT
I N F O R M A T I O N

Contact us @ **sponsorship@zooengg.ca**

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